



Partnered By



**IIBM Institute**  
of Business Management



# Elevate your Career to Global Level

## European School of Management and Leadership

# DBA

1-3 Years

# MBA

1-2 Years

# BBA

1-3 Years



# About European School of Management & Leadership (ESML)

**The European School of Management and Leadership (ESML) is a professional educational institution established in Prague by the law of the Czech Republic, European Union.** ESML offers, Master of Business Administration (MBA), Bachelor of Business Administration (BBA) and Doctor of Business Administration (DBA). Thanks to this institution our graduates will get a Czech professional degree, entitling them to utilize this degree within the Czech business field.

**The European School of Management and Leadership has been granted full accreditation by the International Association for Quality Assurance in Pre-Tertiary & Higher Education (QAHE) & also a proud member of the European Association for Higher Education Accreditation (EAHEA) and the European Academy of Management (EURAM).** These memberships & Accreditation reflect ESML's commitment to maintaining high standards of education and continuous improvement in the field of business and management education.

**ESML offers the following professional degree programs: Doctor of Business Administration (DBA), Master of Business Administration (MBA), and Bachelor of Business Administration (BBA).**

## Why Choose ESML?

- **Global Perspective**  
Diverse student body and faculty foster a rich cultural exchange and global outlook.
- **Industry Integration**  
Strong ties with leading corporations ensure practical relevance and real-world experience.
- **Sustainability Focus**  
Emphasis on ethical and sustainable business practices for future readiness.
- **Extensive Networking**  
Access to alumni connections and industry partnerships for career advancement.
- **Career Opportunities**  
Internship placements, job prospects, and career development services.
- **Academic Excellence**  
Renowned faculty and a reputation for academic rigor and quality.

## Accreditation and Memberships



# Program Highlights

## Affordable Fees

Through Online learning, students can reduce their fees for a degree program by up to 70% off the cost of a full-time, on-campus degree.

## Skills Based Curriculum

Prepare to tackle real world business problems with a unique curriculum that incorporates theory alongside practical and relevant industry knowledge.

## Academic Credentials

Earn the same Europe Degree awarded on campus.

## Live Interactive Classes

Academic support offered from faculty members, teaching assistants, and your peers across the world.

## Interact with Global Leaders

Network with Expert Faculties, entrepreneurs, scholars, practitioners and C-suite professionals of global organizations.



# About IIBM Institute of Business Management

IIBM Institute of Business Management, a leading online education platform, is dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise. IIBM Institute partners with prestigious institutes worldwide. Since 2008, IIBM Institute has pioneered digital upskilling and professional education. The Institute has powered over 50,000 working professionals globally. IIBM isn't just an Ed-Tech platform; it is a dedicated partner committed to the career acceleration of executives, managers, and future leaders who demand flexibility without compromising on global quality.

**2 Lacs+**  
Hours of learning

**45,000+**  
Learners

**150+**  
Staff

**16 Years**  
Of Existence


## Accreditation and Memberships





# Why Choose Our Online Program?

## Designed For Working Professionals



Our programs are ideally suited for working professionals wishing to further their careers in consulting or become experts in any field.

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## Globally Recognized



Globally Recognized in Europe, United States, Canada and 60+ Countries.

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## World-Class Faculty & Industry Experts



We're a team of seasoned professors and industry experts who bring a wealth of knowledge and practical experience.

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## Career Advancement



With a focus on enhancing your skills and business acumen, these programs empower you to take the next step in your career journey.

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## Flexibility



These programs offers the flexibility to study at your own pace and on your schedule, allowing you to balance work, personal life and education.

# Doctor of Business Administration DBA

## Program Information

A Doctor of Business Administration (DBA) is a professional degree representing the highest qualification in management.

The Doctor of Business Administration (DBA) program is designed for professionals who want to further their career with the most advanced business degree program. The DBA program addresses the learning needs and objectives of senior business managers, consultants and university professors. Its primary objective is to produce graduates who can contribute to the advancement of their professions and to the expansion of knowledge and awareness of contemporary strategic issues and practices.

Our curriculum has a two-tiered focus. Students examine current theories, practices, and issues in business; train in research methods; and study the relationships between business and social and global issues. We believe doctoral students must be adept in all these areas to be successful contributors to the expansion of knowledge and improvement of business practices. For the Research Methodology, students conduct original research on a topic of current importance and personal interest. The thesis should impact and help illuminate the strategic issues they face in their professions.

The program encourages students to accept the added responsibility of a shared commitment to the advancement of their professions and to upholding the highest ethical standards in the private or public sector.

# Why Experts In Their Field Choose DBA

- A Doctor of Business Administration (DBA) is a professional degree representing the highest qualification in management. It is a doctorate designed for working professionals who may not be able to pursue a PhD due to time commitments.
- The Doctor of Business Administration (DBA) program is designed for professionals who want to further their career with the most advanced professional degree program. The DBA program addresses the learning needs and objectives of senior business managers, consultants and university professors. Its primary objective is to produce graduates who can contribute to the advancement of their professions and to the expansion of knowledge and awareness of contemporary strategic issues and practices.

With a focus on applied research and practical insights, the DBA prepares you to influence business landscapes, cultivate global networks, and make impactful contributions to the evolving world of international business leadership.

- Here, professionals combine their business knowledge with analytical skills to design and execute research studies that have real-world impact, with many going on to publish their work in leading journals.

## DBA

A business-focused program suited for professionals looking to advance their careers in leadership positions.

It uses an applied research approach to identify & address complex business problems.

DBA research can be completed within 3 years.

V/S

## Phd

An Academic-focused program suited for people looking to build a career in academia.

It takes a theoretical research approach to develop new theories or enhance existing ones.

PhD research typically takes 4-7 years to complete.

# Program Details

## Program Duration

1-3 Years

## Credits

DBA is a 120 credits

## Eligibility

Master / Bachelor's Degree with  
5 years of work experience

# Fee Details

Fee in USD	Fee in INR
Total Program Fee	Total Program Fee
\$ 5000	₹ 4,00,000 + 18% GST

## PAYMENT TERMS:

### 1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.

### 2. Monthly Payment Plan:

- **Initial payment:** 1200 USD | Rs. 1,00,000 (due within the first month)
- **Remaining Balance:** 3800 USD | Rs. 3,00,000
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



# Specialization of DBA

1. Agriculture Management
2. Artificial Intelligence & Machine Learning
3. Banking & Financial Services Management
4. Business Analytics
5. Construction Management
6. Digital Marketing
7. Entrepreneurship Management
8. Environmental Management
9. Executive Leadership
10. Finance Management
11. General Management
12. Global Business Management
13. Health Science & Hospital Management
14. Human Resource Management
15. Information Technology
16. Logistics & Supply Chain Management
17. Oil & Gas Management
18. Production & Operations Management
19. Data & Cyber Security

# Doctor of Business Administration

## Program Curriculum

CATEGORY	COURSES	CREDITS
Business Core Courses	<ul style="list-style-type: none"><li>• Organisational Behaviour</li><li>• Marketing Management</li><li>• Project Management</li><li>• International Business Management</li><li>• Strategic Management</li><li>• Specialization</li></ul>	60
Research Methodology & Thesis	<ul style="list-style-type: none"><li>• Introduction to Doctoral Research Project</li><li>• Doctoral Research Project Literature Support</li><li>• Doctoral Research Project Research Methodology</li><li>• Doctoral Research Project Results and Findings</li><li>• Doctoral Research Project Conclusions and Recommendations</li></ul>	60
Total Credits		120

# Master of Business Administration MBA

## Program Information

A Master of Business Administration (MBA) is a professional degree representing the highest qualification in management.

Master of Business Administration (MBA) program will advance your leadership skills and business knowledge using an activity-based learning approach. Our faculty members are seasoned professionals in their respective fields and will prepare you to lead in today's complex business environment

MBA builds business decision making and leadership skills that provide an integrated perspective of management and allows you to tailor your program with one of several concentrations to meet your interest and goals.

# Master of Business Administration

## Program Details

### Program Duration

1-2 Years

### Credits

MBA is a 60 credits

### Eligibility

Bachelor's / Diploma with 3 years of work experience

## Fee Details

### Fee in USD

### Fee in INR

Total Program Fee	Total Program Fee
\$ 3500	₹ 2,80,000 + 18% GST

### PAYMENT TERMS:

#### 1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.

#### 2. Monthly Payment Plan:

- **Initial payment:** 1200 USD | Rs. 1,00,000 (due within the first month)
- **Remaining Balance:** 2300 USD | Rs. 1,80,000
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.

## Program Curriculum

CATEGORY	COURSES	CREDITS
Business Core Courses	• Human Resource Management	08
	• Financial Management	08
	• Production & Operations Management	08
	• Strategic Management	08
	• Organisational Behaviour	08
	• Business Communication	08
	<b>Specialization</b>	12
<b>Total Credits</b>		<b>60</b>

## Specialization of MBA

1. Project Management
2. Digital Marketing
3. General Management
4. Health Care Management
5. International Finance Management
6. International Business Management

7. Global Marketing Management
8. Business Analytics
9. Supply Chain Management
10. Executive Leadership
11. Production and Operations Management
12. Information Technology



# Bachelor of Business Administration

## Program Details

### Program Duration

1-3 Years

### Credits

BBA is a 120 credits, Blended Program

### Eligibility

- 12th

## Fee Details

### Fee in USD

Total Program Fee
\$ 6000

### PAYMENT TERMS:

**1. Lump Sum Payment or Early Payment Discount:**

A Discount of 300 USD is applicable on the total fees when paid in full within the first month of enrolment.

**2. Monthly Payment Plan:**

- **Initial payment:** 1200 USD (due within the first month)
- **Remaining Balance:** 3800 USD
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.

# Program Curriculum

MODULE	COURSES	CREDITS
Module 1	<ul style="list-style-type: none"><li>• Organisational Behaviour</li><li>• Managerial Economics</li><li>• Business Communication</li><li>• Human Resource Management</li><li>• Marketing Management</li></ul>	08 08 08 08 08
Module 2	<ul style="list-style-type: none"><li>• Supply Chain Management</li><li>• Research Methodology</li><li>• Consumer Behaviour</li><li>• Financial Management</li><li>• Production and Operations Management</li></ul>	08 08 08 08 08
Module 3	<ul style="list-style-type: none"><li>• Strategic Management</li><li>• Operation Research</li><li>• Fundamentals of E-Commerce</li><li>• Specialization Subject 1</li><li>• Specialization Subject 2</li></ul>	08 08 08 08 08
Total Credits		120

## Specialization of BBA

### 1. General Management

- Principles and Practices Management
- Project Management

### 2. Marketing Management

- International Marketing Management
- Digital Marketing

### 3. Finance Management

- International Finance
- Security Analysis and Portfolio Management

### 4. Human Resource Management

- Human Resource Development & Training
- Industrial Relations & Labour Laws

# Career Support

We are committed to supporting students throughout their career journey as a working professional. Our objective is to help uncover meaningful and impactful employment opportunities that align with the aspirations.

Discover the extensive services offered by our comprehensive career services program, exclusively designed for members of the IIBM Institute community.



## 1:1 Mentorship

Receive guidance on career paths from corporate experts across diverse fields. Our career coaches are dedicated to fostering your overall personal and professional growth.



## Profile Building

Access resources for resume development, LinkedIn profile enhancements, job searches, interview preparation, and salary negotiation.



## Global Network

Connect with numerous hiring partners and tap into a network of alumni based both globally and locally on LinkedIn.



## Personalized Guidance

After completing the program, benefit from personalized guidance through career coaches and industry connection sessions, accelerating your career growth prospects.



## Ongoing Access

Gain continued access to career coaches and industry connection sessions upon completing the program and enhance your career growth prospects with accelerated development through mentorship.

# Academics Mentors



*Dr. Latika Vaishak Shanbhag  
Academic Dean & Thesis Supervisor*



*Dr. Federica Russo  
Entrepreneurship Advisor*



*Dr. Leon Tsvasman  
Strategic Advisor*



*Dr. Dulari Rajput  
IT Strategist*



*Professor Ankit Walia  
Finance Trainer and Psychologist*



*Dr. Reetha Dinesh  
Leadership Strategist*

# Academics Mentors



*Dr. Sandeep Kulshrestha*  
*Finance Strategist*



*Dr. Ram Kasiviswanathan*  
*Finance Strategist*



*Dr. Mukti Katariya*  
*Financial Psychology Specialist*



*Dr. Nageswara Rao*  
*AI & Smart Grid Expert*



*Dr. Maani Dutt*  
*Marketing Strategist*



*Dr. Meghna Bharadwaj*  
*Social Work & Management  
Researcher*



# Students Testimonials



**Yutaka Inoue**

**General Manager,  
Head of Business Unit  
NEC India Private Limited, Noida**

The DBA program at IIBM Institute has been instrumental in shaping my career trajectory. The comprehensive curriculum, combined with the mentorship of experienced faculty, has equipped me with the necessary skills and knowledge to excel in the field of business administration. I am confident that the insights gained from this program will continue to drive my success and contribute to my professional growth.



**Willfred Jerome**

**Project inspection lead  
Samsung C&T, Qatar**

The decision to pursue a Doctorate in Business Administration at IIBM Institute has proven to be one of the most rewarding experiences of my academic and professional career. The program's flexible structure and robust support system have allowed me to balance my studies with my other commitments seamlessly. Moreover, the opportunity to engage with fellow scholars and industry experts has enriched my learning experience beyond measure. I am excited to leverage the skills and insights gained from this program to drive innovation and lead positive change in my organization.



**Mathew Kuriakose**

**Loco Workshop Manager  
Royal Railways, Cambodia**

As a MBA candidate at IIBM Institute, I have been thoroughly impressed by the depth of expertise and professionalism demonstrated by the faculty members. Their dedication to fostering intellectual curiosity and pushing the boundaries of knowledge has inspired me to strive for excellence in my academic pursuits. I am confident that the insights gained from this program will empower me to make meaningful contributions to the field of business administration.

# Students Testimonials



## Ibraye Tonte

**Executive Director,  
White Ribbon Alliance, Nigeria**

"I chose to pursue my Doctorate in Business Administration at IIBM Institute because of its reputation for academic excellence and commitment to innovation. I have not been disappointed. The program's rigorous curriculum challenges me to think critically and push the boundaries of conventional wisdom. Moreover, the collaborative learning environment fosters meaningful exchanges with peers and faculty members, creating a vibrant community of scholars. I am confident that the skills and insights gained from this program will position me as a thought leader in my field."



## Odoch Odrua Morris

**Directorate of Roads and Bridges Development  
(Uganda National Roads Authority), Uganda**

Attending IIBM Institute has been a game-changer for me. The expert faculty, flexible learning options, and supportive environment have equipped me with invaluable skills for success in my field. I'm grateful for the transformative experience.

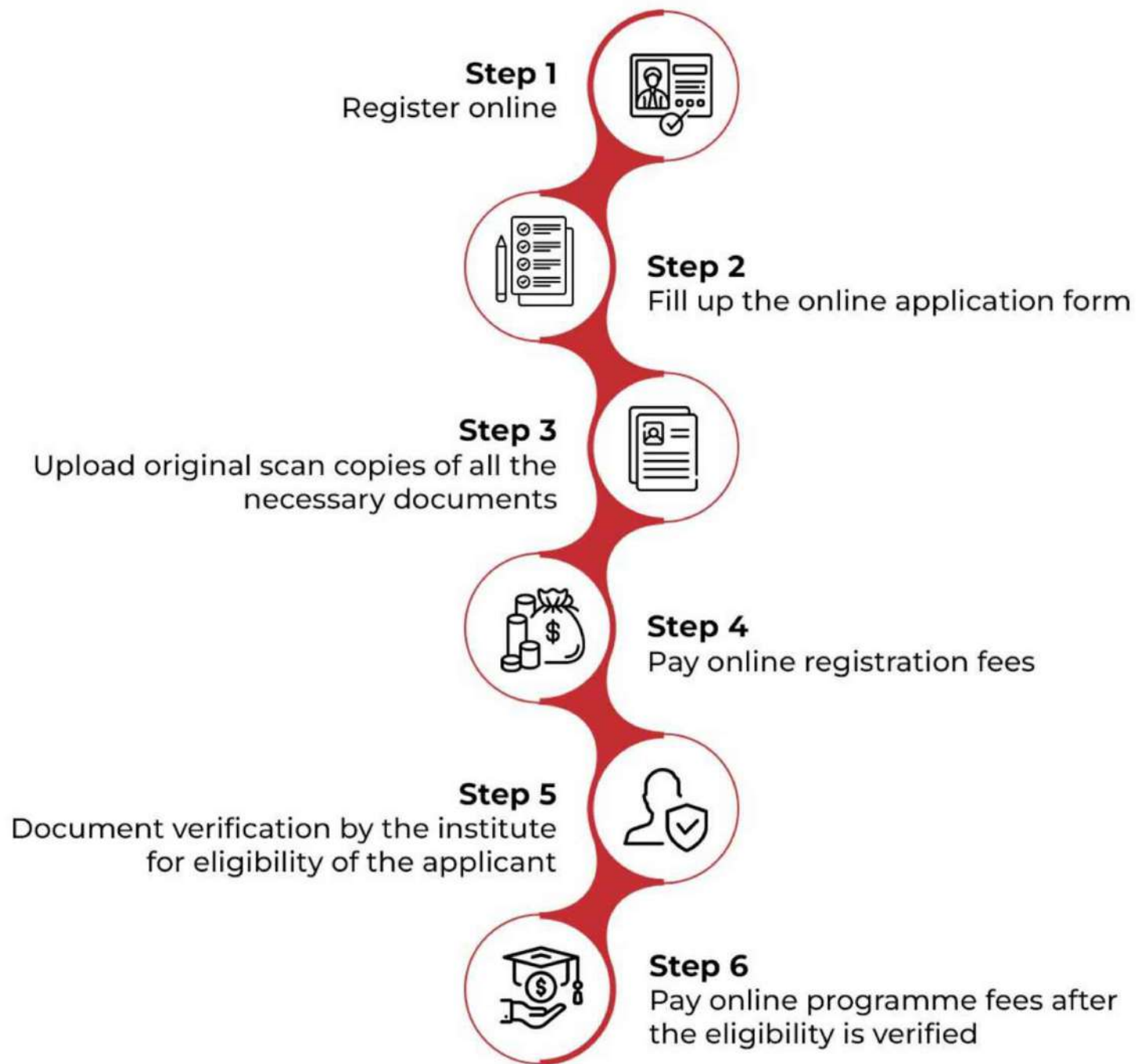


## Dr. Omar Eisa Habo

**Specialist Family Medicine and Medical Director  
(Al Futtaim Health, HealthHub Clinics- Dubai UAE)**

Doing the DBA program in healthcare management and Artificial intelligence in healthcare at IIBM Institute, I can confidently attest to its immense value in shaping the future of healthcare management. The curriculum, meticulously crafted to address contemporary challenges in the medical field, equipped me with the strategic acumen and leadership skills necessary to navigate complex healthcare landscapes. This program is a testament to IIBM Institute's commitment to fostering innovation and excellence in medical leadership.

# Admission Process



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Business Management**



[www.iibmindia.in](http://www.iibmindia.in)

*For additional details please contact:*

***IIBM Institute Of Business Management***

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