



**IIBM Institute of
Business Management**



DBA PROGRAM

DOCTOR OF BUSINESS
ADMINISTRATION



DURATION
1-3 YEARS



CREDIT
120 ECTS



MODE
100% ONLINE



AWARDING BODY
SWISS BUSINESS AND
LEADERSHIP ACADEMY



SBLA Swiss Business and Leadership Academy GmbH, Baar is a Switzerland-based professional education institute focused on developing business knowledge, management capabilities, and leadership skills.

With a global outlook and flexible online learning approach, SBLA supports working professionals, aspiring managers, entrepreneurs, and individuals seeking professional growth and continuous development.

Guided by integrity, innovation, excellence, and continuous improvement, SBLA aims to empower individuals to build confidence, strengthen their capabilities, and succeed in today's dynamic professional environment.



ACCREDITATION

Quality Assurance in Higher Education (QAHE)

The SBLA Swiss Business and Leadership Academy has been awarded full accreditation by QAHE, recognizing its commitment to high educational standards, quality assurance, and continuous improvement.

QAHE promotes quality assurance in education worldwide and supports institutions in maintaining quality standards and fostering ongoing institutional development.

European Association for Higher Education Advancement (EAHEA)

The European Association for Higher Education Advancement (EAHEA) is an international quality assurance body committed to promoting excellence, innovation, and global standards in higher education. EAHEA supports institutions in enhancing academic quality, institutional effectiveness, and continuous improvement through its structured accreditation framework. SBLA Swiss Business and Leadership Academy is proud to be accredited by EAHEA, reflecting its commitment to maintaining high professional standards and fostering global educational excellence.

ISO Certification

The SBLA Swiss Business & Leadership Academy is ISO certified, demonstrating its commitment to internationally recognized standards of quality, efficiency, and continuous improvement.

This certification reflects SBLA's focus on maintaining robust organizational processes and delivering consistent standards across its educational and professional activities.



DOCTOR OF BUSINESS ADMINISTRATION

The Doctor of Business Administration (DBA) at the SBLA Swiss Business and Leadership Academy is an advanced professional doctoral programme designed for experienced managers, executives, entrepreneurs, consultants, and business leaders seeking to strengthen their strategic leadership capabilities and apply advanced business knowledge to real-world organisational challenges.

The programme combines strategic management, leadership, business research, innovation, digital transformation, and evidence-based decision-making to develop senior professionals capable of creating measurable impact within their organisations and industries.



MODE
Online



DURATION
1-3 Years



LANGUAGE
English



PROGRAM STRUCTURE

Course	S.No.	Business Modules	Credits
DBA	1.	Strategic Management	10
	2.	Mastering Leadership: Theories and Concepts	10
	3.	Organisational Change and Development in Management System	10
	4.	System and Operations Management	10
	5.	Specialization	10
	Business Module Credits		50
	Research Thesis		
	1.	Advanced Research Methods	10
	2.	Advanced Research Methods	10
	3.	Qualification Exams	10
	4.	Thesis Seminar	10
	5.	Thesis Part I+II+III+IV	15
	6.	Thesis Part V+VI+VII	15
	Research Thesis Credits		70
	Total DBA Program Credits		120

Specialization

- Artificial Intelligence & Machine Learning
- Banking & Financial Services Management
- Business Analytics
- Construction Management
- Data and Cyber Security
- Digital Marketing Management
- Entrepreneurship Management
- Environmental Management
- Executive Leadership
- Finance Management
- General Management
- Global Business Management
- Health Science and Hospital Management
- Human Resource Management
- Information Technology
- Logistics and Supply Chain Management
- Oil and Gas Management
- Production and Operation Management
- Project Management
- Quality Management
- Risk & Safety Management
- Sales and Marketing Management

PROGRAMME HIGHLIGHTS

Programme	Doctor of Business Administration (DBA)
Institution	SBLA Swiss Business and Leadership Academy
Study Mode	Online / Flexible Learning
Duration	1–3 Years*
Target Group	Senior Managers, Executives, Entrepreneurs & Professionals
Research	Applied Business Research & Doctoral Project
Learning Focus	Leadership, Strategy, Innovation & Business Transformation

*Duration may vary depending on the learner's academic/professional background, research progress, and programme requirements.



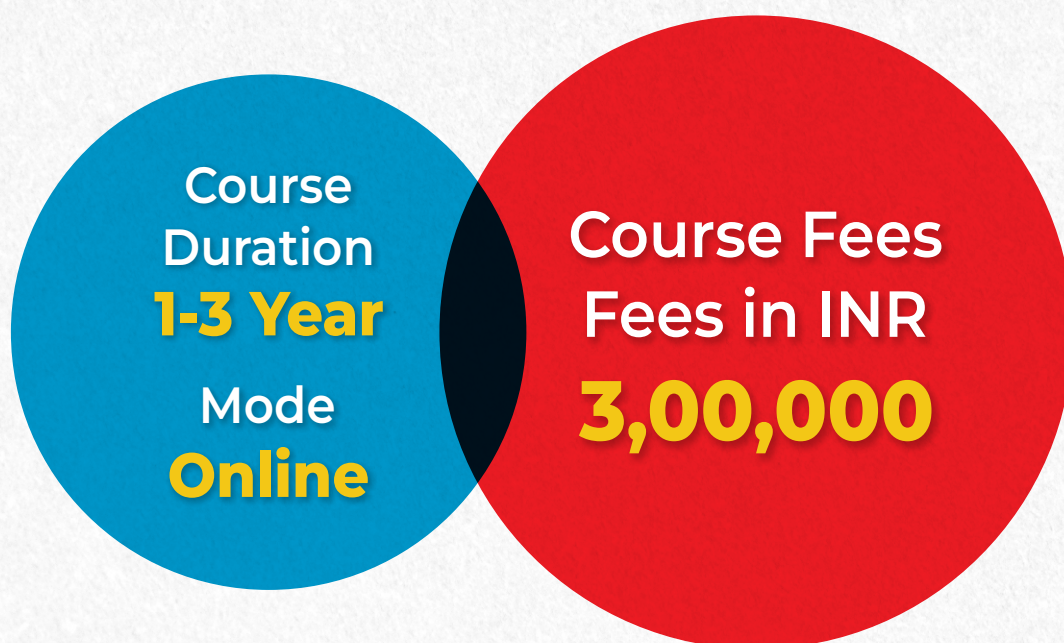
ADMISSION CRITERIA

Graduate Level Requirements:

Master's degree or equivalent +5 years of work experience.

English Requirements:

Applicants for the DBA program are exempted from an English Exam provided they completed their schooling years and/or bachelor's or master's degree at a recognized school where the medium of teaching is English.



Payment Terms:

Lump Sum Payment or Early Payment Discount:

A discount of 25,000/- INR is applicable on the total fees when paid in full within the first month of enrollment.

Monthly Payment Plan:

- Initial payment: 1,00,000 (due within the first month)
- Remaining Balance: 2,00,000 INR.
- The balance can be conveniently spread over next 6 Monthly instalments.

Failure to meet the monthly installment obligations will result in a 12% interest charge on the outstanding balance.

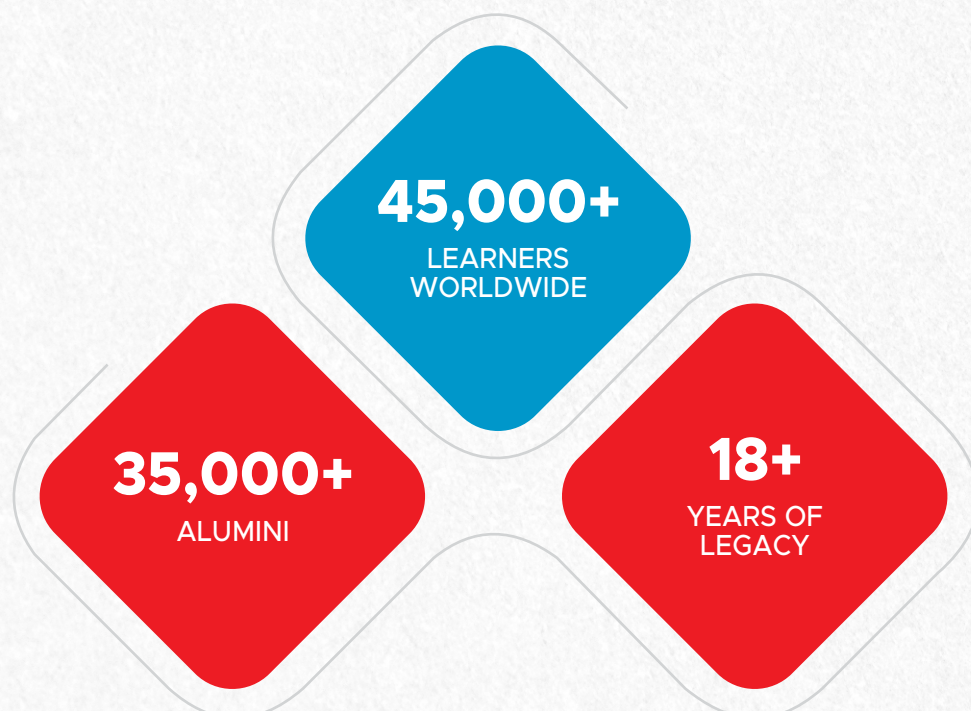
ABOUT IIBM INSTITUTE OF BUSINESS MANAGEMENT

Founded in 2008, IIBM Institute of Business Management has spent nearly two decades as an online education pioneer, empowering working professionals worldwide with industry-relevant, internationally with universities and academies across Europe and the Americas. recognized business qualifications.

IIBM is a career-acceleration partner, delivering flexible, affordable, accredited programs across the - BBA, MBA, DBA and executive-certification spectrum, in partnership With offices in New York, USA and Noida (Delhi-NCR), Bangalore India, IIBM has grown to serve more than 45,000 learners and 35,000+ alumni across the globe, spanning industries from oil & gas to healthcare, banking, technology and public administration.

Our Mission Accessible education for all — making high-quality, flexible online programs in BBA, MBA, DBA and executive certification a reality for professionals, regardless of location or background.

Our Vision A world where transformative, worldclass education is treated as a right rather than a privilege — unlocking global opportunity for every ambitious learner.



ACADEMIC MENTORS



**DR. LATIKA VAISHAK
SHANBHAG**

ACADEMIC DEAN &
THESIS SUPERVISOR



DR. NEHA GANGWAR

ACADEMIC
DIRECTOR



**PROF. RALCIAN LANYDEH
BIYEGUE**

STRATEGIC CONSULTANT



**DR. EDWARD
B. DJAMOME**

EXPERIENCED FACILITATOR



PROF. ANKIT WALIA

FINANCE TRAINER AND
PSYCHOLOGIST



DR. REETHA DINESH

LEADERSHIP STRATEGIST

ACADEMIC MENTORS



**DR. RAM
KASIVISWANATHAN**

FINANCE STRATEGIST



DR. TRIBHUVANN SINGH

SENIOR ACADEMIC AND
MARKET RESEARCH EXPERT



DR. MEGHNA BHARADWAJ

MSW & PHD IN SOCIAL WORK



**DR. SANDEEP
KULSHRESTHA**

HR STRATEGIST



DR. RYDHM BERI

EXPERTISE IN IOT PROGRAMMING
MACHINE LEARNING



IIBM Institute of Business Management

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Swiss Business and Leadership Academy

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