EUROPEAN GLOBAL
Institute of Innovation & Technology

IIBM Institute of Business Management

Bachelor of Business Adminisration

Set the strong focus in Business

ABOUT EU GLOBAL

European Global Institute of Innovation & Technology (EU Global), is an accredited Institution of Higher Education, founded with a vision of providing high-quality, accredited education to global learners, enhancing their employability and global mobility. Our teaching andragogy emphasises project-based learning with a focus on evidence-based reflection, enabling the application of conceptual frameworks in real-world decision making. We truly believe in building future competencies with quality education that promotes lifelong employability globally. Our competency Lab offers research, entrepreneurial, sustainability and professional competencies to develop soft skills that formulate attitude and interactions required to be the future leader.

PROGRAM OVERVIEW

Bachelor of Business Administration is a 180 ECTS, European Qualifications Framework (EQF) Level 6 Bachelor degree with full accreditation and is globally recognised. This programme is fully accredited by Council for Higher Education Development, USA and is under pending approval by Malta Further & Higher Education Authority (MFHEA).

EU Global accepts both experiential Recognition of Prior Learning (RPL) and credit transfer through the use of learning outcomes for either an advanced entry into the programme, or module exemptions for an advanced progression in a programme. This implies we can accept application for Bachelor in Business Administration final year direct if a student possess a Level 5 Diploma in the relevant domain.

PROGRAM OUTCOMES

- Our program fosters critical thinking and problem-solving skills. You'll learn to analyze complex business problems, break them down into smaller components, and develop creative solutions.
- Develop a strategic mindset to navigate the complexities of the business world. You'll learn to analyze industry trends, assess competitive landscapes, and formulate effective business strategies.
- Become an effective communicator and confident leader. You'll hone your presentation skills, written communication, and interpersonal abilities.
- Explore the ethical implications of business decisions and learn to incorporate sustainability into your strategies.
- Stay ahead of the curve with digital literacy and innovation skills. You'll learn to leverage digital tools and technologies to enhance business operations, improve efficiency, and drive innovation.
- Gain a global perspective on business. You'll explore international business practices, cultural nuances, and economic trends.

INSTITUTE OVERVIEW

About Us

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WHY CHOOSE US?

EU Global Andragogy is based on evidence-based management that promotes better decision-making based on scientific evidence, reflection, and considering value to the stakeholders.

The online delivery is via our e-campus and app which has the learning content with regular Masterclasses with an expert faculty.

Our USP's

Quality Education

We bring in several Europe based institutions' expertise in offering programs.
For on-campus, we prepare students for eliminating skills gap for better employability.

Recognised Degrees

We offer well-recognised programs and skills development at same time.

Global Career with our internships

All our programs offer guaranteed internships and refernce letters from industry experts.

Key Data

All facts and figures for your degree programme at a glance

- **Accreditation: CHED USA Accredited, MFHEA***
- **MQF/EQF: Bachelors Degree, Level 6**
- **Mode of Delivery: Online**
- **ECTS Credits: 180 Credit Hours**
- **Programme Duration: 3 Years**
- **Language of Instruction: English**

FEE STRUCTURE

Bachelor of Business Administration (BBA)

The ***EU Global BBA*** is structured as a three-year undergraduate programme with a total programme fee of ***EURO 15,000***.

Study Year	Fee
Year 1	**€ 5,000**
Year 2	**€ 5,000**
Year 3	**€ 5,000**
Total Programme Fee	***EURO 15,000***

Initial Enrolment Payment

An ***initial payment of EURO 2,000*** is required at the time of enrolment to confirm the student's place in the programme.

ABOUT IIBM INSTITUTE OF BUSINESS MANAGEMENT

Founded in 2008, IIBM Institute of Business Management has spent nearly two decades as an online education pioneer, empowering working professionals worldwide with industry-relevant, internationally with universities and academies across Europe and the Americas. recognized business qualifications.

IIBM is a career-acceleration partner, delivering flexible, affordable, accredited programs across the - BBA, MBA, DBA and executive-certification spectrum, in partnership With offices in New York, USA and Noida (Delhi-NCR), Bangalore India, IIBM has grown to serve more than 45,000 learners and 35,000+ alumni across the globe, spanning industries from oil & gas to healthcare, banking, technology and public administration.

Our Mission Accessible education for all — making high-quality, flexible online programs in BBA, MBA, DBA and executive certification a reality for professionals, regardless of location or background.

Our Vision A world where transformative, worldclass education is treated as a right rather than a privilege — unlocking global opportunity for every ambitious learner.

2 LACS+
Hours of Learning

45,000+
Learners

150+
Staff

18+
Years of Existence

PROGRAMME STRUCTURE

EU Global Bachelor of Arts in Business Administration begins with Period 0 where the basics are taught that helps to make of the entire tenure of studies. Post the foundation, the learners study in modular manner to study and research on one module at one time.

Year 1

- Module 0: Induction & Study Skills Residency
- Module 1: Understanding Business and Management with Embedded Academic Skills
- Module 2: Accounting for Business
- Module 3: Economics and Global Business Environment
- Module 4: The Management of Human Resources
- Module 5: Data Insights for Business Decisions
- Module 6: Personal Effectiveness & Communication Skills

Year 2

- Module 7: Innovation and Entrepreneurship
- Module 8: Operations & Service Management
- Module 9: Management Accounting and Financial Decision Making
- Module 10: Competing in a Global Environment
- Module 11: Leadership & Change Management
- Module 12: Business Law for Managers

Year 3

- Module 13: Building long-term success: Sustainability, Quality & Ethics
- Module 14: Making Sense of Strategy
- Module 15: Strategic Marketing
- Module 16: Managing People
- Module 17: Marketing & Financial Decision making
- Module 18: Business Research Projects

Key Features

- Launch your career in business administration
- Pursue further education in business fields like MBA
- Transition into managerial roles
- Succeed in a competitive job market
- 100% Online delivered
- Pursue thesis in any domain in Department of Management & Department of Technology
- Recognised Degree

OUR ACCREDITATIONS

All our programmes are recognised globally!

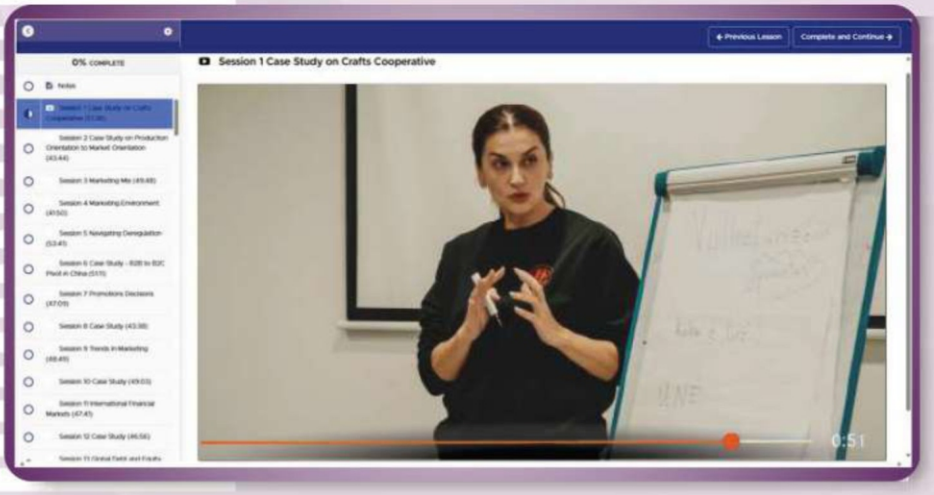
VISION & MISSION

Our vision is to empower every learner, fostering their role as co-creators of knowledge in an inclusive, online, and blended educational landscape.

Our mission is to equip individuals with the skills needed for the evolving workforce, fostering lifelong learning through adaptable online and blended education, ensuring global employability in an ever-changing job market

YOUR DYNAMIC DIGITAL CAMPUS

The IIBM Learning Management System (LMS)



24/7 Access

Study on your schedule, at your convenience

Comprehensive Resources

Download lecture notes, case studies, and supplementary materials

Interactive Forums

Collaborate with peers and discuss topics with faculty

Assignment Submission

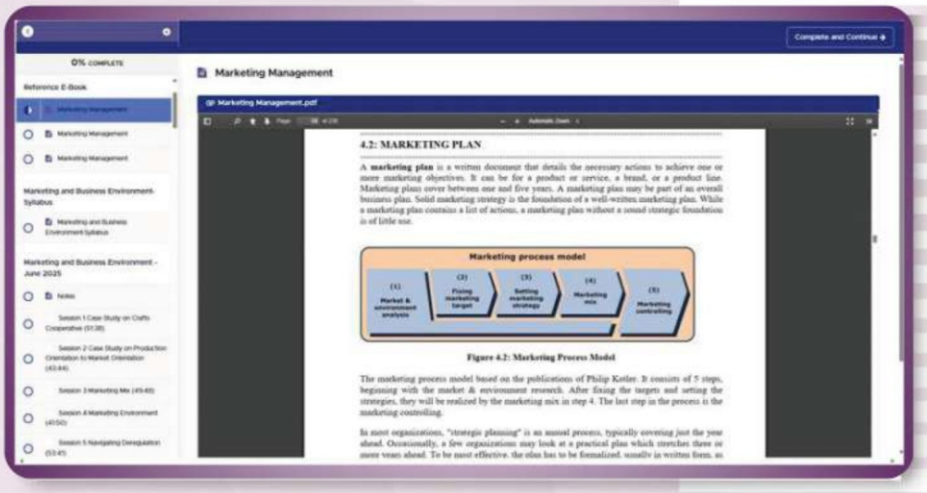
Submit coursework and receive feedback digitally

Progress Tracking

Monitor your professional journey and performance

Live Session Integration

Seamless access to live virtual classes



Academic Mentors

Dr. Latika Vaishak Shanbhag

Dr. Latika Vaishak Shanbhag, Joint Academic Dean for DBA and MBA Programs at IIBM, has 22+ years of academic experience. She holds a Ph.D. in Financial Management, authored How to Write a Dissertation?, and has published extensively in management. A Seva Ratna Award recipient, she is widely recognized for her academic leadership.

Linkedin: https://www.linkedin.com/in/dr-latika-vaishak-shanbhag-15a6b61b0/

Prof. Edward B. Djamome

Prof. Edward B. Djamome is a dedicated academic with expertise in business and management. He holds qualifications in Psychology, Business Analysis, Project Management, and Strategic Management & Leadership, along with BBA, MBA, and DBA degrees. He supports students through research guidance and practical academic mentorship.

Linkedin: https://www.linkedin.com/in/dr-edward-djamome-03a414156?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app

Dr. Ralcian Lanydeh

Prof. Ralcian is a management consultant, lecturer, and CEO of Lanydeh & Partners with over a decade of experience in consulting, education, and leadership. Fluent in French and English, he specializes in strategy, training, and transformative learning for global organizations.

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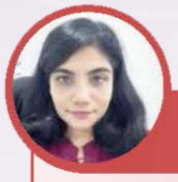
Dr. Ram Kasiviswanathan

Dr. Ram, DBA from the Swiss School of Business and Management, has 20+ years in software product management and 6 years teaching CA and CMA programs. He has led product development at Real Page India and Cognizant, published research, and is passionate about mentoring future leaders.

Linkedin: https://www.linkedin.com/in/dr-ram-kasiviswanathan/



Dr. Reetha Dinesh

Dr. Dinesh, Ph.D. in CRM, is an academic and corporate trainer with 16+ years of experience in Marketing, HR, Leadership, and Behavioural Development. A world record holder and WHD-U.K. Award winner, she is also an expert in IELTS, PTE, and professional development.

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Ankit Walia

With 12+ years of experience as a faculty and master trainer, Ankit Walia specializes in investment banking, financial modeling, accounting, and mutual funds. He is a certified AMFI ARN holder, MF distributor, and certified financial modeling professional from AIMA.

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Dr. Neha Gangwar

Dr. Gangwar, Ph.D. in Management (HRM & Organizational Behavior), is an academician with 14+ years of teaching and research experience. Holding multiple advanced degrees and UGC-NET qualification, she has served as Assistant Dean of IQAC and Head of Student Affairs, and has published extensively in national and international journals.

Linkedin: https://www.linkedin.com/in/neha-gangwar1212/

Dr. Reetika Agarwal

Dr. Agarwal, Ph.D., MBA, M.Com, and M.A. in Economics, has 17 years of experience in higher education. An expert in research methodology and economic analysis, she has published 25 research papers and supervised over 25 thesis, advancing academic excellence.

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Dr. Shyam Mohan JS

Dr. Shyam, Assistant Professor with 14+ years of experience, specializes in machine learning, blockchain, cloud computing, big data, and IoT. He holds a Ph.D., has authored papers and books, holds patents, and actively mentors students while driving research and innovation in emerging technologies.

Dr. Mukti Katariya

Dr. Katariya, Ph.D. in Commerce & Management, has 10+ years of experience in finance and management. She has taught at Trinity Institute and MIT School of Business, published research internationally, and completed multiple faculty development programs to advance financial education and student growth

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Dr. Neetika Shrivastava Sohani

She is an academic professional with 13+ years of experience in HRM and Organizational Behavior. A Ph.D. in Management from Mewar University, she has taught at reputed institutions, completed executive training at IIM Rohtak, and contributed to corporate training and international research publications.

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Dr. Sandeep Kulshrestha

Dr. Kulshrestha has 19 years of corporate and 10 years of academic and consulting experience. With a Ph.D. in HRM, DBA, and International MBA, he is a certified leadership coach (3,500+ hours) and Principal Consultant at Rectangle Consulting, specializing in HR strategy and leadership development.

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Contact us

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