



**PARIS
AMERICAN
INTERNATIONAL
UNIVERSITY**

Partnered By



**IIBM Institute
of Business Management**



Ph.D. PROGRAMS

Global Education for Global Career



www.iibmindia.in



About Paris American International University (PAIU)

Paris American International University is a French-authorized learning university that allows students to earn diplomas from France. Delivering world-class education, PAI University offers an extensive global experience that helps students build a new perspective on life. This introduces the core principles for innovation, personal development, and providing tools that aid career advancement. PAI University provides students with resources and courses that help them understand global trends and equips them for the global market.

The courses are career-oriented with updated information about the latest technology and business practices. Our courses, content, and training materials follow the latest education trends. We allow students to enjoy a dual form of learning – French and American education format. We believe everyone has the right to good education. With our education format it's easy to get a European degree at PAI University.

Recognition

French Ministry of Education Registry

The Rector of the Paris Academy, Rector of the Ile-de-France, the educational authority for Paris has approved PAI University as a higher education establishment. The Rector of the Paris Academy is under the jurisdiction of the Ministry of National Education and Youth.

Qualiopi

PAI University is certified Qualiopi based on the French standards.

Qualiopi is a French certification that certifies the quality of the educational services provided (professional training, skills assessments, validation of prior experience, learning, etc.) under a single frame of reference.

Qualifi

PAI University is certified by Qualifi which is a recognised UK awarding organisation regulated in England by the Office of Qualifications and Examinations Regulation (Ofqual).



About IIBM Institute of Business Management

IIBM Institute of Business Management offers MBA, DBA, BBA programs & various diploma courses specially designed for working professionals. It is a leading online education platform dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise, we have a diverse student base spanning across the USA, UK, Gulf, Asia, and Africa, and we are keen on expanding our offerings by incorporating courses from esteemed institutions.

Establishing its marketing operations in 2008, IIBM Institute quickly garnered widespread acclaim from working professionals. In recognition of its commitment to excellence, IIBM Institute was honored with the "Most Trusted Online Learning Institute of the Year" award.

2 Lacs+
Hours of learning

45,000+
Learners

150+
Staff

16 Years
Of Existence

Accreditation and Memberships



Course Overview

Program Title	Ph.D.
Course Level	Doctorate Degree
Course Duration	1-3 Years
Eligibility	Master's Degree (or equivalent) or Bachelors with 3+ Years of experience
Maximum Credits	-
Mode of Study	Online
Classes Type	Flexible Classes and Weekend Study Option

Course Objective

The program specifically attempts to

- » Successfully integrate core, cross-Functional and inter disciplinary aspects of managerial theories, models and framework with real-world practices.
- » Equip students with the required conceptual and Interpersonal skills and sense of Social purpose for managerial decision making.
- » Posses excellent communication skills, excel in Cross-functional , multi disciplinary, multi- cultural teams, and have an appreciation for local, domestic and global contexts.
- » Develop leadership capabilities to act as change agents and be a source motivation in the organization they work in,
- » Engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long Learning,
- » Nurture the desire to excel in performance without compromising integrity, honesty, and fairness.

A Doctorate is the ultimate degree you can achieve. It shows you're a lifelong learner committed to personal development. This degree is a special achievement. Earn an Online Ph.D. and become a thought Leader.



Ph.D. Programs

Earn your PhD degree and get prepared to handle analytical, research, and presentational tasks in global business world.

PAIU Ph.D programs are based on flexible and self-studying structure to accommodate each student's business and personal responsibilities and take 1-3 years to complete. As students progress through the program, the first step is to submit a research proposal. The dissertation is an essential aspect of the Ph.D program, and every candidate must prepare and submit a dissertation which is a formal written document that represents sustained research or the investigation in an important intellectual issue. The dissertation must be an independent effort, which contributes to the field in which it is written. All dissertations must meet rigorous Professional standards and be professionally prepared in a format suitable for reproduction and written in English.

Students will be cooperating with an Professional mentor who will supervise, provide guidance, and help with the entire process.

- **PhD in Education**

Our PhD in Education is a doctoral-level Professional qualification focused on advanced research, theory, and practice in educational fields. It equips individuals with the expertise to conduct in-depth research, contribute to educational policy, curriculum development, and advance teaching methodologies while addressing critical issues in education.

- **PhD in Law**

Our PhD in Law is a terminal academic degree that allows individuals to specialize in legal research, jurisprudence, and theoretical aspects of law. It involves extensive research, critical analysis, and the production of original scholarly work contributing to legal scholarship, policy development, and the advancement of legal theories within various legal domains.

- **PhD in International Relations**

Our PhD in International Relations is an advanced academic degree focused on the study of global politics, diplomacy, international policies, and relations between nations and international organizations. It involves in-depth research, theoretical analysis, and practical applications, aiming to understand and address complex issues related to global governance, conflict resolution, security, and international cooperation.

- **PhD in History**

Our PhD in History is a doctoral-level academic qualification emphasizing advanced research, analysis, and interpretation of historical events, societies, cultures, and civilizations. It involves extensive study of primary sources, theoretical frameworks, and the production of original scholarly work contributing to historical understanding, interpretation, and the advancement of historical knowledge within specific periods, regions, or themes.

- **PhD in Economics**

Our PhD in Economics is an advanced academic degree focused on the study of economic theories, policies, and quantitative analysis. It involves rigorous research, statistical methods, and the development of original economic models to understand and address complex economic issues such as market behavior, policy-making, global trade, finance, and resource allocation. Graduates contribute to academia, policy development, and various sectors, applying economic principles to real-world problems.

- **PhD in Sales and Marketing**

Our PhD in Sales and Marketing is an advanced academic degree that delves deeply into research, strategies, and advanced techniques within the realm of sales, consumer behavior, branding, and market analysis. It focuses on understanding buyer psychology, developing innovative marketing strategies, exploring sales methodologies, and contributing to the advancement of knowledge in sales and marketing practices through scholarly research and practical applications.

- **PhD in Tesol**

Our PhD in TESOL (Teaching English to Speakers of Other Languages) is an advanced academic degree focusing on the study of language acquisition, pedagogy, linguistics, and curriculum development for teaching English as a second or foreign language. It involves research, theoretical exploration, and practical applications aimed at improving language teaching methodologies, language assessment, cross-cultural communication, and the understanding of language learning processes. Graduates contribute to academia, policy-making, and educational institutions globally.

- **PhD in Demographics and Social Sciences**

Our PhD in Demographics and Social Sciences is an advanced academic degree centered around the study of population dynamics, social structures, human behaviour, and societal changes. It involves rigorous research, statistical analysis, and interdisciplinary approaches to understand demographic trends, social inequalities, migration patterns, cultural shifts, and their impacts on societies. Graduates contribute to policy-making, academia, and various sectors by providing insights into the complexities of human societies and their dynamics.

- **PhD in Data and Cybersecurity**

Our PhD in Data and Cybersecurity is an advanced academic degree focusing on in-depth research, advanced methodologies, and the development of innovative strategies to protect digital systems, data, and information from unauthorized access, breaches, and cyber threats. It involves analyzing security risks, creating robust encryption methods, exploring emerging technologies, and contributing to the advancement of secure data practices through research and practical implementations. Graduates play a crucial role in securing digital infrastructures and shaping cybersecurity policies in various industries.

- **PhD in General Management**

Our PhD in General Management is a rigorous doctoral program designed to develop advanced leadership and strategic expertise. It empowers scholars to conduct original research, enhance management practices, and contribute to organizational development and global business innovation.

- **PhD in Finance Management**

The PhD in Finance Management provides in-depth knowledge of financial theories, markets, and practices. It prepares scholars to undertake advanced research in investment, risk management, and corporate finance while shaping financial strategies that drive sustainable growth.

- **PhD in Human Resources Management**

The PhD in Human Resources Management develops thought leaders who specialize in workforce dynamics, talent development, and organizational behavior. Scholars gain expertise in research and policy that shapes HR practices and enhances employee engagement worldwide.

- **PhD in Artificial Intelligence and Machine Learning**

This PhD program explores advanced applications of Artificial Intelligence and Machine Learning in solving complex business and societal problems. It enables scholars to drive innovation through pioneering research in intelligent systems, automation, and data-driven decision-making.

- **PhD in Banking and Financial Management**

Our PhD in Banking and Financial Management is designed for professionals aiming to contribute to financial institutions, banking policies, and global financial systems. It combines rigorous research with practical insights into risk, regulation, and financial innovation.

- **PhD in Information Technology**

Our PhD in Information Technology focuses on advanced research in emerging technologies, data systems, and digital innovation. It equips professionals to address IT challenges, design cutting-edge solutions, and contribute to technological transformation in global industries.



Fee Details

Fee in USD
Total Program Fee
\$ 8500

Payment Terms:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

- **Initial payment:** 1200 USD (due within the first month)
- **Remaining Balance:** 7300 USD
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



Ph.D. Course Guide

Why Study Online

- If you are often on the-go, travel frequently or face constantly changing work commitments you may find the rigors of class work impossible to manage.
- You can travel freely, relocate or live in remote areas without interrupting your Ph.D. studies.
- The online learning format suits students' ability to juggle the competing demands of work, family and study. Ultimately, this depends on the types of person you are, your lifestyle and how you prefer to learn.
- Our online education model provides you with true flexibility in your learning options. Not only is the Online Ph.D. truly portable, it also provides you with greater flexibility than traditional Ph.D. programs.

How Online Learning Works

The PAIU online Ph.D. is conducted exclusively via online lecturing. In conjunction with industry experts and academics, our team of instructors ensures that course contents ensure outstanding learning outcomes.

- You receive a comprehensive study guide for each unit which contains full course work, workplace activities, required reading and references to further resources for each topic.
- Your assigned Professor is responsible for setting and making the assignments and exams, setting and making the assignments and exams, providing commentary on the topics throughout the study period and academic guidance for any questions and issues you have during your study.

Why Choose Us?



COST-EFFICIENT
SERVICES



FRENCH DEGREE



GUARANTEED



FINANCIAL AID



QUALITY EDUCATION



PERSONALIZED
GUIDANCE



STREAMLINED
APPLICATION PROCESS



DIVERSE
PROGRAM



EMPLOYMENT
OPPORTUNITIES

Academic Mentors



Dr. Sandeep Kulshrestha

Dr. Kulshrestha has 19 years of corporate experience and 10 years in academia, coaching, and consulting. Holding a Ph.D. in HRM, a DBA, and an International MBA, he is a certified leadership coach with over 3,500 coaching hours. As Principal Consultant at Rectangle Consulting, he specializes in HR strategy and leadership development. A published author and active conference contributor, Dr. Kulshrestha is known for his expertise in HR and leadership transformation.



Dr. Neetika Shrivastava Sohani

She is an academic professional with over 13 years of experience in teaching and research, specializing in Human Resource Management and Organizational Behavior. She holds a Ph.D. in Management from Mewar University, with a research focus on emotional labor in customer service roles.

She has served as Associate and Assistant Professor at reputed institutions including Daly College of Business Management and Sri Aurobindo Institute of Management & Science. With an MBA and BBA from DAVV (both with top honors), she has also completed several faculty development programs and holds an Executive Certification in HR Analytics from IIM Rohtak. Her work includes corporate training and published research in national and international forums.



Dr. Latika Vaishak Shanbhag

PhD in Business Accounting from Indian Education Academy Palampur (H.P)

Dr. Latika Vaishak Shanbhag is a distinguished academic leader, serving as Joint Academic Dean for DBA and MBA Programs and Research Guide. With a PhD in Financial Management and a Master's in Education, she brings over 22 years of academic expertise. Dr. Shanbhag is a highly respected faculty member, having held senior roles and driving success across multiple organizations. Her exceptional contributions earned her the esteemed Seva Ratna Award. She is the author of the well-regarded book "How to Write a Dissertation?" and has published numerous influential research papers in management.

Academic Mentors



Dr. Ram Kasiviswanathan

He is an accomplished academic and industry professional with over 20 years of experience in software product management and six years in teaching CA and CMA programs. He holds a Doctorate in Business Administration from the Swiss School of Business and Management, Geneva.

Dr. Ram has led product development at companies like Real Page India and Cognizant, and has taught subjects including Indirect Taxes, Auditing, and Information Systems Control Audit. He is also a published author and contributor to international forums. Passionate about mentoring, he is dedicated to developing future leaders in both academic and professional spheres.



Dr. Mukti Katariya

Ph.D. in Commerce & Management

Dr. Mukti is a seasoned academic with over a decade of experience in finance and management. Holding a Ph.D. in Commerce & Management, specializing in Warren Buffett's investment strategies, she has taught at renowned institutions like Trinity Institute and MIT School of Business. With an MBA in Finance and a Bachelor's in Commerce, she has published extensively in peer-reviewed journals and presented at global conferences. Dedicated to advancing financial education, she has also completed numerous faculty development programs to enhance student growth and academic excellence.



Dr. Nageswara Rao

Associate Professor, Head Innovation and Entrepreneurship, EEE. CMRIT, Bangalore Vice Chairman, IEEE YP AG Bengaluru. Innovation Ambassador, Ministry of Education, Govt of India.

Dr. Nageswara is an accomplished educator with 12 years of experience in academia, research, and administration. He holds a Ph.D. in PMUs-Based PSVS Assessment using AI & ML and has authored over 30 publications in top journals. Recognized as an Innovation Ambassador by the Ministry of Education, his expertise spans Research Methodology, IPR, Design Thinking, Power Systems, and Electrical Engineering. He has organized numerous workshops and conferences and has served as a resource person, session chair, and reviewer for leading academic forums.

Academic Mentors



Dr. Dulari Rajput

Doctorate in Management

An experienced IT executive with 17+ years in leadership roles, including VP, IT COO, CAO, and PMO Manager. Holding a Doctorate and MBA, Dr. Dulari specializes in strategic planning, budget management, and people leadership. With a career at BNY Mellon, HSBC, and Cognizant, she has received the Business Leadership Award and been featured in CIO News for driving innovation and excellence in IT strategy.



Dr. Ankit Walia

He has over 12 years of experience as a faculty and a master trainer and delivering high-quality and impactful training sessions on investment banking, financial modelling, accounting, and mutual funds. He is a certified AMFI ARN holder and a MF distributor, as well as a certified financial modelling professional from AIMA.



Dr. Reetha Dinesh

PhD from Aligarh Muslim University

An accomplished academic and corporate trainer with over 16 years of experience, specializing in Marketing, HR, Leadership, and Behavioral Development. Holding a Ph.D. in Customer Relationship Management (CRM), Dr. Reetha is an experienced lecturer in Management and a corporate trainer in soft skills. A recognized world record holder and WHD-U.K. Award Winner, she is also an expert in IELTS, PTE, and Professional Development, with a strong track record of fostering both academic and professional growth.



Dr. Neha Gangwar

Dr. Neha Gangwar holds a Ph.D. in Management with a specialization in HRM and Organizational Behavior

An accomplished academician with over 14 years of experience in teaching and research, Dr. Neha holds a Ph.D. in Management with a specialization in Organizational Behavior, along with an M.A. in Gender and Development Studies, an M.A. in Psychology, and an MBA with concentrations in HRM and Marketing. She is also UGC-NET qualified in Management. Having served as the Assistant Dean of IQAC and Head of Student Affairs, she has made significant contributions to academic leadership. Their scholarly work has been published in leading national and international journals.

Academic Mentors



Dr. Reetika Agarwal

Ph.D from University of Lucknow, India

Dr. Reetika is a distinguished academic professional with 17 years of experience in higher education. She holds a Ph.D., MBA, M.Com, and M.A. in Economics, and has successfully cleared the UGC-NET/JRF exam twice. Her expertise lies in research methodology, academic supervision, and economic analysis. With 25 published research papers—15 in national and 10 in international journals—she has made significant contributions to her field. She has also supervised over 25 research theses and dissertations, demonstrating her commitment to nurturing academic excellence and advancing scholarly research.



Dr. Shyam Mohan JS

Dr. Shyam is an accomplished Assistant Professor with over 14 years of experience in Computer Science and Engineering. Holding a Ph.D. in managing large datasets using MapReduce and machine learning, his expertise encompasses machine learning, blockchain, cloud computing, big data analytics, and IoT. He has authored numerous papers, book chapters, and books, and holds patents in AI, blockchain, and wireless technologies. A dedicated mentor, he supervises theses, reviews for top-tier journals, and leads research in emerging technologies to drive innovation and enhance educational practices.



Dr. Sudipta Majumdar

Ph.D. in Management

A distinguished educator and researcher with 14+ years in academia, specializing in marketing, management, and educational technology. Holding a Ph.D. in Management, an MBA in Marketing and Finance, and a B.Tech in IT, he has contributed to research, curriculum development, and Ph.D. mentoring. With a strong publication record and active involvement in professional organizations, he has received numerous accolades for excellence in teaching and research.

Alumni Stories



The DBA program at IIBM Institute has been instrumental in shaping my career trajectory. The comprehensive curriculum, combined with the mentorship of experienced faculty, has equipped me with the necessary skills and knowledge to excel in the field of business administration. I am confident that the insights gained from this program will continue to drive my success and contribute to my



Yutaka Inoue

**General Manager,
Head of Business Unit
NEC India Private Limited, Noida**



As a MBA candidate at IIBM Institute, I have been thoroughly impressed by the depth of expertise and professionalism demonstrated by the faculty members. Their dedication to fostering intellectual curiosity and pushing the boundaries of knowledge has inspired me to strive for excellence in my academic pursuits. I am confident that the insights gained from this program will empower me to make meaningful contributions to the field of business administration.



Mathew Kuriakose

**Loco Workshop Manager
Royal Railways, Cambodia**



The decision to pursue a Doctorate in Business Administration at IIBM Institute has proven to be one of the most rewarding experiences of my academic and professional career. The program's flexible structure and robust support system have allowed me to balance my studies with my other commitments seamlessly. Moreover, the opportunity to engage with fellow scholars and industry experts has enriched my learning experience beyond measure. I am excited to leverage the skills and insights gained from this program to drive innovation and lead positive change in my organization.



Willfred Jerome

**Project inspection lead
Samsung C&T, Qatar**

Alumni Stories

“I chose to pursue my Doctorate in Business Administration at IIBM Institute because of its reputation for academic excellence and commitment to innovation. I have not been disappointed. The program's rigorous curriculum challenges me to think critically and push the boundaries of conventional wisdom. Moreover, the collaborative learning environment fosters meaningful exchanges with peers and faculty members, creating a vibrant community of scholars. I am confident that the skills and insights gained from this program will position me as a thought leader in my field.”



Ibraye Tonte

Executive Director,
White Ribbon Alliance, Nigeria

Attending IIBM Institute has been a game-changer for me. The expert faculty, flexible learning options, and supportive environment have equipped me with invaluable skills for success in my field. I'm grateful for the transformative experience.



Odoch Odrua Morris

Directorate of Roads and Bridges
Development
(Uganda National Roads Authority),
Uganda

Doing the DBA program in healthcare management and Artificial intelligence in healthcare at IIBM Institute, I can confidently attest to its immense value in shaping the future of healthcare management. The curriculum, meticulously crafted to address contemporary challenges in the medical field, equipped me with the strategic acumen and leadership skills necessary to navigate complex healthcare landscapes. This program is a testament to IIBM Institute's commitment to fostering innovation and excellence in medical leadership.



Dr. Omar Eisa Habo

Specialist Family Medicine and
Medical Director
(Al Futtaim Health, HealthHub
Clinics- Dubai UAE)

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For additional details please contact:

IIBM Institute Of Business Management

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Noida-201301, UP, India*



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