



**IIBM Institute of
Business Management**



SSM
SWISS SCHOOL OF MANAGEMENT

DBA PROGRAM

DOCTOR OF BUSINESS ADMINISTRATION



DURATION
24 MONTHS



MODE
100% ONLINE



EQF
LEVEL 8



CREDIT
120 ECTS
(60 US Semester credit hours)



AWARDING BODY
**SWISS SCHOOL
OF MANAGEMENT, USA**

**Texas Higher
Education**
COORDINATING BOARD





The Swiss School of Management is an accredited institution of higher education accredited by the Distance Education Accrediting Commission, an accrediting agency recognized by the U.S. Department of Education and the Council for Higher Education Accreditation (CHEA).

SSM is authorized by the Texas Higher Education Coordinating Board to offer programs and award bachelor's, master's, and doctoral degrees.

OUR MISSION

The Swiss School of Management aims to equip students with quality education by offering innovative tools within a participative and inclusive learning environment.

We prepare students to become highly skilled and competent leaders in the global economy with a diverse and inclusive education, embracing both physical and distance learning modalities.

OUR VISION

The Swiss School of Management is committed to providing excellence in international education. Our teaching methods are founded on the values of Swiss culture and promote professionalism, critical thinking, and a business-oriented mindset.

We strive to be distinguished by our innovative teaching approach, quality academic programs, and specialized courses that foster transformative learning experiences.



SWISS QUALITY

Rank #2 - Management School Europe
Ranking 2024 - Verifications, Inc.



GLOBAL RECOGNITION

Rank #5 - Management School Global
Ranking 2024 - Verifications, Inc.



The Swiss School of Management has been granted institutional accreditation as a degree granting authority by the Distance Education Accrediting Commission (DEAC). The DEAC is recognized as an Institutional Accrediting Agency by the U.S. Department of Education and by the Council for Higher Education Accreditation. DEAC is a full member of INQAAHE, the International Network for Quality Assurance Agencies.

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The Board of Commissioners of the International Accreditation Council for Business Education (IACBE) is pleased to announce that, at its virtual meeting on March 30-31, 2020, the Swiss School of Management was granted reaffirmation of accreditation of the business and management programs.

The International Accreditation Council for Business Education (IACBE) was founded in 1997 and is Higher nationally-recognized by the Council for Education Accreditation (CHEA).



Since the first day of operations, more than two decades ago, the Swiss School of Management (SSM) has been certified by EduQUA, a Swiss quality label for further education institutions. Eduqua is a certification body recognized and supported by the Swiss Confederate Government; it's the first quality certification for public and private educational institutions in Switzerland.

The Swiss School of Management is a UNESCO approved Institution, through the International Association of Universities. The International Association of Universities is a membership-led non-governmental organization working in institutions and organizations in some 130 countries. IAU is an official partner of UNESCO.

For over a decade, the Swiss School of Management is a member of BUSINET. Businet was established in 1987 by a group of higher education business institutions, keen to develop international programmes in Business and to promote opportunities for Institutes of Higher Education, their staff, and their students. At the moment, the organisation has 121 members and is represented in 35 countries.

DOCTOR OF BUSINESS ADMINISTRATION

Before the Degree awarding, the DBA dissertation must be written and defended in a live defense known as the “viva voce.” The dissertation argument is about applied sciences. It consists of 50,000 words, which fulfills independent research criteria on a superior level and consequentially demonstrates the internationally acknowledged standards of doctoral studies.

The variety of topics is extensive, and candidates can make their own choice upon approval of the Academic Board. The only request is that the selected research relates to management, business, and/or economy. Theory and empirically consistent research, which the dissertation delivers, are expected to be on a superior level. An individual director of studies will support their student during the development and writing of the dissertation. Students will find personal support, but they are expected to work individually, according to the individual nature of such studies on this high level.



MODE

Online



DURATION

24 Months



LANGUAGE

English

PROGRAM STRUCTURE

Doctoral Module Offerings

MODULE TITLE	CORE/REQUIRED
Introduction to Academic Research	10 ECTS (5 Semester Credit Hours)
Quantitative Methods & Techniques	10 ECTS (5 Semester Credit Hours)
Qualitative Methods & Techniques	10 ECTS (5 Semester Credit Hours)
Guide to Doctoral Dissertation Writing	10 ECTS (5 Semester Credit Hours)
Advanced Experimental Research Design	10 ECTS (5 Semester Credit Hours)

Seminars (Explicitly labeled)

MODULE TITLE	CORE/REQUIRED
Seminar - The fundamentals of APA citation	3 ECTS (1.5 Semester Credit Hours)
Seminar - How to publish scholarly work	3 ECTS (1.5 Semester Credit Hours)
Seminar - Collaboration: The future of research	3 ECTS (1.5 Semester Credit Hours)
Doctorate Degree Holders: A closer look at their academic journey	3 ECTS (1.5 Semester Credit Hours)

PROGRAM STRUCTURE

Research / Dissertation Components

MODULE TITLE	CORE/REQUIRED
Research Proposal: Part 1: Submission 1-3	10 ECTS (5 Semester Credit Hours)
Dissertation writing Part 2: Submission Chapter 4-6	20 ECTS (10 Semester Credit Hours)
Viva Voce Defense	10 ECTS (5 Semester Credit Hours)

Conferences / Academic Events (Webinar-type / participation)

MODULE TITLE	CORE/REQUIRED
International Conference Participation	4 ECTS (2 Semester Credit Hours)
International Conference Participation	4 ECTS (2 Semester Credit Hours)
International Conference Participation: Academic Colloquium	10 ECTS (5 Semester Credit Hours)

TOTAL : 120 ECTS (60 US SEMESTER CREDIT HOURS)



ISLOS

At the Swiss School of Management, the overall student-based broad goals of the business programs including the DBA are as follows:

- ISLO 1:** Students must contribute to the body of knowledge in a specific discipline.
- ISLO 2:** Students must show their capacity to analyze existing theories and draw data-supported conclusions.
- ISLO 3:** Students must be able to integrate divergent or contradictory perspectives or ideas fully.
- ISLO 4:** Students must be able to present and defend a thesis in applied research to be evaluated by a jury.
- ISLO 5:** Students must demonstrate advanced knowledge and competence in a field of study of practical relevance.

DBA SPECIMEN

SWISS SCHOOL OF MANAGEMENT USA



THIS IS TO CERTIFY THAT

HAVING FULFILLED THE REQUIREMENTS PRESCRIBED BY THIS INSTITUTION, UPON RECOMMENDATION OF THE FACULTY AND BY THE AUTHORITY OF THE BOARD OF DIRECTORS, IS AWARDED THE DEGREE OF:

DOCTOR OF BUSINESS ADMINISTRATION

IN WITNESS WHEREOF THE DULY AUTHORIZED OFFICERS HAVE GIVEN THEIR SIGNATURES AND HAVE HERETO ATTACHED THE SEAL OF SWISS SCHOOL OF MANAGEMENT.



Dr. Robert Gharios
Executive Dean



Dr. Massimiliano Bracalé
President

Dallas, Texas, 15 July 2026




Dr. Serena Magnanti
Vice President



Dr. Vasileios Margaritis
Supervisor

ENTRY CRITERIA

Graduate Level Requirements:

Master's degree or equivalent (60 ECTS Postgraduate Studies)

English Requirements:

Applicants for the DBA program are exempted from an English Exam provided they completed their schooling years and/or bachelor's or master's degree at a recognized school where the medium of teaching is English.



Payment Terms:

Lump Sum Payment or Early Payment Discount

A discount of \$1000 USD is applicable on the total fees when paid in full within the first month of enrollment.

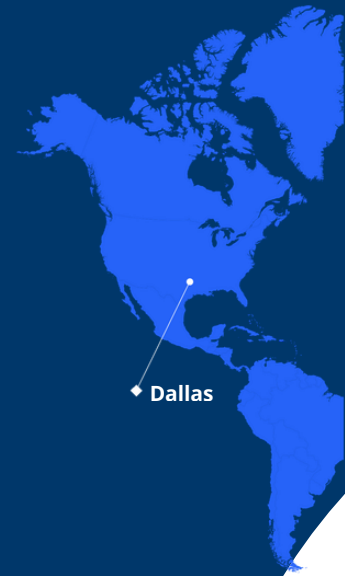
Monthly Payment Plan:

- Initial payment: \$1200 USD (due within the first month)
- Remaining Balance: \$10800 USD
- The balance can be conveniently spread over next 6 Monthly instalments.

Failure to meet the monthly installment obligations will result in a 12% interest charge on the outstanding balance.

SSM Campus Locations:

1. Dallas, USA
2. Geneva, Switzerland
3. Rome, Italy
4. Madrid, Spain
5. Barcelona, Spain
6. Brescia, Italy
7. Cairo, Egypt
8. Dubai, UAE
9. Bahrain, GCC
10. Ulaanbaatar, Mongolia



"One Degree. Many Destinations.
A World of Opportunity."



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About

IIBM Institute of Business Management

Founded in 2008, IIBM Institute of Business Management has spent nearly two decades as an online education pioneer, empowering working professionals worldwide with industry-relevant, internationally with universities and academies across Europe and the Americas. recognized business qualifications. IIBM is a career-acceleration partner, delivering flexible, affordable, accredited programs across the - BBA, MBA, DBA and executive-certification spectrum, in partnership

With offices in New York, USA and Noida (Delhi-NCR), India, IIBM has grown to serve more than **45,000 learners and 35,000+ alumni** across the globe, spanning industries from oil & gas to healthcare, banking, technology and public administration.

Our Mission Accessible education for all — making high-quality, flexible online programs in BBA, MBA, DBA and executive certification a reality for professionals, regardless of location or background.

Our Vision A world where transformative, worldclass education is treated as a right rather than a privilege — unlocking global opportunity for every ambitious learner

45,000+

LEARNERS WORLDWIDE

35,000+

ALUMINI

18+

YEARS OF LEGACY



**IIBM Institute of
Business Management**



SSM
SWISS SCHOOL OF MANAGEMENT

Contact

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<https://iibmindia.in>