



IIBM Institute
of Business Management

Doctor of Business Administration

“
Become
**The Business
Leader**
You Aspire
To Be”





ABOUT INTERNATIONAL BUSINESS ACADEMY OF SWITZERLAND

The International Business Academy of Switzerland (IBAS), established in 2013, is a leading Swiss institution offering globally recognized business and management education. With a focus on innovation, practical learning, and flexibility through advanced online programs, IBAS empowers professionals worldwide.

In collaboration with the IIBM Institute of Business Management - India, IBAS extends world-class Swiss education to Indian learners. The academy is listed in the Swiss Private School Register, holds Premier Accreditation from the International Swiss Accreditation Services (ISAS), is accredited by ACBSP, and is an Educational Member of IACBE.



WHY SWITZERLAND EDUCATION

Switzerland's education is highly professional due to its strong emphasis on practical application and a world-renowned Vocational Education and Training (VET) system.

WHY CHOOSE IBAS ?

1. **Globally Ranked Academic Excellence:** IBAS provides a business education rooted in the Swiss tradition of quality, precision, and international focus
2. **Prestigious Dual International Accreditation (ACBSP & IACBE):** The programs are accredited by respected U.S.-based bodies like the Accreditation Council for Business Schools and Programs (ACBSP) and the International Assembly for Collegiate Business Education (IACBE).
3. **Innovative "FlexiEduCare" Learning Model:** This unique framework integrates three core elements: Flexibility (multiple study modes: on-site, blended, or fully online), Education (an applied, practical, and up-to-date curriculum), and Care (comprehensive student support, covering academic guidance, visa assistance, and career services).

MEMBERSHIP, RECOGNITION & ACCREDITATIONS:



ABOUT IIBM INSTITUTE OF BUSINESS MANAGEMENT

IIBM Institute of Business Management, a leading online education platform, is dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise, IIBM Institute partners with prestigious universities worldwide, including the University of ElIASM, Paris American International University - France, Swiss International Management Academy - Switzerland, European School of Management and Leadership - Czech Republic American Management University, Swiss Business Leadership Academy, International Business Academy of Switzerland-switzerland and Institute of Business and Economic Studies-france among others. Establishing its marketing operations in 2008, IIBM Institute quickly garnered widespread acclaim from working professionals. In recognition of its commitment to excellence, IIBM Institute was honored with the "Most Trusted Online Learning Institute of the Year" award.

2 Lacs+
Hours of learning

45,000+
Learners

150+
Staff

16 Years
Of Existence

Accreditation and Memberships



WHY IIBM INSTITUTE OF BUSINESS MANAGEMENT

100% Online Delivery



Affordable Payment Plans



Academic Advisor and Research Supervisor Support



Accredited and Internationally Recognised Programs



Global Classroom



Application-Centric Coursework



DOCTOR OF BUSINESS ADMINISTRATION

Program Information:

This degree is offered either directly as an IBAS qualification or as a dual-award option in collaboration with select partner institutions. This flexibility allows students to choose the academic pathway that best aligns with their individual needs and career goals.

Since each dual-award program is developed in partnership with specific institutions, we recommend contacting the respective partner directly for detailed information about the available options and requirements.

Why Study a Doctorate with IBAS?

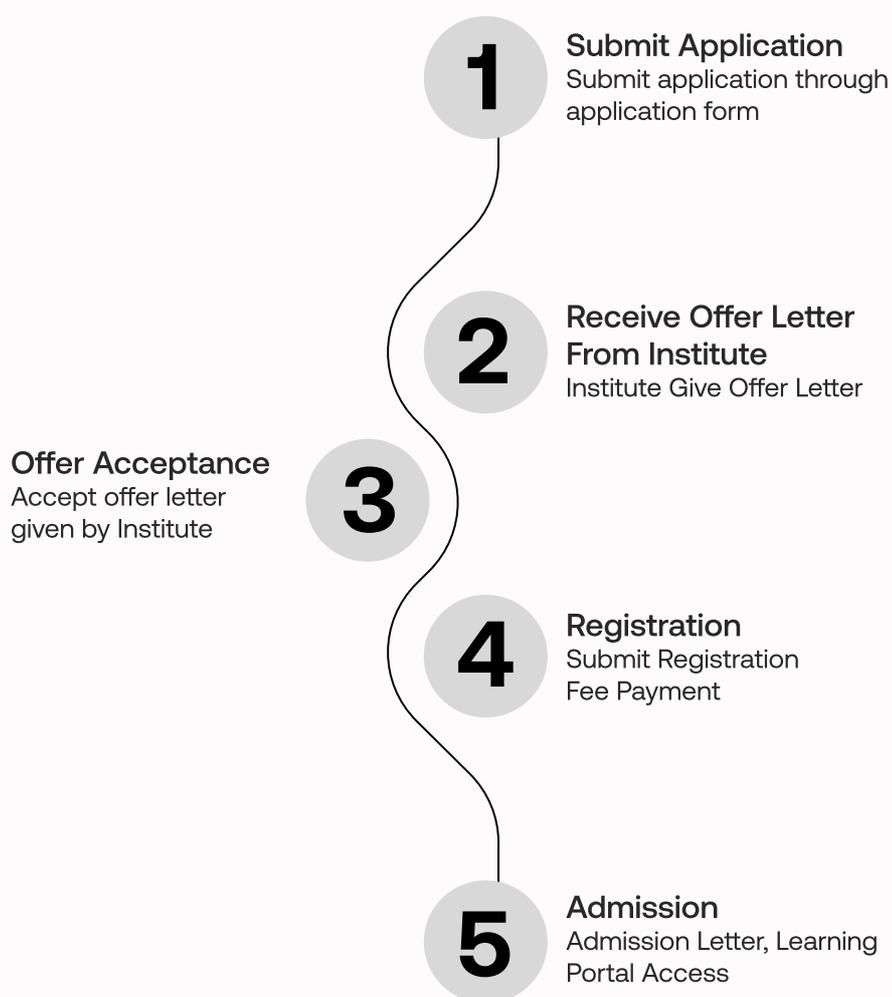
- Yield the benefits of Switzerland's higher education reputation.
- International lecturers with excellent qualifications and experience in their respective field.
- Master research methodology and skills.
- Improve analytical, critical thinking and problem solving skills.
- Enables students to conduct their own research.
- Combining theoretical knowledge with practical experience.



HOW TO APPLY FOR A DOCTORATE PROGRAM?

Admission Process

The DBA Program has a continuous intake with cohorts commencing every alternate month. The ongoing admission process is as follows:



Eligibility Criteria

Highest Qualification

- Master's Degree (or equivalent) with 3+ years of work experience

Work Experience

- Minimum of 3 Years of professional work experience.

Language Proficiency

- English Language proficiency at a professional level.



COURSE OVERVIEW

Program Title	DBA
Course Level	Doctorate Degree
Course Duration	2 to 3 Years
Eligibility	Master's Degree (or equivalent) or Bachelor's with 3+ Years of Work Experience
Maximum Credits	-
Mode of Study	Online
Classes Type	Flexible Classes and Weekend Study Option

PROGRAM CURRICULUM:

At IIBM Institute, we recognize that leadership takes many forms. The challenges of today's world demand expertise across industries, functions, and communities. Whether your ambition lies in driving financial strategy, leading global supply chains, or advancing innovation, your specialization is the lens through which you will create lasting impact.

Choosing a specialization allows you to align the program with your professional goals and personal vision for change. Each pathway equips you with the knowledge, skills, and global perspective to excel as a leader in your chosen field.

Specializations Offered (Choose One):

- Strategic Marketing
- Managerial Economics
- International Business
- Advanced Accounting and Finance
- Organizational Leadership
- Strategic Management
- Research Philosophy
- Research Methodology
- Advanced Statistics
- Multivariate Analysis



FEE DETAILS:

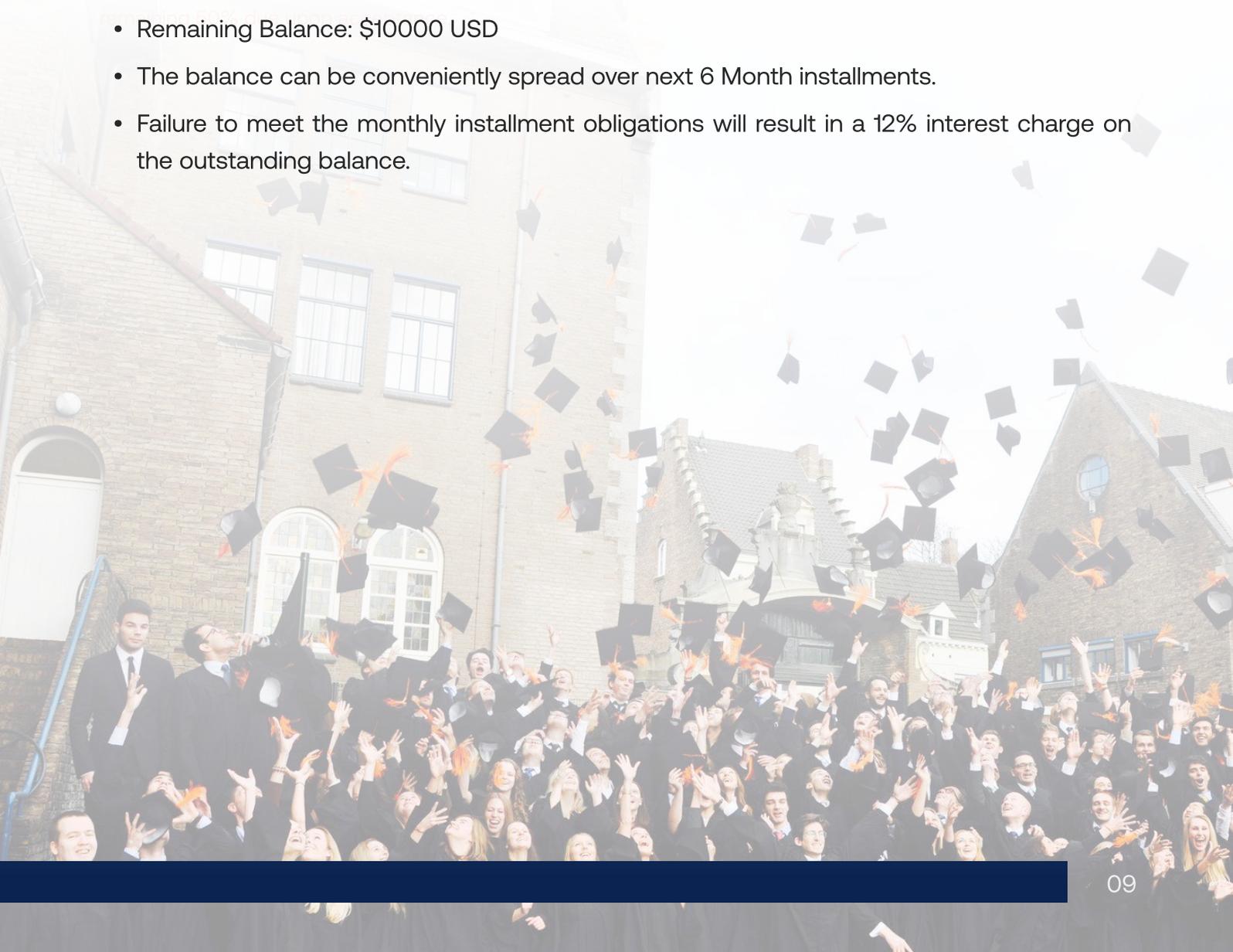
FEES IN USD
TOTAL PROGRAM FEES: \$12000

Payment Terms:

- Lump Sum Payment or Early Payment Discount: A Discount of 300 USD is applicable on the total fees when paid in full within the first month of enrollment.

Monthly Payment Plan:

- Initial payment: \$2000 USD
- Remaining Balance: \$10000 USD
- The balance can be conveniently spread over next 6 Month installments.
- Failure to meet the monthly installment obligations will result in a 12% interest charge on the outstanding balance.



ACADEMICS MENTORS



**DR. LATIKA VAISHAK
SHANBHAG**

ACADEMIC DEAN &
THESIS SUPERVISOR



**DR. FEDERICA
RUSSO**

ENTREPRENEURSHIP
MANAGEMENT



DR. LEON TSVASMAN

STRATEGIC ADVISOR



**PROF. RALCIAN
LANYDEH**

STRATEGIC CONSULTANT



DR. EDWARD DJAMOME

LEADERSHIP CONSULTANT

ACADEMICS MENTORS



**DR. SANDEEP
KULSHRESTHA**
HR STRATEGIST



**DR. RAM
KASIVISWANATHAN**
FINANCE STRATEGIST



DR. MUKTI KATARIYA
FINANCIAL PSYCHOLOGY
SPECIALIST



**DR. NAGESWARA
RAO**
IT STRATEGIST



DR. MAANI DUTT
MARKETING STRATEGIST

ACADEMICS MENTORS



DR. DULARI RAJPUT
IT STRATEGIST



DR. KANUPRIYA GUPTA
HRM & SUSTAINABILITY
RESEARCH EXPERT



PROF. ANKIT WALIA
FINANCE TRAINER
AND PSYCHOLOGIST



DR. REETHA DINESH
LEADERSHIP STRATEGIST



DR. MARKUS RACH
APPLIED MARKETING
SCIENTIST



IIBM Institute
of Business Management

CONTACT:

Gewerbestrasse 14, 8800
Thalwil, Switzerland

**For additional details
PLEASE CONTACT:**

iThum IT Park, 612B, 6th Floor, Tower B,
Sector 62, Noida-201301, UP, India