



PARIS
AMERICAN
INTERNATIONAL
UNIVERSITY



IIBM Institute
of Business Management

Partnered By

Doctor

of Business Administration

Master

of Business Administration

**Programs by the Paris American
International University**



ACADÉMIE
DE PARIS

*Liberté
Égalité
Fraternité*

Qualiopi
processus certifié

■ RÉPUBLIQUE FRANÇAISE



About Paris American International University, France

Paris American International University is a French-authorized learning university that allows students to earn diplomas from France. Delivering world-class education, PAI University offers an extensive global experience that helps students build a new perspective on life. This introduces the core principles for innovation, personal development, and providing tools that aid career advancement. PAI University provides students with resources and courses that help them understand global trends and equips them for the global market.

The courses are career-oriented with updated information about the latest technology and business practices. Our courses, content, and training materials follow the latest education trends. We allow students to enjoy a dual form of learning – French and American education format. We believe everyone has the right to good education. With our education format it's easy to get a European Professional degree at PAI University.

Recognition

Registered at Ministry of Education

The Rector of the Paris Academy, Rector of the Ile-de-France, the educational authority for Paris has approved PAI University as a higher education establishment. The Rector of the Paris Academy is under the jurisdiction of the Ministry of National Education and Youth.

Qualiopi Certified

PAI University is certified Qualiopi based on the French standards.

Qualiopi is a French certification that certifies the quality of the educational services provided (professional training, skills assessments, validation of prior experience, learning, etc.) under a single frame of reference.



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 **RÉPUBLIQUE FRANÇAISE**

Doctor of Business Administration

A person in a dark suit and white shirt is shown from the chest down, holding a silver pen and writing in a spiral-bound notebook. The background is a blurred office setting with warm lighting.

Doctor of Business Administration is intended for accomplished management professionals, consultants, entrepreneurs, executives, and leaders interested in acquiring a real competitive advantage in the management field or pursuing a career in higher education.

This professional Doctor Program in Business Administration is designed to provide participants with the opportunity to make significant contribution to both theory and practice in the field and to develop professional practice at the highest level.

It is a practical and research-based doctoral program in business and industry which is designed for mid-career executives who have already completed the MBA (or equivalent qualification) and are looking to further enhance their practical and theoretical knowledge in the field. As such it is a specialist qualification which is aimed at professional development in business and industry.

It will help students apply research-based thinking to business ideas while deepening and broadening their ideas of business practice. The program provides students with innovative approaches for integrating academic knowledge with professional practice.

Strengthen Your Skills with the Highest Level of Doctoral professional Degree



ACCESS EDUCATION ANYWHERE

Join our online courses from anywhere in the world. Quality education is now within your reach, regardless of location.



LEARN AT YOUR PACE

Our flexible online courses are designed for you. Pick a study schedule that fits your life, and learn when it suits you.



INTERNATIONAL RECOGNIZED

Our programs are accredited by top authorities in France, including the Ministry of National Education and the Ministry of Higher Education. Study with us, and choose an education that's respected worldwide.



AFFORDABLE

We provide you access to affordable education without undermining the quality. You can save upto 50% from your education by studying through PAI University.



QUALIOPI CERTIFIED

Qualiopi is a quality certification brand for training organizations. It is registered with the INPI (National Institute of Industrial Property). Our programs are approved by Qualiopi which guarantees quality education and possibility to use public funds (OPCO, CPF)

Strengthen Your Skills with the Highest Level of Doctoral professional Degree

1:1 MENTORSHIP



Receive guidance on career paths from corporate experts across diverse fields. Our career coaches are dedicated to fostering your overall personal and professional growth.



PROFILE BUILDING

Access resources for resume development, LinkedIn profile enhancements, job searches, interview preparation, and salary negotiation.



LIVE INTERACTIVE CLASSES

Comprehensive Learning assistance is available from our esteemed faculty members, dedicated teaching assistants, and a global network of peers.



PERSONALIZED GUIDANCE

After completing the program, benefit from personalized guidance through career coaches and industry connection sessions, accelerating your career growth prospects.



ONGOING ACCESS

Gain continued access to career coaches and industry connection sessions upon completing the program and enhance your career growth prospects with accelerated development through mentorship.

Program Highlights



100% Online Higher Education



**Recognized by French Ministry
of Education Registry**



Monthly 50+ Hours Live Lectures



1:1 Thesis Mentorship



Flexible Classes



Designed for Working Professionals



Experienced Instructors



Affordable Fees



Interactive Platform



Individualized Study Programs

PROGRAM CURRICULUM

Business Modules	CREDITS
Accounting and Managerial Finance	02
Digital Marketing Management	02
Marketing and Business Environment	02
Strategic Management and Leadership	01
Systems and Operations Management	02
Specialization Subject	02
Research Thesis	
• Advanced Research Methods I	05
• Advanced Research Methods II	06
• Qualification Exams	50
• Thesis Seminar	08
• Thesis Part I+II+III+IV	50
• Thesis Part V+VI+VII	50
Total DBA program Credits	180

SPECIALIZATIONS

Specializations
Business Analytics and Artificial Intelligence
Executive Leadership
Finance Management
General Management
Global Business Management
Health and Hospital Management
Human Resource Management
Logistics and Supply Chain Management
Quality Management
Sales and Marketing Management

Program Details

Duration: **1-3 Years**

Delivery: **Online Learning Mode**

Eligibility Criteria

- Master's with 5+ years of work experience

Fee Details

Fees in EURO

€ 8000

Fees in INR

Rs. 7.5L + 18% GST

PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 EURO | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

- **Initial payment:** 1200 EURO (due within the first month)
- **Remaining Balance:** 6800 EURO
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.

Note:- Kindly be informed that an additional fee of EURO 1,500 will be applicable if the DBA program is completed beyond the stipulated duration of 2 years.

Master of Business Administration

Our Master of Business Administration (MBA) program is crafted for dynamic professionals eager to excel in their careers and achieve leadership positions. Combining rigorous academics with practical application, this program equips you with the skills and knowledge needed to navigate and succeed in today's complex business environment.

Ideal for mid-career executives, entrepreneurs, and leaders, the MBA program emphasizes professional growth and strategic thinking. You will benefit from a curriculum that integrates advanced management theories with real-world business scenarios, guided by distinguished faculty and industry experts.

The program offers a diverse range of courses covering key areas such as finance, marketing, operations, strategy, and leadership. Through case studies, simulations, and hands-on projects, you will gain practical insights and develop critical problem-solving skills. Additionally, the MBA program fosters a collaborative learning environment, allowing you to network with peers from various industries and build lasting professional relationships.

Embark on a transformative journey to enhance your leadership capabilities, broaden your business perspectives, and achieve your professional goals with our comprehensive MBA program. Whether you aim to advance within your current organization or explore new opportunities, our MBA program will provide the tools and confidence you need to succeed in the ever-evolving business world.



Advance Your Competence with the Top-Tier Master's Professional Degree



EXPERIENCE FLEXIBLE LEARNING

Enroll in our MBA program from anywhere worldwide. Enjoy the convenience of online learning and access quality education that breaks geographical barriers.



LEARN AT YOUR PACE

Our MBA courses are designed for personalized learning, allowing you to progress at a speed that suits your lifestyle and needs.



INTERNATIONAL RESPECTED ACCREDITATION

Our MBA holds accreditation from prestigious bodies like the Ministry of National Education and Ministry of Higher Education in France, ensuring global recognition.



AFFORDABLE EDUCATION

Enjoy quality MBA education at a fraction of the cost, with savings of up to 50% through PAI University.



QUALIOPI CERTIFICATION

Our MBA programs are Qualiopi-certified, guaranteeing high-quality education and eligibility for public funding support.

PROGRAM CURRICULUM

Business Modules

Executive Leadership

Financial Management

International Business Management

Marketing Management

Strategic Management

Specialization Subject

SPECIALIZATIONS

Specializations

Data Analytics

Finance Management

Global Business Management

Health care Management

Human Resource Management

Logistics and Supply Chain Management

Production and Operations Management

Project Management

Quality Management

Sales and Marketing Management

Program Details

Duration: **1-2 Years**

Delivery: **Online Learning Mode**

Eligibility Criteria

- Bachelor's degree with 3+ years of work experience or equivalent

Fee Details

Fees in EURO

€ 8000

Fees in INR

Rs. 7L + 18% GST

PAYMENT TERMS:

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Student Learning Outcomes



Evaluate business theory and practice from an international perspective.



Formulate effective solutions to complex, real-world business problems.



Apply current research literature to practical issues found within a business setting.



Evaluate scholarly research in business and management.



Design rigorous research in the English language that contributes to the professional body of business knowledge.



The ability to make effective decisions by integrating theories, insights, and practical knowledge.



Evaluate cultural, ethical, and global issues and their impact on the business environment.

Admission Process

If you are ready to embark on a transformative educational journey, we encourage you to explore our programs. To guide you through the seamless enrollment process, here's a comprehensive step-by-step guide:

Step 1- Submit Application

- Go to the application form and Fill out the application form with your personal details.
- Scanned copies of your academic qualifications/certificates/transcripts
- Scanned copy of your passport/national ID (with your date of birth, photo and name)
- Your CV showing three years of work experience

The admissions committee will review your application, including all required documentation.

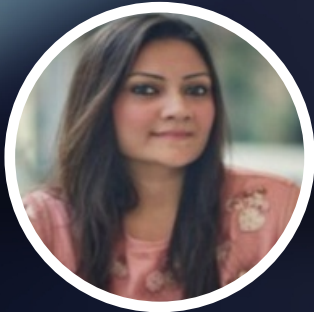
Step 2- Reserve Your Seat

- Complete the application process by submitting the Application Processing Registration fee of € 1000 or ₹80,000.
- Upon successful selection, you will receive an offer letter confirming your admission to the Doctor of Business Administration program in PAI University.
- Unlock your journey to professional mastery by gaining access to the comprehensive course material and start your educational experience!

For details on the application process, and program specifics, please contact us. Our admissions team is here to assist you throughout the application process.



Academic Mentors



*Dr. Latika Vaishak Shanbhag
Academic Dean & Thesis Supervisor*



*Dr. Neha Gangwar
Academic Director*



*Prof. Ralcian Lanydeh Biyegue
Strategic Consultant*



*Dr. Edward B. Djamome
Experienced Facilitator*



*Professor Ankit Walia
Finance Trainer and Psychologist*



*Dr. Reetha Dinesh
Leadership Strategist*

Academic Mentors



Dr. Ram Kasiviswanathan
Finance Strategist



Dr. Tribhuvann Singh
Senior Academic and
Market Research Expert



Dr. Meghna Bharadwaj
MSW & Phd in Social Work



Dr. Sandeep Kulshrestha
HR Strategist



Dr. Rydhm Beri
Expertise in IoT, Programming,
Machine Learning

Alumni Stories



The DBA program at IIBM Institute has been instrumental in shaping my career trajectory. The comprehensive curriculum, combined with the mentorship of experienced faculty, has equipped me with the necessary skills and knowledge to excel in the field of business administration. I am confident that the insights gained from this program will continue to drive my success and contribute to my



Yutaka Inoue

**General Manager,
Head of Business Unit
NEC India Private Limited, Noida**



As a MBA candidate at IIBM Institute, I have been thoroughly impressed by the depth of expertise and professionalism demonstrated by the faculty members. Their dedication to fostering intellectual curiosity and pushing the boundaries of knowledge has inspired me to strive for excellence in my academic pursuits. I am confident that the insights gained from this program will empower me to make meaningful contributions to the field of business administration.



Mathew Kuriakose

**Loco Workshop Manager
Royal Railways, Cambodia**



The decision to pursue a Doctorate in Business Administration at IIBM Institute has proven to be one of the most rewarding experiences of my academic and professional career. The program's flexible structure and robust support system have allowed me to balance my studies with my other commitments seamlessly. Moreover, the opportunity to engage with fellow scholars and industry experts has enriched my learning experience beyond measure. I am excited to leverage the skills and insights gained from this program to drive innovation and lead positive change in my organization.



Willfred Jerome

**Project inspection lead
Samsung C&T, Qatar**

Alumni Stories



"I chose to pursue my Doctorate in Business Administration at IIBM Institute because of its reputation for academic excellence and commitment to innovation. I have not been disappointed. The program's rigorous curriculum challenges me to think critically and push the boundaries of conventional wisdom. Moreover, the collaborative learning environment fosters meaningful exchanges with peers and faculty members, creating a vibrant community of scholars. I am confident that the skills and insights gained from this program will position me as a thought leader in my field."



Ibraye Tonte

Executive Director,
White Ribbon Alliance, Nigeria



Attending IIBM Institute has been a game-changer for me. The expert faculty, flexible learning options, and supportive environment have equipped me with invaluable skills for success in my field. I'm grateful for the transformative experience.



Odoch Odrua Morris

Directorate of Roads and Bridges
Development
(Uganda National Roads Authority),
Uganda



Doing the DBA program in healthcare management and Artificial intelligence in healthcare at IIBM Institute, I can confidently attest to its immense value in shaping the future of healthcare management. The curriculum, meticulously crafted to address contemporary challenges in the medical field, equipped me with the strategic acumen and leadership skills necessary to navigate complex healthcare landscapes. This program is a testament to IIBM Institute's commitment to fostering innovation and excellence in medical leadership.



Dr. Omar Eisa Habo

Specialist Family Medicine and
Medical Director
(Al Futtaim Health, HealthHub
Clinics- Dubai UAE)

Learning Management System

A Glimpse of the LMS (Learning Management System) Platform

The screenshot displays a web browser window with the URL iibminstitute.com/courses/2339974/lectures/50102503. The interface includes a sidebar on the left with a progress bar for 'Project Management - PAIU' at 80% complete. The main content area is titled 'Plan Risk Responses' and describes the process of developing options, selecting strategies, and agreeing on actions to address overall project risk exposure. A diagram illustrates the flow from Inputs to Tools and Techniques to Outputs. The 'Inputs' box lists: Project Management Plan, Project Documents, OPA – Organization Process Assets, and EEF – Enterprise Environment Factors. The 'Tools and Techniques' box lists: Expert Judgement, Data Gathering, Data Analysis, Interpersonal & team Skills, Decision Making, Strategies for overall Risk, Strategies for threats / opportunities, and Contingent response strategies. The 'Outputs' box lists: Change Request, Project Management Plan, and Project Documents Updates. Navigation buttons for 'Previous Lesson' and 'Complete and Continue' are visible at the top right. The iibmIndia.in logo is at the bottom right.

Project Management - PAIU
80% COMPLETE

Plan Risk Responses
This is the process of developing options, selecting strategies, and agreeing on actions to address overall project risk exposure, as well as to treat individual project risks

Inputs:

- Project Management Plan
- Project Documents
- OPA – Organization Process Assets
- EEF – Enterprise Environment Factors

Tools and Techniques:

- Expert Judgement
- Data Gathering
- Data Analysis
- Interpersonal & team Skills
- Decision Making
- Strategies for overall Risk
- Strategies for threats / opportunities
- Contingent response strategies

Outputs:

- Change Request
- Project Management Plan
- Project Documents Updates

iibmIndia.in

Learning Platform Navigation (Recorded Lectures)

The screenshot shows a Zoom meeting interface. The top bar displays the meeting title '(B) Collection of secondary information' and a 'Leave' button. The main content area shows a slide with the title '(B) Collection of secondary information' and a list of sources for secondary research. The slide includes icons for a laptop, a book, and a document. The list of sources is: Census survey, National sample survey reports, 5 years plans, India year book, Economic survey reports, and Political survey reports. The bottom toolbar shows various controls: Unmute, Start Video, Participants (21), Chat, Reactions, Share, Captions, and Whiteboards. A 'REC' indicator is visible in the top left corner of the slide area.

(B) Collection of secondary information

Secondary Research

- Census survey
- National sample survey reports
- 5 years plans
- India year book
- Economic survey reports
- Political survey reports

Zoom Meeting Application (Live Lectures)

Please note that the images displayed do not represent the actual program. For an authentic experience of the learning platform, we encourage you to contact an admissions counselor for a real-time demonstration.

Introducing IIBM Institute of Business Management

Founded in 2008, IIBM Institute of Business Management has spent nearly two decades as an online education pioneer, empowering working professionals worldwide with industry-relevant, internationally recognized business qualifications.

IIBM is a career-acceleration partner, delivering flexible, affordable, accredited programs across the - BBA, MBA, DBA and executive-certification spectrum, in partnership With offices in New York, USA and Noida (Delhi-NCR), Bangalore India, IIBM has grown to serve more than 45,000 learners and 35,000+ alumni across the globe, spanning industries from oil & gas to healthcare, banking, technology and public administration.

Our Mission Accessible education for all — making high-quality, flexible online programs in BBA, MBA, DBA and executive certification a reality for professionals, regardless of location or background.

Our Vision A world where transformative, worldclass education is treated as a right rather than a privilege — unlocking global opportunity for every ambitious learner.

**45,000+
LEARNERS
WORLDWIDE**

**35,000+
ALUMINI**

**18+
YEARS OF
LEGACY**





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of Business Management



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AMERICAN
INTERNATIONAL
UNIVERSITY**

**For additional details
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Cross Road, Indira Nagar 2nd Stage,
Bengaluru – 560038, India

USA – New York Office
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New York, NY 10001, United States

CONTACT US:

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Balfourier, Paris 75016,
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www.iibmindia.in