



AMERICAN
MANAGEMENT
UNIVERSITY



IIBM Institute
of Business Management

Partnered By

Doctor of Business Administration



Authorized by the Académie de Paris:

Under the jurisdiction of the Ministry of National Education of France



Why you need a DBA?



Highest Academic
Accolade In Business



Critical
Thinking Skills



Problem
Solving Skills



Research
Experience



Data Literacy &
Analytical Skills



Access To
Faculty Positions



Entry To Executive
Leadership Roles



Unlock Business
Consultancy Roles



Eligibility For
Policymaking
Roles



Established
Credibility of
'Dr.' Title



Build A Competitive
Edge Among Peers



Qualify For Senior
Roles & Increased
Remuneration





About American Management University



American Management University is a nonprofit, internationally focused institution dedicated to developing ethical and effective leaders through rigorous, flexible, and career-relevant education. Registered in the Republic of France, AMU operates as a legally authorized private distance-learning institution under the French Ministry of Education (Code de l'Éducation: L444-1 to L444-11, R444-1 to R444-28).

AMU's global credibility is reinforced through recognitions and memberships with highly respected bodies, including the International Accreditation and Recognition Council (IARC), MACCA – Management and Accreditation Council for Colleges & Academies, QAHE – International Association for Quality Assurance in Pre-Tertiary & Higher Education, the Accreditation Council for Business Schools and Programs (ACBSP) – Educational Member, the Association for Transnational Higher Education Accreditation (ATHEA) – Institutional Member, the International Accreditation Council for Business Education (IACBE) – Educational Member, the European Council for Business Education (ECBE) – Institutional Member, and the Council on International Higher Education Supervision (CONIES) – Affiliate Member.



Introducing **IIBM Institute of Business Management**

IIBM Institute of Business Management, a leading online education platform, is dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise, IIBM Institute partners with prestigious universities worldwide, including the Institute of EIASM (European Institute of Applied Science and Management), Paris American International University - France, Swiss International Management Academy - Switzerland, European School of Management and Leadership - Czech Republic, American Management University, Swiss Business Leadership Academy, among others. Establishing its marketing operations in 2008, IIBM Institute quickly garnered widespread acclaim from working professionals. In recognition of its commitment to excellence, IIBM Institute was honored with the "Most Trusted Online Learning Institute of the Year" award.



Why IIBM Institute of Business Management

100% Online Delivery



Affordable Payment Plans



**Academic Advisor
and Research Supervisor
Support**



**Accredited and
Internationally
Recognised Programs**



**Global
Classroom**



**Application-Centric
Coursework**



Introducing American Management University's DBA

The Doctor of Business Administration (DBA) at American Management University is designed for business professionals who seek to advance their careers through a deep understanding of advanced business principles and the application of research to real-world business problems. This program focuses on the development of analytical and strategic skills, enabling graduates to generate solutions that significantly impact business practice and policy.



About this Program

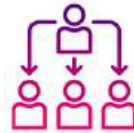
- ▶ Earn Online Doctor of Business Administration Degree from American Management University
- ▶ Develop skills in leadership, ethical reasoning, and decision-making processes in complex and diverse environments.
- ▶ This DBA is delivered 100% online, along with quality digital resources, Academic Assistance, and Research Supervision for student guidance and engagement.
- ▶ Study anytime, anywhere, while balancing course work with professional and personal responsibilities.
- ▶ Learn from highly qualified academicians and industry experts with global experience
- ▶ This program is tailored to fit the demanding and unpredictable schedules of senior executives.
- ▶ Expand your professional network through access to business leaders, academic experts, and alumni via global conferences and AMU events.



Doctor of Business Administration



Highest Academic Qualification in Business Management



Pursued by Senior Professionals and Executives



Guidance from Research Supervisors



Takes 2 years or more to complete



Combination of Academic Coursework & Learner-led Research



Successful Graduates are awarded with a 'Doctor' title



Our DBA is Better



Distance
Delivery for
Convenience



1:1 Teaching
method with
dedicated
Professors for
each learner



Easy-to-Access
Online Course
Materials



Access the
ProQuest Online
Research Library



Flexible and
Affordable
Payment Plans



Earn a Fastrack
DBA in 2 years



Developed for
Full-Time
Professionals

How to Apply for a DBA?

Admission Process

The DBA program has a continuous intake with cohorts commencing every alternate month. The ongoing admission process is as follows:



Submit Application

Submit application through application form



Receive Offer Letter From Institute

Institute will issue Offer Letter



Offer Acceptance

Accept offer letter issued by the Institute



Registration

Submit Registration Fee Payment



Admission

Admission Letter, Learning Portal Access

Eligibility Criteria



Highest Qualification

Candidates must hold an MBA, Master's degree, or an equivalent qualification from recognized institutions in Management, Business, Commerce, Economics, Engineering Management, or other allied subjects.



Work Experience

Minimum of 5 years of professional work experience.



Language Proficiency

English language proficiency at a professional level.

Course Overview

Program Title	Doctor of Business Administration
Course Level	Doctorate Degree
Course Duration	1 to 3 Years
Eligibility	Master's with 5 years of working experience
Maximum Credits	180
Mode of Study	Online
Classes Type	Flexible Classes and Weekend Study Option



What will your DBA Program

Program Structure

Core Subjects	Credits
Strategic Management	10
Organisational Change and Development in Management System	10
Mastering Leadership: Theories and Concepts	10
System and Operations Management	10
Specialization	20

Thesis	
Advanced Research Methods I	20
Advanced Research Methods II	20
Qualification Exams	20
Thesis Seminar	20
Thesis Part I+II+III+IV	20
Thesis Part V+VI+VII	20

Total Credits	180
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Specialization

Doctor of Business Administration

1. Executive Leadership
2. General Management
3. Health Science and Hospital Management
4. Sales and Marketing Management
5. Production and Operations Management
6. Human Resource Management
7. Logistics and Supply Chain Management
8. Artificial Intelligence & Machine Learning
9. Risk & Safety Management
10. Project Management
11. Digital Marketing Management
12. Business Analytics
13. Environmental Management
14. Banking & Financial Services Management
15. Oil and Gas Management
16. Entrepreneurship Management
17. Data and Cyber Security
18. Global Business Management
19. Finance Management
20. Construction Management
21. Information Technology



Fee Details

Fee in USD

Total Program Fee

\$ 6000

PAYMENT TERMS:

✓ Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD is applicable on the total fees when paid in full within the first month of enrolment.

Monthly Payment Plan:

✓ Initial payment: \$1200 USD (due within the first month)

✓ Remaining Balance: \$4800 USD

✓ The balance can be conveniently spread over next 6 Month instalments.

✓ Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



Sample Certificate

American Management University

Upon the recommendation of the Faculty,
American Management University does hereby confer upon

Roy Virgen Jr.

the degree of

**Doctor of Business Administration
Specializing in Marketing**

with all the rights, honors and privileges thereunto appertaining.

In witness whereof, the seal of the University and the signatures as authorized
by the Board of Directors of American Management University in Paris, France, are hereunto affixed
February 9, 2025

Roy Virgen Jr.

Roy Virgen Jr.

Founder and Chairman



AMERICAN
MANAGEMENT
UNIVERSITY

Michael Kahler

Michael Kahler

President

Academics Mentors



*Dr. Latika Vaishak Shanbhag
Academic Dean & Thesis Supervisor*



*Dr. Reetha Dinesh
Leadership Strategist*



*Dr. Mukti Katarinya
Financial Psychology Specialist*



*Dr. Nageswara Rao
IT Strategist*



*Professor Ankit Walia
Finance Trainer and Psychologist*

Academics Mentors



*Dr. Sandeep Kulshrestha
HR Strategist*



*Dr. Ram Kasiviswanathan
Finance Strategist*



*Dr. Maani Dutt
Marketing Strategist*



*Dr. Meghna Bharadwaj
MSW & Phd in Social Work*



IIBM Institute
of Business Management

Partnered By

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