



IIBM Institute
of Business Management

Partnered By

**Doctor of
Business
Administration**

**Master of
Business
Administration**



Authorized by the Académie de Paris:

Under the jurisdiction of the Ministry of National Education of France



Why you need a DBA?



Highest Academic
Accolade In Business



Critical
Thinking Skills



Problem
Solving Skills



Research
Experience



Data Literacy &
Analytical Skills



Access To
Faculty Positions



Entry To Executive
Leadership Roles



Unlock Business
Consultancy Roles



Eligibility For
Policymaking
Roles



Established
Credibility of
'Dr.' Title



Build A Competitive
Edge Among Peers



Qualify For Senior
Roles & Increased
Remuneration





About American Management University



American Management University is a nonprofit, internationally focused institution dedicated to developing ethical and effective leaders through rigorous, flexible, and career-relevant education. Registered in the Republic of France, AMU operates as a legally authorized private distance-learning institution under the French Ministry of Education (Code de l'Éducation: L444-1 to L444-11, R444-1 to R444-28).

AMU's global credibility is reinforced through recognitions and memberships with highly respected bodies, including the International Accreditation and Recognition Council (IARC), MACCA – Management and Accreditation Council for Colleges & Academies, QAHE – International Association for Quality Assurance in Pre-Tertiary & Higher Education, the Accreditation Council for Business Schools and Programs (ACBSP) – Educational Member, the Association for Transnational Higher Education Accreditation (ATHEA) – Institutional Member, the International Accreditation Council for Business Education (IACBE) – Educational Member, the European Council for Business Education (ECBE) – Institutional Member, and the Council on International Higher Education Supervision (CONIES) – Affiliate Member.



Introducing **IIBM Institute of Business Management**

IIBM Institute of Business Management, a leading online education platform, is dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise, IIBM Institute partners with prestigious universities worldwide, including the University of ELIASM, Paris American International University - France, Swiss International Management Academy - Switzerland, European School of Management and Leadership - Czech Republic, American Management University, Swiss Business Leadership Academy, among others. Establishing its marketing operations in 2008, IIBM Institute quickly garnered widespread acclaim from working professionals. In recognition of its commitment to excellence, IIBM Institute was honored with the "Most Trusted Online Learning Institute of the Year" award.



Why IIBM Institute of Business Management

100% Online Delivery



Affordable Payment Plans



**Academic Advisor
and Research Supervisor
Support**



**Accredited and
Internationally
Recognised Programs**



**Global
Classroom**



**Application-Centric
Coursework**



Introducing American Management University's DBA

The Doctor of Business Administration (DBA) at American Management University is designed for business professionals who seek to advance their careers through a deep understanding of advanced business principles and the application of research to real-world business problems. This program focuses on the development of analytical and strategic skills, enabling graduates to generate solutions that significantly impact business practice and policy.



About this Program

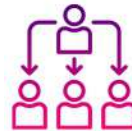
- ▶ Earn Online Doctor of Business Administration Degree from American Management University
- ▶ Develop skills in leadership, ethical reasoning, and decision-making processes in complex and diverse environments.
- ▶ This DBA is delivered 100% online, along with quality digital resources, Academic Assistance, and Research Supervision for student guidance and engagement.
- ▶ Study anytime, anywhere, while balancing course work with professional and personal responsibilities.
- ▶ Learn from highly qualified academicians and industry experts with global experience
- ▶ This program is tailored to fit the demanding and unpredictable schedules of senior executives.
- ▶ Expand your professional network through access to business leaders, academic experts, and alumni via global conferences and AMU events.



Doctor of Business Administration



Highest Academic Qualification in Business Management



Pursued by Senior Professionals and Executives



Guidance from Research Supervisors



Takes 2 years or more to complete



Combination of Academic Coursework & Learner-led Research



Successful Graduates are awarded with a 'Doctor' title



Our DBA is Better



Distance
Delivery for
Convenience



1:1 Teaching
method with
dedicated
Professors for
each learner



Easy-to-Access
Online Course
Materials



Access the
ProQuest Online
Research Library



Flexible and
Affordable
Payment Plans



Earn a Fastrack
DBA in 2 years



Developed for
Full-Time
Professionals

How to Apply for a DBA?

Admission Process

The DBA program has a continuous intake with cohorts commencing every alternate month. The ongoing admission process is as follows:



Submit Application

Submit application through application form



Receive Offer Letter From Institute

Institute Give Offer Letter



Offer Acceptance

Accept offer letter given by Institute



Registration

Submit Registration Fee Payment



Admission

Admission Letter, Learning Portal Access

Eligibility Criteria



Highest Qualification

Candidates must hold an MBA, Master's degree, or an equivalent qualification from recognized institutions in Management, Business, Commerce, Economics, Engineering Management, or other allied subjects.



Work Experience

Minimum of 3 years of professional work experience.



Language Proficiency

English language proficiency at a professional level.

Course Overview

Program Title	Doctor of Business Administration
Course Level	Doctorate Degree
Course Duration	2 to 3 Years
Eligibility	Master's Degree (or equivalent)
Maximum Credits	-
Mode of Study	Online
Classes Type	Flexible Classes and Weekend Study Option



What will your DBA Program

Program Structure

Core Subjects	Credits
Strategic Management	10
Organisational Change and Development in Management System	10
Mastering Leadership: Theories and Concepts	10
System and Operations Management	10
Specialization	20

Thesis	
Advanced Research Methods I	20
Advanced Research Methods II	20
Qualification Exams	20
Thesis Seminar	20
Thesis Part I+II+III+IV	20
Thesis Part V+VI+VII	20

Total Credits	180
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Specialization

Doctor of Business Administration

1. Executive Leadership
2. General Management
3. Health Science and Hospital Management
4. Sales and Marketing Management
5. Production and Operation Management
6. Human Resource Management
7. Logistics and Supply Chain Management
8. Artificial Intelligence & Machine Learning
9. Risk & Safety Management
10. Project Management
11. Digital Marketing Management
12. Business Analytics
13. Environmental Management
14. Banking & Financial Services Management
15. Oil and Gas Management
16. Entrepreneurship Management
17. Data and Cyber Security
18. Global Business Management
19. Finance Management
20. Construction Management
21. Information Technology



Fee Details

Fee in USD

Total Program Fee

\$ 6000

PAYMENT TERMS:

- ✓ Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD is applicable on the total fees when paid in full within the first month of enrolment.

Monthly Payment Plan:

- ✓ Initial payment: \$1200 USD (due within the first month)
- ✓ Remaining Balance: \$4800 USD
- ✓ The balance can be conveniently spread over next 6 Month instalments.
- ✓ Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



Introducing American Management University's MBA

The Master of Business Administration (MBA) at American Management University is designed for professionals aiming to advance their careers in business leadership. This flexible, you focused program can be completed in as little as one year, tailored to meet individual career goals and schedules. It prepares students for senior management roles by enhancing strategic thinking, leadership abilities, and global business insight.



About this Program

- ▶ Earn Online Master of Business Administration Degree from American Management University
- ▶ Study foundational business areas such as accounting, finance, marketing, operations, and human resources.
- ▶ Culminate your studies with a Capstone Course where you'll develop a new business plan for your own company or another company, with instructor approval.
- ▶ Study anytime, anywhere, while balancing course work with professional and personal responsibilities.
- ▶ Learn from highly qualified academicians and industry experts with global experience
- ▶ Tailor your MBA with a course concentration in areas like Human Resource Management, Sales and Marketing Management, Information Technology and many others.



Course Overview

Program Title	Master of Business Administration
Course Level	Master Degree
Course Duration	1 to 2 Years
Eligibility	Bachelor's Degree (or equivalent)
Maximum Credits	-
Mode of Study	Online
Classes Type	Flexible Classes and Weekend Study Option



What will your MBA Program

Program Structure

Core Subjects	Credits
Executive Leadership	10
Business Communication	10
International Business Management	10
Strategic Management	10
Production & Operations Management	10
Specialization Subject	10
Total Credits	60



Specialization

Master of Business Administration

1. Human Resource Management
2. Sales and Marketing Management
3. Banking & Financial Services Management
4. Digital Marketing Management
5. Health Science and Hospital Management
6. Logistics and Supply Chain Management
7. Information Technology
8. Business Analytics
9. Quality Management
10. Project Management



Fee Details

Fee in USD

Total Program Fee

\$ 3500

PAYMENT TERMS:

- ✓ Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD is applicable on the total fees when paid in full within the first month of enrolment.

Monthly Payment Plan:

- ✓ Initial payment: \$1200 USD (due within the first month)
- ✓ Remaining Balance: \$2300 USD
- ✓ The balance can be conveniently spread over next 6 Month instalments.
- ✓ Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



Academics Mentors



Dr. Latika Vaishak Shanbhag
Academic Dean & Thesis Supervisor



Dr. Federica Russo
Entrepreneurship Management



Dr. Leon Tsvasman
Strategic Advisor



Dr. Dulari Rajput
IT Strategist



Professor Ankit Walia
Finance Trainer and Psychologist



Dr. Reetha Dinesh
Leadership Strategist

Academics Mentors



Dr. Sandeep Kulshrestha
HR Strategist



Dr. Ram Kasiviswanathan
Finance Strategist



Dr. Mukti Katariya
Financial Psychology Specialist



Dr. Nageswara Rao
IT Strategist



Dr. Maani Dutt
Marketing Strategist



Dr. Meghna Bharadwaj
MSW & Phd in Social Work



IIBM Institute
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Partnered By

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