



**Swiss International  
Management Academy**



**IIBM Institute  
of Business Management**

Partnered By

**AI**

# **Swiss International Management Academy, Switzerland**

**“Become The  
Business Leader You  
Aspire To Be”**



**Doctor of  
Business  
Administration  
in Ai**

# About Swiss International Management Academy, Switzerland

The Swiss International Management Academy is providing high quality, fully accredited, and internationally recognized academic programs to a diverse, worldwide student body. SIMA offers a transformative educational experience, granting students access to authentic, high-quality Swiss education and training. This opportunity is enriched by distinguished professors, internationally recognized qualifications, robust employability prospects, and clear paths for career advancement. Our career-oriented study programs are fully aligned with the established European educational systems and the guidelines for higher education And Legally registered with Swiss Government and ensured through a rigorous accreditation process conducted by recognized accreditation bodies.





# Why Switzerland Education?

At SIMA, we are redefining the future of education by offering high-quality, fully accredited online programs designed to fit into your life and career. Our mission is to empower students worldwide with the knowledge, skills, and global perspective needed to excel in today's dynamic business environment. As an online education provider based in Switzerland, SIMA brings together the best of Swiss education with the convenience and flexibility of remote learning.

## Why Choose SIMA?

- **Swiss Quality Education:** Switzerland is renowned for its exceptional education system, Switzerland's educational excellence and offers internationally recognized programs, ensuring you receive a top-tier education no matter where you are in the world.
- **Global Recognition and Accreditation:** SIMA is an internationally accredited online institution, ensuring that your education holds global value and recognition. We offer programs that meet the highest international standards, preparing you for success in competitive global markets.
- **Flexibility and Accessibility:** As an online institution, SIMA provides you with the freedom to study from anywhere in the world, at your own pace. Whether you are a working professional, a busy entrepreneur, or a full-time student, our flexible learning options allow you to balance your studies with your personal and professional commitments.

## Study at Your Own Pace, Wherever You Are

- **Learn from Anywhere:** Whether you're in Switzerland or across the globe, SIMA's online programs give you access to world-class education without the need to relocate. All courses are designed to be accessible, providing you with interactive learning materials, live sessions, and a rich online community.
- **Interactive and Engaging Learning Experience:** SIMA uses cutting-edge technology and online platforms to create a dynamic and engaging learning experience. Participate in live webinars, discussions, and collaborative projects with peers and faculty, all from the comfort of your own home.
- **Global Network:** Join a diverse and global community of students, faculty, and alumni. SIMA's online programs foster international connections, helping you build a global network that can support your career advancement.

## Why Zug?

SIMA is proud to be based in Zug, Switzerland, one of the world's leading centers for business, education, and innovation. Zug offers an exceptional quality of life, political stability, and global connectivity, making it an ideal environment for growth and development. With a diverse international community, Zug fosters collaboration, innovation, and creativity, which is reflected in SIMA's approach to online education.

# ACCREDITATIONS



## **American Accreditation Association (AAA)**

The Swiss International Management Academy (SIMA) has earned prestigious accreditation from the American Accreditation Association (AAA), affirming its commitment to international standards of quality and competence. This recognition enhances SIMA's global reputation and reflects its dedication to excellence in education. With AAA accreditation, SIMA can confidently showcase the credibility of its programs to students, faculty, and potential partners worldwide, opening doors to new opportunities in the global education community.



## **European Association for Higher Education Advancement (EAHEA)**

Swiss International Management Academy (SIMA) has received accreditation from the European Association for Higher Education Advancement (EAHEA), a European-based, non-governmental, independent, and international quality assurance association. Founded in 1997, EAHEA provides accreditation to universities, colleges, vocational institutions, distance learning centers, online courses, and corporations.



## **International Association for Quality Assurance in Pre-Tertiary and Higher Education (QAHE)**

The Swiss International Management Academy (SIMA) is accredited by QAHE, it is a globally recognized accreditation agency that provides institutional accreditation and programmatic accreditation to higher education institutions around the world. As a trusted provider of accreditation services, we are committed to promoting the highest standards of academic excellence and ensuring that students receive a quality education that meets the required standards.

# MEMBERSHIPS



## Association to Advance Collegiate Schools of Business (AACSB)

The Association to Advance Collegiate Schools of Business (AACSB), USA, has been synonymous with the highest standards of excellence in business education since 1916. AACSB offers quality assurance, business education insights, and learning and development services to over 1,700 member organizations and more than 900 accredited business schools globally. Its accreditation process is ISO 9001:2015 certified. Swiss International Management Academy is a proud educational member of AACSB.



## Accreditation Council for Business Schools and Programs (ACBSP)

Founded in 1988, the Accreditation Council for Business Schools and Programs (ACBSP) is a global accrediting body for business education. It was the first organization to provide accreditation for collegiate business degree programs at all levels, from associate to doctoral degrees.



## Swiss Federation for Adult Learning (SVEB)

The Swiss Federation for Adult Learning (SVEB) is the Swiss national umbrella organization for adult education and lifelong learning. Established in 1951, SVEB promotes adult learning across Switzerland through advocacy, networking, and development initiatives. In addition, SVEB also manages the national training-of-trainers system and is responsible for eduQua, the national quality label for adult learning providers.

# RECOGNITIONS



## **Zug Canton**

The Swiss International Management Academy (SIMA) is a licensed training institution in the Canton of Zug, Switzerland, holding Legal License No. SIMA collaborates with partner universities and institutions to offer professional and career-oriented higher education programs. The school is actively involved in various research projects both within Switzerland and internationally, and it also provides internship services for its learners.



## **Swiss Made Education**

Authentic Education in Zug, Switzerland

The “Swiss made” label signifies that our programs were developed or conducted in Switzerland or the Swiss region. As an institute based in Zug, Switzerland, SIMA takes pride in being a Swiss education provider in the higher education sector of Zug.

# Introducing IIBM Institute of Business Management

IIBM Institute of Business Management, a leading online education platform, is dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise, IIBM Institute partners with prestigious universities worldwide, including the University of ELIASM, Horizons University, CASS European Institute Of Management Studies, International Business Academy Of Switzerland (IBAS), IPMA UK among others. Establishing its marketing operations in 2008, IIBM Institute quickly garnered widespread acclaim from working professionals. In recognition of its commitment to excellence, IIBM Institute was honored with the "Most Trusted Online Learning Institute of the Year" award.



# Program Overview

The Doctor of Business Administration (DBA) in Artificial Intelligence is a prestigious, research-driven program designed for senior professionals, industry leaders, and scholars who aim to lead transformative innovation at the intersection of business strategy and advanced AI technologies.

**This 6-module program follows a 5 model:**

\* 5 Core Subjects (Business Foundations)

\* 1 Elective Module

The program is delivered through a flexible online format with live mentorship, allowing learners to conduct in-depth research while integrating cutting-edge AI tools into real-world business practices

## Program Details

Duration: **1-3 Years**

Delivery: **Online Learning Mode**

## Eligibility Criteria

- Master's Degree (or equivalent) or Bachelor's with 10+ Years of Work Experience

## Fee Details

### Fee in USD

**Total Program Fee**

**\$ 10000**

# Program Curriculum

## Specializations (choose any one)

- DBAAI11-** Supply Chain Optimisation with AI
- DBAAI12-** Human Resource Analytics
- DBAAI13-** Generative AI in Business
- DBAAI14-** Marketing Analytics & Customer Experience
- DBAAI15-** Digital transformation with AI
- DBAAI16-** Strategic Leadership and Change Management
- DBAAI17-** Project Management in AI
- DBAAI18-** Finance Management in AI
- DBAAI19-** Applied Machine Learning and Deep Learning

| CATEGORY                     | COURSES                                                                    | CREDITS    |
|------------------------------|----------------------------------------------------------------------------|------------|
| <b>Business Core Courses</b> | <b>DBAAI01-</b> Advanced Strategic Management & Leadership                 | 10         |
|                              | <b>DBAAI02-</b> Organizational Change and Development in Management System | 10         |
|                              | <b>DBAAI03-</b> Advanced Managerial Economics                              | 10         |
|                              | <b>DBAAI04-</b> Artificial Intelligence for Business Innovation            | 10         |
|                              | <b>DBAAI05-</b> Business Analytics and Data-Driven Decision Making         | 10         |
|                              | <b>DBAAI06-</b> Specialization                                             | 10         |
|                              | <b>Core Subject Credits</b>                                                | 60         |
|                              | <b>Thesis Credits</b>                                                      | 60         |
|                              |                                                                            |            |
|                              |                                                                            |            |
| <b>Total Credits</b>         |                                                                            | <b>120</b> |

# Sample Certificate



**Swiss International  
Management Academy**

*On the recommendation of the Academic Council,  
The Board of Directors has conferred upon*

*Antoine Pabst*

*The professional degree of*

**DOCTOR OF BUSINESS ADMINISTRATION IN  
ARTIFICIAL INTELLEGEANCE**

*With specialization in*

**PROJECT MANAGEMENT IN AI**

*All rights and privileges thereunto appertaining given under the  
Seal and signed by authority of the Institute in Switzerland*

*On May 26, 2025*

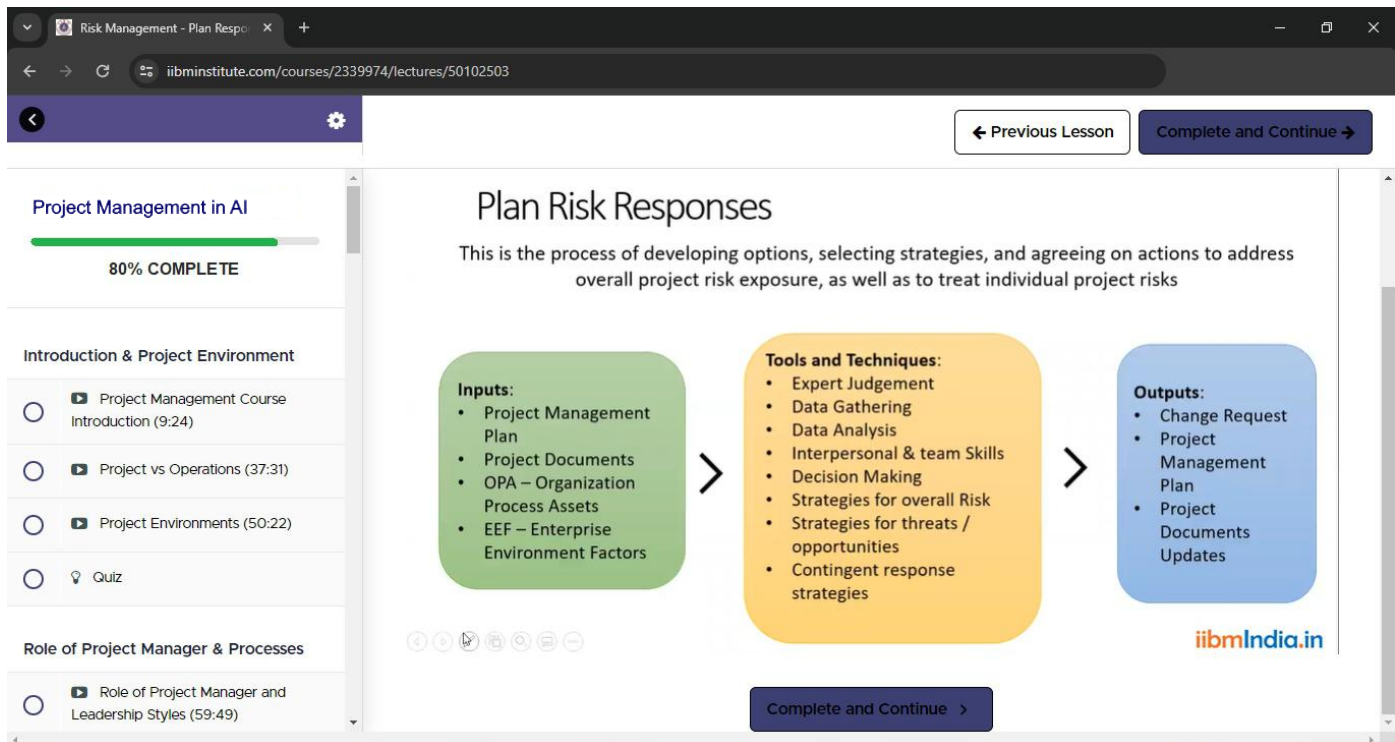
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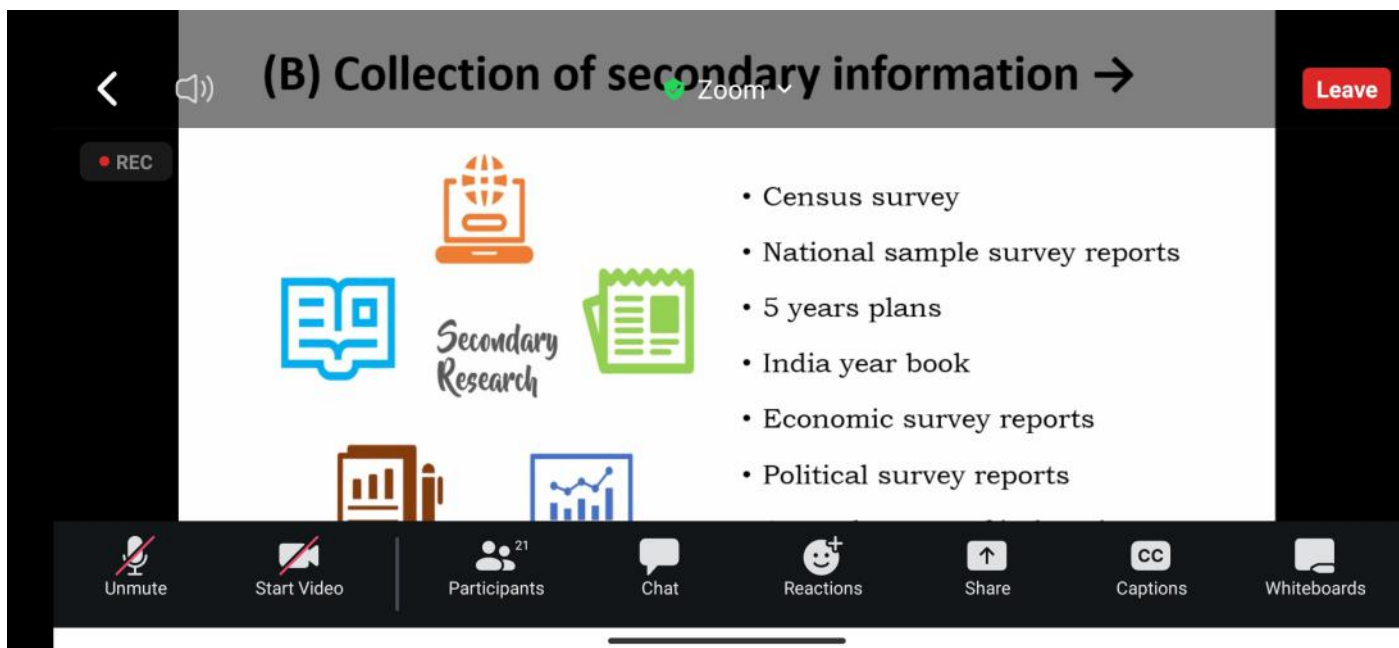
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Authorized Signatory

# Learning Management System

## A Glimpse of the LMS (Learning Management System) Platform



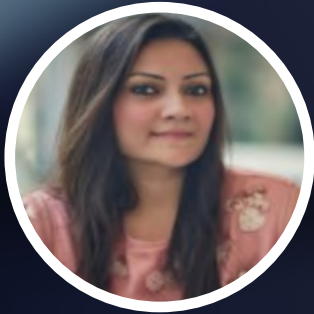
## Learning Platform Navigation (Recorded Lectures)



## Zoom Meeting Application (Live Lectures)

Please note that the images displayed do not represent the actual program. For an authentic experience of the learning platform, we encourage you to contact an admissions counselor for a real-time demonstration.

# Academics Mentors



*Dr. Latika Vaishak Shanbhag*  
*Academic Dean & Thesis Supervisor*



*Dr. Federica Russo*  
*Entrepreneurship Management*



*Dr. Leon Tsvasman*  
*Strategic Advisor*



*Dr. Dulari Rajput*  
*IT Strategist*



*Professor Ankit Walia*  
*Finance Trainer and Psychologist*



*Dr. Reetha Dinesh*  
*Leadership Strategist*

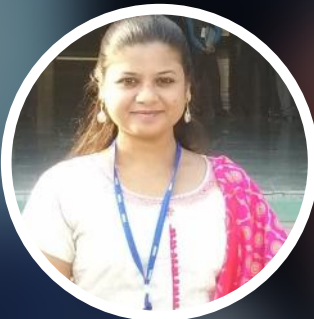
# Academics Mentors



*Dr. Sandeep Kulshrestha*  
*HR Strategist*



*Dr. Ram Kasiviswanathan*  
*Finance Strategist*



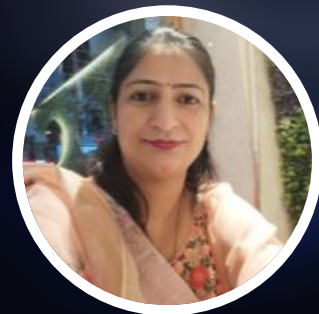
*Dr. Mukti Katariya*  
*Financial Psychology Specialist*



*Dr. Nageswara Rao*  
*IT Strategist*



*Dr. Maani Dutt*  
*Marketing Strategist*



*Dr. Kanupriya Gupta*  
*HRM & Sustainability Research Expert*



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**For additional details  
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