Swiss International Management Academy

IIBM Institute of Business Management

Partnered By

Dual Degree Program

Master of Business Administration
+
Doctor of Business Administration

"Become The Business Leader You Aspire To Be"

Swiss International Management Academy, Switzerland

ACBSP GLOBAL BUSINESS ACCREDITATION

AACSB Business Education Alliance Member

IACBE Educational Member

QS STARS™ Rated for Excellence

About
Swiss International Management Academy, Switzerland

The Swiss International Management Academy is providing high quality, fully accredited, and internationally recognized academic programs to a diverse, worldwide student body. SIMA offers a transformative educational experience, granting students access to authentic, high-quality Swiss education and training. This opportunity is enriched by distinguished professors, internationally recognized qualifications, robust employability prospects, and clear paths for career advancement. Our career-oriented study programs are fully aligned with the established European educational systems and the guidelines for higher education And Legally registered with Swiss Government and ensured through a rigorous accreditation process conducted by recognized accreditation bodies.

IACBE Educational Member

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MEMBRE SVEB FSEA

INTERNATIONAL QHE ASSOCIATION ACCREDITED

ACCREDITED TRAINING & EDUCATION PROVIDER AAA ACCREDITATION TP24842

HIGHER EDUCATION Review TOP 10 PROMISING COLLEGES IN SWITZERLAND - 2026



Introducing
IIBM Institute of Business Management

Founded in 2008, IIBM Institute of Business Management has spent nearly two decades as an online education pioneer, empowering working professionals worldwide with industry-relevant, internationally with universities and academies across Europe and the Americas. recognized business qualifications.

IIBM is a career-acceleration partner, delivering flexible, affordable, accredited programs across the - BBA, MBA, DBA and executive-certification spectrum, in partnership With offices in New York, USA and Noida (Delhi-NCR), Bangalore India, IIBM has grown to serve more than 45,000 learners and 35,000+ alumni across the globe, spanning industries from oil & gas to healthcare, banking, technology and public administration.

Our Mission Accessible education for all — making high-quality, flexible online programs in BBA, MBA, DBA and executive certification a reality for professionals, regardless of location or background.

Our Vision A world where transformative, worldclass education is treated as a right rather than a privilege — unlocking global opportunity for every ambitious learner.

45,000+
LEARNERS WORLDWIDE

35,000+
ALUMINI

18+
YEARS OF LEGACY

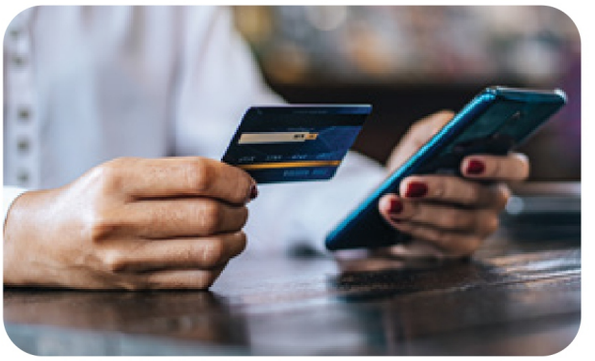


Why
IIBM Institute of Business Management

100% Online Delivery



Affordable Payment Plans



Academic Advisor and Research Supervisor Support



Accredited and Internationally Recognised Programs



Global Classroom



Application-Centric Coursework



Introducing
Swiss International Management Academy's Dual Degree Program



The Dual Degree MBA & DBA program from the Swiss International Management Academy, Switzerland combines managerial excellence with doctoral-level scholarship. This unique pathway integrates the practical, career-focused training of an MBA with the research-driven rigor of a DBA, preparing professionals to lead with impact and vision. Learners gain international exposure, develop global leadership perspectives, and apply advanced research to solve complex business challenges. Graduates earn two prestigious Swiss credentials, equipping them for executive leadership, entrepreneurship, consulting, or academia—standing out as both accomplished practitioners and thought leaders in today's fast-changing global business environment.

About this Program

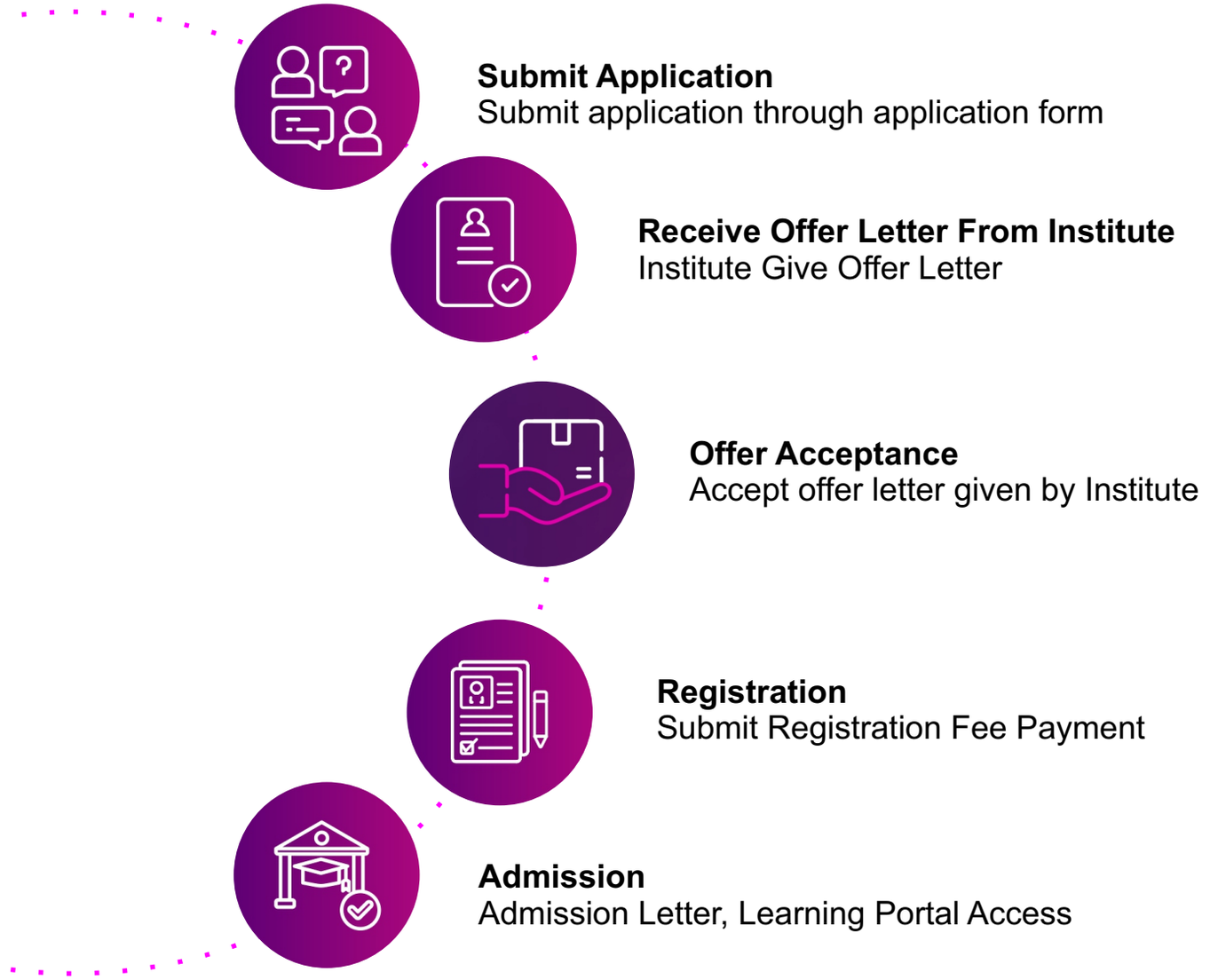
- Earn Online Dual Degree : Master of Business Administration & Doctor of Business Administration from Swiss International Management Academy , Switzerland
- The Dual Degree MBA + DBA is a 180-credit program combining advanced business education with research methodology and a final thesis, empowering learners with both managerial excellence and scholarly expertise.
- The Dual Degree is delivered online, supported by high-quality digital resources and dedicated research supervision to ensure effective guidance and meaningful student engagement."
- Study anytime, anywhere, while balancing course work with professional and personal responsibilities.
- Learn from highly qualified Professionals and industry experts with global experience
- This Dual Degree MBA + DBA offers flexibility for executives while combining managerial excellence with advanced research expertise."



How to Apply for a Dual Degree Program?

Admission Process

The Dual Degree Program “MBA+DBA” has a continuous intake with cohorts commencing every alternate month. The ongoing admission process is as follows:



Eligibility Criteria

- **Highest Qualification**
  Master's Degree (or equivalent)
- **Work Experience**
  Minimum of 3 Years of professional work experience.
- **Language Proficiency**
  English Language proficiency at a professional level.

Course Overview

Program Title	Dual Program MBA & DBA
Course Level	Dual Degree
Course Duration	2 to 3 Years
Eligibility	Master / Bachelors with 5 Years of work experience
Maximum Credits	-
Mode of Study	Online
Classes Type	Flexible Classes and Weekend Study Option



Dual Program MBA & DBA

Program Structure

Core Subjects	Credits
Executive Leadership	10
Financial Management	10
International Business Management	10
Marketing Management	10
Strategic Management	10
Specialization Subject	10
Module Credits	**60**

Thesis	Credits
Research Methodology & Thesis Project	10
Doctoral Research Project Literature Support	10
Doctoral Research Project Research Methodology	20
Doctoral Research Project Results and Findings	30
Doctoral Research Project Conclusions and Recommendations	50
Research Thesis Credits	**120**

Total Course Credits	**180**

Specializations

- Artificial Intelligence & Machine Learning
- Banking & Financial Services Management
- Business Analytics
- Construction Management
- Data & Cyber Security
- Digital Marketing Management
- Entrepreneurship Management
- Environmental Management
- Finance Management
- General Management
- Global Business Management
- Health Science & Hospital Management
- Human Resource Management
- Information Technology
- Leadership & Strategic Management
- Logistics & Supply Chain Management
- Oil and Gas Management
- Production & Operations Management
- Project Management
- Quality Management
- Risk & Safety Management
- Sales and Marketing Management

Note: Choose one specialization for Business module and one specialization for DBA thesis.



Fee Details

Fee in EURO	Fee in INR
Total Program Fee	Total Program Fee
€ 8000	₹ 7,00,000 + 18% GST

PAYMENT TERMS:

- Lump Sum Payment or Early Payment Discount:

  A Discount of 300 EURO is applicable on the total fees when paid in full within the first month of enrolment.

Monthly Payment Plan:

- Initial payment: 1200 EURO | INR 1,00,000(due within the first month)
- Remaining Balance: 6800 EURO | INR 6,00,000
- The balance can be conveniently spread over next 6 Month instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



Academics Mentors



Dr. Latika Vaishak Shanbhag
Academic Dean & Thesis Supervisor



Dr. Federica Russo
Entrepreneurship Advisor



Dr. Leon Tsvasman
Strategic Advisor



Dr. Dulari Rajput
IT Strategist



Professor Ankit Walia
Finance Trainer and Psychologist



Dr. Reetha Dinesh
Leadership Strategist

Academics Mentors



Dr. Sandeep Kulshrestha
Finance Strategist



Dr. Ram Kasiviswanathan
Finance Strategist



Dr. Mukti katariya
Financial Psychology Specialist



Dr. Nageswara Rao
AI & Smart Grid Expert



Dr. Maani Dutt
Marketing Strategist



Dr. Meghna Bharadwaj
Social Work & Management Researcher



IIBM Institute
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For additional details please contact:

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Swiss International
Management Academy

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