Swiss International Management Academy

QS STARS Rated for Excellence

ACBSP CANDIDATE FOR ACCREDITATION

AACSB Business Education Alliance Member



> Become the Business Leader You Aspire to Be
> Powered by the Features of AI

Swiss International Management Academy

MBA AI
DBA AI
MBA AI & DBA

IIBM INSTITUTE OF BUSINESS MANAGEMENT

About SIMA

Swiss International Management Academy, Switzerland delivers a truly global learning experience rooted in Swtizerland. SIMA's internationally recognized programs, led by distinguished faculty, empower students with practical skills, global perspectives, and strong career prospects. Every SIMA program is accredited and aligned with European higher education standards, ensuring quality, credibility, and opportunities that open doors worldwide.

Why Switzerland Education?

Quality Global Education	Benefit from the high standards and academic rigor of Swiss education, even when studying online
Internationally Programs	Earn a Professional Degree from an internationally accredited institution
Flexible Learning	Study at your own pace, from anywhere in the world, while balancing your professional and personal life
Global Networking Opportunities	Build a network of peers, mentors, and professionals from all over the world
Practical Skills for Career Success	Our programs are designed to provide you with the skills that can be directly applied to the workplace, enhancing your career prospects

The Swiss International Management Academy, Switzerland holds multiple prestigious accreditations and memberships from leading educational and professional bodies, reflecting our commitment to excellence and global standards. Over the years, we have also received numerous recognitions for our quality, innovation, and contribution to international education.

RECOGNITIONS

QS Stars

Top 10 Promising Colleges in Switzerland - 2026

MEMBERSHIPS

Association to Advance Collegiate Schools of Business (AACSB)

International Accreditation Council for Business Education (IACBE)

Swiss Federation for Adult Learning (SVEB)

ACCREDITATIONS

Accreditation Council for Business Schools and Programs (ACBSP)

American Accreditation Association (AAA)

International Association for Quality Assurance in Pre-Tertiary and Higher Education (QAHE)

About

IIBM Institute of Business Management

Founded in 2008, IIBM Institute of Business Management has spent nearly two decades as an online education pioneer, empowering working professionals worldwide with industry-relevant, internationally with universities and academies across Europe and the Americas. recognized business qualifications.

IIBM is a career-acceleration partner, delivering flexible, affordable, accredited programs across the - BBA, MBA, DBA and executive-certification spectrum, in partnership With offices in New York, USA and Noida (Delhi-NCR), Bangalore India, IIBM has grown to serve more than 45,000 learners and 35,000+ alumni across the globe, spanning industries from oil & gas to healthcare, banking, technology and public administration.

Our Mission Accessible education for all — making high-quality, flexible online programs in BBA, MBA, DBA and executive certification a reality for professionals, regardless of location or background.

Our Vision A world where transformative, worldclass education is treated as a right rather than a privilege — unlocking global opportunity for every ambitious learner.

45,000+
LEARNERS WORLDWIDE

35,000+
ALUMINI

18+
YEARS OF LEGACY

Swiss International
Management Academy

MBA AI

The MBA in Artificial Intelligence from the Swiss International Management Academy, Switzerland is a future -ready professional degree designed for ambitious professionals.
This globally recognized program combines core business expertise with the latest AI capabilities, enabling you to lead digital innovation across industries. Through a 100% online delivery with live mentorship and hands-on learning, the program empowers you to master AI tools while specializing in an additional business domain of your choice.

Why choose MBA AI from SIMA?



Global Recognition



Global Network



Industry-Relevant Curriculum



Flexible Online Format



Experienced Faculty



Prestigious Institution

QS ★★★★★ ONLINE LEARNING

Swiss International Management Academy

MBA AI PROGRAM HIGHLIGHT

- SIMA is a fully licensed higher education institution located in Switzerland.
- Experience live, interactive sessions with distinguished faculty, accomplished alumni, and seasoned industry experts.
- Gain access to an advanced Learning Management System (LMS) designed for seamless and flexible learning.
- Benefit from a cost-effective program with convenient EMI options.
- Receive personalized 1:1 thesis supervision for excellence.

Program Details

Duration: 1-2 Years
Delivery: Online Learning Mode

Eligibility Criteria

Bachelors/ diploma with 3+ years of experience

Total Program Fee

EURO: €6000

** Pay in one lump sum to receive an additional scholarship of*
€300

Program Curriculum

CURRICULUM FRAMEWORK

MBAAI

S.No.	Business Modules	Credits
1.	Artificial Intelligence for Business	10
2.	Business Analytics and Data - Driven Decision Making	10
3.	Data Analytics and Machine Learning for managers	10
4.	Ethics, Governance and Responsible AI	10
5.	Strategic Management	10
6.	Specialization	10
	Total MBA AI in Credits	60

Specialization Subject

1. Banking and Financial Management
2. Digital Marketing Management
3. Health Science & Hospital Management
4. Human Resource Management
5. Information Technology
6. Logistics and Supply Chain Management
7. Production and Operations Management
8. Project Management
9. Quality Management
10. Sales and Marketing Management

Swiss International Management Academy

DBA AI

The Doctor of Business Administration (DBA) in Artificial Intelligence from the Swiss International Management Academy, Switzerland, is a globally recognized doctoral program designed for senior professionals seeking advanced expertise in AI-driven leadership.

This online program blends strategic business learning with cutting-edge AI applications, supported by expert faculty and research supervision. It equips you to conduct impactful doctoral research, lead digital transformation, and solve complex business challenges through intelligent, data-driven decision-making.

Why choose DBA AI from SIMA?

- Research-driven program with professional impact
- Access to experienced global faculty & real-world mentorship
- Global-quality Swiss education delivered flexibly online
- Cost-effective & flexible payment options

Swiss International Management Academy

DBA AI PROGRAM HIGHLIGHT

- SIMA is a fully licensed higher education institution located in Switzerland.
- Experience live, interactive sessions with distinguished faculty, accomplished alumni, and seasoned industry experts.
- Gain access to an advanced Learning Management System (LMS) designed for seamless and flexible learning.
- Benefit from a cost-effective program with convenient EMI options.
- Receive personalized 1:1 thesis supervision for excellence.

Program Details

Duration: 1-3 Years
Delivery: Online Learning Mode

Eligibility Criteria

Master/ Bachelor's with 5+ years of Working Experience.

Total Program Fee

EURO: €10000

** Pay in one lump sum to receive an additional scholarship of*

€300

Program Curriculum

CURRICULUM FRAMEWORK

DBA AI

S.No.	Business Modules	Credits
1.	Advanced Research Mthodologies for AI and Business Transformation	10
2.	Business Analytics and Data-Driven Decision Making	10
3.	Ethics, Governance and Responsible AI	10
4.	Strategic Management at AI Leadership	10
5.	Specialization	20
	Business Modules Credits	**60**
	Research Methodology & Thesis Project	5
	Doctoral Research Project Literature Support	5
	Doctoral Research Project Research Methodology	10
	Doctoral Research Project Result and Findings	10
	Doctoral Research Project Conclusions and Recommendations	30
	Research Thesis Credits	**60**
	Total DBA AI in Credits	**120**

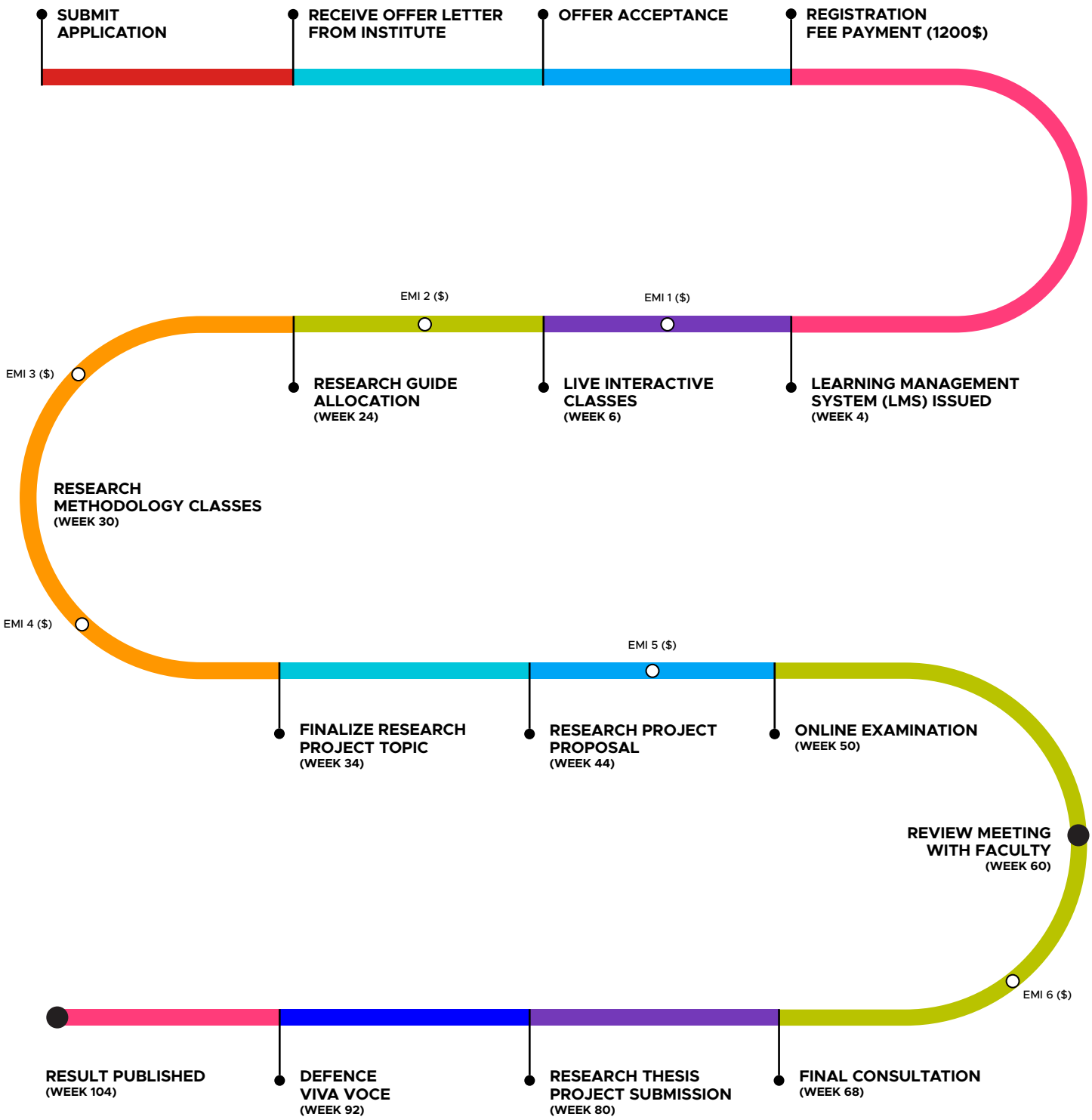
Specialization Subject

1. Banking & Financial Services Management
2. Data and Cyber Security
3. Digital Marketing Management
4. Entreprenuership Management
5. Environmental Management
6. Executive Leadership
7. Finance Management
8. General Management
9. Global Business Management
10. Health Science & Hospital Management
11. Human Resource Management
12. Information Technology
13. Logistics and Supply Chain Management
14. Oil and Gas Management
15. Production and Operations Management
16. Project Management
17. Quality Management
18. Risk & Safety Management
19. Sales and Marketing Management

IIBM Institute of Business Management

DOCTOR OF BUSINESS ADMINISTRATION

Comprehensive **Course Journey** and Process Overview



QS ONLINE LEARNING

MBA AI + DBA DUAL PROGRAM

The MBA in Artificial Intelligence with DBA Professional Degree Program is an Dual Program pathway, through which successful learners earn both an MBA in AI and a DBA from the Swiss International Management Academy, Switzerland.

This Dual program offers a flexible completion timeline of 2 to 3 years, making it ideal for working professionals seeking to advance their qualifications without interrupting their careers.

Designed with modern learners in mind, the program is delivered entirely online, ensuring global accessibility and seamless learning. Participants also receive continuous support through a dedicated personal tutor, enabling personalized guidance throughout their journey.

Learning Outcomes

Strategic Thinking – Apply advanced management concepts to analyze complex business challenges and develop effective strategies.
Leadership & Team Management – Demonstrate strong leadership skills and the ability to motivate, manage, and collaborate with diverse teams.
Decision-Making & Problem-Solving – Use analytical tools and frameworks to evaluate options, manage risks, and solve business problems effectively.
Innovation & Entrepreneurship – Identify opportunities, foster innovation, and apply entrepreneurial approaches to create value in dynamic markets.
Personalized Expertise – Develop specialized knowledge in chosen concentrations to align with career goals and industry needs.

Who is this program for?

The SIMA MBA AI with DBA Program is designed for ambitious professionals looking to enhance their management skills without putting their careers on hold. Tailored for individuals with 10 years of full-time work experience, this program is ideal for working professionals, business owners, and entrepreneurs. The curriculum specifically addresses the needs of professionals seeking advancement in their current field or exploring new opportunities. Graduates can expect a significant boost in their career prospects, with growth opportunities expanding considerably.

Swiss International Management Academy

MBA AI WITH DBA PROGRAM HIGHLIGHT

- SIMA is a fully licensed higher education institution located in Switzerland.
- Experience live, interactive sessions with distinguished faculty, accomplished alumni, and seasoned industry experts.
- Gain access to an advanced Learning Management System (LMS) designed for seamless and flexible learning.
- Benefit from a cost-effective program with convenient EMI options.
- Receive personalized 1:1 thesis supervision for excellence.

Program Details

Duration: 2-3 Years
Delivery: Online Learning Mode

Eligibility Criteria

Master/ Bachelor's with 5+ years of Working Experience.

Total Program Fee

EURO: €6000

** Pay in one lump sum to receive an additional scholarship of*

€300

Program Curriculum

CURRICULUM FRAMEWORK

MBA AI with DBA

S.No.	Business Modules	Credits
1.	Strategic Management	10
2.	Artificial Intelligence fo Business	10
3.	Business Analytics and Data - Driven Decision Making	10
4.	Data Analytics and Machine Learning for Managers	10
5.	Ethics, Governance and Responsible AI	10
6.	Advanced Research Methodologies for AI and Business Transformation	10
	MBA Credits	**60**
	DBA Research Thesis	
1.	Research Methodology & Thesis Project	10
2.	Doctoral Research Project Literature Support	10
3.	Doctoral Research Project Research Methodology	20
4.	Doctoral Research Project Results and Findings	30
5.	Doctoral Research Project Conclusions and Recommendations	50
	DBA Research Thesis Credits	**120**
	Total Program Credits	**180**

Specialization Subject

1. Banking & Financial Services Management
2. Business Analytics
3. Construction Management
4. Data and Cyber Security
5. Digital Marketing Management
6. Entreprenuership Management
7. Environmental Management
8. Executive Leadership
9. Finance Management
10. General Management
11. Global Business Management
12. Health Science & Hospital Management
13. Human Resource Management
14. Information Technology
15. Logistics and Supply Chain Management
16. Oil and Gas Management
17. Production and Operations Management
18. Project Management
19. Quality Management
20. Risk & Safety Management
21. Sales and Marketing Management

TESTIMONIALS



Pansaw Nyassi
Student
IIBM Institute of Business Management

Hi, my name is Pansaw Nyassi, and I've been a student at_Swiss International Management Academy at IIBM Institute of Business Management. My time here has been transformative!
The guidance and mentorship from the faculty have been invaluable. I've had the chance to collaborate with like-minded individuals and have grown both academically and personally. The hands-on learning opportunities are second to none, and I'm confident I'm ready to take on the world. I highly recommend IIBM to anyone looking for excellence!



Abdulhafed Mohammed Abdullah Almagrabi
HSSE Director | Libya | DBA Scholar
SIMA & IIBM

With over 19 years of leadership in safety, environmental management, and social responsibility within the global oil and gas sector, I am pursuing my DBA at Swiss International Management Academy through IIBM Institute Of Business Management has been a transformative journey. Guided by expert thesis supervisor and course advisor, the program's flexibility, academic depth, and global relevance allow me to grow intellectually while continuing my professional impact.



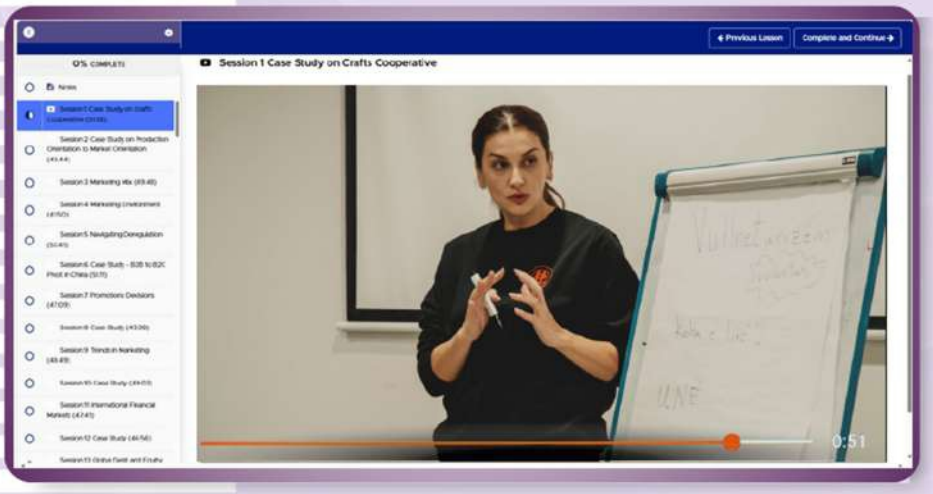
Kinkoh Thomas Ngala
Resources Mobilization and Partnerships Manager | SIMA | DBA Scholar | Cameroon

I am Mr. Kinkoh Thomas Ngala, and I am pursuing my Doctor of Business Administration from the Swiss International Management Academy in collaboration with the IIBM Institute of Business Management. Throughout this journey, I had the opportunity to work with people from diverse backgrounds and experiences. The lecturers and supervisors were exceptionally supportive, making the entire learning process enriching and inspiring. It has been a truly rewarding academic and professional experience that has strengthened my leadership and research capabilities.

Swiss International Management Academy

YOUR DYNAMIC DIGITAL CAMPUS

The IIBM Learning Management System (LMS)



24/7 Access

Study on your schedule, at your convenience

Comprehensive Resources

Download lecture notes, case studies, and supplementary materials

Interactive Forums

Collaborate with peers and discuss topics with faculty

Assignment Submission

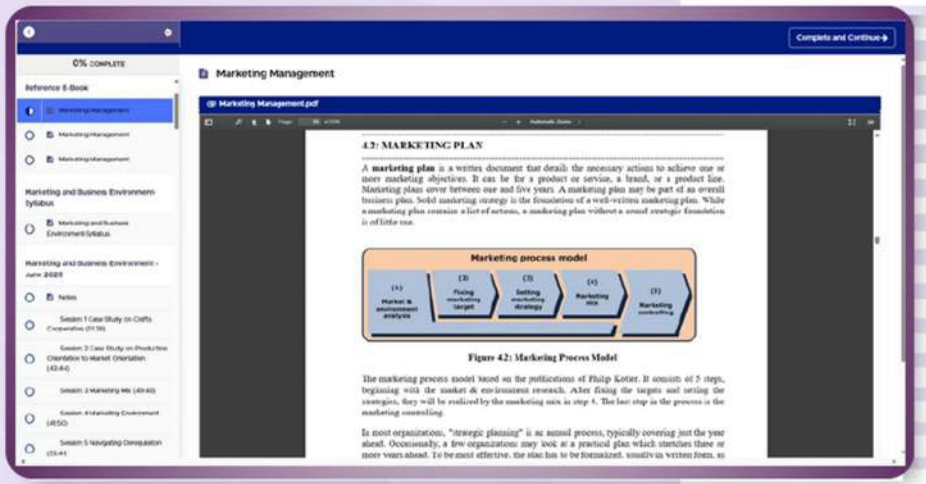
Submit coursework and receive feedback digitally

Progress Tracking

Monitor your learning journey and performance

Live Session Integration

Seamless access to live virtual classes



Academic Mentors



Dr. Latika Vaishak Shanbhag

Dr. Latika Vaishak Shanbhag, Joint Academic Dean for DBA and MBA Programs at IIBM, has 22+ years of academic experience. She holds a Ph.D. in Financial Management, authored How to Write a Dissertation?, and has published extensively in management. A Seva Ratna Award recipient, she is widely recognized for her academic leadership.

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Prof. Edward B. Djamome

Prof. Edward B. Djamome is a dedicated academic with expertise in business and management. He holds qualifications in Psychology, Business Analysis, Project Management, and Strategic Management & Leadership, along with BBA, MBA, and DBA degrees. He supports students through research guidance and practical academic mentorship.

Linkedin: https://www.linkedin.com/in/dr-edward-djamome-03a414156?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app



Dr. Ralcian Lanydeh

Prof. Ralcian is a management consultant, lecturer, and CEO of Lanydeh & Partners with over a decade of experience in consulting, education, and leadership. Fluent in French and English, he specializes in strategy, training, and transformative learning for global organizations.

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Dr. Ram Kasiviswanathan

Dr. Ram, DBA from the Swiss School of Business and Management, has 20+ years in software product management and 6 years teaching CA and CMA programs. He has led product development at Real Page India and Cognizant, published research, and is passionate about mentoring future leaders.

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Dr. Reetha Dinesh

Dr. Dinesh, Ph.D. in CRM, is an academic and corporate trainer with 16+ years of experience in Marketing, HR, Leadership, and Behavioural Development. A world record holder and WHD-U.K. Award winner, she is also an expert in IELTS, PTE, and professional development.

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Ankit Walia

With 12+ years of experience as a faculty and master trainer, Ankit Walia specializes in investment banking, financial modeling, accounting, and mutual funds. He is a certified AMFI ARN holder, MF distributor, and certified financial modeling professional from AIMA.

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Dr. Neha Gangwar

Dr. Gangwar, Ph.D. in Management (HRM & Organizational Behavior), is an academician with 14+ years of teaching and research experience. Holding multiple advanced degrees and UGC-NET qualification, she has served as Assistant Dean of IQAC and Head of Student Affairs, and has published extensively in national and international journals.

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Dr. Reetika Agarwal

Dr. Agarwal, Ph.D., MBA, M.Com, and M.A. in Economics, has 17 years of experience in higher education. An expert in research methodology and economic analysis, she has published 25 research papers and supervised over 25 thesis, advancing academic excellence.

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Dr. Shyam Mohan JS

Dr. Shyam, Assistant Professor with 14+ years of experience, specializes in machine learning, blockchain, cloud computing, big data, and IoT. He holds a Ph.D., has authored papers and books, holds patents, and actively mentors students while driving research and innovation in emerging technologies.



Dr. Mukti Katariya

Dr. Katariya, Ph.D. in Commerce & Management, has 10+ years of experience in finance and management. She has taught at Trinity Institute and MIT School of Business, published research internationally, and completed multiple faculty development programs to advance financial education and student growth

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Dr. Neetika Shrivastava Sohani

She is an academic professional with 13+ years of experience in HRM and Organizational Behavior. A Ph.D. in Management from Mewar University, she has taught at reputed institutions, completed executive training at IIM Rohtak, and contributed to corporate training and international research publications.

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Dr. Sandeep Kulshrestha

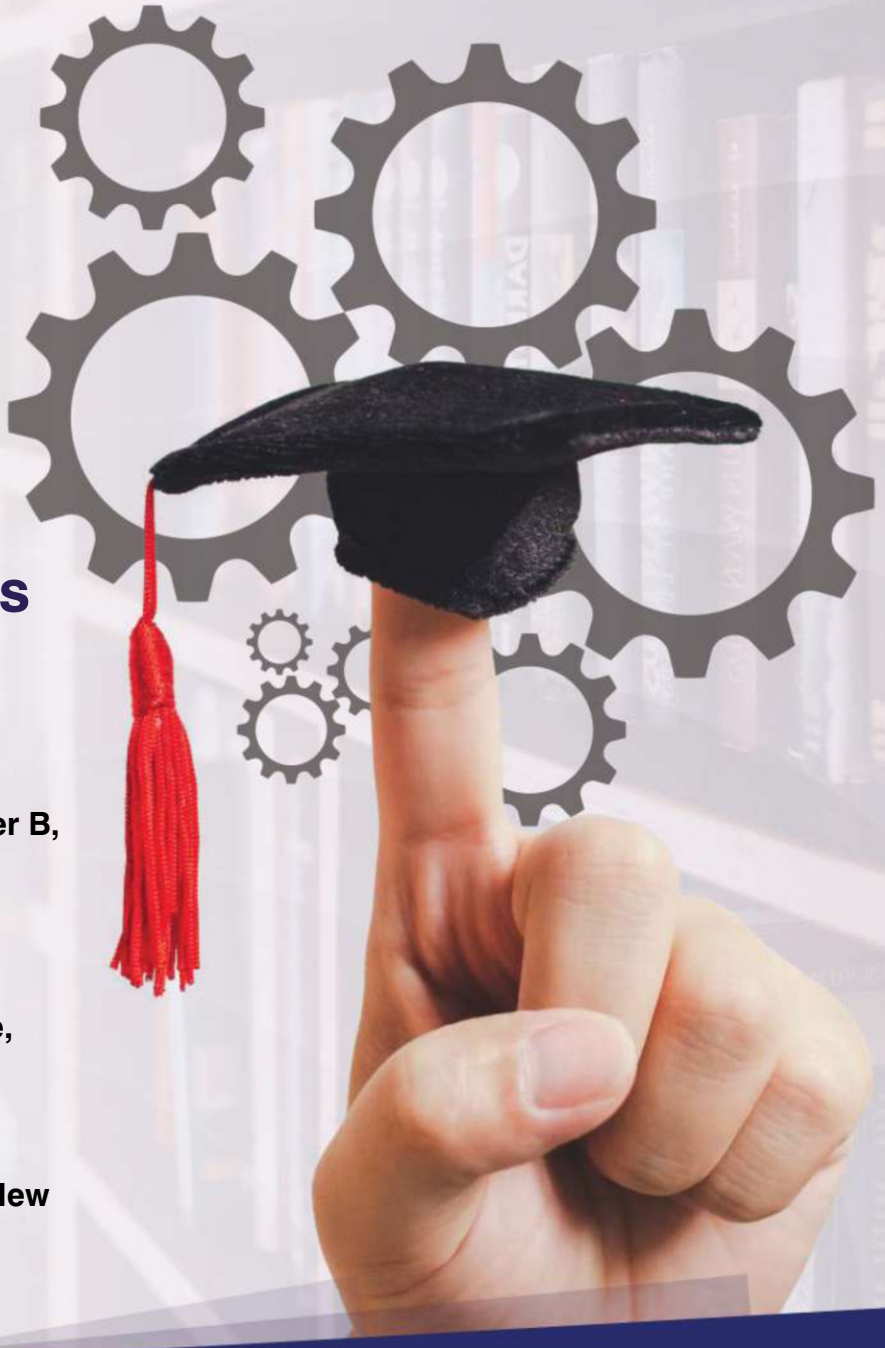
Dr. Kulshrestha has 19 years of corporate and 10 years of academic and consulting experience. With a Ph.D. in HRM, DBA, and International MBA, he is a certified leadership coach (3,500+ hours) and Principal Consultant at Rectangle Consulting, specializing in HR strategy and leadership development.

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Swiss International Management Academy

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USA – New York Office

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