



**PARIS
AMERICAN
INTERNATIONAL
UNIVERSITY**

Partnered By



**IIBM Institute
of Business Management**



Ph.D. PROGRAMS

Global Education for Global Career



www.iibmindia.in



About Paris American International University (PAIU)

Paris American International University is a French-authorized learning university that allows students to earn diplomas from France. Delivering world-class education, PAI University offers an extensive global experience that helps students build a new perspective on life. This introduces the core principles for innovation, personal development, and providing tools that aid career advancement. PAI University provides students with resources and courses that help them understand global trends and equips them for the global market.

The courses are career-oriented with updated information about the latest technology and business practices. Our courses, content, and training materials follow the latest education trends. We allow students to enjoy a dual form of learning – French and American education format. We believe everyone has the right to good education. With our education format it's easy to get a European degree at PAI University.

Recognition

French Ministry of Education Registry

The Rector of the Paris Academy, Rector of the Ile-de-France, the educational authority for Paris has approved PAI University as a higher education establishment. The Rector of the Paris Academy is under the jurisdiction of the Ministry of National Education and Youth.

Qualiopi

PAI University is certified Qualiopi based on the French standards.

Qualiopi is a French certification that certifies the quality of the educational services provided (professional training, skills assessments, validation of prior experience, learning, etc.) under a single frame of reference.

Qualifi

PAI University is certified by Qualifi which is a recognised UK awarding organisation regulated in England by the Office of Qualifications and Examinations Regulation (Ofqual).

Introducing IIBM Institute of Business Management

IIBM Institute of Business Management, a leading online education platform, is dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise, IIBM Institute partners with prestigious universities worldwide, including the University of EIASM, Paris American International University - France, Swiss International Management Academy - Switzerland, European School of Management and Leadership - Czech Republic, American Management University, Swiss Business Leadership Academy, International Business Academy of Switzerland, IBES-France among others. Establishing its marketing operations in 2008, IIBM Institute quickly garnered widespread acclaim from working professionals. In recognition of its commitment to excellence, IIBM Institute was honored with the "Most Trusted Online Learning Institute of the Year" award.

ACCREDITED BY
EAHEA

European Agency for Higher Education & Accreditation

INTERNATIONAL
QHHE
ASSOCIATION
ACCREDITED

IFIEO



Confederation of Indian Industry

MADRAS
MMA
MANAGEMENT
ASSOCIATION
ESTD. 1956



Course Overview

Program Title	Ph.D.
Course Level	Doctorate Degree
Course Duration	1-3 Years
Eligibility	Masters with 5 Years of work experience
Maximum Credits	-
Mode of Study	Online
Classes Type	Flexible Classes and Weekend Study Option

Course Objective

The program specifically attempts to

- » Successfully integrate core, cross-Functional and inter disciplinary aspects of managerial theories, models and framework with real-world practices.
- » Equip students with the required conceptual and Interpersonal skills and sense of Social purpose for managerial decision making.
- » Posses excellent communication skills, excel in Cross-functional , multi disciplinary, multi- cultural teams, and have an appreciation for local, domestic and global contexts.
- » Develop leadership capabilities to act as change agents and be a source motivation in the organization they work in,
- » Engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long Learning,
- » Nurture the desire to excel in performance without compromising integrity, honesty, and fairness.

A Doctorate is the ultimate degree you can achieve. It shows you're a lifelong learner committed to personal development. This degree is a special achievement. Earn an Online Ph.D. and become a thought Leader.



Program Curriculum

Category	Courses	Credits
Thesis	<ul style="list-style-type: none">Advanced Research Methods IAdvanced Research Methods IIQualification ExamsThesis SeminarThesis Part I+II+III+IVThesis Part V+VI+VII	10 10 50 10 50 50
Specializations	<ul style="list-style-type: none">PhD in Artificial Intelligence and Machine LearningPhD in Banking and Financial ManagementPhD in Data and CybersecurityPhD in Demographics and Social SciencesPhD in EconomicsPhD in EducationPhD in Finance ManagementPhD in General ManagementPhD in HistoryPhD in Human Resources ManagementPhD in Information TechnologyPhD in International RelationsPhD in LawPhD in PsychologyPhD in Sales and MarketingPhD in Tesol	
Total Credits		180



Fee Details



Payment Terms:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

- **Initial payment:** 1200 USD (due within the first month)
- **Remaining Balance:** 6300 USD
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



Ph.D. Course Guide

Why Study Online

- If you are often on the-go, travel frequently or face constantly changing work commitments you may find the rigors of class work impossible to manage.
- You can travel freely, relocate or live in remote areas without interrupting your Ph.D. studies.
- The online learning format suits students' ability to juggle the competing demands of work, family and study. Ultimately, this depends on the type of person you are, your lifestyle and how you prefer to learn.
- Our online education model provides you with true flexibility in your learning options. Not only is the Online Ph.D. truly portable, it also provides you with greater flexibility than traditional Ph.D. programs.

How Online Learning Works

The PAIU online Ph.D. is conducted exclusively via online lecturing. In conjunction with industry experts and academics, our team of instructors ensures that course contents ensure outstanding learning outcomes.

- You receive a comprehensive study guide for each unit which contains full course work, workplace activities, required reading and references to further resources for each topic.
- Your assigned Professor is responsible for setting and making the assignments and exams, setting and making the assignments and exams, providing commentary on the topics throughout the study period and academic guidance for any questions and issues you have during your study.

Why Choose Us?



COST-EFFICIENT SERVICES



FRENCH DEGREE



GUARANTEED



FINANCIAL AID



QUALITY EDUCATION



PERSONALIZED GUIDANCE



STREAMLINED APPLICATION PROCESS



DIVERSE PROGRAM



EMPLOYMENT OPPORTUNITIES

Academic Mentors



Dr. Sandeep Kulshrestha

Dr. Kulshrestha has 19 years of corporate experience and 10 years in academia, coaching, and consulting. Holding a Ph.D. in HRM, a DBA, and an International MBA, he is a certified leadership coach with over 3,500 coaching hours. As Principal Consultant at Rectangle Consulting, he specializes in HR strategy and leadership development. A published author and active conference contributor, Dr. Kulshrestha is known for his expertise in HR and leadership transformation.



Dr. Neetika Shrivastava Sohani

She is an academic professional with over 13 years of experience in teaching and research, specializing in Human Resource Management and Organizational Behavior. She holds a Ph.D. in Management from Mewar University, with a research focus on emotional labor in customer service roles.

She has served as Associate and Assistant Professor at reputed institutions including Daly College of Business Management and Sri Aurobindo Institute of Management & Science. With an MBA and BBA from DAVV (both with top honors), she has also completed several faculty development programs and holds an Executive Certification in HR Analytics from IIM Rohtak. Her work includes corporate training and published research in national and international forums.



Dr. Latika Vaishak Shanbhag

PhD in Business Accounting from Indian Education Academy Palampur (H.P)

Dr. Latika Vaishak Shanbhag is a distinguished academic leader, serving as Joint Academic Dean for DBA and MBA Programs and Research Guide. With a PhD in Financial Management and a Master's in Education, she brings over 22 years of academic expertise. Dr. Shanbhag is a highly respected faculty member, having held senior roles and driving success across multiple organizations. Her exceptional contributions earned her the esteemed Seva Ratna Award. She is the author of the well-regarded book "How to Write a Dissertation?" and has published numerous influential research papers in management.

Academic Mentors



Dr. Ram Kasiviswanathan

He is an accomplished academic and industry professional with over 20 years of experience in software product management and six years in teaching CA and CMA programs. He holds a Doctorate in Business Administration from the Swiss School of Business and Management, Geneva.

Dr. Ram has led product development at companies like Real Page India and Cognizant, and has taught subjects including Indirect Taxes, Auditing, and Information Systems Control Audit. He is also a published author and contributor to international forums. Passionate about mentoring, he is dedicated to developing future leaders in both academic and professional spheres.



Dr. Mukti Katariya

Ph.D. in Commerce & Management

Dr. Mukti is a seasoned academic with over a decade of experience in finance and management. Holding a Ph.D. in Commerce & Management, specializing in Warren Buffett's investment strategies, she has taught at renowned institutions like Trinity Institute and MIT School of Business. With an MBA in Finance and a Bachelor's in Commerce, she has published extensively in peer-reviewed journals and presented at global conferences. Dedicated to advancing financial education, she has also completed numerous faculty development programs to enhance student growth and academic excellence.



Dr. Nageswara Rao

Associate Professor, Head Innovation and Entrepreneurship, EEE. CMRIT, Bangalore Vice Chairman, IEEE YP AG Bengaluru. Innovation Ambassador, Ministry of Education, Govt of India.

Dr. Nageswara is an accomplished educator with 12 years of experience in academia, research, and administration. He holds a Ph.D. in PMUs-Based PSVS Assessment using AI & ML and has authored over 30 publications in top journals. Recognized as an Innovation Ambassador by the Ministry of Education, his expertise spans Research Methodology, IPR, Design Thinking, Power Systems, and Electrical Engineering. He has organized numerous workshops and conferences and has served as a resource person, session chair, and reviewer for leading academic forums.

Academic Mentors



Dr. Dulari Rajput

Doctorate in Management

An experienced IT executive with 17+ years in leadership roles, including VP, IT COO, CAO, and PMO Manager. Holding a Doctorate and MBA, Dr. Dulari specializes in strategic planning, budget management, and people leadership. With a career at BNY Mellon, HSBC, and Cognizant, she has received the Business Leadership Award and been featured in CIO News for driving innovation and excellence in IT strategy.



Dr. Ankit Walia

He has over 12 years of experience as a faculty and a master trainer and delivering high-quality and impactful training sessions on investment banking, financial modelling, accounting, and mutual funds. He is a certified AMFI ARN holder and a MF distributor, as well as a certified financial modelling professional from AIMA.



Dr. Reetha Dinesh

PhD from Aligarh Muslim University

An accomplished academic and corporate trainer with over 16 years of experience, specializing in Marketing, HR, Leadership, and Behavioral Development. Holding a Ph.D. in Customer Relationship Management (CRM), Dr. Reetha is an experienced lecturer in Management and a corporate trainer in soft skills. A recognized world record holder and WHD-U.K. Award Winner, she is also an expert in IELTS, PTE, and Professional Development, with a strong track record of fostering both academic and professional growth.



Dr. Neha Gangwar

Dr. Neha Gangwar holds a Ph.D. in Management with a specialization in HRM and Organizational Behavior

An accomplished academician with over 14 years of experience in teaching and research, Dr. Neha holds a Ph.D. in Management with a specialization in Organizational Behavior, along with an M.A. in Gender and Development Studies, an M.A. in Psychology, and an MBA with concentrations in HRM and Marketing. She is also UGC-NET qualified in Management. Having served as the Assistant Dean of IQAC and Head of Student Affairs, she has made significant contributions to academic leadership. Their scholarly work has been published in leading national and international journals.

Academic Mentors



Dr. Reetika Agarwal

Ph.D from University of Lucknow, India

Dr. Reetika is a distinguished academic professional with 17 years of experience in higher education. She holds a Ph.D., MBA, M.Com, and M.A. in Economics, and has successfully cleared the UGC-NET/JRF exam twice. Her expertise lies in research methodology, academic supervision, and economic analysis. With 25 published research papers—15 in national and 10 in international journals—she has made significant contributions to her field. She has also supervised over 25 research theses and dissertations, demonstrating her commitment to nurturing academic excellence and advancing scholarly research.



Dr. Shyam Mohan JS

Dr. Shyam is an accomplished Assistant Professor with over 14 years of experience in Computer Science and Engineering. Holding a Ph.D. in managing large datasets using MapReduce and machine learning, his expertise encompasses machine learning, blockchain, cloud computing, big data analytics, and IoT. He has authored numerous papers, book chapters, and books, and holds patents in AI, blockchain, and wireless technologies. A dedicated mentor, he supervises theses, reviews for top-tier journals, and leads research in emerging technologies to drive innovation and enhance educational practices.



Dr. Sudipta Majumdar

Ph.D. in Management

A distinguished educator and researcher with 14+ years in academia, specializing in marketing, management, and educational technology. Holding a Ph.D. in Management, an MBA in Marketing and Finance, and a B.Tech in IT, he has contributed to research, curriculum development, and Ph.D. mentoring. With a strong publication record and active involvement in professional organizations, he has received numerous accolades for excellence in teaching and research.

Alumni Stories



The DBA program at IIBM Institute has been instrumental in shaping my career trajectory. The comprehensive curriculum, combined with the mentorship of experienced faculty, has equipped me with the necessary skills and knowledge to excel in the field of business administration. I am confident that the insights gained from this program will continue to drive my success and contribute to my



Yutaka Inoue

General Manager,
Head of Business Unit
NEC India Private Limited, Noida



As a MBA candidate at IIBM Institute, I have been thoroughly impressed by the depth of expertise and professionalism demonstrated by the faculty members. Their dedication to fostering intellectual curiosity and pushing the boundaries of knowledge has inspired me to strive for excellence in my academic pursuits. I am confident that the insights gained from this program will empower me to make meaningful contributions to the field of business administration.



Mathew Kuriakose

Loco Workshop Manager
Royal Railways, Cambodia



The decision to pursue a Doctorate in Business Administration at IIBM Institute has proven to be one of the most rewarding experiences of my academic and professional career. The program's flexible structure and robust support system have allowed me to balance my studies with my other commitments seamlessly. Moreover, the opportunity to engage with fellow scholars and industry experts has enriched my learning experience beyond measure. I am excited to leverage the skills and insights gained from this program to drive innovation and lead positive change in my organization.



Willfred Jerome

Project inspection lead
Samsung C&T, Qatar



Alumni Stories

“

“I chose to pursue my Doctorate in Business Administration at IIBM Institute because of its reputation for academic excellence and commitment to innovation. I have not been disappointed. The program's rigorous curriculum challenges me to think critically and push the boundaries of conventional wisdom. Moreover, the collaborative learning environment fosters meaningful exchanges with peers and faculty members, creating a vibrant community of scholars. I am confident that the skills and insights gained from this program will position me as a thought leader in my field.”

”



Ibraye Tonte

Executive Director,
White Ribbon Alliance, Nigeria

“

Attending IIBM Institute has been a game-changer for me. The expert faculty, flexible learning options, and supportive environment have equipped me with invaluable skills for success in my field. I'm grateful for the transformative experience.

”



Odoch Odrua Morris

Directorate of Roads and Bridges
Development
(Uganda National Roads Authority),
Uganda

“

Doing the DBA program in healthcare management and Artificial intelligence in healthcare at IIBM Institute, I can confidently attest to its immense value in shaping the future of healthcare management. The curriculum, meticulously crafted to address contemporary challenges in the medical field, equipped me with the strategic acumen and leadership skills necessary to navigate complex healthcare landscapes. This program is a testament to IIBM Institute's commitment to fostering innovation and excellence in medical leadership.

”



Dr. Omar Eisa Habo

Specialist Family Medicine and
Medical Director
(Al Futtaim Health, HealthHub
Clinics - Dubai UAE)

Partnered By



IIBM Institute
of Business Management



For additional details please contact:

IIBM Institute Of Business Management

*iThum IT Park, 612B, 6th Floor, Tower B, Sector 62,
Noida-201301, UP, India*



www.iibmindia.in