



**Swiss International  
Management Academy**



# MBA

*Lead with Confidence...*

**QS 4-Star Rated Swiss Global MBA**



**Trusted by Students across 50+ Countries**

Flexible | International | Career-Focused



## *A Global Business School* with Swiss Values

At SIMA Switzerland, we combine world-class business education with the renowned precision and integrity of Swiss values. Our MBA program is designed to empower future leaders with the skill, knowledge, and confidence to succeed in the global business environment

# Global Recognition

Committed to International Standards of Quality & Excellence



## QS 4-Star Rated

Online Learning Excellence



## Top 10 Promising Institutes

Switzerland - 2026



## International Quality Standards

Accreditation & Recognition



## Global Academic Network

ACBSP Candidacy & IACBE,  
AACSB Membership





## QS 4-Star Rated Institution

Excellence in Online Learning & Academic Delivery

# #1

QS 4-Star Rating for Academic Excellence & Online Learning

# #2

Industry-focused programs designed for Working Professional

# #3

QS Stars is one of the world's most trusted university rating systems

# Official QS Certification

## Rated for Excellence Swiss International Management Academy

Through rigorous and independent data collection and analysis of performance metrics as set out in the QS Stars™ methodology Swiss International Management Academy has been awarded 4 Stars in Online Learning.



ONLINE LEARNING

**QS Stars**

The QS Stars™ rating system evaluates universities across a wide spectrum of important performance indicators as set against pre-established international standards. By assessing a broader scope of criteria than any world ranking exercise, QS Stars™ illuminates the unique strengths and diversity of the rated institution with both precision and clarity.



Leigh Kamolins, Head of Evaluation

# MBA

## Overview

The MBA program at SIMA is designed to develop strong managerial, leadership, and strategic capabilities among aspiring professionals and working executives. The program covers key business areas such as Finance, Marketing, Human Resource Management, and Operations, with a focus on practical and industry-oriented learning.

With a flexible learning approach supported by LMS access, the program enables students to balance their studies with professional commitments while building the skills required to grow into effective business leaders.

### Leadership

Lead team with confidence and purpose



### Strategy

Master business strategy and decision-making



### Growth

Accelerate your career and create impact



# Who is IT FOR?



## Professionals

Advance your  
business career



## Entrepreneurs

Grow and scale  
your business



## Managers

Develop your  
leadership skills



## Career Switches

Transition to a new  
field

# *Program* Snapshot

**Duration:** 12-24 Months

**Mode:** Online

**Eligibility:** Bachelor's  
Degree/ Diploma with  
3+ years of experience

**USD 3,000**

Flexible payments

## **Structure**

5 Business Module |  
1 Specialization

# Program Curriculum

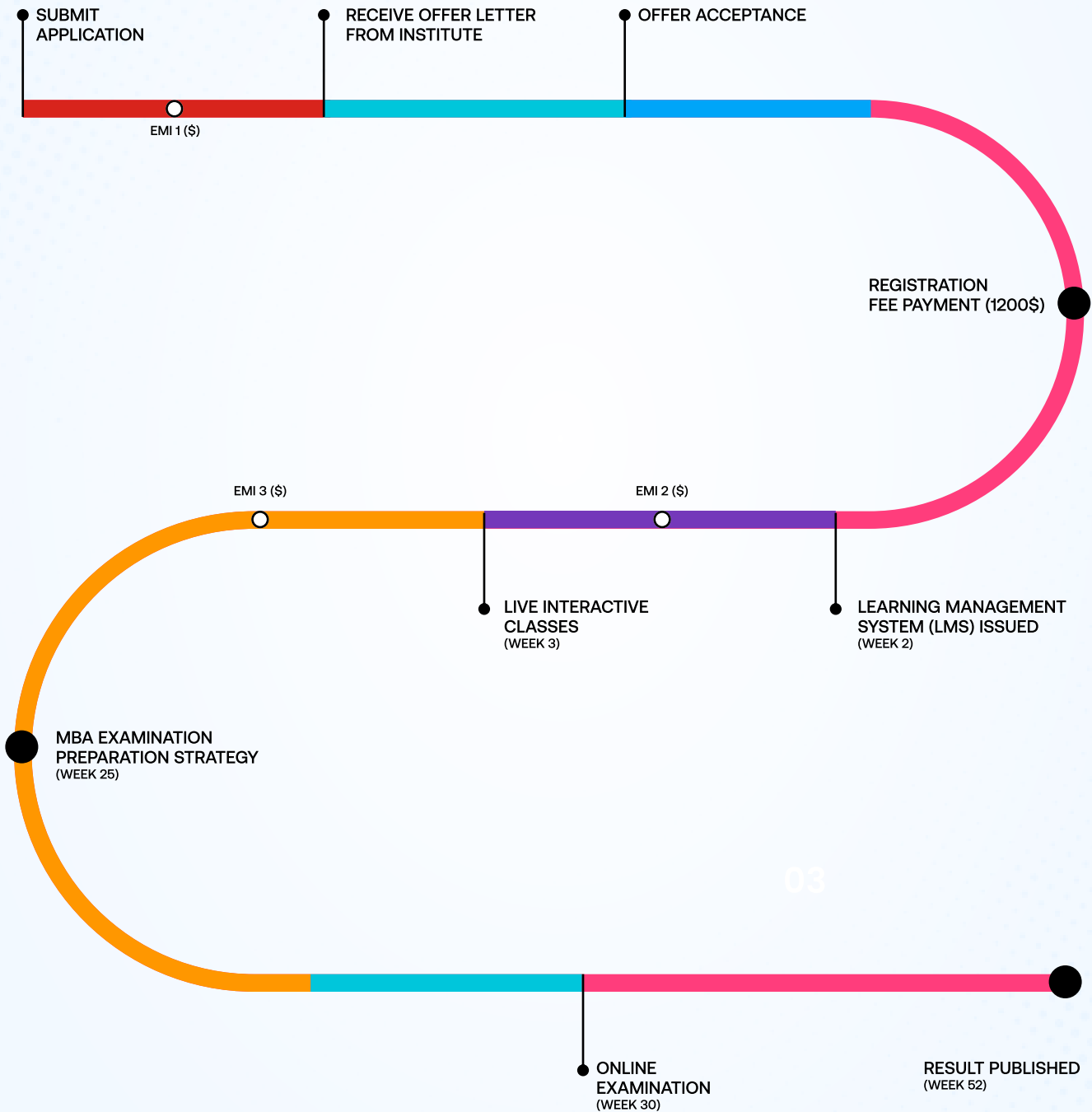
## Specializations (choose any one)

- Business Analytics
- Banking & Financial Service Management
- Data and Cyber Security
- Digital Marketing Management
- General Management
- Health Science and Hospital Management
- Human Resource Management
- Information Technology
- Logistics and Supply Chain Management
- Production and Operations Management
- Project Management
- Quality Management
- Risk and Safety Management
- Sales and Marketing Management

COURSE MBA		
Category	Courses	Credits
Business Module	Executive Leadership	10
	Financial Management	10
	International Business Management	10
	Marketing Management	10
	Strategic Management	10
	Specialization Subject	10
	<b>TOTAL MBA PROGRAM CREDITS</b>	<b>60</b>

# MASTER OF BUSINESS ADMINISTRATION

## Comprehensive Course Journey and Process Overview





## *Digital* Campus



24/7 Access



Interaction



Live Sessions



Tracking



Assignment

# Testimonials



## **Mmaabo Thuso Ookeditse**

Designation :- HR Manager  
Company :- Star Gems

“Upgrade your career with a flexible, globally-focused MBA. Learn, grow, and succeed—on your terms.”



## **Name :- Wirngo Peter Ayukea**

Designation :- Supply Chain Manager  
Company :- Memorial Hermann Hospital

My experience at Swiss International Management Academy has been exceptional. The supportive faculty and practical learning approach helped me grow professionally and gain confidence for greater career success. Highly recommended for career advancement.



## **Mathews Kaubo**

Designation :- Chief Commercial Officer  
Company :- Zambian Potato Company Limited

Flexible, industry-driven, and built for real growth—this MBA empowers working professionals to learn at their pace while sharpening strategic skills for career success.



**Swiss International  
Management Academy**

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# *Start Your* **MBA Journey** **Today**

**APPLY NOW**

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