



Swiss International
Management Academy



IIBM Institute
of Business Management

Partnered By

Dual Program

**Master of Business Administration
&
Doctor of Business Administration**

**“Become The Business Leader
You Aspire To Be”**

**Swiss International Management
Academy, Switzerland**



About Swiss International Management Academy, Switzerland

The Swiss International Management Academy, Switzerland is providing high quality, fully accredited, and internationally recognized academic programs to a diverse, worldwide student body. SIMA offers a transformative educational experience, granting students access to authentic, high-quality Swiss education and training. This opportunity is enriched by distinguished professors, internationally recognized qualifications, robust employability prospects, and clear paths for career advancement. Our career-oriented study programs are fully aligned with the established European educational systems and the guidelines for higher education And Legally registered with Swiss Government and ensured through a rigorous accreditation process conducted by recognized accreditation bodies.



Introducing IIBM Institute of Business Management

IIBM Institute of Business Management, India a leading online education platform, is dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise, IIBM Institute partners with prestigious universities worldwide, including the University of European Institute of Applied Science and Management - Czech Republic, Paris American International University - France, Swiss International Management Academy - Switzerland, European School of Management and Leadership - Czech Republic, American Management University, Swiss Business Leadership Academy, International Business Academy of Switzerland, IBES-France among others. Establishing its marketing operations in 2008, IIBM Institute quickly garnered widespread acclaim from working professionals. In recognition of its commitment to excellence, IIBM Institute was honored with the "Most Trusted Online Learning Institute of the Year" award.

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EAHEA
European Agency for Higher Education & Accreditation

QHE
INTERNATIONAL
ASSOCIATION
ACCREDITED



Why IIBM Institute of Business Management



100% Online Delivery



Affordable Payment Plans



**Advisor and
Research Supervisor
Support**



**Accredited and
Internationally
Recognised Programs**



Global Classroom



**Application-Centric
Coursework**

Introducing Swiss International Management Academy's Dual Program

The Dual Program MBA & DBA program from the Swiss International Management Academy, Switzerland combines managerial excellence with doctoral-level scholarship. This unique pathway integrates the practical, career-focused training of an MBA with the research-driven rigor of a DBA, preparing professionals to lead with impact and vision. Learners gain international exposure, develop global leadership perspectives, and apply advanced research to solve complex business challenges. Graduates earn two prestigious Swiss credentials, equipping them for executive leadership, entrepreneurship, consulting, or academia—standing out as both accomplished practitioners and thought leaders in today's fast-changing global business environment.



About this Program

- ▶ Earn Online Dual Program : Master of Business Administration & Doctor of Business Administration from Swiss International Management Academy , Switzerland
- ▶ The Dual Program MBA & DBA is a 180-credit program combining advanced business education with research methodology and a final thesis, empowering learners with both managerial excellence and scholarly expertise.
- ▶ The Dual Program is delivered online, supported by high-quality digital resources and dedicated research supervision to ensure effective guidance and meaningful student engagement.”
- ▶ Study anytime, anywhere, while balancing course work with professional and personal responsibilities.
- ▶ Learn from highly qualified Professionals and industry experts with global experience
- ▶ This Dual Program MBA & DBA offers flexibility for executives while combining managerial excellence with advanced research expertise.”

How to Apply for a Dual Program?

Admission Process

The Dual Program “MBA & DBA” has a continuous intake with cohorts commencing every alternate month. The ongoing admission process is as follows:



Submit Application

Submit application through application form



Receive Offer Letter From Institute

Institute issue Offer Letter



Offer Acceptance

Accept offer letter issued by Institute



Registration

Submit Registration Fee Payment



Admission

Admission Letter, Learning Portal Access

Eligibility Criteria

- ✓ **Highest Qualification**
Master's Degree (or equivalent)
- ✓ **Work Experience**
Minimum of 5+ Years of professional work experience.
- ✓ **Language Proficiency**
English Language proficiency at a professional level.

Course Overview

Program Title	Dual Program MBA & DBA
Course Duration	2 to 3 Years
Eligibility	Master / Bachelors with 5+ Years of work experience
Maximum Credits	180
Mode of Study	Online
Classes Type	Flexible Classes and Weekend Study Option



Dual Program MBA & DBA

Program Structure

Business Modules	Credits
Executive Leadership	10
Financial Management	10
International Business Management	10
Marketing Management	10
Strategic Management	10
Specialization Subject	10
Business Modules Credits	60
Thesis	Credits
Research Methodology & Thesis Project	10
Doctoral Research Project Literature Support	10
Doctoral Research Project Research Methodology	20
Doctoral Research Project Results and Findings	30
Doctoral Research Project Conclusions and Recommendations	50
Research Thesis Credits	120
Total Course Credits	180

Specializations

Artificial Intelligence & Machine Learning

Banking & Financial Services Management

Business Analytics

Construction Management

Data & Cyber Security

Digital Marketing Management

Entrepreneurship Management

Environmental Management

Finance Management

General Management

Global Business Management

Health Science & Hospital Management

Human Resource Management

Information Technology

Leadership & Strategic Innovation

Logistics & Supply Chain Management

Oil and Gas Management

Production & Operations Management

Project Management

Quality Management

Risk & Safety Management

Sales and Marketing Management



Fee Details

Fee in USD	Fee in INR
Total Program Fee	Total Program Fee
\$ 8000	₹ 7,00,000 + 18% GST

PAYMENT TERMS:

✓ Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD is applicable on the total fees when paid in full within the first month of enrolment.

Monthly Payment Plan:

✓ Initial payment: \$1200 USD | INR 1,00,000(due within the first month)

✓ Remaining Balance: \$6800 USD | INR 6,00,000

✓ The balance can be conveniently spread over next 6 Month instalments.

✓ Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



Academic Mentors



*Dr. Latika Vaishak Shanbhag
Academic Dean & Thesis Supervisor*



*Dr. Federica Russo
Entrepreneurship Advisor*



*Prof. Edward
Thesis Supervisor
And Lecturer*



*Dr. Meghna Bharadwaj
Social Work & Management
Researcher*



*Professor Ankit Walia
Finance Trainer and Psychologist*



*Dr. Reetha Dinesh
Leadership Strategist*

Academic Mentors



Dr. Sandeep Kulshrestha
Finance Strategist



Dr. Ram Kasiviswanathan
Finance Strategist



Dr. Mukti Kataria
Financial Psychology Specialist



Dr. Nageswara Rao
AI & Smart Grid Expert



Dr. Maani Dutt
Marketing Strategist



Dr. Leon Tsvasman
Strategic Advisor



Swiss International Management Academy

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