



IIBM Institute  
of Business Management



# HONORARY DOCTORATE AWARD

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Honoring Visionaries Who  
Shape the Future of Business  
& Society



# About ESML



The European School of Management and Leadership (ESML) is a professional institution established in Prague under Czech and EU law. ESML offers globally recognized programs including the Doctor of Business Administration (DBA), Master of Business Administration (MBA), and Bachelor of Business Administration (BBA), equipping graduates with the expertise to thrive in business and leadership roles. ESML is fully accredited by the International Association for Quality Assurance in Pre-Tertiary & Higher Education (QAHE) and is a proud member of the European Association for Higher Education Accreditation (EAHEA) and the European Academy of Management (EURAM). These affiliations reflect ESML's commitment to academic quality, global standards, and continuous innovation in management education.

# About AMU



The American Management University (AMU) is a nonprofit institution dedicated to providing accessible, career-relevant education for today's global leaders. With international operations and a headquarters registered in France, AMU offers flexible pathways for professionals—through coursework-based and validation-based programs designed to fit diverse career needs. Specializing in fields such as business, leadership, education administration, and sports management, AMU empowers students to apply knowledge directly to their professional lives. Faculty bring a wealth of real-world experience, ensuring learning is practical and impactful. AMU is a registered degree-granting institution in the United States, State of Utah, authorized by the Utah Department of Commerce. This authorization permits AMU to legally operate and award degrees in line with U.S. educational standards.

# Why an Honorary Doctorate?

An honorary doctorate represents one of the highest academic distinctions. It is conferred upon individuals whose achievements and contributions extend beyond conventional boundaries of business, academia, or society. Far from being symbolic alone, it is a recognition that enhances professional authority, social standing, and long-term legacy.

**Institutional Choice:** In this Honorary Doctorate Award, you have a choice to pick one of the two esteemed institutions.

**ESML Track:** Affiliation with a European institution accredited by respected international bodies, strengthening your global academic visibility and creating opportunities for collaboration across management and leadership networks.

**AMU Track:** Association with an American institution recognized for its commitment to leadership, innovation, and societal advancement, enhancing your professional credibility and opening doors to international networks.

## Career Advancement

**Professional Credibility:** The title of “Doctor” adds immediate authority in boardrooms, industry forums, and public platforms.

**Global Recognition:** Internationally acknowledged, it strengthens one’s profile across diverse regions and industries.

**Enhanced Opportunities:** Opens access to new roles, advisory positions, and professional networks that value doctoral distinction.

## Personal and Social Impact

**Recognition of Excellence:** Celebrates significant contributions to industry, community, or society.

**Prestige and Status:** Establishes the recipient as a leading authority and respected voice in their field.

**Enduring Legacy:** A lifelong title that acknowledges both past achievements and future potential for influence.

# Accreditations & Memberships: ESML Track



## European Association for Higher Education Advancement (EAHEA)

Accredited by EAHEA, reflecting ESML's commitment to delivering high-quality education that meets European and international benchmarks.



## American Accreditation Association (AAA)

Accreditation by AAA affirms adherence to international standards of quality and competence in education.



## International Organisation for Standardisation (ISO)

Holds ISO certification, demonstrating compliance with global standards for quality management and continuous improvement.



## International Association for Quality Assurance in Higher Education (QAHE)

Accreditation by QAHE confirms adherence to international benchmarks of academic quality and institutional effectiveness.

# Accreditations & Memberships: AMU Track



## Independent Commission on Higher Education (ICHE)

Institutionally accredited by ICHE, confirming AMU's programs meet rigorous international standards of quality and integrity.



## International Accreditation Council for Business Education (IACBE) -

**Educational Member** Educational member of IACBE, showing alignment with international standards in business education and commitment to future accreditation.



**Accreditation Service for International Schools, Colleges and Universities (ASIC)** Member of ASIC, a UK-based body recognized by UKVI and affiliated with INQAAHE, BQF, and EDEN, reflecting global quality assurance alignment.



## International Alliance of Business Professionals (IABP)

Official partner of IABP, a U.S. -based non-profit professional association that supports networking, mentorship, and research opportunities.



## ACCREDITAT (TESOL Program Accreditation)

AMU's 120-hour TESOL certification program is accredited by ACCREDITAT, recognizing its high standards in curriculum design, instructor expertise, and learner outcomes.

# IIBM Institute of Business Management

Founded in 2008, IIBM Institute of Business Management is a specialized institution for online executive and management education. With a focus on practical, career-oriented learning, IIBM Institute has designed programs that meet the needs of working professionals in India and abroad who seek to strengthen their expertise while balancing professional commitments.

The institute collaborates with leading international universities and professional bodies, including the European Institute of Applied Science and Management (EIASM), European School of Management and Leadership (ESML), American Management University (AMU), Paris American International University (PAIU), and Swiss International Management Academy (SIMA). These partnerships ensure that learners engage with curriculum and standards that reflect global best practices in management education.

Over the past 15 years, IIBM Institute has served a diverse learner base across India, equipping graduates to advance into leadership roles in corporate, entrepreneurial, and consulting domains. Its programs are recognized for their industry alignment and international relevance, enabling professionals to build both local credibility and global competitiveness.

In recognition of its contribution to professional education, the institute has been honored with distinctions such as the “Most Trusted Online Learning Institute of the Year.”

**2 Lacs+**  
Hours of learning

**45,000+**  
Learners

**150+**  
Staff

**16 Years**  
Of Existence

## Accreditation and Memberships



# Honorary Doctorate Award

## Program Information

The Honorary Doctorate is one of the highest distinctions a university can bestow, reserved for individuals whose work has created meaningful impact in their professions and in society. At IIBM Institute, this recognition is awarded in collaboration with leading international partner institutions to honor distinguished professionals, scholars, and leaders.

Receiving an Honorary Doctorate is more than a title. It affirms a career of excellence, leadership, and influence, acknowledging not only past achievements but also the capacity to inspire future progress.

## Two Distinguished Tracks

This Honorary Doctorate is available in two institutional tracks, allowing you to choose the recognition that best aligns with your aspirations.

- The ESML Track connects you with a European institution ESML accredited by respected international bodies, amplifying your global academic visibility.
- The AMU Track associates you with an American institution AMU recognized for leadership.
- Innovation, and societal advancement, enhancing professional credibility worldwide.
- Whichever track you select, the Honorary Doctorate reflects a lifelong distinction of excellence, integrity, and influence.

**Duration:** 3 Months

## Eligibility and Criteria

The Honorary Doctorate is conferred upon individuals who have:

- A Masters /Bachelor / Diploma degree with a minimum of 10+ years of professional experience.
- Exceptional accomplishments and recognition in their field.
- Substantial contributions to their profession, industry, or community.
- A proven record of ethical leadership and service to society.

## Nomination and Selection Process

Candidates are nominated based on their achievements and contributions. Each nomination undergoes a comprehensive review by an academic committee, which evaluates the nominee's professional impact, leadership qualities, and alignment with the values of the awarding institutions.

# Available Specializations

At IIBM Institute, we recognize that leadership takes many forms. The challenges of today's world demand expertise across industries, functions, and communities. Whether your ambition lies in driving financial strategy, leading global supply chains, or advancing innovation, your specialization is the lens through which you will create lasting impact.

Choosing a specialization allows you to align the program with your professional goals and personal vision for change. Each pathway equips you with the knowledge, skills, and global perspective to excel as a leader in your chosen field.

## Specializations Offered (Choose One):

- Finance Management
- Executive Leadership
- Entrepreneurship Management
- Retail Management
- Sports Management
- General Management
- Project Management
- Information Technology & System Management
- International Business Management
- Operations Management
- Human Resource Management
- Logistics and Supply Chain Management
- Marketing and Sales Management
- Corporate Social Responsibility
- Innovation Management and Design Thinking

# Program Benefits & Admissions

## Recognition & Benefits

Recipients of the Honorary Doctorate will receive:

- An official Honorary Doctorate Certificate from the awarding institution.
- Recognition on the institution website and in official publications.
- Opportunities to engage with the university community through lectures, seminars, and mentorship programs.

This recognition affirms the recipient's leadership, professional excellence, and capacity to inspire progress in their field.

## Program Investment (Fees)

Honorary Doctorate contributions support the advancement of research, faculty resources, and global partnerships at our partner institutions. The program is available in two institutional tracks: **AMU** and **ESML**.

Institution	Fees in USD
<b>ESML</b>	<b>\$5000</b>
<b>AMU</b>	<b>\$5000</b>

## Application Process

1. Submit your detailed CV to your program advisor.
2. Our admissions team will review your profile and may contact you for any additional information required.
3. Upon successful completion of the application process and fulfillment of all eligibility criteria for the award of an honorary doctorate, you will receive an evaluation report.

**\*Note on Payment Terms:** An initial payment of 50% is required at the time of application, with the remaining 50% due upon acceptance.



**SPECIMEN**

# American Management University

Upon the recommendation of the Faculty,  
American Management University does hereby confer upon

**Essien Oku Essien**

the degree of

**Honorary Doctor of Humane Letters in  
Communication and Climate Change Advocacy**

with all the rights, honors and privileges thereunto appertaining.  
In witness whereof, the seal of the University and the signatures as authorized  
by the Board of Directors of American Management University, are hereunto affixed

February 28, 2025

  
Roy Virgen Jr.

Founder and Chairman

  
Michael Kahler

Michael Kahler  
President



## IIBM Institute of Business Management

**For additional details  
PLEASE CONTACT:**

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