

# Doctor of Business Administration and Master of Business Administration

“  
Become  
**The Business  
Leader**  
You Aspire  
To Be”



## ABOUT INTERNATIONAL BUSINESS ACADEMY OF SWITZERLAND

The International Business Academy of Switzerland (IBAS) is a private higher-education institution located in Thalwil, near Zürich, offering globally oriented business and management programs through flexible, practical, and internationally focused learning models. **IBAS delivers Bachelor's, Master's, and Doctoral programs (BBA, MBA, DBA) designed for students and working professionals seeking Swiss-style business education with worldwide accessibility.**

**IBAS has achieved ACBSP accreditation for its MBA and DBA programs. The Accreditation Council for Business Schools and Programs (ACBSP) is recognized by the Council for Higher Education Accreditation (CHEA) in the United States.**

**IBAS is actively pursuing Swiss University of Applied Sciences accreditation.** However, it is important to note that current or existing programs are not guaranteed to be included under any future accreditation, and such a recognition/accreditation is not guaranteed to be obtained.



# EARN AN ACBSP-ACCREDITED DOCTORATE DEGREE

Gain a globally respected doctoral qualification aligned with international business standards, academic excellence, and industry relevance.

## WHY CHOOSE IBAS ?

1. **Globally Ranked Academic Excellence:** IBAS provides a business education rooted in the Swiss tradition of quality, precision, and international focus
2. **Prestigious Dual International Accreditation (ACBSP & IACBE):** The programs are accredited by respected U.S.-based bodies like the Accreditation Council for Business Schools and Programs (ACBSP) and the Educational Membership of the International Assembly for Collegiate Business Education (IACBE).
3. **Innovative "FlexiEduCare" Learning Model:** This unique framework integrates three core elements: Flexibility (multiple study modes: on-site, blended, or fully online), Education (an applied, practical, and up-to-date curriculum), and Care (comprehensive student support, covering academic guidance, visa assistance, and career services).



# MEMBERSHIP, RECOGNITION & ACCREDITATIONS:



Accreditation Council  
for Business Schools  
and Programs  
(ACBSP)



International Swiss  
Accreditation Services for  
Adult & Higher Education  
(ISASAHE)



International Education  
Accreditation Council  
(IEAC)



International Accreditation  
Council for Business  
Education



International Business Academy of  
Switzerland (IBAS) is listed in the  
Swiss Private School Register.



Qs Star Ranking  
It is ranked #=19 in Full-time  
MBA Rankings - Europe 2026



# ABOUT IIBM INSTITUTE OF BUSINESS MANAGEMENT

IIBM Institute of Business Management, a leading online education platform, is dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise. IIBM Institute partners with prestigious institutes worldwide.

Since 2008, IIBM Institute has pioneered digital upskilling and professional education. The Institute has powered over 50,000 working professionals globally. IIBM isn't just an Ed-Tech platform; it is a dedicated partner committed to the career acceleration of executives, managers, and future leaders who demand flexibility without compromising on global quality

**2 Lacs+**  
Hours of learning

**45,000+**  
Learners

**150+**  
Staff

**16 Years**  
Of Existence

## Accreditation and Memberships



# DOCTOR OF BUSINESS ADMINISTRATION

## Program Information:

The Doctor of Business Administration program is aimed at producing students who are confident and able to understand, comprehend and carry out relevant research related to problems faced by business organizations. The graduates are motivated, independent, knowledgeable and with the attitude that can put them ahead in the international business marketplace.

A Doctorate in Business Administration sets you apart from the crowd, signifying to employers not only business proficiency but also a commitment towards personal and organizational growth.

## Why Study a Doctorate with IBAS?

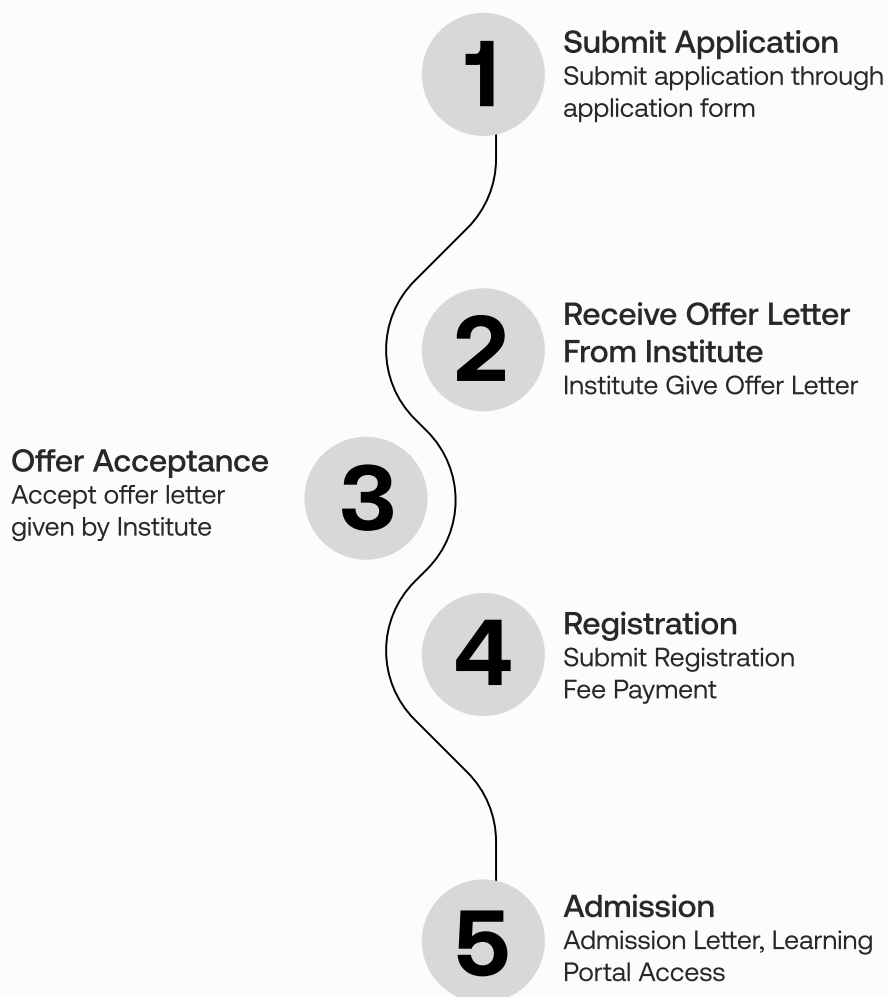
- Yield the benefits of Switzerland's higher education reputation.
- International lecturers with excellent qualifications and experience in their respective field.
- Master research methodology and skills.
- Improve analytical, critical thinking and problem solving skills.
- Enables students to conduct their own research.
- Combining theoretical knowledge with practical experience.



# HOW TO APPLY FOR A DOCTORATE PROGRAM?

## Admission Process

The DBA Program has a continuous intake with cohorts commencing every alternate month. The ongoing admission process is as follows:



## Eligibility Criteria

### Highest Qualification

- Master's Degree (or equivalent) with 3+ years of work experience





## COURSE OVERVIEW

Program Title	DBA
Course Level	Doctorate Degree
Course Duration	2 to 3 Years
Eligibility	Master's Degree or Equivalent
Maximum Credits	180 credits
Mode of Study	Online
Classes Type	Flexible Classes and Weekend Study Option

# PROGRAM CURRICULUM:

The program duration is 3 years but can be finalized in minimum 2 years.

Students will study selected modules specialized in business administration during the first year. They will finish each module within a period of 4 to 8 weeks. They will then move to do Research and Dissertation phase which can take 1- to 2-years. Once students have completed all graduation requirements students will be awarded a Doctor of Business Administration from International Business Academy of Switzerland.

## Syllabus Breakdown

- Strategic Marketing
- Managerial Economics
- International Business
- Advanced Accounting and Finance
- Organizational Leadership
- Strategic Management
- Research Philosophy
- Research Methodology
- Advanced Statistics
- Multivariate Analysis

## Research & Dissertation

# AWARDED QUALIFICATION

Participants who fulfill the program requirements will receive a Doctor of Business Administration (DBA) degree from International Business Academy of Switzerland





## FEE DETAILS:

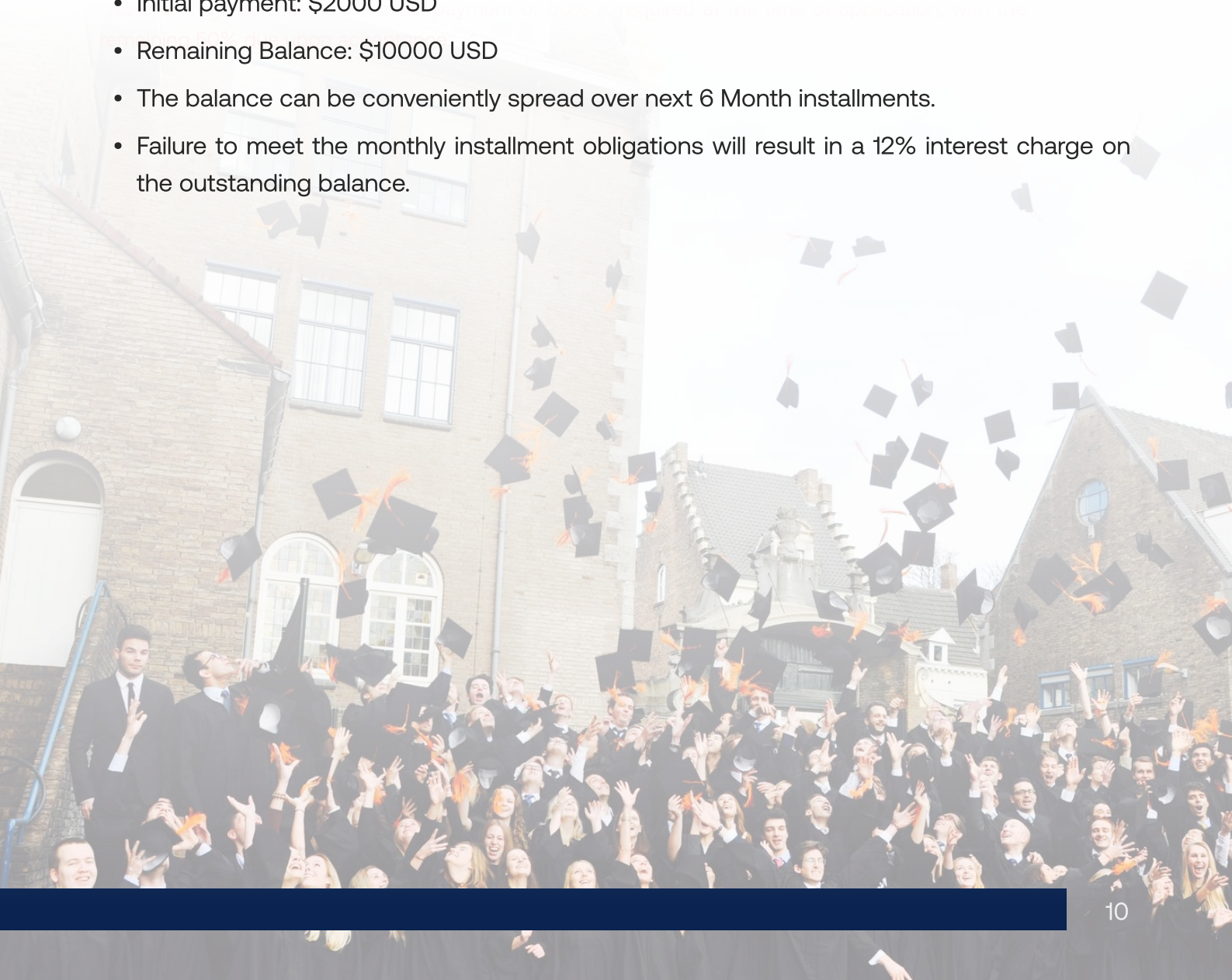
FEES IN USD
<b>TOTAL PROGRAM FEES: \$12000</b>

### Payment Terms:

- Lump Sum Payment or Early Payment Discount: A Discount of 300 USD is applicable on the total fees when paid in full within the first month of enrollment.

### Monthly Payment Plan:

- Initial payment: \$2000 USD
- Remaining Balance: \$10000 USD
- The balance can be conveniently spread over next 6 Month installments.
- Failure to meet the monthly installment obligations will result in a 12% interest charge on the outstanding balance.



# MASTER OF BUSINESS ADMINISTRATION

A Master of Business Administration (MBA) is a professional degree representing the highest qualification in management.

This Master of Business Administration program from the International Business Academy of Switzerland (IBAS) will advance your leadership skills and business knowledge using an activity-based learning approach. Our faculty members are seasoned professionals in their respective fields and will prepare you to lead in today's complex business environment.

MBA builds business decision-making and leadership skills that provide an integrated perspective of management and allow you to tailor your program with one of several concentrations to meet your interests and goals.

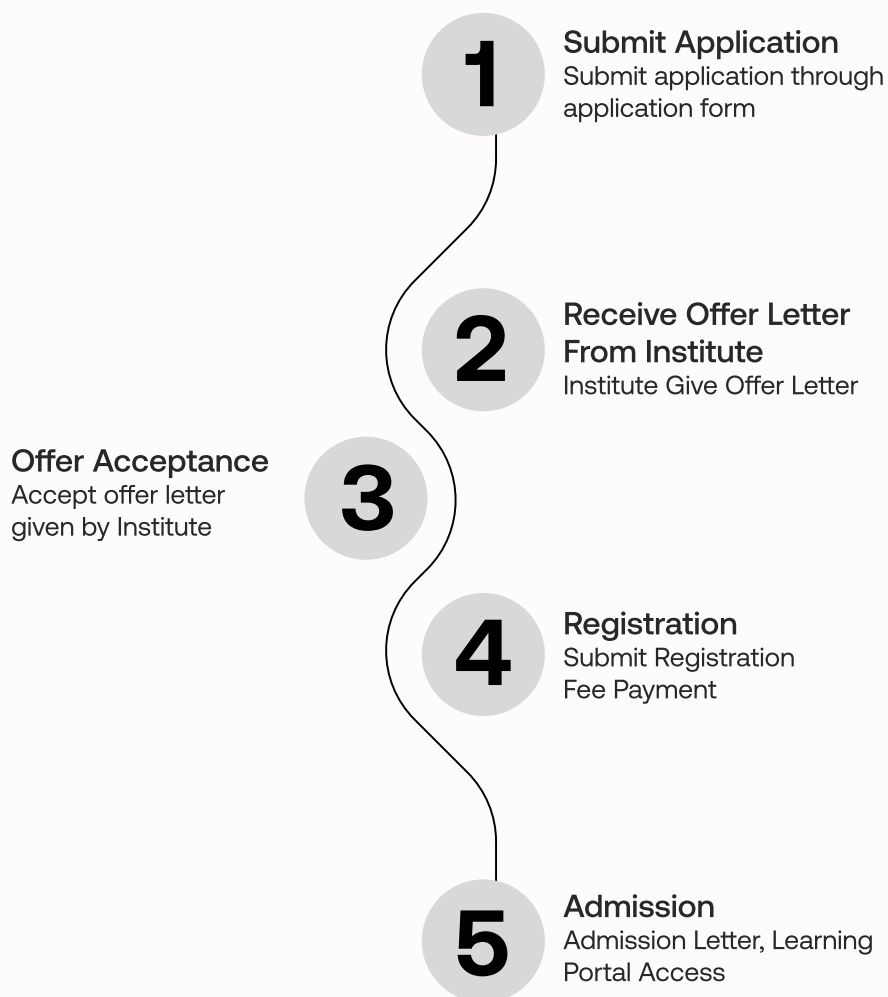




# HOW TO APPLY FOR A MASTER PROGRAM?

## Admission Process

The MBA Program has a continuous intake with cohorts commencing every alternate month. The ongoing admission process is as follows:



## Admission Criteria

To Qualify for admission to the Master of Business Administration (MBA) program, applicants must meet the following eligibility pathway:

### Eligibility:

- Bachelor's Degree +2 Years of Work Experience





# COURSE OVERVIEW

Program Title	MBA
Course Level	Master Degree
Course Duration	1 Year
Eligibility	Bachelor’s Degree +2 Years of Work Experience
Maximum Credits	60 Credits
Mode of Study	Online
Classes Type	Flexible Classes and Weekend Study Option

# SYLLABUS BREAKDOWN

## Core Subject

- Strategic Planning
- Research for Strategic Development
- Organisational Behaviour
- Personal Development for Leadership and Strategic Management
- International Business Environment
- International Marketing
- Strategic Human Resource Management
- Project Management

## Specializations

- General
- Human Resource Management
- International Business
- Marketing
- Management
- Hospitality Management
- Entrepreneurship
- Health & Social Care Management
- Artificial Intelligence (AI)
- Data Science and Analytics
- Cybersecurity Management
- IT Project Management
- Digital Transformation and Innovation
- Business Intelligence and Big Data
- E-commerce and Digital Marketing
- International Finance



# AWARDED QUALIFICATION

Participants who fulfill the program requirements will receive a Master of Business Administration (MBA) degree from International Business Academy of Switzerland





## FEE DETAILS:

FEES IN USD
<b>TOTAL PROGRAM FEES: \$6,000</b>

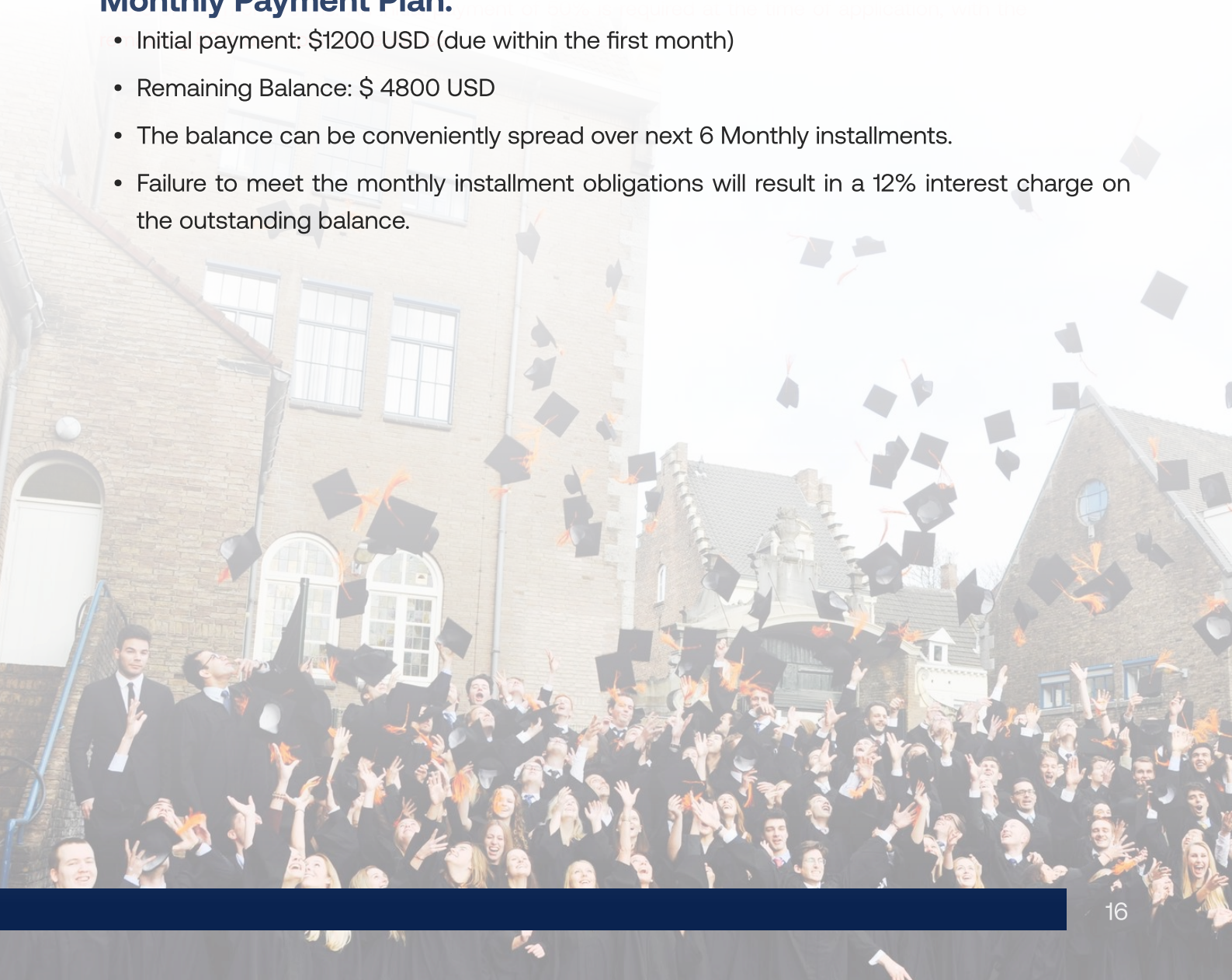
### Payment Terms:

Lump Sum Payment or Early Payment Discount:

A discount of 300 USD is applicable on the total fees when paid in full within the first month of enrollment.

### Monthly Payment Plan:

- Initial payment: \$1200 USD (due within the first month)
- Remaining Balance: \$ 4800 USD
- The balance can be conveniently spread over next 6 Monthly installments.
- Failure to meet the monthly installment obligations will result in a 12% interest charge on the outstanding balance.



# ACADEMICS MENTORS



**DR. LATIKA VAISHAK  
SHANBHAG**

ACADEMIC DEAN &  
THESIS SUPERVISOR



**DR. FEDERICA  
RUSSO**

ENTREPRENEURSHIP  
MANAGEMENT



**DR. LEON TSVASMAN**

STRATEGIC ADVISOR



**PROF. RALCIAN  
LANYDEH**

STRATEGIC CONSULTANT



**DR. EDWARD DJAMOME**

LEADERSHIP CONSULTANT



# ACADEMICS MENTORS



**DR. SANDEEP  
KULSHRESTHA**

HR STRATEGIST



**DR. RAM  
KASIVISWANATHAN**

FINANCE STRATEGIST



**DR. MUKTI KATARIYA**

FINANCIAL PSYCHOLOGY  
SPECIALIST



**DR. NAGESWARA  
RAO**

IT STRATEGIST



**DR. MAANI DUTT**

MARKETING STRATEGIST



# ACADEMICS MENTORS



**DR. KANUPRIYA GUPTA**

HRM & SUSTAINABILITY  
RESEARCH EXPERT



**DR. REETHA DINESH**

LEADERSHIP STRATEGIST



**PROF. ANKIT WALIA**

FINANCE TRAINER  
AND PSYCHOLOGIST



**DR. MARKUS RACH**

APPLIED MARKETING  
SCIENTIST



**IIBM Institute**  
of Business Management

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**For additional details  
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