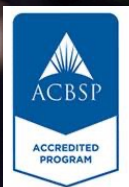




**IIBM Institute**  
of Business Management

# Doctor of Business Administration

“  
Become  
**The Business Leader**  
You Aspire  
To Be”



## ABOUT INTERNATIONAL BUSINESS ACADEMY OF SWITZERLAND

The International Business Academy of Switzerland (IBAS) is a private higher-education institution located in Thalwil, near Zürich, offering globally oriented business and management programs through flexible, practical, and internationally focused learning models. **IBAS delivers Doctoral program (DBA) designed for students and working professionals seeking Swiss-style business education with worldwide accessibility.**

**IBAS has achieved ACBSP accreditation for its DBA program. The Accreditation Council for Business Schools and Programs (ACBSP) is recognized by the Council for Higher Education Accreditation (CHEA) in the United States.**

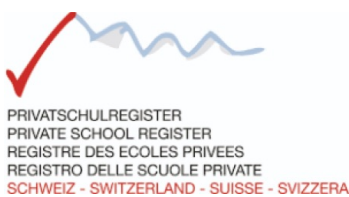
**IBAS is actively pursuing Swiss University of Applied Sciences accreditation.** However, it is important to note that current or existing programs are not guaranteed to be included under any future accreditation, and such a recognition/accreditation is not guaranteed to be obtained.

# EARN AN ACBSP-ACCREDITED DOCTORATE DEGREE

Gain a globally respected doctoral qualification aligned with international business standards, excellence, and industry relevance.

## WHY CHOOSE IBAS ?

1. **Globally Ranked Academic Excellence:** IBAS provides a business education rooted in the Swiss tradition of quality, precision, and international focus
2. **Prestigious Dual International Accreditation (ACBSP & IACBE):** The programs are accredited by respected U.S.-based bodies like the Accreditation Council for Business Schools and Programs (ACBSP) and the Educational Membership of the International Assembly for Collegiate Business Education (IACBE).
3. **Innovative "FlexiEduCare" Learning Model:** This unique framework integrates three core elements: Flexibility (multiple study modes: on-site, blended, or fully online), Education (an applied, practical, and up-to-date curriculum), and Care (comprehensive student support, covering academic guidance, visa assistance, and career services).



# MEMBERSHIP, RECOGNITION & ACCREDITATIONS:



Accreditation Council  
for Business Schools  
and Programs



International Accreditation  
Council for Business  
Education



International Education  
Accreditation Council



International Swiss  
Accreditation Services for  
Adult & Higher Education



International Business Academy of  
Switzerland (IBAS) is listed in the  
Swiss Private School Register.



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QS ONLINE MBA RANKINGS 2026:  
Europe, Middle East and Africa

# ABOUT IIBM INSTITUTE OF BUSINESS MANAGEMENT

IIBM Institute of Business Management, a leading online education platform, is dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise. IIBM Institute partners with prestigious institutes worldwide.

Since 2008, IIBM Institute has pioneered digital upskilling and professional education. The Institute has powered over 50,000 working professionals globally. IIBM isn't just an Ed-Tech platform; it is a dedicated partner committed to the career acceleration of executives, managers, and future leaders who demand flexibility without compromising on global quality

**2 Lacs+**  
Hours of learning

**45,000+**  
Learners

**150+**  
Staff

**16 Years**  
Of Existence

## Accreditation



# DOCTOR OF BUSINESS ADMINISTRATION

## Program Information:

The Doctor of Business Administration program is aimed at producing students who are confident and able to understand, comprehend and carry out relevant research related to problems faced by business organizations. The graduates are motivated, independent, knowledgeable and with the attitude that can put them ahead in the international business marketplace.

A Doctorate in Business Administration sets you apart from the crowd, signifying to employers not only business proficiency but also a commitment towards personal and organizational growth.

## Why Study a Doctorate with IBAS?

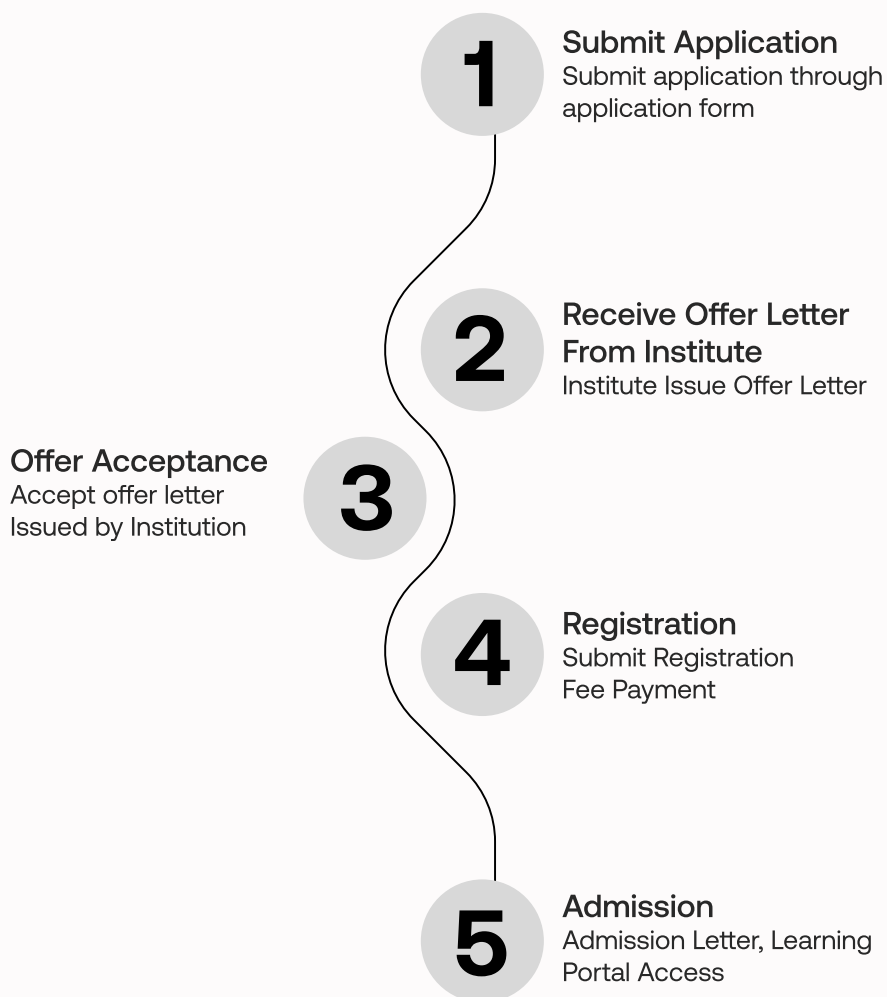
- Yield the benefits of Switzerland's higher education reputation.
- International lecturers with excellent qualifications and experience in their respective field.
- Master research methodology and skills.
- Improve analytical, critical thinking and problem solving skills.
- Enables students to conduct their own research.
- Combining theoretical knowledge with practical experience.



# HOW TO APPLY FOR A DOCTORATE PROGRAM?

## Admission Process

The DBA Program has a continuous intake with cohorts commencing every alternate month. The ongoing admission process is as follows:



## Eligibility Criteria

### Highest Qualification

- Master's Degree (or equivalent) with 3+ years of work experience



## PROGRAM OVERVIEW

Program Title	DBA
Course Level	Doctorate Professional Degree
Course Duration	2 to 3 Years
Eligibility	Master's Degree or Equivalent
Maximum Credits	180 credits
Mode of Study	Online
Classes Type	Flexible Classes and Weekend Study Option

# PROGRAM CURRICULUM:

The program duration is 3 years but can be finalized in minimum 2 years.

Students will study selected modules specialized in business administration during the first year. They will finish each module within a period of 4 to 8 weeks. They will then move to do Research and Dissertation phase which can take 1 to 2 years. Once students have completed all graduation requirements students will be awarded a Doctor of Business Administration from International Business Academy of Switzerland.

## Syllabus Breakdown

Business Modules	Credits
• Research Philosophy	6
• Managerial Economics	6
• Research Methodology	6
• Advanced Statistics	6
• Multivariate Analysis	6
• Strategic Marketing	6
• International Business	6
• Advanced Accounting and Finance	6
• Organizational Leadership	6
• Strategic Management	6
<b>Business Modules Credits</b>	<b>60</b>

Research & Dissertation	
<ul style="list-style-type: none"> <li>• Identifying and Defining Research Problem</li> <li>• Review of Literature</li> <li>• Preparing &amp; Research Proposal</li> <li>• Research Design and Planning</li> <li>• Pilot Study and Refining Research Design</li> <li>• Data Collection and Processing</li> <li>• Data Analysis</li> <li>• Interpretations and Writing Draft Chapters</li> </ul>	<b>120</b>
<b>Total DBA Program Credits:</b>	<b>180</b>

# AWARDED QUALIFICATION

Participants who fulfill the program requirements will receive a Doctor of Business Administration Professional degree from International Business Academy of Switzerland



## FEE DETAILS:

<b>TOTAL FEES IN USD</b>
<b>\$12000</b>

### Payment Terms:

- Lump Sum Payment or Early Payment Discount: A Discount of 300 USD is applicable on the total fees when paid in full within the first month of enrollment.

### Monthly Payment Plan:

- Initial payment: \$2000 USD
- Remaining Balance: \$10000 USD
- The balance can be conveniently spread over next 6 Month installments.
- Failure to meet the monthly installment obligations will result in a 12% interest charge on the outstanding balance.

Note : Kindly be informed that an additional fee of **USD 1,500** will be applicable if the DBA program is completed beyond the stipulated duration of 2 years



# ACADEMIC MENTORS



**DR. LATIKA VAISHAK  
SHANBHAG**

ACADEMIC DEAN &  
THESIS SUPERVISOR



**DR. NEHA GANGWAR**

ACADEMIC  
DIRECTOR



**PROF. RALCIAN LANYDEH  
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**DR. EDWARD  
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EXPERIENCED FACILITATOR



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FINANCE TRAINER AND  
PSYCHOLOGIST



**DR. REETHA DINESH**

LEADERSHIP STRATEGIST

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