



PARIS  
AMERICAN  
INTERNATIONAL  
UNIVERSITY



IIBM Institute  
of Business Management

Partnered By

# Doctor

of Business Administration

# Master

of Business Administration

Programs by the Paris American  
International University



ACADÉMIE  
DE PARIS

*Liberté  
Égalité  
Fraternité*

Qualiopi  
processus certifié

RÉPUBLIQUE FRANÇAISE



# About Paris American International University, France

Paris American International University is a French-authorized learning university that allows students to earn diplomas from France. Delivering world-class education, PAI University offers an extensive global experience that helps students build a new perspective on life. This introduces the core principles for innovation, personal development, and providing tools that aid career advancement. PAI University provides students with resources and courses that help them understand global trends and equips them for the global market.

The courses are career-oriented with updated information about the latest technology and business practices. Our courses, content, and training materials follow the latest education trends. We allow students to enjoy a dual form of learning – French and American education format. We believe everyone has the right to good education. With our education format it's easy to get a European Professional degree at PAI University.

## Recognition

### Registered at Ministry of Education

The Rector of the Paris Academy, Rector of the Ile-de-France, the educational authority for Paris has approved PAI University as a higher education establishment. The Rector of the Paris Academy is under the jurisdiction of the Ministry of National Education and Youth.

### Qualiopi Certified

PAI University is certified Qualiopi based on the French standards.

Qualiopi is a French certification that certifies the quality of the educational services provided (professional training, skills assessments, validation of prior experience, learning, etc.) under a single frame of reference.



**ACADÉMIE  
DE PARIS**

*Liberté  
Égalité  
Fraternité*

**Qualiopi**  
processus certifié

 **RÉPUBLIQUE FRANÇAISE**

## Doctor of Business Administration

Doctor of Business Administration is intended for accomplished management professionals, consultants, entrepreneurs, executives, and leaders interested in acquiring a real competitive advantage in the management field or pursuing a career in higher education.

This professional Doctor Program in Business Administration is designed to provide participants with the opportunity to make significant contribution to both theory and practice in the field and to develop professional practice at the highest level.

It is a practical and research-based doctoral program in business and industry which is designed for mid-career executives who have already completed the MBA (or equivalent qualification) and are looking to further enhance their practical and theoretical knowledge in the field. As such it is a specialist qualification which is aimed at professional development in business and industry.

It will help students apply research-based thinking to business ideas while deepening and broadening their ideas of business practice. The program provides students with innovative approaches for integrating academic knowledge with professional practice.

# Strengthen Your Skills with the Highest Level of Doctoral professional Degree



## ACCESS EDUCATION ANYWHERE

Join our online courses from anywhere in the world. Quality education is now within your reach, regardless of location.



## LEARN AT YOUR PACE

Our flexible online courses are designed for you. Pick a study schedule that fits your life, and learn when it suits you.



## INTERNATIONAL RECOGNIZED

Our programs are accredited by top authorities in France, including the Ministry of National Education and the Ministry of Higher Education. Study with us, and choose an education that's respected worldwide.



## AFFORDABLE

We provide you access to affordable education without undermining the quality. You can save upto 50% from your education by studying through PAI University.

## QUALIOPICERTIFIED

Qualiopi is a quality certification brand for training organizations. It is registered with the INPI (National Institute of Industrial Property). Our programs are approved by Qualiopi which guarantees quality education and possibility to use public funds (OPCO, CPF)

# Strengthen Your Skills with the Highest Level of Doctoral professional Degree

## 1:1 MENTORSHIP



Receive guidance on career paths from corporate experts across diverse fields. Our career coaches are dedicated to fostering your overall personal and professional growth.



## PROFILE BUILDING

Access resources for resume development, LinkedIn profile enhancements, job searches, interview preparation, and salary negotiation.



## LIVE INTERACTIVE CLASSES

Comprehensive Learning assistance is available from our esteemed faculty members, dedicated teaching assistants, and a global network of peers.

## PERSONALIZED GUIDANCE

After completing the program, benefit from personalized guidance through career coaches and industry connection sessions, accelerating your career growth prospects.

## ONGOING ACCESS

Gain continued access to career coaches and industry connection sessions upon completing the program and enhance your career growth prospects with accelerated development through mentorship.



# Program Highlights



**100% Online Higher Education**



**Recognized by French Ministry  
of Education Registry**



**Monthly 50+ Hours Live Lectures**



**1:1 Thesis Mentorship**



**Flexible Classes**



**Designed for Working Professionals**



**Experienced Instructors**



**Affordable Fees**



**Interactive Platform**



**Individualized Study Programs**

# PROGRAM CURRICULUM

<b>Business Modules</b>	<b>CREDITS</b>
Accounting and Managerial Finance	02
Digital Marketing Management	02
Marketing and Business Environment	02
Strategic Management and Leadership	01
Systems and Operations Management	02
Specialization Subject	02
<b>Research Thesis</b>	
• Advanced Research Methods I	05
• Advanced Research Methods II	06
• Qualification Exams	50
• Thesis Seminar	08
• Thesis Part I+II+III+IV	50
• Thesis Part V+VI+VII	50
<b>Total DBA program Credits</b>	<b>180</b>

## SPECIALIZATIONS

### Specializations

Business Analytics and Artificial Intelligence

Executive Leadership

Finance Management

General Management

Global Business Management

Health and Hospital Management

Human Resource Management

Logistics and Supply Chain Management

Quality Management

Sales and Marketing Management

## Program Details

Duration: **1-3 Years**

Delivery: **Online Learning Mode**

## Eligibility Criteria

- Master's with 5+ years of work experience

## Fee Details

**Fees in USD**

**\$ 8000**

**Fees in INR**

**Rs. 7.5L + 18% GST**

### **PAYMENT TERMS:**

**1. Lump Sum Payment or Early Payment Discount:**

A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.

**2. Monthly Payment Plan:**

- **Initial payment:** 1200 USD (due within the first month)
- **Remaining Balance:** 6800 USD
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.

**Note:-** Kindly be informed that an additional fee of USD 1,500 will be applicable if the DBA program is completed beyond the stipulated duration of 2 years.

# Master of Business Administration

Our Master of Business Administration (MBA) program is crafted for dynamic professionals eager to excel in their careers and achieve leadership positions. Combining rigorous academics with practical application, this program equips you with the skills and knowledge needed to navigate and succeed in today's complex business environment.

Ideal for mid-career executives, entrepreneurs, and leaders, the MBA program emphasizes professional growth and strategic thinking. You will benefit from a curriculum that integrates advanced management theories with real-world business scenarios, guided by distinguished faculty and industry experts.

The program offers a diverse range of courses covering key areas such as finance, marketing, operations, strategy, and leadership. Through case studies, simulations, and hands-on projects, you will gain practical insights and develop critical problem-solving skills. Additionally, the MBA program fosters a collaborative learning environment, allowing you to network with peers from various industries and build lasting professional relationships.

Embark on a transformative journey to enhance your leadership capabilities, broaden your business perspectives, and achieve your professional goals with our comprehensive MBA program. Whether you aim to advance within your current organization or explore new opportunities, our MBA program will provide the tools and confidence you need to succeed in the ever-evolving business world.

# Advance Your Competence with the Top-Tier Master's Professional Degree



## EXPERIENCE FLEXIBLE LEARNING

Enroll in our MBA program from anywhere worldwide. Enjoy the convenience of online learning and access quality education that breaks geographical barriers.



## LEARN AT YOUR PACE

Our MBA courses are designed for personalized learning, allowing you to progress at a speed that suits your lifestyle and needs.



## INTERNATIONAL RESPECTED ACCREDITATION

Our MBA holds accreditation from prestigious bodies like the Ministry of National Education and Ministry of Higher Education in France, ensuring global recognition.



## AFFORDABLE EDUCATION

Enjoy quality MBA education at a fraction of the cost, with savings of up to 50% through PAI University.

## QUALIOPICERTIFICATION

Our MBA programs are Qualiopi-certified, guaranteeing high-quality education and eligibility for public funding support.

# PROGRAM CURRICULUM

## Business Modules

Executive Leadership

Financial Management

International Business Management

Marketing Management

Strategic Management

Specialization Subject

# SPECIALIZATIONS

## Specializations

Data Analytics

Finance Management

Global Business Management

Health care Management

Human Resource Management

Logistics and Supply Chain Management

Production and Operations Management

Project Management

Quality Management

Sales and Marketing Management

## Program Details

Duration: **1-2 Years**

Delivery: **Online Learning Mode**

## Eligibility Criteria

- Bachelor's degree with 3+ years of work experience or equivalent

## Fee Details

**Fees in USD**

**\$ 8000**

**Fees in INR**

**Rs. 7L + 18% GST**

### **PAYMENT TERMS:**

**1. Lump Sum Payment or Early Payment Discount:**

A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.

**2. Monthly Payment Plan:**

- **Initial payment:** 1200 USD (due within the first month)
- **Remaining Balance:** 6800 USD
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.

# Student Learning Outcomes



**Evaluate business theory and practice from an international perspective.**



**Formulate effective solutions to complex, real-world business problems.**



**Apply current research literature to practical issues found within a business setting.**



**Evaluate scholarly research in business and management.**



**Design rigorous research in the English language that contributes to the professional body of business knowledge.**



**The ability to make effective decisions by integrating theories, insights, and practical knowledge.**



**Evaluate cultural, ethical, and global issues and their impact on the business environment.**

# Admission Process

If you are ready to embark on a transformative educational journey, we encourage you to explore our programs. To guide you through the seamless enrollment process, here's a comprehensive step-by-step guide:

## Step 1- Submit Application

- Go to the application form and Fill out the application form with your personal details.
- Scanned copies of your academic qualifications/certificates/transcripts
- Scanned copy of your passport/national ID (with your date of birth, photo and name)
- Your CV showing three years of work experience

The admissions committee will review your application, including all required documentation.

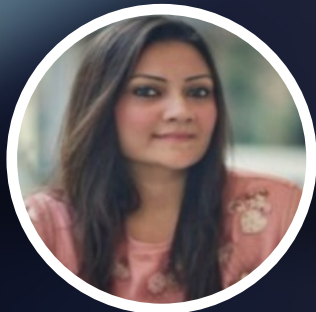
## Step 2 - Reserve Your Seat

- Complete the application process by submitting the Application Processing Registration fee of USD 1000 or ₹80,000.
- Upon successful selection, you will receive an offer letter confirming your admission to the Doctor of Business Administration program in PAI University.
- Unlock your journey to professional mastery by gaining access to the comprehensive course material and start your educational experience!

For details on the application process, and program specifics, please contact us. Our admissions team is here to assist you throughout the application process.



# Academic Mentors



*Dr. Latika Vaishak Shanbhag  
Academic Dean & Thesis Supervisor*



*Dr. Neha Gangwar  
Academic Director*



*Prof. Ralcian Lanydeh Biyegue  
Strategic Consultant*



*Dr. Edward B. Djamome  
Experienced Facilitator*



*Professor Ankit Walia  
Finance Trainer and Psychologist*



*Dr. Reetha Dinesh  
Leadership Strategist*

# Academic Mentors



*Dr. Ram Kasiviswanathan  
Finance Strategist*



*Dr. Tribhuvann Singh  
Senior Academic and  
Market Research Expert*



*Dr. Meghna Bharadwaj  
MSW & Phd in Social Work*



*Dr. Sandeep Kulshrestha  
HR Strategist*



*Dr. Rydhm Beri  
Expertise in IoT, Programming,  
Machine Learning*

# Alumni Stories



The DBA program at IIBM Institute has been instrumental in shaping my career trajectory. The comprehensive curriculum, combined with the mentorship of experienced faculty, has equipped me with the necessary skills and knowledge to excel in the field of business administration. I am confident that the insights gained from this program will continue to drive my success and contribute to my



**Yutaka Inoue**

**General Manager,  
Head of Business Unit  
NEC India Private Limited, Noida**



As a MBA candidate at IIBM Institute, I have been thoroughly impressed by the depth of expertise and professionalism demonstrated by the faculty members. Their dedication to fostering intellectual curiosity and pushing the boundaries of knowledge has inspired me to strive for excellence in my academic pursuits. I am confident that the insights gained from this program will empower me to make meaningful contributions to the field of business administration.



**Mathew Kuriakose**

**Loco Workshop Manager  
Royal Railways, Cambodia**



The decision to pursue a Doctorate in Business Administration at IIBM Institute has proven to be one of the most rewarding experiences of my academic and professional career. The program's flexible structure and robust support system have allowed me to balance my studies with my other commitments seamlessly. Moreover, the opportunity to engage with fellow scholars and industry experts has enriched my learning experience beyond measure. I am excited to leverage the skills and insights gained from this program to drive innovation and lead positive change in my organization.



**Willfred Jerome**

**Project inspection lead  
Samsung C&T, Qatar**

# Alumni Stories

“I chose to pursue my Doctorate in Business Administration at IIBM Institute because of its reputation for academic excellence and commitment to innovation. I have not been disappointed. The program's rigorous curriculum challenges me to think critically and push the boundaries of conventional wisdom. Moreover, the collaborative learning environment fosters meaningful exchanges with peers and faculty members, creating a vibrant community of scholars. I am confident that the skills and insights gained from this program will position me as a thought leader in my field.”



**Ibraye Tonte**

Executive Director,  
White Ribbon Alliance, Nigeria

Attending IIBM Institute has been a game-changer for me. The expert faculty, flexible learning options, and supportive environment have equipped me with invaluable skills for success in my field. I'm grateful for the transformative experience.



**Odoch Odrua Morris**

Directorate of Roads and Bridges  
Development  
(Uganda National Roads Authority),  
Uganda

Doing the DBA program in healthcare management and Artificial intelligence in healthcare at IIBM Institute, I can confidently attest to its immense value in shaping the future of healthcare management. The curriculum, meticulously crafted to address contemporary challenges in the medical field, equipped me with the strategic acumen and leadership skills necessary to navigate complex healthcare landscapes. This program is a testament to IIBM Institute's commitment to fostering innovation and excellence in medical leadership.

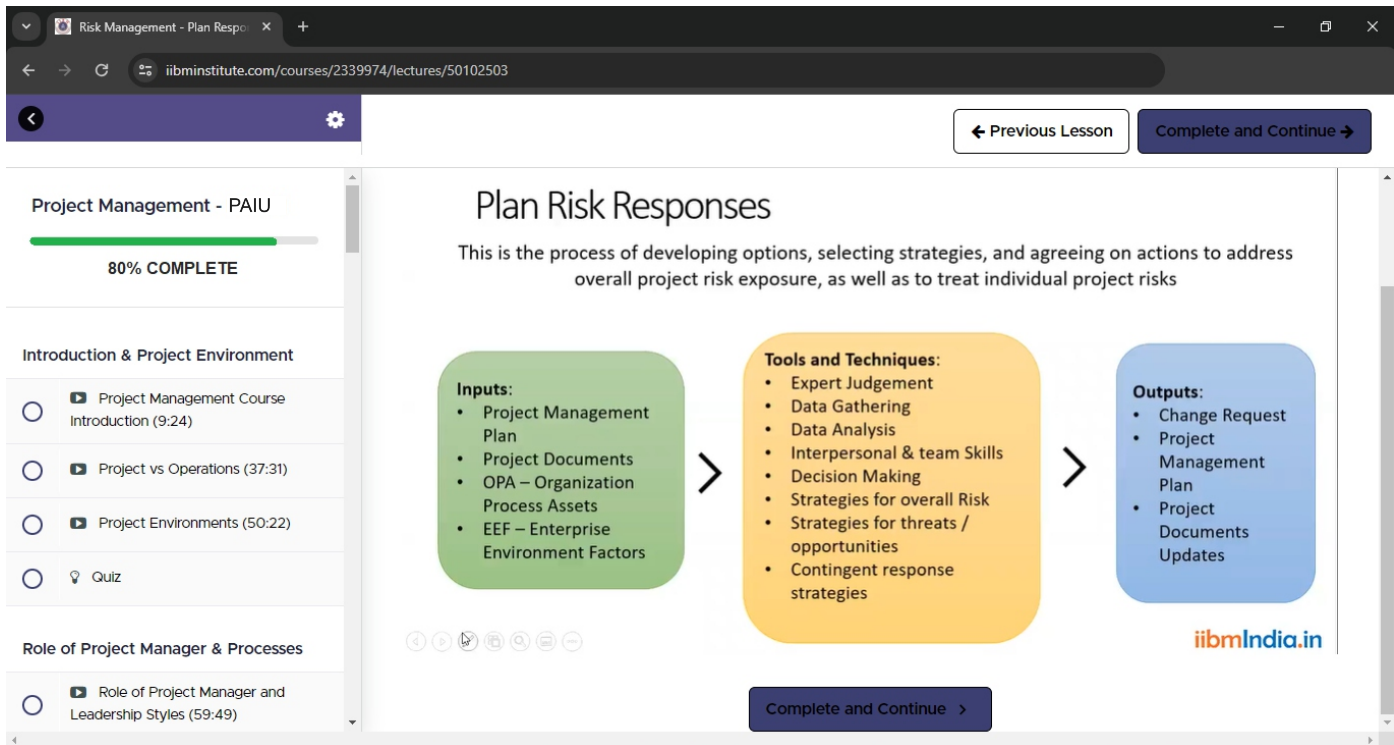


**Dr. Omar Eisa Habo**

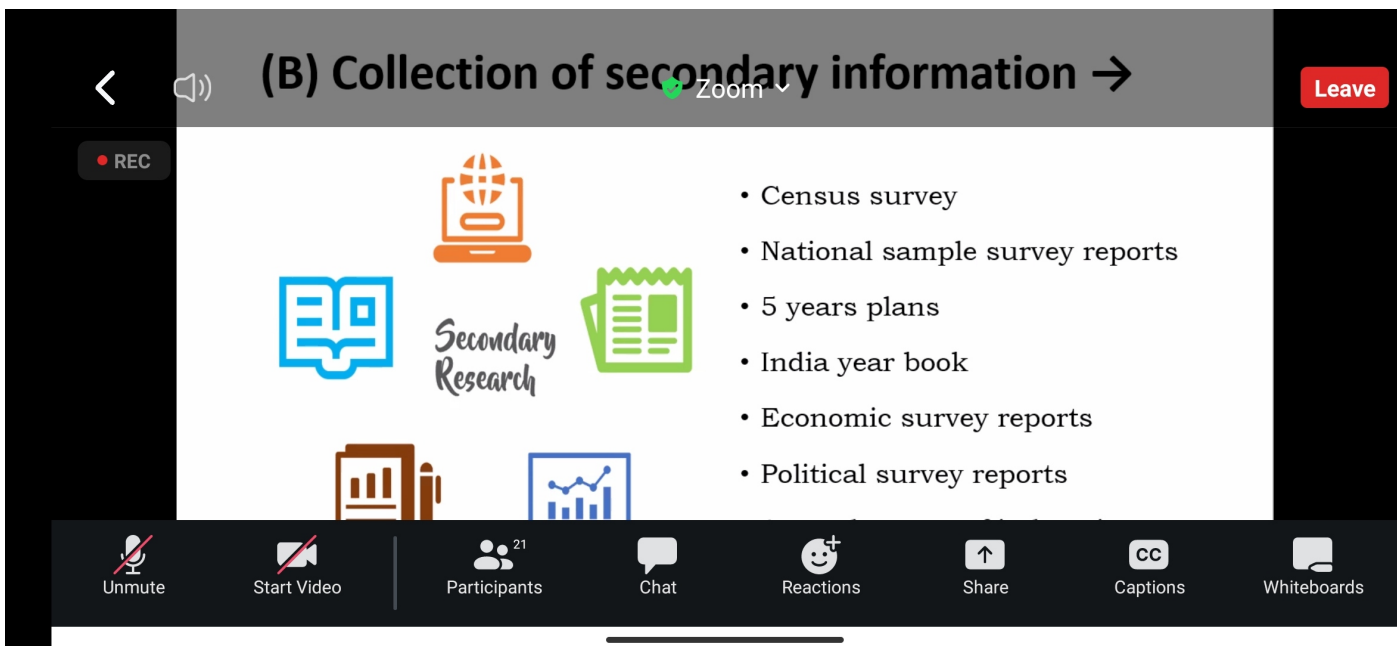
Specialist Family Medicine and  
Medical Director  
(Al Futtaim Health, HealthHub  
Clinics- Dubai UAE)

# Learning Management System

## A Glimpse of the LMS (Learning Management System) Platform



## Learning Platform Navigation (Recorded Lectures)



## Zoom Meeting Application (Live Lectures)

Please note that the images displayed do not represent the actual program. For an authentic experience of the learning platform, we encourage you to contact an admissions counselor for a real-time demonstration.

# About IIBM Institute of Business Management

IIBM Institute of Business Management offers MBA, DBA, BBA programs & various diploma courses specially designed for working professionals. It is a leading online education platform dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise, we have a diverse student base spanning across the USA, UK, Gulf, Asia, and Africa, and we are keen on expanding our offerings by incorporating courses from esteemed institutions.

Establishing its marketing operations in 2008, IIBM Institute quickly garnered widespread acclaim from working professionals. In recognition of its commitment to excellence, IIBM Institute was honored with the "Most Trusted Online Learning Institute of the Year" award.

**2 Lacs+**  
Hours of learning

**45,000+**  
Learners

**150+**  
Staff

**16 Years**  
Of Existence

## Accreditation and Memberships

ACCREDITED BY  
**EAHEA**  
European Agency for Higher Education & Accreditation

INTERNATIONAL  
**QHE**  
ASSOCIATION  
ACCREDITED



PARIS  
AMERICAN  
INTERNATIONAL  
UNIVERSITY

Partnered By



**IIBM Institute**  
of Business Management



[www.iibmindia.in](http://www.iibmindia.in)

**CONTACT US:**

2 avenue du Général  
Balfourier, Paris 75016,  
France

**For additional details  
please contact:**

iThum IT Park, 612B,  
6th Floor, Tower B, Sector 62,  
Noida-201301, UP, India