

Partnered By



IIBM Institute
of Business Management



EUROPEAN INSTITUTE
OF APPLIED SCIENCE
AND MANAGEMENT
PRAGUE, CZECH REPUBLIC

**Career Advancement with Premier
Accreditation Confidence**

DBA | MBA | BBA



About

European Institute Of Applied Science and Management

Located in the heart of Prague, the European Institute of Applied Science and Management (EIASM) offers a transformative educational experience designed for ambitious professionals seeking to elevate their careers. Since 2011, EIASM has been providing globally accredited, cutting-edge programs in business, management, and consulting, with a unique focus on practical, real-world applications. Our institution fosters a collaborative, multicultural learning environment,

where innovation, critical thinking, and leadership thrive. EIASM's strong connections with local, national, and international organizations provide students with valuable networking opportunities and exposure to global business practices. Whether you're looking to advance your career or pursue new opportunities, EIASM equips you with the knowledge and skills to make a lasting impact in the business world and society.

INSTITUTIONAL ACCREDITATION WITH PREMIER STATUS



UNDERGOING ACCREDITATION OF OUR BUSINESS DEGREE PROGRAMS



Accreditations & Memberships

- **ASIC Premier Status:** EIASM holds International Accreditation from the Accreditation Service for International Schools, Colleges, and Universities (ASIC). It holds a Premier Status for its areas of operation.
- **IACBE Candidacy:** EIASM has been awarded the status of Candidate for Accreditation by the International Accreditation Council for Business Education (IACBE). Listed in the Directory of CHEA-Recognized Accrediting Organizations, the final accreditation decision is expected between April and May 2026, applying to all students who studied during the candidacy period.
- **Memberships:** The University maintains memberships with institutions like the Accreditation Council for Business Schools and Programs (ACBSP), the European Association for Distance Learning (EADL), the European Distance and E-Learning Network (EDEN), etc. EIASM CEO is a member of EURAM (European Academy of Management), ICA (International Compliance Organisation).



Introducing IIBM Institute of Business Management

IIBM Institute of Business Management, a leading online education platform, is dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise. IIBM Institute partners with prestigious institutes worldwide. Since 2008, IIBM Institute has pioneered digital upskilling and professional education. The Institute has powered over 50,000 working professionals globally. IIBM isn't just an Ed-Tech platform; it is a dedicated partner committed to the career acceleration of executives, managers, and future leaders who demand flexibility without compromising on global quality.

ACCREDITED BY
EAHEA

European Agency for Higher Education & Accreditation

INTERNATIONAL
Q+HE
ASSOCIATION
ACCREDITED

IFIEO

CII
Confederation of Indian Industry

MADRAS
MMA
MANAGEMENT
ASSOCIATION
ESTD. 1956



Doctor of Business Administration

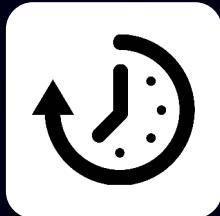
Program Information

The Doctorate of Business Administration (DBA) is the highest Professional qualification for the contemporary business executive. This program is offered by IIBM, in collaboration with the European Institute of Applied Science and Management (EIASM). The course offers a program built for senior leaders requiring to translate decades of experience into original, applied research that influences industry and policy.

Key Learning Outcomes:-

- Earn a globally oriented professional degree designed for senior leaders, executives, and industry professionals.
- Master advanced research methodologies and quantitative analysis.
- Design and execute high-level research projects relevant to your industry.
- Develop a strategic perspective to drive organizational transformation and competitive advantage.
- Structured coursework followed by dedicated research supervision, ensuring analytical mastery and project completion.

Program Details



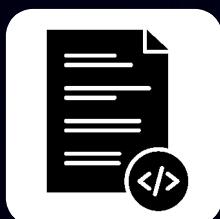
Program Duration

- 1-3 Years



Eligibility

Masters/Bachelors with 5 years of work experience



Credits

DBA is a 180 credits



Program Fee

INR Rs. 5,40,000 +18% GST
USD \$ 6500

PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

Initial payment: \$1200 USD | Rs. 1,00,000 (due within the first month)

Remaining Balance: \$5300 USD | Rs. 4,40,000 + 18% GST

The balance can be conveniently spread over next 6 Monthly instalments.

Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



Program Curriculum

Category	Courses	Credits
Business Core Courses	<ul style="list-style-type: none">• Organisational Behaviour• Marketing Management• Project Management• International Business Management• Strategic Management• Mastering Leadership Theories and Concept• System and Operations Management• Specialization	90
Research Methodology & Thesis	<ul style="list-style-type: none">• Introduction to Doctoral Research Project• Doctoral Research Project Literature Support• Doctoral Research Project Research Methodology• Doctoral Research Project Results and Findings• Doctoral Research Project Conclusions and Recommendations	90
Total Credits		180

Specialization of DBA

- 1. Agriculture Management**
- 2. Artificial Intelligence & Machine Learning**
- 3. Banking & Financial Services Management**
- 4. Business Analytics**
- 5. Construction Management**
- 6. Digital Marketing**
- 7. Entrepreneurship Management**
- 8. Environmental Management**
- 9. Executive Leadership**
- 10. Finance Management**
- 11. General Management**
- 12. Global Business Management**
- 13. Health Science & Hospital Management**
- 14. Human Resource Management**
- 15. Information Technology**
- 16. Logistics & Supply Chain Management**
- 17. Oil & Gas Management**
- 18. Production & Operations Management**
- 19. Data and Cyber Security**
- 20. Business Law**

Master of Business Administration

Program Information

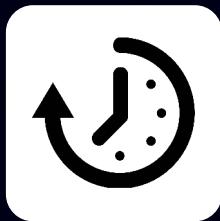
The Master of Business Administration (MBA) course is jointly offered by IIBM and the European Institute of Applied Science and Management (EIASM). The EIASM MBA is designed for ambitious professionals who want to obtain a Master's degree, but cannot take the time for a career break. This program provides European MBA in a path way delivered through an accelerated and cost-effective learning model.

Key Learning Outcomes:-

After successful completion of the MBA program, learners will be able to:

- Achieve a globally relevant professional degree designed for modern business professionals.
- Develop strategic and analytical thinking for effective business decision-making.
- Demonstrate leadership and managerial skills in diverse organizational settings.
- Apply financial, marketing, and operational knowledge to real-world business challenges.
- Lead teams with ethical, professional, and socially responsible practices.
- Communicate effectively with stakeholders across global and multicultural environments.
- Manage change, innovation and organizational growth.

Program Details



Program Duration

- 1-2 Years



Eligibility

Bachelors with 3+ Years of Work Experience



Credits

MBA is a 120 credits



Program Fee

INR Rs. 3,50,000 +18% GST
USD \$ 5000

PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

- **Initial payment:** \$1200 USD | Rs. 1,00,000 (due within the first month)
- **Remaining Balance:** \$3800 USD | Rs. 2,50,000
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



Program Curriculum

CATEGORY	COURSES	CREDITS
Business Core Courses	<ul style="list-style-type: none">• Principles of Management• Human Resource Management• Marketing Management• Organisational Behaviour• Production & Operations Management• Business Communication• Strategic Management• Financial Management• Management Information Systems• Customer Relationship Management• Managerial Economics	10 10 10 10 10 10 10 10 10 10 10
Specialization	<ul style="list-style-type: none">• Subject	10
Total Credits		120

Specialization of MBA

1. Project Management	6. International Business Management
2. Digital Marketing	7. Global Marketing Management
3. General Management	8. Business Analytics
4. Health Care Management	9. Supply Chain Management
5. International Finance Management	10. Executive Leadership

Bachelor of Business Administration

Program Information

The Bachelor of Business Administration (BBA) program is jointly offered by IIBM and the European Institute of Applied Science and Management (EIASM). It is a comprehensive, digitally delivered program that replaces theoretical teaching with a vibrant, practical curriculum. This program is designed to build a competitive foundation for middle-management roles and aspiring future Masters program.

Key Learning Outcomes:-

After successful completion of the BBA program, learners will be able to:

- **Career-Ready Curriculum:** The program provides a blend of core management knowledge (Finance, Marketing, HR) and essential future skills like AI Governance, Enterprise Cybersecurity, and Advanced Negotiation.
- **The Power of Simulation:** Students can engage in immersive, proprietary Business Simulations (SimCompanies). This entails managing a virtual company within a dynamic economic model. Students will make real-time decisions on finance, operations, and strategy.
- **Flexible Study, Fast Results:** Designed for students and early-career professionals, the program offers the flexibility of online study. This, in turn, permits them to complete their degree while gaining valuable work experience.
- **A Clear Path to Mastery:** Successfully completing the BBA sets the base to enter the professional world, or, seamlessly progress into the IIBM and EIASM MBA program.

Bachelor of Business Administration (BBA)

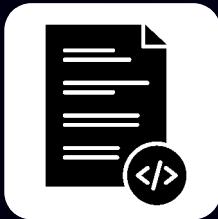
Program Details



Program Duration
3 Years



Eligibility
• 12th or equivalent



Credits
BBA is a 160 credits



Program Fee
USD \$ 6000

PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

- **Initial payment:** \$1200 USD (due within the first month)
- **Remaining Balance:** \$4800 USD
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



Program Curriculum

MODULE	COURSES	CREDITS
Module 1	<ul style="list-style-type: none"> • Human Resource Management • Financial Management • Marketing Management • Organisational Behaviour • Business Communication • International Business Management • Environmental Studies • Managerial Economics 	05 05 05 05 05 05 05 05
Module 2	<ul style="list-style-type: none"> • Production and Operations Management • Customer Relationship Management • Consumer Behaviour • Supply Chain Management • Global Marketing Management • Entrepreneurship Development • Quantitative Techniques • Research Methodology 	05 05 05 05 05 05 05 05
Module 3	<ul style="list-style-type: none"> • Strategic Management • Operation Research • Fundamentals of E-Commerce • Management Information System • Information Technology • Strategic Cost Management • Specialization Subject 1 • Specialization Subject 2 	05 05 05 05 05 05 05 50
Total Credits		160

Specialization of BBA

1. General Management

- Principles and Practices Management
- Project Management

3. Finance Management

- International Finance
- Security Analysis and Portfolio Management

2. Marketing Management

- International Marketing Management
- Digital Marketing

4. Human Resource Management

- Human Resource Development & Training
- Industrial Relations & Labour Laws

Academics Mentors



Dr. Latika Vaishak Shanbhag
Academic Dean & Thesis Supervisor



Dr. Federica Russo
Entrepreneurship Advisor



Dr. Leon Tsvasman
Strategic Advisor



Dr. Dulari Rajput
IT Strategist



Professor Ankit Walia
Finance Trainer and Psychologist



Dr. Reetha Dinesh
Leadership Strategist

Academics Mentors



Dr. Sandeep Kulshrestha
Finance Strategist



Dr. Ram Kasiviswanathan
Finance Strategist



Dr. Mukti Katariya
Financial Psychology Specialist



Dr. Nageswara Rao
AI & Smart Grid Expert



Dr. Maani Dutt
Marketing Strategist



Dr. Meghna Bharadwaj
Social Work & Management Researcher

Students Success Stories



Irfan Mahmud Khakhi

Branch Manager & Head of Sales

Doctor of Business Administration

As a current student in the DBA program with EIASM Through IIBM Institute Of Business Management, I've been truly impressed with the depth and quality of the curriculum. Course is designed to tackle real-world business challenges, and I'm already applying the concepts to my day-to-day work. The faculty are incredibly supportive, always available to provide guidance and feedback. What I appreciate most is the flexibility—it allows me to keep progressing in my career. This program is equipping me with the tools and insights I need to grow as a leader, and I highly recommend it to anyone looking to advance in their field!



Nabil Mansour

Director of Operations, Faculty of Medicine, American University of Beirut

Doctor of Business Administration

I'm excited to be part of the DBA program at EIASM, in collaboration with IIBM. From the start, I've felt a strong sense of fulfillment, knowing this program will help me grow both personally and professionally. The faculty is inspiring, passionate, and dedicated to our success. The program's emphasis on research excellence, especially in healthcare and AI, has reignited my passion for innovation. The international collaboration with IIBM has broadened my perspective and connected me with brilliant minds globally. I'm truly grateful for this opportunity and look forward to the future, confident it will shape my career and aspirations.



Roland Habre

Global Sales Director- Manufacturing Industry.

Doctor of Business Administration

I am grateful for the knowledge gained from EIASM through IIBM Institute. The Institute's curriculum design encompasses almost all relevant topics that any modern business strategy needs. Highly commendable expertise and professionalism among faculty members guarantee valuable insights and practical knowledge. IIBM's emphasis on leadership development significantly upgraded my strategic thinking and decision-making. Indeed, this is further assured by the emphasis on industrially relevant applications and case studies that prepared me for excellence in a dynamic business environment. I truly appreciate the commitment of the Institute to a culture of excellence and lifelong learning.

Students Success Stories



Dr. Syed Nazim Obayed

**Technical Education Venture of Unique Group of Companies Limited
Doctor of Business Administration
Bangladesh**

It's my sincere gratitude to European Institute of Applied Science and Management (EIASM) through IIBM Institute Of Business Management for giving a wonderful opportunity to complete my Doctor of Business Administration (DBA) programme remotely. I found all faculties are excellent and administrative staffs are very cooperative throughout the course. EIASM has created an environment to produce knowledge studying from anywhere which is the main reason to choose the programme. I explored the role of soft skills and cognitive skills for the engineering graduates in the context of Bangladesh. I am also very thankful to my supervisor. All the best wishes to EIASM every now and always.



Rony Daou

**Chief Financial Officer @wookood Petroleum, Jounieh, Keserwan-Jbeil Governorate
Doctor of Business Administration
Lebanon**

I'm Rony Daou, and I want to share my positive experience. After a long search for a Doctorate program, I chose European Institute of Applied Science and Management (EIASM) through IIBM Institute Of Business Management, initially feeling hesitant about my decision. However, my experience has been incredibly smooth. The dedicated staff, faculty, and coordinators are always available to address any concerns, making me feel supported throughout my journey. If you're considering a Doctorate program, whole heartedly recommend IIBM Institute-my experience here has been unmatched!



Makara NGY

**Founder & Director - General of HTL Group
Doctor of Business Administration
Cambodia**

After 12 years since completing my Master's, I finally decided to pursue a DBA course. After researching many universities, I found the European Institute of Applied Science and Management (EIASM) through IIBM Institute of Business Management. The courses are designed not only for academic growth but also to address real-world business challenges, which directly benefit my current work. The practical case studies and expert faculty provide invaluable support and feedback, making learning engaging and applicable. Additionally, the flexible LMS portal allows me to access materials anytime, anywhere. I highly recommend IIBM Institute of Business Management for anyone looking to advance their academic and professional journey.



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For additional details please contact:

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