



Swiss International Management Academy



Become the Business Leader You Aspire to Be

Swiss International Management Academy

**DBA**

**Executive DBA**

Partnered by



IIBM INSTITUTE OF BUSINESS MANAGEMENT

# About SIMA

Swiss International Management Academy (SIMA), Switzerland delivers a truly global learning experience rooted in Swiss excellence. SIMA's internationally recognized programs, led by distinguished faculty, empower students with practical skills, global perspectives, and strong career prospects. Every SIMA program is rigorously accredited and aligned with European higher education standards, ensuring quality, credibility, and opportunities that open doors worldwide.

## Why Switzerland Education?

### Quality Swiss Education

Benefit from the high standards and professional rigor of Swiss education, even when studying online

### Internationally recognized programs

Earn a professional degree from an internationally accredited institution

### Flexible Learning

Study at your own pace, from anywhere in the world, while balancing your professional and personal life

### Global Networking Opportunities

Build a network of peers, mentors, and professionals from all over the world

### Practical Skills for Career Success

Our programs are designed to provide you with the skills that can be directly applied to the workplace, enhancing your career prospects



**QS 4-STAR RATED SWISS INSTITUTE**  
TRUSTED WORLDWIDE



# Rated for Excellence Swiss International Management Academy

Through rigorous and independent data collection and analysis of performance metrics as set out in the QS Stars™ methodology Swiss International Management Academy has been awarded 4 Stars in Online Learning.



ONLINE LEARNING



The QS Stars™ rating system evaluates universities across a wide spectrum of important performance indicators as set against pre-established international standards. By assessing a broader scope of criteria than any world ranking exercise, QS Stars™ illuminates the unique strengths and diversity of the rated institution with both precision and clarity.



Leigh Kamolins, Head of Evaluation



The Swiss International Management Academy (SIMA), Switzerland holds multiple prestigious accreditations and memberships from leading educational and professional bodies, reflecting our commitment to academic excellence and global standards. Over the years, we have also received numerous recognitions for our quality, innovation, and contribution to international education.

## RECOGNITIONS



## MEMBERSHIPS



## ACCREDITATIONS



## About

# IIBM Institute of Business Management

IIBM Institute, a leading online education platform, is dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise, IIBM Institute partners with prestigious universities worldwide, including European Institute Of Applied Science and Management (EIASM), Swiss International Management Academy (SIMA) and Paris American International University (PAIU).

Establishing its marketing operations in 2008, IIBM quickly garnered widespread acclaim from working professionals. In recognition of its commitment to excellence, IIBM Institute was honored with the **"Most Trusted Online Learning Institute of the Year"** and **Emerging Global Ed-Tech Institute Of 2025** by **National Excellence Awards 2025** quite recently.

<b>2 Lacs+</b> Hours of Learning	<b>45,000+</b> Learners	<b>150+</b> Staff	<b>16 Years</b> of Existence
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# Executive DBA



The Executive Doctor of Business Administration (Executive DBA) at SIMA is designed for senior executives and business leaders seeking to advance strategic leadership skills and contribute to business knowledge through high-level research. Combining practical management insights with advanced research, the program equips professionals to become influential thought leaders in a dynamic global business landscape.

## Why Choose the Executive DBA from SIMA?



**Global  
Recognition**



**Global  
Network**



**Industry-Relevant  
Curriculum**



**Flexible Online  
Format**



**Experienced  
Faculty**



**Prestigious  
Institution**

# EDBA Program Highlights

- SIMA is a licensed higher education institute in Zug, Switzerland
- Live and interactive sessions with faculty, alumni and industry experts
- Access to advanced Learning Management System (LMS)
- Earn the same professional degree as students who complete the program on-campus in Europe
- Cost-effective program with EMI options
- 1:1 Thesis Supervision

## Program Details

**Duration :** 1-3 Years

**Delivery :** Online Learning  
Mode

## Eligibility Criteria

Master/Bachelor's with 5+  
years of experience

## Total Program Fee

**USD : \$ 8000**

*\* Pay in one lump sum to receive an  
additional scholarship of  
**\$300***

# Program Curriculum

## Specializations (choose any one)

- Artificial Intelligence & Machine Learning
- Banking & Financial Services Management
- Digital Marketing Management
- Executive Leadership
- Health Science & Hospital Management

- Human Resource Management
- Information Technology
- Logistics and Supply Chain Management
- Oil & Gas Management
- Sales and Marketing Management

### SWISS INTERNATIONAL MANAGEMENT ACADEMY, SWITZERLAND

Course	Business Modules	Credits
<b>E D B A</b>	• Financial Management	05
	• Global Business Management	05
	• Innovation & Entrepreneurship	05
	• Marketing and Business Environment	05
	• Organisational Change and Development in Management System	05
	• Strategic Management & Leadership	05
	• Specialization	20
	<b>BUSINESS MODULE CREDITS</b>	<b>50</b>
	• Research Methodology & Thesis Project	10
	• Doctoral Research Project Literature Support	10
• Doctoral Research Project Research Methodology	10	
• Doctoral Research Project Results and Findings	10	
• Doctoral Research Project Conclusions and Recommendations	30	
<b>RESEARCH THESIS CREDITS</b>	<b>70</b>	
<b>Total EDBA Program Credits</b>	<b>120</b>	

# Doctor of Business Administration

The Doctor of Business Administration (DBA) at SIMA represents the highest level of professional excellence in management. Designed for experienced professionals, this three-year program combines tailored coaching, advanced resources, and global perspectives to enhance leadership expertise. It offers a transformative journey that empowers executives to broaden their horizons, embrace challenges, and achieve remarkable success in business administration.

## Why DBA From SIMA?



**Develop fundamental research abilities**



**Interactive sessions with faculty, alumni and industry experts**



**Achieve an equivalent European degree as campus graduates**

# DBA Program Highlights

- SIMA is a licensed higher education institute in Zug, Switzerland
- Live and interactive sessions with faculty, alumni and industry experts
- Access to advanced Learning Management System (LMS)
- Earn the same professional degree as students who complete the program on-campus in Europe
- Cost-effective program with EMI options
- 1:1 Thesis Supervision

## Program Details

**Duration :** 1-3 Years

**Delivery :** Online Learning  
Mode

## Eligibility Criteria

Master/Bachelor's with 5  
years of experience

## Total Program Fee

**In USD :** \$ 6500

**In INR :** ₹ 5,40,000  
+ 18% GST

*\* Pay in one lump sum to receive an  
additional scholarship of*

**\$300 / ₹25,000**

Kindly be informed that an additional fee of USD 1,500 will be applicable if the DBA program is completed beyond the stipulated duration of 2 years

# Program Curriculum

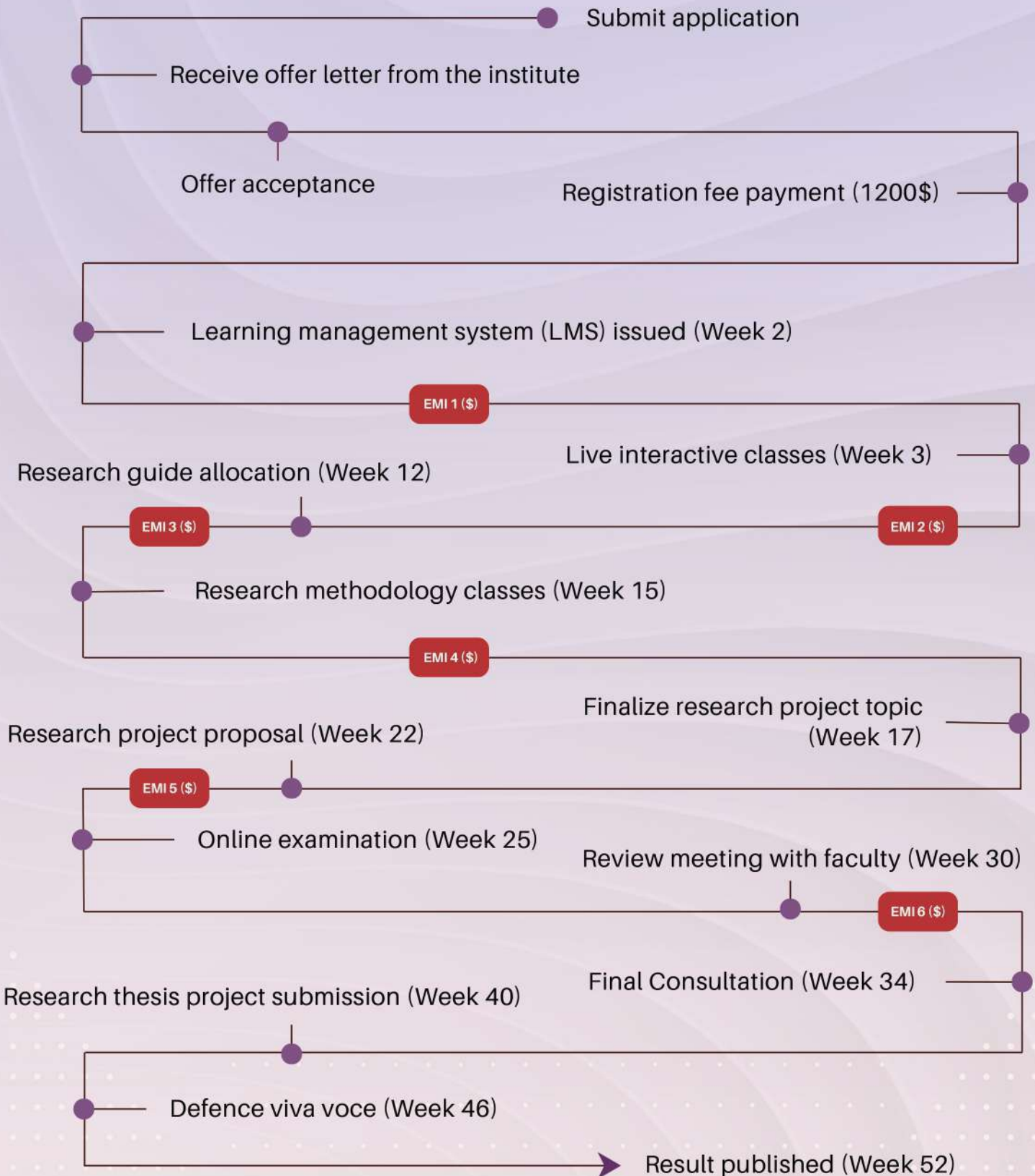
## Specializations (choose any one)

- Artificial Intelligence & Machine Learning
- Banking & Financial Services Management
- Business Analytics
- Construction Management
- Data and Cyber Security
- Digital Marketing Management
- Entrepreneurship Management
- Environmental Management
- Executive Leadership
- Finance Management
- General Management

- Global Business Management
- Health Science & Hospital Management
- Human Resource Management
- Information Technology
- Logistics and Supply Chain Management
- Oil and Gas Management
- Production and Operations Management
- Project Management
- Quality Management
- Risk & Safety Management
- Sales and Marketing Management

COURSE	CATEGORY	COURSES	CREDITS	
<b>D B A</b>	<b>Business Modules</b>	Marketing and Business Environment	10	
		Mastering Leadership: Theories and Concepts	10	
		Organisational Change and Development in Management System	10	
		Strategic Management	10	
		Specialization Subject	10	
		<b>Business Module Credits</b>	<b>50</b>	
	<b>Research Thesis</b>	Research Methodology & Thesis Project	10	
		Doctoral Research Project Literature Support	10	
		Doctoral Research Project Research Methodology	10	
		Doctoral Research Project Results and Findings	10	
		Doctoral Research Project Conclusions and Recommendations	30	
		<b>Research Thesis Credits</b>	<b>70</b>	
	<b>Total DBA Program Credits</b>			<b>120</b>

# DBA Journey





**Pansaw Nyassi**

Student  
IIBM Institute of Business Management

Hi, my name is Pansaw Nyassi, and I've been a student at Swiss International Management Academy at IIBM Institute of Business Management. My time here has been transformative!

The guidance and mentorship from the faculty have been invaluable. I've had the chance to collaborate with like-minded individuals and have grown both academically and personally. The hands-on learning opportunities are second to none, and I'm confident I'm ready to take on the world. I highly recommend IIBM to anyone looking for excellence!



**Abdulhafed Mohammed Abdullah Almagrabi**

HSSE Director | Libya | DBA Scholar  
SIMA & IIBM

With over 19 years of leadership in safety, environmental management, and social responsibility within the global oil and gas sector, I am pursuing my DBA at Swiss International Management Academy through IIBM Institute Of Business Management has been a transformative journey. Guided by Dr. Latika and mentored by Mr. Ketan, the program's flexibility, academic depth, and global relevance allow me to grow intellectually while continuing my professional impact.



**Kinkoh Thomas Ngala**

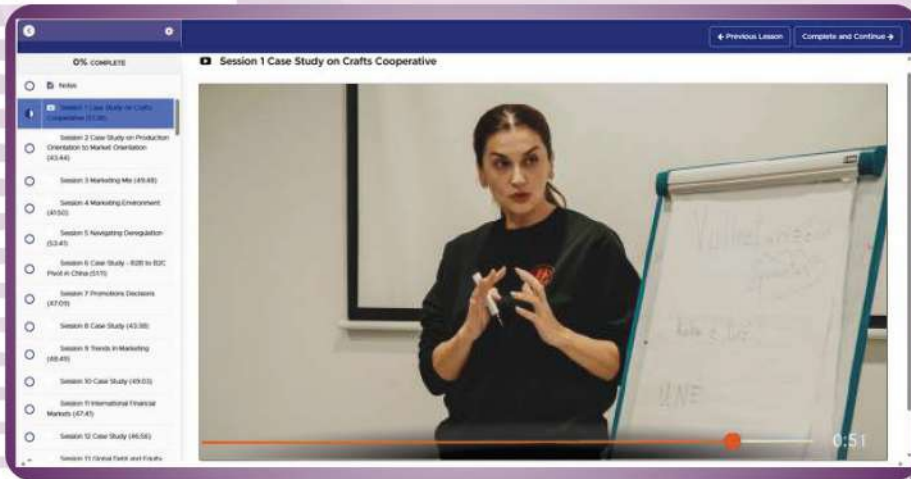
Resources Mobilization and Partnerships Manager | SIMA | DBA Scholar | Cameroon

I am Mr. Kinkoh Thomas Ngala, and I am pursuing my Doctor of Business Administration from the Swiss International Management Academy in collaboration with the IIBM Institute of Business Management. Throughout this journey, I had the opportunity to work with people from diverse backgrounds and experiences. The lecturers and supervisors were exceptionally supportive, making the entire learning process enriching and inspiring. It has been a truly rewarding academic and professional experience that has strengthened my leadership and research capabilities.

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# YOUR DYNAMIC DIGITAL CAMPUS

The IIBM Learning Management System (LMS)



24/7 Access



Study on your schedule, at your convenience

Comprehensive Resources



Download lecture notes, case studies, and supplementary materials

Interactive Forums



Collaborate with peers and discuss topics with faculty



Assignment Submission

Submit coursework and receive feedback digitally



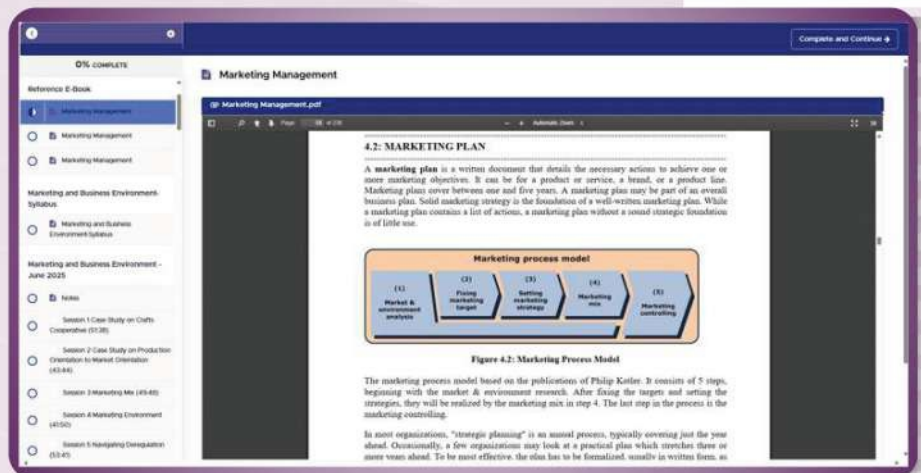
Progress Tracking

Monitor your professional journey and performance



Live Session Integration

Seamless access to live virtual classes



# Academic Mentors



## Dr. Latika Vaishak Shanbhag

Dr. Latika Vaishak Shanbhag, Joint Academic Dean for DBA and MBA Programs at IIBM, has 22+ years of academic experience. She holds a Ph.D. in Financial Management, authored *How to Write a Dissertation?*, and has published extensively in management. A Seva Ratna Award recipient, she is widely recognized for her academic leadership.

Linkedin: <https://www.linkedin.com/in/dr-latika-vaishak-shanbhag-15a6b61b0/>



## Prof. Edward B. Djamome

Prof. Edward B. Djamome is a dedicated academic with expertise in business and management. He holds qualifications in Psychology, Business Analysis, Project Management, and Strategic Management & Leadership, along with BBA, MBA, and DBA degrees. He supports students through research guidance and practical academic mentorship.

Linkedin: [https://www.linkedin.com/in/dr-edward-djamome-03a414156?utm\\_source=share&utm\\_campaign=share\\_via&utm\\_content=profile&utm\\_medium=android\\_app](https://www.linkedin.com/in/dr-edward-djamome-03a414156?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app)



## Dr. Ralcian Lanydeh

Prof. Ralcian is a management consultant, lecturer, and CEO of Lanydeh & Partners with over a decade of experience in consulting, education, and leadership. Fluent in French and English, he specializes in strategy, training, and transformative learning for global organizations.

Linkedin: <https://www.linkedin.com/in/ralcian-lanydeh-221064295>



## Dr. Ram Kasiviswanathan

Dr. Ram, DBA from the Swiss School of Business and Management, has 20+ years in software product management and 6 years teaching CA and CMA programs. He has led product development at Real Page India and Cognizant, published research, and is passionate about mentoring future leaders.

Linkedin: <https://www.linkedin.com/in/dr-ram-kasiviswanathan/>



## Dr. Reetha Dinesh

Dr. Dinesh, Ph.D. in CRM, is an academic and corporate trainer with 16+ years of experience in Marketing, HR, Leadership, and Behavioural Development. A world record holder and WHD-U.K. Award winner, she is also an expert in IELTS, PTE, and professional development.

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## Ankit Walia

With 12+ years of experience as a faculty and master trainer, Ankit Walia specializes in investment banking, financial modeling, accounting, and mutual funds. He is a certified AMFI ARN holder, MF distributor, and certified financial modeling professional from AIMA.

Linkedin: <https://www.linkedin.com/in/ankit-walia-6b1319136/>



### Dr. Neha Gangwar

Dr. Gangwar, Ph.D. in Management (HRM & Organizational Behavior), is an academican with 14+ years of teaching and research experience. Holding multiple advanced degrees and UGC-NET qualification, she has served as Assistant Dean of IQAC and Head of Student Affairs, and has published extensively in national and international journals.

Linkedin: <https://www.linkedin.com/in/neha-gangwar1212/>



### Dr. Reetika Agarwal

Dr. Agarwal, Ph.D., MBA, M.Com, and M.A. in Economics, has 17 years of experience in higher education. An expert in research methodology and economic analysis, she has published 25 research papers and supervised over 25 thesis, advancing academic excellence.

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### Dr. Shyam Mohan JS

Dr. Shyam, Assistant Professor with 14+ years of experience, specializes in machine learning, blockchain, cloud computing, big data, and IoT. He holds a Ph.D., has authored papers and books, holds patents, and actively mentors students while driving research and innovation in emerging technologies.



### Dr. Mukti Katariya

Dr. Katariya, Ph.D. in Commerce & Management, has 10+ years of experience in finance and management. She has taught at Trinity Institute and MIT School of Business, published research internationally, and completed multiple faculty development programs to advance financial education and student growth

Linkedin: <https://www.linkedin.com/in/dr-mukti-katariya-280b4b2a8/>



### Dr. Neetika Shrivastava Sohani

She is an academic professional with 13+ years of experience in HRM and Organizational Behavior. A Ph.D. in Management from Mewar University, she has taught at reputed institutions, completed executive training at IIM Rohtak, and contributed to corporate training and international research publications.

Linkedin: <https://www.linkedin.com/in/dr-neetika-shrivastava-sohani-25367814/>



### Dr. Sandeep Kulshrestha

Dr. Kulshrestha has 19 years of corporate and 10 years of academic and consulting experience. With a Ph.D. in HRM, DBA, and International MBA, he is a certified leadership coach (3,500+ hours) and Principal Consultant at Rectangle Consulting, specializing in HR strategy and leadership development.

Linkedin: <https://www.linkedin.com/in/sandeepkulshrestha/>



## Swiss International Management Academy

### Contact us:

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