# **Learners Received An Average** Salary Hike Of 50%

60+ Courses

25,000+ Students 40+ Specializations 250+ Employees

## **IIBM INSTITUTE FEATURES**



60 + globally recognized online certification courses

**Since 2008** 



**■** User freindly online LMS/ video library of lecures available 24\*7



**Accrediation & credentials from** national & international institutions



24/7 academic student support with updated curriculum by industry expert



More than 25000 Alumni cross the globe



Live lectures of more than 500+ hours in a month



100% placement assistance and career growth



42+ specializations & industry aligned courses



### **IIBM INSTITUTE**

## 25,000 + SUCCESS STORIES

## MEET THE CLASS

TO 50%



**75%** FROM TOP 30 SCHOOLS

#### **SCHOOLS**

IIT
IIM
University of Pune
University of Bangalore

University of Mumbai
University of Delhi
Jamia Millia Islamia
Jawaharlal Nehru Technological University

#### **WORK EXPERIENCE**



#### **UNDERGRADUATE MAJORS**



#### **GENDER**



#### YEARS EXPERIENCE

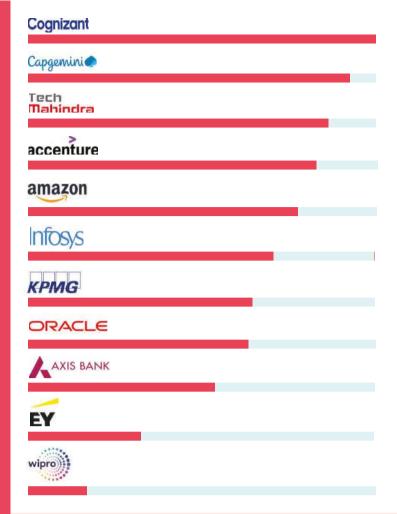


# WHERE OUR STUDENTS WORK?



## **IIBM INSTITUTE**

It's time for the MASTER PROGRAM





## **ABOUT US**

IIBM Institute of Business Management is trusted online education group in India catering to the certication based education needs of professionals and students. IIBM Institute o€ers courses jointly with world leading institutes and corporate. We enable working professionals to acquire knowledge for their future course of action and fast track their career. IIBM Institute provides online education oppurtunity to get certiced in any specic coefficient ed the candidate want to augment their skills and career growth.

## WHY IIBM INSTITUTE?



Certi cation from IIBM Institute without leaving your job



Get job assistance and get introduced to the right opportunities to upgrade yourself

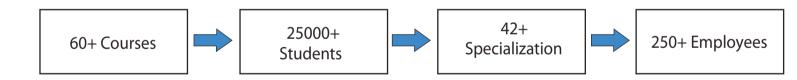


On demand lectures 24 x 7



Receive updated curriculum from industry leaders and be ahead of the curve by learning what the industry needs

## **IIBM INSTITUTE SUMMARY**



### **MEDIA COVERAGE**







**Business Standard** 





#### **MUGHDA GODSE**





#### DIA MIRZA



#### "National Icon Award 2022"

For "The Most Trusted Online Learning and Study Abroad Institute of the Year"

2

#### "Pride of Indian Education Awards'

for "Best Online Institute for Management Courses 2019."

3

## "Emerging Data Science Institute of the year "

Awards 2021 by WBR Corporation.

4

#### "National Education Excellence"

Awards 2019 for most "Reliable Online Education & Training Institute."

5

#### 'Education Leadership Award 2018'

for Innovation by most "Promising Online Education & Training Institute."

6

#### "Global Education Awards 2018"

for "Emerging Management Education Online Solution."

7

#### "Education Leadership Award"

winner by "BBC Knowledge" 2017 at Taj Lands End Mumbai.

8

#### " World Education Award 2017 "

winner in "Innovation by Management Institute."

9

#### ' Indian Education Congress Award'

winner for "Excellence in Distance Learning Education" 2017.

10

## Higher Education Review Institute of the year 2016 "

for providing excellent oppurtunity to management students.

## **OUR TOP UNIVERSITIES PARTNERS**

1. European Institute Of Science and Management (EIASM)



#### **Accreditations**



#### **Members**







#### 2. Horizons University



#### **Accreditations**





#### **Members**



3. International Business Academy Of Switzerland (IBAS)



#### **Accreditations**











4. CASS European Institute Of Management Studies



#### **Accreditations**





## WHY JOIN MASTER PROGRAM?

- Enhancing your knowledge and skills
- Getting a better job oppurtunities
- Increase Earning credibility
- Securing a higher salary
- Expanding your career opportunities
- Enabling opportunities for better networking

## WHY THIS PROGRAM WITH IIBM?

**CURRICULUM** 

#### **EXPERIENTIAL LEARNING**

Engaging case studies for effective learning.

#### **INDUSTRY ENDORSED CURRICULUM**

Learn Industry endorsed curriculum designed by Industry experts.

EMPLOYMENT ASSISTANCE

#### **CAREER SERVICES**

Career support through mock interviews, resume building and interview preparation workshops.

#### **PLACEMENT ASSURANCE**

Interview oppurtunities with leading companies and startups

TECH- ENABLED LEARNING

#### **LMS**

Exclusive access to IIBM learning portal for additional learning and assessments.

INDUSTRY CONNECT

#### **INDUSTRY MENTORSHIP**

Dedicated industry leaders to guide you through career- related queries.

## **IIBM STUDENTS WORKING HERE**

ORACLE	Tech Mahindra	accenture	<b>Picici</b> Bank	Reliance Jio
Cognizant	<b>g</b> enpact	wipro)	IndiGo 7	LARSEN & TOUBRO
Capgemini	HCL	CONSULTANCY SERVICES	(i) infotech	NMCL
INFRATECH PVT. LTD.	Infosys	AXIS BANK	<b>₫</b> INOVA°	ALPLA
J.P.Morgan	standard charterec	HSBC	MSys Technologies Expanding Horizons	Sil ris Believe in Value Creation
EY	KPMG	Deloitte.	Syngene Putting Science to Work	YUGASA

## **CERTIFICATION**

Post the payment of all due fees and clearing all the examination of the institute, participants will be awarded a certification of completion in Master Program In Business Administration.



Certificate image is for representational purposes only.

## **TESTIMONIALS**



It's good to be a part of such high reputed and career uplifting institute, during my entire duration of studies from admission till now. I received good support in counselling, education materials, live lectures and I can !nd better changes in professional life as well.

JOHN LALPEKA CEO, Owner

**Own Business** 

CTC - 3 Cr.



I am having a good experience with IIBM institute. This institute is really a good choice for students who want to pursue Online courses. The Team is very co-operative and provides best resources to their students. I'm very satis!ed with the oppurtunity this institute has provided me with. Thank you Team, I wish you grow more.

#### **ASHIS MOHANTY**

Assistant Manager - Maintenance- Mechanical Konkola Copper Mines PLC

CTC - 24.0 L



First of all I want to express my special thanks to whole IIBM Institute team and Management for their guidance, supports, study materials, I am satisled with the co-ordination of IIBM Institute Team and they are also very helpful. The online courses study material is very helpful and very less time consuming.

#### THANDAPANI, P

Deputy General Manager (Accounts & Finance)

Venkateshwara Hatcheries Pvt. Ltd.

CTC - 16.68 L



This best learning institute in India. I had learned lot from IIBM Institute Of Business Management. They are delivering high quality education for students who aspire to move it's a most reliable online education system. We can access anytime and anywhere. Last year, I enrolled for master program course conducted by IIBM Institute.

#### S. RAJASEKHARAN

Manager Schindler India Pvt. Ltd.

CTC - 12.0 L

## **MENTORSHIP**

#### Our Industry mentor and a dedicated placement team will guide you with:

#### **ACADEMIC ASSISTANCE**

- Provide unparalled support and guidance.
- Help execute in- class assignments and case studies.
- Discuss & identify learning gaps and other solutions such as refresher sessions and one-on-one project feedback.

#### **CAREER ASSISTANCE**

- Maintain close interaction with students during the career assistance and placements phase of the program.
- Talk you through industry insights and best practices.
- Provide you with interview tips and job search advice.

#### **MONITOR PROGRESS**

- Set learning Goals.
- Discuss your progress status with trainers and other industry mentors on a regular basis to ensure consistent advancement.

## WHO SHOULD ENROLL?

This program is best suited for individuals seeking the following careers:



#### **NEW - AGE PROFESSIONALS**

Mid Career professionals with an experience of 3+ years who would like to gain contemporary knowledge of the business concepts and their application in problem solving.



#### ASPIRING MANAGERS

Professionals with 1-3 years of experience who aim to translate their careers from an individual contributing roles into managerial roles.



#### **FUTURE LEADERS**

Managers without business education who seek to broaden their knowledge of business and moving to general management responsibilities as business heads, demonstrating leadership and teamwork capabilities in multidisciplinary settings.

## MASTER PROGRAM

S.No.	Course Name	Duration	Eligibility	Fee
1.	Master Program in Business Administration	11 Months	Graduation/Diploma	Rs. 45,000
2.	Master Program in Business Administration + 3 Certifications	11 Months	Graduation/Diploma	Rs. 52,000
3.	Master Program in Business Administration	2 Years	Graduation/Diploma	Rs. 60,000
4.	Master Program in Business Administration + 3 Certifications	2 Years	Graduation/Diploma	Rs. 68,000
5.	Executive Master Program in Business Administration	11 Months	Graduation/Diploma 3 years experienced	Rs. 52,000
6.	Executive Master Program in Business Administration + 4 Certifications	11 Months	Graduation/Diploma 3 years experienced	Rs. 60,000
7.	Diploma in Business Administration + Master Program in Business Administration	11 Months	10 + 2 or equivalent	Rs. 50,000
8.	Diploma in Business Administration + Master Program in Business Administration + 4 Certifications	11 Months	10+2 or equivalent	Rs. 58,000
9.	Diploma in Business Administration + Master Program in Business Administration	2 Years	10 + 2 or equivalent	Rs. 66,000
10.	Diploma in Business Administration + Executive Master Program in Business Administration	11 Months	Graduation/Diploma 3 years experienced	Rs. 56,000
11.	Diploma in Business Administration + Executive Master Program in Business Administration + 4 Certifications	11 Months	Graduation/Diploma 3 years experienced	Rs. 62,000

<sup>\*</sup> Exam Fee and GST 18 % applicable

## I. MASTER PROGRAM IN BUSINESS ADMINISTRATION- 11 MONTHS

#### **COURSE DETAILS**

Master Program in Business Administration from IIBM Institute of Business Management comprises of 8 core subjects taught under 2 modules.

#### SEMESTER 1

- 1. Principles & Practices of Management
- 2. Human Resource Dynamics
- 3. Marketing Management
- 4. Organizational Behaviour

#### **SEMESTER 2**

- 5. Specialization 1 Subject 1
- Specialization 1 Subject 2
- 7. Specialization 2 Subject 1
- 8. Specialization 2 Subject 2

#### 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

#### **ELIGIBILITY**

• Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

#### **COURSE DURATION**

11 Months

#### **FEES DETAILS**

₹ Course Fees for Indian Participants : Rs. 45,000 + GST 18 % applicable



EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	10,000	10,000	10,000	5,000 + 6500	8,100

\$ Course Fees for International Participants: Lumpsum - \$750 Installment - \$850

<sup>\*</sup> Exam Fees of Rs. 6500/- applicable for complete course.

<sup>\*</sup> EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

## 2. MASTER PROGRAM IN BUSINESS ADMINISTRATION 11 MONTHS + 3 CERTIFICATIONS

#### **COURSE DETAILS**

Master Program in Business Administration + 3 certifications from IIBM Institute of Business Management comprises of 11 core subjects taught under 2 modules and job linked certification courses:-

**ADD ON CERTIFICATIONS** 

•Six Sigma Green Belt Professional

•Project Management Certification

Digital Marketing Professional

#### **SEMESTER 1**

- 1. Principles & Practices of Management
- 2. Human Resource Dynamics
- 3. Marketing Management
- 4. Organizational Behaviour

#### SEMESTER 2

- 5. Specialization 1 Subject 1
- 6. Specialization 1 Subject 2
- 7. Specialization 2 Subject 1
- 8. Specialization 2 Subject 2

#### **40 SPECIALIZATION**

Student can choose dual specialization out of latest 40 specialised fields

#### **ELIGIBILITY**

 Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

#### **COURSE DURATION**

11 Months

#### **FEES DETAILS**

**Course Fees for Indian Participants**: Rs. 52,000 + GST 18 % applicable

One Time Fees Discount

Rs. 52,000
Rs. 48,000
DISCOUNT

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	10,000	10,000	10,000	12,000 + 6500	9,360

\$ Course Fees for International Participants: Lumpsum - \$900 Installment - \$1000

Exam Fees of Rs. 6500/- applicable for complete course.

<sup>\*</sup> EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

## 3. MASTER PROGRAM IN BUSINESS ADMINISTRATION - 2 YEARS

#### **COURSE DETAILS**

Master Program in Business Administration - 2 years from IIBM Institute of Business Management comprises of 16 core subjects taught under 4 modules.

#### **SEMESTER 1**

- 1. Principles & Practices of Management
- 2. Human Resource Dynamics
- 3. Marketing Management
- 4. Organisational Behaviour

#### SEMESTER 3

- 9. Financial Management
- 10. Enterprise Resource Planing
- 11. Specialization 1 Subject 1
- 12. Specialization 1 Subject 2

#### SEMESTER 2

- 5. Production & Operations Management
- 6. Strategic Management
- 7. Business Communication
- 8. Management Information Systems

#### SEMESTER 4

- 13. Managerial Economics
- 14. Computer Fundamental
- 15. Specialization 2 Subject 1
- 16. Specialization 2 Subject 2

#### 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

#### **ELIGIBILITY**

• Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

#### **COURSE DURATION**

2 Years

#### **FEES DETAILS**

₹ Course Fees for Indian Participants: Rs. 60,000 + GST 18 % applicable

One Time Fees Discount

Rs. 60,000

Rs. 4,000

DISCOUNT

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	15,000	15,000	10,000	10,000 + 6500	10,800

\$ Course Fees for International Participants: Lumpsum - \$1000 Installment - \$1100

<sup>\*</sup> Exam Fees of Rs. 6500/- applicable for complete course.

<sup>\*</sup> EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

## 4. MASTER PROGRAM IN BUSINESS ADMINISTRATION - 2 YEARS + 3 CERTIFICATIONS

#### **COURSE DETAILS**

Master Program in Business Administration - 2 years + 3 certifications from IIBM Institute of Business Management comprises of 19 core subjects taught under 4 modules.

#### **SEMESTER 1**

- 1. Principles & Practices of Management
- 2. Human Resource Dynamics
- 3. Marketing Management
- 4. Organizational Behaviour

#### SEMESTER 3

- 9. Financial Management
- 10. Enterprise Resource Planing
- 11. Specialization 1 Subject 1
- 12. Specialization 1 Subject 2

#### **40 SPECIALIZATION**

Student can choose dual specialization out of latest 40 specialised fields

#### **SEMESTER 2**

- 5. Production & Operations Management
- 6. Strategic Management
- 7. Business Communication
- 8. Management Information Systems

#### SEMESTER 4

- 13. Managerial Economics
- 14. Computer Fundamental
- 15. Specialization 2 Subject 1
- 16. Specialization 2 Subject 2

#### ADD ON CERTIFICATIONS

- •Six Sigma Green Belt Professional
- Project Management Certification
- Digital Marketing Professional

#### **ELIGIBILITY**

• Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

#### **COURSE DURATION**

2 Years

#### **FEES DETAILS**

**Course Fees for Indian Participants**: Rs. 68,000 + GST 18 % applicable

One Time Fees Discount

Rs. 68,000
Rs. 64,000
DISCOUNT

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	15,000	15,000	15,000	13,000 + 6500	12,240

\$ Course Fees for International Participants: Lumpsum - \$1150 Installment - \$1250

## 5. EXECUTIVE MASTER PROGRAM IN BUSINESS ADMINISTRATION - 11 MONTHS

#### **COURSE DETAILS**

Executive Master Program in Business Administration from IIBM Institute of Business Management comprises of 10 core subjects under 2 modules.

#### SEMESTER 1

- 1. Human Resource Dynamics
- 2. Marketing Management
- 3. Managerial Economics
- 4. Organizational Behaviour
- 5. Financial Management

#### 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

#### SEMESTER 2

- 6. Business Communication
- 7. Specialization 1 Subject 1
- 8. Specialization 1 Subject 2
- 9. Specialization 2 Subject 1
- 10. Specialization 2 Subject 2

#### ADD ON CERTIFICATION

Excellence in Specialization 1

#### **ELIGIBILITY**

 Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

#### **COURSE DURATION**

11 Months

#### **FEES DETAILS**

**Course Fees for Indian Participants**: Rs. 52,000 + GST 18 % applicable

One Time Fees Discount

Rs. 52,000

Rs. 48,000

DISCOUNT

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	10,000	10,000	10,000	12,000 + 6500	9,360

\$ Course Fees for International Participants : Lumpsum - \$900 Installment - \$1000

<sup>\*</sup> Exam Fees of Rs. 6500/- applicable for complete course.

<sup>\*</sup> EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

# 6. EXECUTIVE MASTER PROGRAM IN BUSINESS ADMINISTRATION + 4 CERTIFICATIONS - 11 MONTHS

#### **COURSE DETAILS**

Executive Master Program in Business Administration + 4 certifications from IIBM Institute of Business Management comprises of 14 subjects taught under 2 modules.

#### SEMESTER 1

- 1. Human Resource Dynamics
- 2. Marketing Management
- 3. Managerial Economics
- 4. Organizational Behaviour
- 5. Financial Management

#### SEMESTER 2

- 6. Business Communication
- 7. Specialization 1 Subject 1
- 8. Specialization 1 Subject 2
- 9. Specialization 2 Subject 1
- 10. Specialization 2 Subject 2

#### ADD ON CERTIFICATIONS

- Six Sigma Green Belt Professional
- Project Management Certification
- Digital Marketing Professional
- Excellence in Specialization 1

#### **40 SPECIALIZATION**

Student can choose dual specialization out of latest 40 specialised fields

#### **ELIGIBILITY**

• Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

#### **COURSE DURATION**

11 Months

#### **FEES DETAILS**

₹ Course Fees for Indian Participants : Rs. 60,000 + GST 18 % applicable

One Time Fees Discount

Rs. 60,000

Rs. 4,000

DISCOUNT

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	15,000	15,000	10,000	10,000 + 6500	10,800

\$ Course Fees for International Participants: Lumpsum - \$1000 Installment - \$1100

Exam Fees of Rs. 6500/- applicable for complete course.

<sup>\*</sup> EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

# 7. DIPLOMA IN BUSINESS ADMINISTRATION + MASTER PROGRAM IN BUSINESS ADMINISTRATION - 11 MONTHS

#### **COURSE DETAILS**

Diploma in Business Administration + Master Program in Business Administration from IIBM Institute of Management comprises of 11 core subjects taught under 2 modules.

#### SEMESTER 1

- 1. Principles & Practices of Management
- 2. Human Resource Dynamics
- 3. Marketing Management
- 4. Organisational Behaviour
- 5. Business Communication

#### **40 SPECIALIZATION**

Student can choose dual specialization out of latest 40 specialised fields

#### SEMESTER 2

- 6. Strategic Management
- 7. Specialization 1 Subject 1
- 8. Specialization 1 Subject 2
- 9. Specialization 2 Subject 1
- 10. Specialization 2 Subject 2

#### ADD ON CERTIFICATION

Diploma In Business Administration

#### **ELIGIBILITY**

 Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

#### **COURSE DURATION**

11 Months

#### **FEES DETAILS**

₹ Course Fees for Indian Participants : Rs. 50,000 + GST 18 % applicable



EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	10,000	10,000	10,000	10,000 + 6500	9,000

\$ Course Fees for International Participants: Lumpsum - \$850 Installment - \$950

<sup>\*</sup> Exam Fees of Rs. 6500/- applicable for complete course.

<sup>\*</sup> EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

# 8. DIPLOMA IN BUSINESS ADMINISTARTION + MASTER PROGRAM IN BUSINESS ADMINISTRATION + 3 CERTIFICATIONS -11 MONTHS

#### **COURSE DETAILS**

Diploma in Business Administration + Master Program in Business Administration + 3 Certification from IIBM Institute Of Business Management comprises of 14 Distance core subjects taught under 2 modules.

#### **SEMESTER 1**

- 1. Principles & Practices of Management
- 2. Human Resource Dynamics
- 3. Marketing Management
- 4. Organizational Behavior
- 5. Business Communication

#### 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

#### SEMESTER 2

- 6. Strategic Management
- 7. Specialization 1 Subject 1
- 8. Specialization 1 Subject 2
- 9. Specialization 2 Subject 1
- 10. Specialization 2 Subject 2

#### **ADD ON CERTIFICATIONS**

- Six Sigma Green Belt Professional
- Project Management Certification
- Digital Marketing Professional
- Diploma In Business Administration

#### **ELIGIBILITY**

 Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

#### **COURSE DURATION**

11 Months

#### FEES DETAILS

₹ Course Fees for Indian Participants : Rs. 58,000 + GST 18 % applicable

One Time Fees Discount

Rs. 58,000

Rs. 4,000

Rs. 54,000

DISCOUNT

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	15,000	15,000	10,000	8,000 + 6500	10,440

\$ Course Fees for International Participants: Lumpsum - \$1000 Installment - \$1100

<sup>\*</sup> Exam Fees of Rs. 6500/- applicable for complete course.

<sup>\*</sup> EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

# 9. DIPLOMA IN BUSINESS ADMINISTRATION + MASTER PROGRAM IN BUSINESS ADMINISTRATION - 2 YEARS

#### **COURSE DETAILS**

Diploma in Business Administration + Master Program in Business Administration 2 Years certification from IIBM Institute of Management comprises of 16 core subjects taught under 4 modules.

#### **SEMESTER 1**

- 1. Principles & Practices of Management
- 2. Human Resource Dynamics
- 3. Marketing Management
- 4. Business Communication

#### **SEMESTER 3**

- 9. Project Management
- 10. Enterprise Resource Planning
- 11. Specialization 1 Subject 1
- 12. Specialization 1 Subject 2

#### 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

#### SEMESTER 2

- 5. Production and Operations Management
- 6. Strategic Management
- 7. Financial Management
- 8. Organisational Behaviour

#### SEMESTER 4

- 13. Management Information Systems
- 14. Managerial Economics
- 15. Specialization 2 Subject 1
- 16. Specialization 2 Subject 2

#### ADD ON CERTIFICATION

Diploma In Business Administration

#### **ELIGIBILITY**

• Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

#### **COURSE DURATION**

2 Years

#### **FEES DETAILS**

₹ Course Fees for Indian Participants : Rs. 66,000 + GST 18 % applicable

One Time Fees Discount

Rs. 66,000

Rs. 4,000

DISCOUNT

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	15,000	15,000	15,000	11,000 + 6500	11,880

\$ Course Fees for International Participants: Lumpsum - \$1150 Installment - \$1250

<sup>\*</sup> Exam Fees of Rs. 6500/- applicable for complete course.

<sup>\*</sup> EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

# 10. DIPLOMA IN BUSINESS ADMINISTRATION + EXECUTIVE MASTER PROGRAM IN BUSINESS ADMINISTRATION - 11 MONTHS

#### **COURSE DETAILS**

Diploma in Business Administration + Executive Master Program in Business Administration 11 months certification from IIBM Institute of Management comprises of 8 core subjects taught under 2 modules.

#### **SEMESTER 1**

- 1. Human Resource Dynamics
- 2. Marketing Management
- 3. Managerial Economics
- 4. Organizational Behaviour
- 5. Business Communication

#### **SEMESTER 2**

- 6. Strategic Management
- 7. Elective 1 Paper 1
- 8. Elective 1 Paper 2
- 9. Elective 2 Paper 1
- 10. Elective 2 Paper 2

#### **40 SPECILIZATION**

Student can choose dual specialization out of latest 40 specialised fields

#### ADD ON CERTIFICATION

Diploma In Business Administration

#### **ELIGIBILITY**

• Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

#### **COURSE DURATION**

11 Months

#### **FEES DETAILS**

₹ Course Fees for Indian Participants: Rs. 56,000 + GST 18 % applicable

One Time Fees Discount

Rs. 56,000

Rs. 4,000

DISCOUNT

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
15,000	10,000	10,000	10,000	11,000 + 6500	10,080

\$ Course Fees for International Participants : Lumpsum - \$1000 Installment - \$1100

<sup>\*</sup> Exam Fees of Rs. 6500/- applicable for complete course.

<sup>\*</sup> EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

# 11. DIPLOMA IN BUSINESS ADMINISTRATION + EXECUTIVE MASTER PROGRAM IN BUSINESS ADMINISTRATION + 4 CERTIFICATIONS - 11 MONTHS

#### **COURSE DETAILS**

Diploma in Business Administration +Executive Master Program in Business Administration + 4 Certifications from IIBM Institute of Management comprises of 10 core subjects taught under 2 modules.

#### SEMESTER 1

- 1. Human Resource Dynamics
- 2. Marketing Management
- 3. Managerial Economics
- 4. Organizational Behaviour
- 5. Business Communication

#### **40 SPECIALIZATION**

Student can choose dual specialization out of latest 40 specialised fields

#### SEMESTER 2

- 6. Strategic Management
- 7. Elective 1 Paper 1
- 8. Elective 1 Paper 2
- 9. Elective 2 Paper 1
- 10. Elective 2 Paper 2

#### ADD ON CERTIFICATIONS

- Six Sigma Green Belt
- Project Management
- Digital Marketing
- Diploma In Business Administration

#### **ELIGIBILITY**

• Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

#### **COURSE DURATION**

11 Months

#### **FEES DETAILS**

**Course Fees for Indian Participants :** Rs. 62,000 + GST 18 % applicable

One Time Fees Discount

Rs. 62,000

Rs. 58,000

DISCOUNT

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	15,000	15,000	12,000	10,000 + 6500	11,160

\$ Course Fees for International Participants: Lumpsum - \$1050 Instal

Installment - \$1150

<sup>\*</sup> Exam Fees of Rs. 6500/- applicable for complete course.

<sup>\*</sup> EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

## SPECIALIZATIONS

20. International Business Management

(Specialization subjects would need to o er for 2 specializations)

1. Aviation Management	21. Journalism Management and Media Management		
2. Agriculture Management	22. Logistic Management		
3. Banking and Financial Services Management	23. Marketing Management		
4. Business Analytics	24. Materials Management		
5. Construction Management	25. Oil and Gas Management		
6. Customer Relationship Management	26. Operations Management		
7. Digital Marketing	27. Pharmaceuticals Management		
8. Entrepreneurship Management	28. Personnel Management		
9. Event Management	29. Power Management		
10. Export and Import Management	30. Production Management		
11. Finance Management	31. Project Management		
12. Foreign Trade Management	32. Quality Management		
13. Health and Hospital Management	33. Retail Management		
14. Hospitality Management	34. Risk Management		
15. Hotel Management	35. Rural Management		
16. Human Resources Management	36. Safety Management		
17. Information System Management	37. Six Sigma Management		
18. Infortmation Technology	38. Supply Chain Management		
19. Insurance Management	39. Sales Management		

40. Travel and Tourism Management

## OUR PLACEMENT ACTIVITIES



#### 1. JOB MAILER FACILITY

The placement cell's Job Mailer facility delivers weekly job opportunities through their emails based on the course the candidate completed. It helps in sending applications/sorting job interviews for career progression.



#### 2. LIVE PLACEMENT ORIENTATION SESSIONS

Live interactive sessions by IIBM mentors to assist the candidates on job search and to help them to understand the nuances of getting quick success in the placement procedure. Live sessions are conducted on Sundays and Mondays by their placement experts.



#### 3. CAREER ASSISTANCE VIDEOS

IIBM Institute Placement Department archived more than 50+ Hours of Recorded course on motivation and career orientation as a free add-on. The video course is olered by many recognized corporate veterans to help the students to build excellent and contemporary careers.



#### 4. LINKEDIN PROFILE

Nowadays, LinkedIn plays a vital role in talent hunt by the empolyers. The scope of it can be optimally extracted only by a career professional. IIBM's career/placement cell guides the students to create an impactful LinkedIn pro"le to get noticed easily by the Employers.



#### 5. PROMOTIONAL VIDEOS

Promotional videos are mailed to all IIBM India students, and these videos will help students to stay focused on the road to success, new job opportunities, and personal grooming. These videos will allow students to stay charged and energized until they crack the job challenge.



#### 6. PERSONALIZED GUIDANCE BY IIBM INSTITUTE

The placement o#cers of IIBM Institute o!ers their industry experience to help the students get the job. Personalized counselling helps the students to secure a job based on their skill level, basic education quali"cation and other competencies and preferences. and resume. The guidance can help in getting a better foothold in the industry.



#### 7. MOCK INTERVIEWS

IIBM's recruitment experts conduct mock sessions replicating a professional interview session, and it will prepare the candidates to face the most challenging interview sessions. This practice session will help them to "netune the body language, quick answering/responding ability, brush up on your communication skill, etc.



#### 8. RESUME PREPARATION

Creating a well-formatted resume helps in pulling the attention of the employers. IIBM olers professional guidance and training for creating a well-formatted resume to attract the best review/impression from potential employers.

### PROGRAM FACULTY & TRAINERS



**SONAM MATHUR** 

PhD (Management), MBA

Teaching Expert: Human Resource, Marketing Management



#### **MUGULA PARSHURAM YADAV**

B. Tech (Electrical and Electronics)

Teaching Expert: Digital Marketing



#### **GAJANAN GAMBHIRE**

Masters (Industrial Engg.), B.E (Mechanical)

Teaching Expert: Supply Chain Management, Operations Management



#### MANDAR A. DESHPANDE

Masters in Computer Science

Teaching Expert: Project Management Data Analytics, Agile Scrum, Business Analysis



#### **KEERTI RIKHARI**

MBA (HR & Finance), M. Com., B.Com

Teaching Expert: Human Resource Management



#### R. SHYAM PRASAD

Ph. D. (Marketing)

Teaching Expert: Accounting and Finance Management



#### RAJESH. M

Master in Production Technology, B.E. (Mechanical), Diploma in Training and Development

Teaching Expert: Six Sigma Management, Total Quality Management



#### RAJENDRA BABU DARA

Post Graduate Diploma in Marketing Management, M. Com., MBA, B. Com.

Teaching Expert: Marketing Management, SixSigma, Supply Chain



#### **ANUBHAV SINGH**

MBA (International Business), M.com (IB) MA (Economics), Ph.D (Applied Economics)

Teaching Expert: Export and Import Management



#### **BARKHA SINGH KANNOJIYA**

MBA, BBA

Teaching Expert Six Sigma, Supply Chain, Digital Marketing





#### **ANOOP MATHEW**

M.Tech (Power Electronics), MBA (HR), Ph. D. in Power Quality Improvement

He has trained more than 500 teachers on Engineering Peadagogy and Digital Trasformation. He guided nearly 60 PG projects and 40 UG projects.

NOTE\*: Faculty & Curriculum can change as per prevelling conditions.

### **ADMISSION PROCESS**

STEP 1: Fill the Application form in Capital letters. Avoid overwriting process course fees.

Choose and fill your course name and electives from the list of available courses and electives carefully.

Please send the scan copies of your application form at e-mail Id provided by the counsellor of IIBM Institute and CC to registration department at application@iibmindia.in. Payment through G-Pay/ Pay Pal/ Netbanking is accepted.

Upon Registration, candidate will receive a confirmation mailer from institute side. Please send back a mail from your side confirming correct name spelling, course name spelling, along with your updated portal details.

STEP 5: Once Institute receive the acceptance mail, course would be started.

#### **VALIDITY OF COURSES**

COURSE DURATION	VALIDITY OF COURSES		
11 Months	2 Years		
2 Years	3 Years		

#### **DISCLAIMER**

- 1. IIBM Institute of Business Management is not a university and hence we do not provide degree. We provide certification program. IIBM Institute programs are not degree programs and are not approved by UGC/AICTE/DEC. These are industry recognized certification courses that are absolutely useful for the working candidates to enhance their knowledge, skills and improve their resumes.
- 2. After an enrollment, candidates have to submit their all fee dues within 90 days. If not, admission will be cancelled with no fee refund
- 3. After an enrollment, if there will be an issue with registration, within 3 days candidate can take their refund back. After 3 days, the refund will not be given.
- 4. IIBM Institute of Business Management reserves the right to withdraw candidate's registration with no fee refund, if any misconduct done by the candidate.
- 5. We are not affiliated, associated, authorized, endorsed by, or in any way officially connected with the International Business Machines Corporation ("IBM"), or any of its subsidiaries or its affiliates. The official IBM website can be found at www.ibm.com. The names International Business Machines Corporation ("IBM") as well as related names, marks, emblems and images are registered trademarks of their respective owners.

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