IIBM Institute of Business Management

SBLA SWISS BUSINESS AND LEADERSHIP ACADEMY

DBA PROGRAM

DOCTOR OF BUSINESS ADMINISTRATION

DURATION
1-3 YEARS

CREDIT
120 ECTS

MODE
100% ONLINE

AWARDING BODY
SWISS BUSINESS AND LEADERSHIP ACADEMY



ACBSP MEMBER

INTERNATIONAL QHE ASSOCIATION

EAHEA ACCREDITED

ISO 9001 CERTIFIED

SBLA Swiss Business and Leadership Academy GmbH, Baar is a Switzerland-based professional education institute focused on developing business knowledge, management capabilities, and leadership skills.

With a global outlook and flexible online learning approach, SBLA supports working professionals, aspiring managers, entrepreneurs, and individuals seeking professional growth and continuous development.

Guided by integrity, innovation, excellence, and continuous improvement, SBLA aims to empower individuals to build confidence, strengthen their capabilities, and succeed in today's dynamic professional environment.



ACCREDITATION

Accreditation Council for Business Schools and Programs (ACBSP)

SBLA Swiss Business Leadership and Academy is proud to be a member of the Accreditation Council for Business Schools and Programs (ACBSP), an international organisation committed to excellence in business education.

ACBSP membership reflects SBLA's commitment to quality, continuous improvement, effective learning, and professional development, while connecting with a global community of business education professionals.

Quality Assurance in Higher Education (QAHE)

The SBLA Swiss Business and Leadership Academy has been awarded full accreditation by QAHE, recognizing its commitment to high educational standards, quality assurance, and continuous improvement.

QAHE promotes quality assurance in education worldwide and supports institutions in maintaining quality standards and fostering ongoing institutional development.

European Association for Higher Education Advancement (EAHEA)

The European Association for Higher Education Advancement (EAHEA) is an international quality assurance body committed to promoting excellence, innovation, and global standards in higher education. EAHEA supports institutions in enhancing academic quality, institutional effectiveness, and continuous improvement through its structured accreditation framework. SBLA Swiss Business and Leadership Academy is proud to be accredited by EAHEA, reflecting its commitment to maintaining high professional standards and fostering global educational excellence.

ISO Certification

The SBLA Swiss Business & Leadership Academy is ISO certified, demonstrating its commitment to internationally recognized standards of quality, efficiency, and continuous improvement.

This certification reflects SBLA's focus on maintaining robust organizational processes and delivering consistent standards across its educational and professional activities.

DOCTOR OF BUSINESS ADMINISTRATION

The Doctor of Business Administration (DBA) at the SBLA Swiss Business and Leadership Academy is an advanced professional doctoral programme designed for experienced managers, executives, entrepreneurs, consultants, and business leaders seeking to strengthen their strategic leadership capabilities and apply advanced business knowledge to real-world organisational challenges.

The programme combines strategic management, leadership, business research, innovation, digital transformation, and evidence-based decision-making to develop senior professionals capable of creating measurable impact within their organisations and industries.

MODE	DURATION	LANGUAGE
Online	1-3 Years	English



PROGRAM STRUCTURE

Course	S.No.	Business Modules	Credits
DBA	1.	Strategic Management	10
	2.	Mastering Leadership: Theories and Concepts	10
	3.	Organisational Change and Development in Management System	10
	4.	System and Operations Management	10
	5.	Specialization	10
		Business Module Credits	**50**
		Research Thesis	
	1.	Advanced Research Methods	10
	2.	Advanced Research Methods	10
	3.	Qualification Exams	10
	4.	Thesis Seminar	10
	5.	Thesis Part I+II+III+IV	15
	6.	Thesis Part V+VI+VII	15
		Research Thesis Credits	**70**
		Total DBA Program Credits	**120**

Specialization

1. Artificial Intelligence & Machine Learning
2. Banking & Financial Services Management
3. Business Analytics
4. Construction Management
5. Data and Cyber Security
6. Digital Marketing Management
7. Entrepreneurship Management
8. Environmental Management
9. Executive Leadership
10. Finance Management
11. General Management
12. Global Business Management
13. Health Science and Hospital Management
14. Human Resource Management
15. Information Technology
16. Logistics and Supply Chain Management
17. Oil and Gas Management
18. Production and Operation Management
19. Project Management
20. Quality Management
21. Risk & Safety Management
22. Sales and Marketing Management

PROGRAMME HIGHLIGHTS

Programme	Doctor of Business Administration (DBA)
Institution	SBLA Swiss Business and Leadership Academy
Study Mode	Online / Flexible Learning
Duration	1–3 Years*
Target Group	Senior Managers, Executives, Entrepreneurs & Professionals
Research	Applied Business Research & Doctoral Project
Learning Focus	Leadership, Strategy, Innovation & Business Transformation

*Duration may vary depending on the learner's academic/professional background, research progress, and programme requirements.



ADMISSION CRITERIA

Graduate Level Requirements:

Master's degree or equivalent +5 years of work experience.

English Requirements:

Applicants for the DBA program are exempted from an English Exam provided they completed their schooling years and/or bachelor's or master's degree at a recognized school where the medium of teaching is English.



Payment Terms:

Lump Sum Payment or Early Payment Discount:

A discount of USD 300 is applicable on the total fees when paid in full within the first month of enrollment.

Monthly Payment Plan:

- Initial payment: USD 1000 (due within the first month)
- Remaining Balance: USD 2000.
- The balance can be conveniently spread over next 6 Monthly instalments.

Failure to meet the monthly installment obligations will result in a 12% interest charge on the outstanding balance.

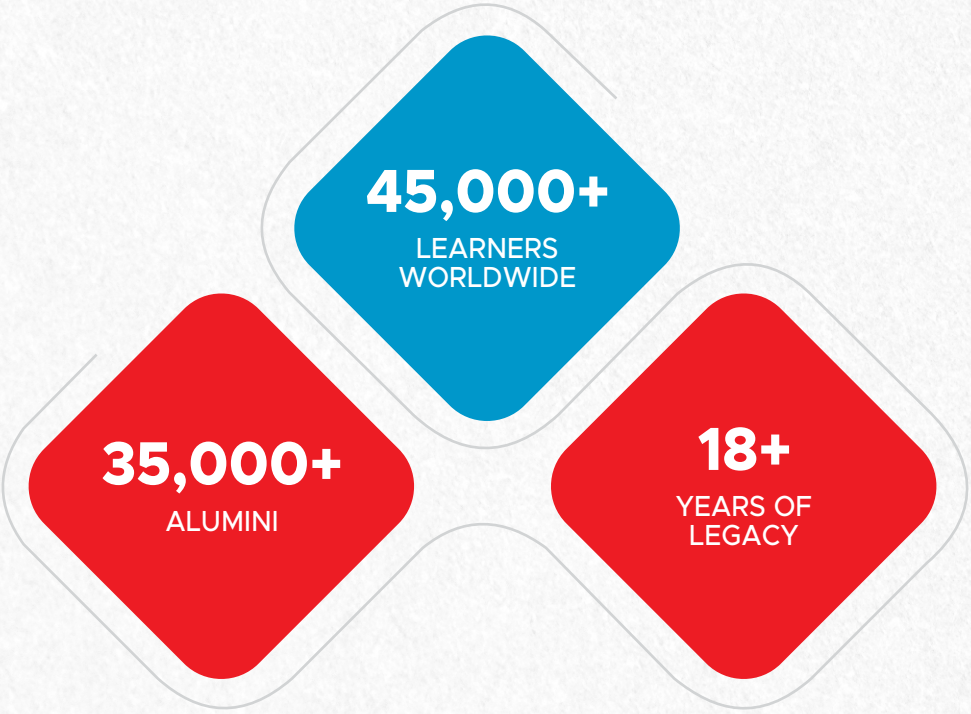
ABOUT IIBM INSTITUTE OF BUSINESS MANAGEMENT

Founded in 2008, IIBM Institute of Business Management has spent nearly two decades as an online education pioneer, empowering working professionals worldwide with industry-relevant, internationally with universities and academies across Europe and the Americas. recognized business qualifications.

IIBM is a career-acceleration partner, delivering flexible, affordable, accredited programs across the - BBA, MBA, DBA and executive-certification spectrum, in partnership With offices in New York, USA and Noida (Delhi-NCR), Bangalore India, IIBM has grown to serve more than 45,000 learners and 35,000+ alumni across the globe, spanning industries from oil & gas to healthcare, banking, technology and public administration.

Our Mission Accessible education for all — making high-quality, flexible online programs in BBA, MBA, DBA and executive certification a reality for professionals, regardless of location or background.

Our Vision A world where transformative, worldclass education is treated as a right rather than a privilege — unlocking global opportunity for every ambitious learner.



ACADEMIC MENTORS



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EXPERTISE IN IOT PROGRAMMING
MACHINE LEARNING

IIBM Institute of Business Management

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