

EUROPEAN INSTITUTE
OF APPLIED SCIENCE
AND MANAGEMENT
PRAGUE, CZECH REPUBLIC

Partnered By



IIBM Institute
of Business Management



www.iibmindia.in

DBA

12-36 Months

MBA

12 Months

BBA

12-36 Months



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About

European Institute Of Applied Science and Management

Located in the heart of Prague, the European Institute of Applied Science and Management (EIASM) offers a transformative educational experience designed for ambitious professionals seeking to elevate their careers. Since 2011, EIASM has been providing globally accredited, cutting-edge programs in business, management, and consulting, with a unique focus on practical, real-world applications. Our institution fosters a collaborative, multicultural learning environment,

where innovation, critical thinking, and leadership thrive. EIASM's strong connections with local, national, and international organizations provide students with valuable networking opportunities and exposure to global business practices. Whether you're looking to advance your career or pursue new opportunities, EIASM equips you with the knowledge and skills to make a lasting impact in the business world and society.

Accreditation



Memberships



Program Highlights



Academic support world-class faculty, teaching assistants and peers worldwide.



Network with faculty, entrepreneur scholars and global C-suite professionals.



The program uses case studies or thesis to solve problems and develop strategies.



Online learning offers up to 70% savings compared to on-campus degree.



Tackle business problems with a curriculum blending theory and industry knowledge.



Earn the same European Degree Awarded on campus.



Globally Recognized in Europe, United States, Canada and 60+ Countries.



Programs enhance skills and business acumen, advantages your career.



Fully online program with flexible learning and 24/7 student support.

Founder



Vikas Maheshwari

CEO & Founder

IIBM Institute of Business Management

"As someone who believes that 'Your Mind Is Not A Locker, Do Not Store Anything In This, and Let New Ideas Always Penetrate,' I have always embraced continuous learning. This mindset inspired the creation of IIBM Institute of Business Management. After identifying significant talent gaps within organizations and the lack of accessible, continuous education for professionals, I envisioned IIBM as a solution to bridge these gaps. Through the development of carefully designed online courses and a curriculum that addresses specific skill shortages, I created a comprehensive learning ecosystem. Starting with just a small team and a few courses, IIBM has now grown into a thriving organization, with over 150 dedicated members and a wide variety of 44+ courses and 46+ subjects. My mission remains clear: to empower professionals by providing them with the knowledge and skills necessary to excel in their careers and contribute to meaningful change in the business world."

"I welcome you to IIBM Institute, where you can acquire quality education across various subjects, enhancing your employability and entrepreneurship skills".



About IIBM Institute Of Business Management

IIBM Institute of Business Management is dedicated to shaping the next generation of business leaders. Offering innovative and industry-relevant programs, IIBM combines academic rigor with practical skills, ensuring students are equipped for success in the global business landscape. With expert faculty, a dynamic curriculum, and strong industry connections, students gain invaluable insights, hands-on experience, and career-ready skills. Whether advancing your current career or starting a new path, IIBM provides the tools, mentorship, and resources to help you thrive in a rapidly evolving business world. Join IIBM and embark on a transformative journey toward professional excellence.

16 Years of Existence

25+
Real Teaching
Faculties

2 Lacs+
Hours of learning

45,000+
Learners

150+
Staff

Accreditation and Membership

ACCREDITED BY
EAHEA
European Agency for Higher Education & Accreditation

QHE
ASSOCIATION
ACCREDITED



Doctor of Business Administration DBA

Program Information



A Doctor of Business Administration (DBA) is a professional degree representing the highest qualification in management.

The Doctor of Business Administration (DBA) program is designed for professionals who want to further their career with the most advanced business degree program. The DBA program addresses the learning needs and objectives of senior business managers, consultants and university professors. Its primary objective is to produce graduates who can contribute to the advancement of their professions and to the expansion of knowledge and awareness of contemporary strategic issues and practices.

Our curriculum has a two-tiered focus. Students examine current theories, practices, and issues in business; train in research methods; and study the relationships between business and social and global issues. We believe doctoral students must be adept in all these areas to be successful contributors to the expansion of knowledge and improvement of business practices. For the Research Methodology, students conduct original research on a topic of current importance and personal interest. The thesis should impact and help illuminate the strategic issues they face in their professions.

The program encourages students to accept the added responsibility of a shared commitment to the advancement of their professions and to upholding the highest ethical standards in the private or public sector.

Program Details



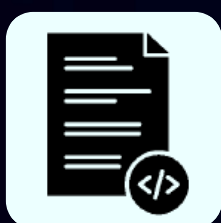
Program Duration

- 1-3 Years



Eligibility

Master's Degree (or equivalent)
or Bachelor's Degree with 3+ years
of work experience



Credits

DBA is a 180 credits



Program Fee

INR	Rs. 5,40,000 +18% GST
USD	\$ 6500

PAYMENT TERMS:

1. **Lump Sum Payment or Early Payment Discount:**
A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.
2. **Monthly Payment Plan:**
Initial payment: \$1200 USD | Rs. 1,00,000 (due within the first month)
Remaining Balance: \$5300 USD | Rs. 4,40,000
The balance can be conveniently spread over next 6 Monthly instalments.
Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



Program Curriculum

CATEGORY	COURSES	CREDITS
Business Core Courses	• Organisational Behaviour • Marketing Management • Project Management • International Business Management • Strategic Management • Specialization	90
Research Methodology & Thesis	• Introduction to Doctoral Research Project • Doctoral Research Project Literature Support • Doctoral Research Project Research Methodology • Doctoral Research Project Results and Findings • Doctoral Research Project Conclusions and Recommendations	90
Total Credits		180

Specialization of DBA

1. Agriculture Management

2. Artificial Intelligence & Machine Learning

3. Business Law

4. Banking & Financial Services Management

5. Business Analytics

6. Construction Management

7. Data and Cyber Security

8. Digital Marketing

9. Entrepreneurship Management

10. Environmental Management

11. Executive Leadership

12. Finance Management

13. General Management

14. Global Business Management

15. Health Science & Hospital Management

16. Human Resource Management

17. Information Technology

18. Logistics & Supply Chain Management

19. Oil & Gas Management

20. Production & Operation Management

Master of Business Administration MBA

Program Information



A Master of Business Administration (MBA) is a professional degree representing the highest qualification in management.

Master of Business Administration (MBA) program will advance your leadership skills and business knowledge using an activity-based learning approach. Our faculty members are seasoned professionals in their respective fields and will prepare you to lead in today's complex business environment

MBA builds business decision making and leadership skills that provide an integrated perspective of management and allows you to tailor your program with one of several concentrations to meet your interest and goals.

Since the introduction of our MBA program over half a century ago, EIASM has pioneered evening and online programs for working professionals to achieve their career objectives.

Program Details



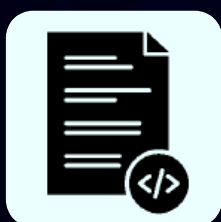
Program Duration

- 1 Years



Eligibility

Bachelor's Degree with 2+ Years of Work Experience



Credits

MBA is a 120 credits



Program Fee

INR	Rs. 3,50,000 +18% GST
USD	\$ 5000

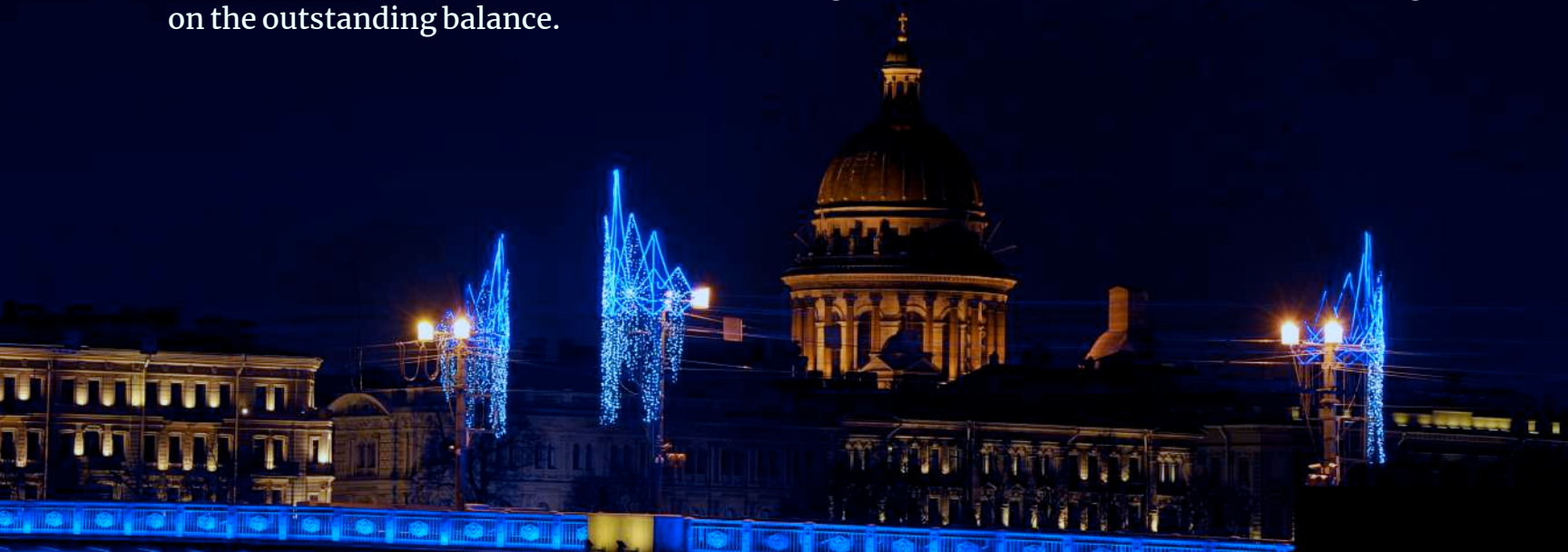
PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

- **Initial payment:** \$1200 USD | Rs. 1,00,000 (due within the first month)
- **Remaining Balance:** \$3800 USD | Rs. 2,50,000
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



Program Curriculum

CATEGORY	COURSES	CREDITS
Business Core Courses	• Human Resource Management • Financial Management • Production & Operation Management • Strategic Management • Organizational Behaviour • Business Communication	90
Specialization	• Subject	30
Total Credits		120

Specialization of MBA

- | | |
|-------------------------------------|--------------------------------------|
| 1. Project Management | 6. International Business Management |
| 2. Digital Marketing | 7. Global Marketing Management |
| 3. General Management | 8. Business Analytics |
| 4. Health Care Management | 9. Supply Chain Management |
| 5. International Finance Management | 10. Executive Leadership |

Program Details



Program Duration

1-3 Years



Eligibility

• 12th



Credits

BBA is a 160 credits



Program Fee

INR 3,50,000 +18% GST
USD \$ 4500

PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

- **Initial payment:** \$1200 USD | Rs. 1,00,000 (due within the first month)
- **Remaining Balance:** \$2800 USD | Rs. 2,50,000
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



Program Curriculum

MODULE	COURSES	CREDITS
Module 1	• Organisational Behaviour • Managerial Economics • Business Communication • Human Resource Management • Marketing Management	10 10 10 10 10
Module 2	• Supply Chain Management • Research Methodology • Consumer Behaviour • Financial Management • Production and Operation Management	10 10 10 10 10
Module 3	• Strategic Management • Operation Research • Fundamentals of E-Commerce • Specialization Subject 1 • Specialization Subject 2	10 10 10 30
Total Credits		160

Specialization of BBA

1. General Management

- Principles and Practices Management
- Project Management

2. Marketing Management

- International Marketing Management
- Digital Marketing

3. Finance Management

- International Finance
- Security Analysis and Portfolio Management

4. Human Resource Management

- Human Resource Development & Training
- Industrial Relations & Labour Laws

Faculty



Dr. Latika Vaishak Shanbhag

PhD in Business Accounting from Indian Education Academy Palampur (H.P)

Dr. Latika Vaishak Shanbhag is a distinguished academic leader, serving as Joint Academic Dean for DBA and MBA Programs & Research Guide, With a PhD in Financial Management and Master's in Education. She brings 22 years of expertise in education. Dr. Shanbhag is an accomplished faculty and has held various roles, driving success in multiple organizations. Her exceptional contributions earned her the Seva Ratna Award. She has authored books, including "How to Write a Dissertation?" and published numerous research papers on management.



Dr. Neha Gangwar

Ph.D. in Management with a specialization in HRM and Organizational Behavior

An academician with 14+ years of experience in teaching and research. Holds a Ph.D. in Management (Organizational Behavior), M.A. in Gender and Development Studies, M.A. in Psychology, UGC-NET in Management, and an MBA (HRM, Marketing). Former Assistant Dean IQAC and Head of Student Affairs. Published in national and international journals.



Dr. Nageswara Rao

Associate Professor, Head Innovation and Entrepreneurship, EEE. CMRIT, Bangalore Vice Chairman, IEEE YP AG Bengaluru. Innovation Ambassador, Ministry of Education, Govt of India.

An Accomplished Educator with 12 years of experience in Academia, Research, and Administration. Holds a Ph.D. in PMUs Based PSVS Assessment Using AI & ML and has authored over 30 publications in reputed journals. Recognized as an Innovation Ambassador by the Ministry of Education, his expertise spans Research Methodology, IPR, Design Thinking, Power Systems, and Electrical Engineering. He has Organized Numerous Workshops, Conferences, and Mentorship Programs and has served as a Resource Person, Session Chair, and Reviewer.

Faculty



Dr. Mukti Katariya

Ph.D. in Commerce & Management

With over a decade of teaching and research experience in finance and management, she holds a Ph.D. in Commerce & Management, specializing in Warren Buffett's investment strategies. Having taught at institutions like Trinity Institute and MIT School of Business, she holds an MBA in Finance and a Bachelor's in Commerce. A dedicated academic professional, she has presented research at national and international conferences, published in peer-reviewed journals, and completed numerous faculty development programs, focusing on advancing financial education and student development.



Dr. Nageswara Rao

Associate Professor, Head Innovation and Entrepreneurship, EEE. CMRIT, Bangalore Vice Chairman, IEEE YP AG Bengaluru. Innovation Ambassador, Ministry of Education, Govt of India.

An Accomplished Educator with 12 years of experience in Academia, Research, and Administration. Holds a Ph.D. in PMUs Based PSVS Assessment Using AI & ML and has authored over 30 publications in reputed journals. Recognized as an Innovation Ambassador by the Ministry of Education, his expertise spans Research Methodology, IPR, Design Thinking, Power Systems, and Electrical Engineering. He has Organized Numerous Workshops, Conferences, and Mentorship Programs and has served as a Resource Person, Session Chair, and Reviewer.



Dr. Reetika Agarwal

Ph.D from University of Lucknow, India

She is an accomplished academic professional with 17 years of experience in higher education. Holds a Ph.D., MBA, M.Com, and M.A. in Economics. Successfully cleared the UGC-NET/JRF exam twice. Her core competencies include research methodology, academic supervision, and economic analysis. She has published 25 research papers, with 15 in national and 10 in international journals, and has supervised over 25 research theses and dissertations.

Faculty



Dr. Mir Salim Ul Islam

Ph.D. in Computer Science & Engineering (Fog/Edge Computing and AI)

An Accomplished Researcher with 3 SCI & 4 Scopus Journal Publications, 6 Conference Presentations, and 5 Patents Filed/Published. Experienced academician, previously served as an Assistant Professor at Lovely Professional University. Previously worked in industry as Software Engineer. Expertise in Fog/Edge Computing, IoT, Machine Learning, and Teaching Computer Science Subjects. Conducted 1 Workshop/FDP and attended 3 others. Submitted 1 funded project proposal.



Prof. Ankit Walia

He has over 12 years of experience as a faculty and a master trainer and delivering high-quality and impactful training sessions on investment banking, financial modelling, accounting, and mutual funds. He is a certified AMFI ARN holder and a MF distributor, as well as a certified financial modelling professional from AIMA.



Dr. Reetha Dinesh

PhD from Aligarh Muslim University

An accomplished academic and trainer with 16+ years of experience, specializing in Marketing, HR, Leadership, and Behavioral Development. Holds a Ph.D. in CRM. Experienced lecturer in Management and Corporate Trainer in soft skills. World Record holder and WHD-U.K. Award Winner. Expert in IELTS, PTE, and Professional Development.

Faculty



Dr. Dulari Rajput

Doctorate in Management

An accomplished IT leader with 17+ years of experience, including roles like VP, IT COO, CAO, and PMO Manager. Holds a Doctorate and MBA. Expertise in strategic planning, budget management, cost optimization, and people leadership. Formerly with BNY Mellon, HSBC, and Cognizant. Awarded Business Leadership Award, featured in CIO News.



Dr. Sudipta Majumdar

Ph.D. in Management

An accomplished educator and researcher with 14+ years in academia, specializing in marketing, management, and educational technology. Holding a Ph.D. in Management, MBA in Marketing and Finance, and B.Tech in IT, he has published extensively, guided Ph.D. scholars, and contributed to curriculum development. Active in professional organizations, he has received multiple awards for his teaching and research.



Dr. Shyam Mohan JS

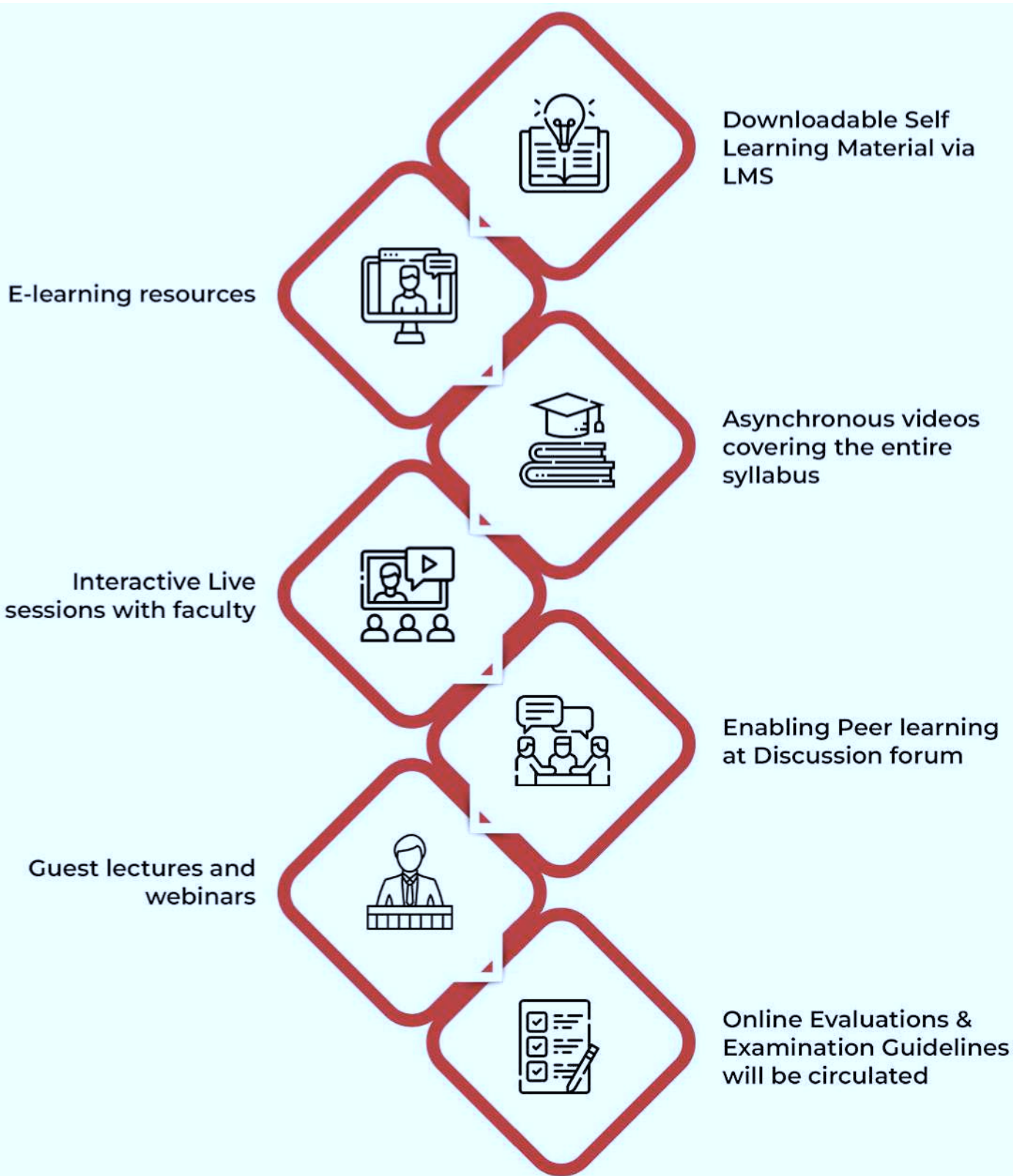
An experienced Assistant Professor with over 14 years in Computer Science and Engineering, he holds a Ph.D. in managing large datasets using MapReduce and machine learning. His expertise spans machine learning, Blockchain, cloud computing, big data analytics, and IoT. He has published numerous papers, book chapters, and books, and holds patents in AI, Blockchain, and Wireless Technologies. Additionally, he supervises theses, reviews for journals, and drives research in emerging technologies to enhance education.



Dr. Sandeep Kulshrestha

Dr. Kulshrestha has 19 years of corporate experience and 10 years in academia, coaching, and consulting. Holding a Ph.D. in HRM, a DBA, and an International MBA, he is a certified coach with 3,500+ hours of leadership coaching. As Principal Consultant at Rectangle Consulting, he specializes in HR and leadership training. He's also authored books and contributed to conferences.

Detailed Information on *E-Learning* Content





CAREER SUPPORT

We are committed to supporting students throughout their career journey as a working professional. Our objective is to help uncover meaningful and impactful employment opportunities that align with the aspirations.

Discover the extensive services offered by our comprehensive career services program, exclusively designed for members of the IIBM Institute community.



1:1 Mentorship

Receive guidance on career paths from corporate experts across diverse fields. Our career coaches are dedicated to fostering your overall personal and professional growth.



Profile Building

Access resources for resume development, LinkedIn profile enhancements, job searches, interview preparation, and salary negotiation.



Global Network

Connect with numerous hiring partners and tap into a network of alumni based both globally and locally on LinkedIn.



Personalized Guidance

After completing the program, benefit from personalized guidance through career coaches and industry connection sessions, accelerating your career growth prospects.



Ongoing Access

Gain continued access to career coaches and industry connection sessions upon completing the program and enhance your career growth prospects with accelerated development through mentorship.

Students Success Stories



Irfan Mahmad Khakhi

Designation: Branch Manager & Head of Sales

Company Name: Turkey Mifuko Company Limited - Vigor Group

Course: DBA

As a current student in the DBA program with EIASM Through IIBM Institute Of Business Management, I've been truly impressed with the depth and quality of the curriculum. Course is designed to tackle real-world business challenges, and I'm already applying the concepts to my day-to-day work. The faculty are incredibly supportive, always available to provide guidance and feedback. What I appreciate most is the flexibility—it allows me to keep progressing in my career. This program is equipping me with the tools and insights I need to grow as a leader, and I highly recommend it to anyone looking to advance in their field!



Nabil Mansour

Director of Operations, Faculty of Medicine, American University of Beirut

I'm excited to be part of the DBA program at EIASM, in collaboration with IIBM. From the start, I've felt a strong sense of fulfillment, knowing this program will help me grow both personally and professionally. The faculty is inspiring, passionate, and dedicated to our success. The program's emphasis on research excellence, especially in healthcare and AI, has reignited my passion for innovation. The international collaboration with IIBM has broadened my perspective and connected me with brilliant minds globally. I'm truly grateful for this opportunity and look forward to the future, confident it will shape my career and aspirations.



Roland Habre

Global Sales Director - Manufacturing Industry.

I am grateful for the knowledge gained from EIASM through IIBM Institute. The Institute's curriculum design encompasses almost all relevant topics that any modern business strategy needs. Highly commendable expertise and professionalism among faculty members guarantee valuable insights and practical knowledge. IIBM's emphasis on leadership development significantly upgraded my strategic thinking and decision-making. Indeed, this is further assured by the emphasis on industrially relevant applications and case studies that prepared me for excellence in a dynamic business environment. I truly appreciate the commitment of the Institute to a culture of excellence and lifelong learning.

Students Success Stories



Dr. Syed Nazim Obayed

Technical Education Venture of Unique Group of Companies Limited, from Bangladesh

It's my sincere gratitude to European Institute of Applied Science and Management (EIASM) through IIBM Institute Of Business Management for giving a wonderful opportunity to complete my Doctor of Business Administration (DBA) programme remotely. I found all faculties are excellent and administrative staffs are very cooperative throughout the course. EIASM has created an environment to produce knowledge studying from anywhere which is the main reason to choose the programme. I explored the role of soft skills and cognitive skills for the engineering graduates in the context of Bangladesh. I am also very thankful to my supervisor. All the best wishes to EIASM every now and always.



Rony Daou

Chief Financial Officer @wookood Petroleum, Jounieh, Keserwan-Jbeil Governorate, Lebanon

I'm Rony Daou, and I want to share my positive experience. After a long search for a Doctorate program, I chose European Institute of Applied Science and Management (EIASM) through IIBM Institute Of Business Management, initially feeling hesitant about my decision. However, my experience has been incredibly smooth. The dedicated staff, faculty, and coordinators are always available to address any concerns, making me feel supported throughout my journey. Unlike past educational experiences, I truly felt the presence of the IIBM Institute team around me 24/7. If you're considering a Doctorate program, wholeheartedly recommend IIBM Institute – my experience here has been unmatched!



Makara NGY

Founder & Director – General of HTL Group, Country – Cambodia

After 12 years since completing my Master's, I finally decided to pursue a DBA course. After researching many universities, I found the European Institute of Applied Science and Management (EIASM) through IIBM Institute of Business Management. The courses are designed not only for academic growth but also to address real-world business challenges, which directly benefit my current work. The practical case studies and expert faculty provide invaluable support and feedback, making learning engaging and applicable. Additionally, the flexible LMS portal allows me to access materials anytime, anywhere. I highly recommend IIBM Institute of Business Management for anyone looking to advance their academic and professional journey.



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IIBM Institute
of Business Management



For additional details please contact:

IIBM Institute Of Business Management

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