



**Swiss International
Management Academy**

AACSB

**Business
Education
Alliance**

Member



Swiss International Management Academy

"Become the Business Leader You Aspire to Be"

Executive DBA

DBA

MBA

BBA

Partnered By



**IIBM Institute
of Business Management**



About **SIMA**

The Swiss International Management Academy (SIMA) is providing high-quality, fully accredited, and internationally recognized academic programs to a diverse, worldwide student body.

SIMA offers a transformative educational experience, granting students access to authentic, high-quality Swiss education and training. This opportunity is enriched by distinguished professors, internationally recognized qualifications, robust employability prospects, and clear paths for career advancement.

Our career-oriented study programs are fully aligned with the established European educational systems and the guidelines for higher education. And Legally registered with Swiss Government and ensured through a rigorous accreditation process conducted by recognized accreditation bodies.



Why Switzerland Education?

At SIMA, we are redefining the future of education by offering high-quality, fully accredited online programs designed to fit into your life and career. Our mission is to empower students worldwide with the knowledge, skills, and global perspective needed to excel in today's dynamic business environment. As an online education provider based in Switzerland, SIMA brings together the best of Swiss education with the convenience and flexibility of remote learning.

Why Choose SIMA?

- **Swiss Quality Education:** Switzerland is renowned for its exceptional education system, Switzerland's educational excellence and offers internationally recognized programs, ensuring you receive a top-tier education no matter where you are in the world.
- **Global Recognition and Accreditation:** SIMA is an internationally accredited online institution, ensuring that your education holds global value and recognition. We offer programs that meet the highest international standards, preparing you for success in competitive global markets.
- **Flexibility and Accessibility:** As an online institution, SIMA provides you with the freedom to study from anywhere in the world, at your own pace. Whether you are a working professional, a busy entrepreneur, or a full-time student, our flexible learning options allow you to balance your studies with your personal and professional commitments.

Study at Your Own Pace, Wherever You Are

- **Learn from Anywhere:** Whether you're in Switzerland or across the globe, SIMA's online programs give you access to world-class education without the need to relocate. All courses are designed to be accessible, providing you with interactive learning materials, live sessions, and a rich online community.
- **Interactive and Engaging Learning Experience:** SIMA uses cutting-edge technology and online platforms to create a dynamic and engaging learning experience. Participate in live webinars, discussions, and collaborative projects with peers and faculty, all from the comfort of your own home.
- **Global Network:** Join a diverse and global community of students, faculty, and alumni. SIMA's online programs foster international connections, helping you build a global network that can support your career advancement.

Why Zug?

SIMA is proud to be based in Zug, Switzerland, one of the world's leading centers for business, education, and innovation. Zug offers an exceptional quality of life, political stability, and global connectivity, making it an ideal environment for growth and development. With a diverse international community, Zug fosters collaboration, innovation, and creativity, which is reflected in SIMA's approach to online education.

ACCREDITATIONS



American Accreditation Association (AAA)

The Swiss International Management Academy (SIMA) has earned prestigious accreditation from the American Accreditation Association (AAA), affirming its commitment to international standards of quality and competence. This recognition enhances SIMA's global reputation and reflects its dedication to excellence in education. With AAA accreditation, SIMA can confidently showcase the credibility of its programs to students, faculty, and potential partners worldwide, opening doors to new opportunities in the global education community.



European Association for Higher Education Advancement (EAHEA)

Swiss International Management Academy (SIMA) has received accreditation from the European Association for Higher Education Advancement (EAHEA), a European-based, non-governmental, independent, and international quality assurance association. Founded in 1997, EAHEA provides accreditation to universities, colleges, vocational institutions, distance learning centers, online courses, and corporations.



International Association for Quality Assurance in Pre-Tertiary and Higher Education (QAHE)

The Swiss International Management Academy (SIMA) is accredited by QAHE, it is a globally recognized accreditation agency that provides institutional accreditation and programmatic accreditation to higher education institutions around the world. As a trusted provider of accreditation services, we are committed to promoting the highest standards of academic excellence and ensuring that students receive a quality education that meets the required standards.

MEMBERSHIPS



Association to Advance Collegiate Schools of Business (AACSB)

The Association to Advance Collegiate Schools of Business (AACSB), USA, has been synonymous with the highest standards of excellence in business education since 1916. AACSB offers quality assurance, business education insights, and learning and development services to over 1,700 member organizations and more than 900 accredited business schools globally. Its accreditation process is ISO 9001:2015 certified. Swiss International Management Academy is a proud educational member of AACSB.



Accreditation Council for Business Schools and Programs (ACBSP)

Founded in 1988, the Accreditation Council for Business Schools and Programs (ACBSP) is a global accrediting body for business education. It was the first organization to provide accreditation for collegiate business degree programs at all levels, from associate to doctoral degrees.



Swiss Federation for Adult Learning (SVEB)

The Swiss Federation for Adult Learning (SVEB) is the Swiss national umbrella organization for adult education and lifelong learning. Established in 1951, SVEB promotes adult learning across Switzerland through advocacy, networking, and development initiatives. In addition, SVEB also manages the national training-of-trainers system and is responsible for eduQua, the national quality label for adult learning providers.

RECOGNITIONS



Zug Canton

The Swiss International Management Academy (SIMA) is a licensed training institution in the Canton of Zug, Switzerland, holding Legal License No. SIMA collaborates with partner universities and institutions to offer professional and career-oriented higher education programs. The school is actively involved in various research projects both within Switzerland and internationally, and it also provides internship services for its learners.



Swiss Made Education

Authentic Education in Zug, Switzerland

The “Swiss made” label signifies that our programs were developed or conducted in Switzerland or the Swiss region. As an institute based in Zug, Switzerland, SIMA takes pride in being a Swiss education provider in the higher education sector of Zug.

Program **Highlight**

Cost-Effective Education:

Reduce your education expenses significantly through online learning, with savings of up to 70% compared to traditional full-time, on-campus programs.

Practical Skills-Based Curriculum:

Gain the expertise to solve real-world business challenges through a curriculum that blends theoretical knowledge with practical, industry-relevant insights.

Recognized Academic Credentials:

Achieve the same prestigious International degree as on-campus students.

Engaging Live Classes:

Receive comprehensive academic support through live interactive sessions with faculty members, teaching assistants, and peers from around the globe.

Career Advancement Support:

Access personalized career services, including resume building, interview preparation, and job search assistance to enhance your career trajectory.

Global Networking Opportunities:

Connect with expert faculty, entrepreneurs, scholars, practitioners, and C-suite executives from leading international organizations.



About

IIBM Institute of Business Management

IIBM Institute, a leading online education platform, is dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise, IIBM Institute partners with prestigious universities worldwide, including the University of EIASM, Horizons University, CASS European Institute Of Management Studies, International Business Academy Of Switzerland (IBAS), IPMA UK among others.

Establishing its marketing operations in 2008, IIBM Institute quickly garnered widespread acclaim from working professionals. In recognition of its commitment to excellence, IIBM Institute was honored with the "Most Trusted Online Learning Institute of the Year" award.

2 Lacs+
Hours of learning

45,000+
Learners

150+
Staff

16 Years
Of Existence

Accreditation and Memberships



Executive DBA

Program Information

“The Executive Doctor of Business Administration (Executive DBA) program, offered by the Swiss International Management Academy (SIMA), is tailored for senior executives and business leaders aiming to enhance their strategic leadership capabilities and contribute to the advancement of business knowledge through high-level research. This program is designed to help professionals further develop their expertise while continuing their careers. By blending practical management strategies with advanced research, the program prepares graduates to become influential thought leaders in a rapidly changing global business environment.”

Key Features:

- **Designed for Experienced Professionals:** The Executive DBA is specifically crafted for high-level professionals who seek to enhance their strategic and leadership capabilities while continuing to advance their careers.
- **Applied Research Focus:** The program emphasizes conducting research that addresses real-world business issues, enabling participants to apply theoretical knowledge to solve complex organizational challenges.
- **Flexible Structure:** With a focus on accommodating the demanding schedules of senior professionals, Executive DBA programs are often offered in flexible formats, such as part-time study or modular delivery, allowing participants to balance their professional and academic commitments.
- **Leadership Development:** The Executive DBA develops advanced leadership skills, empowering graduates to lead at the highest organizational levels, drive innovation, and influence strategic decision-making.
- **Networking and Thought Leadership:** Participants gain access to an exclusive network of experienced professionals, academics, and industry leaders, enhancing opportunities for collaboration and thought leadership within their respective fields.

Program Benefits:

- **Advanced Strategic Insight:** Graduates gain a deep understanding of business strategies, enabling informed decisions that drive growth and success.
- **Elevated Professional Standing:** The Executive DBA enhances credibility, unlocking opportunities for senior leadership and C-suite roles.
- **Leadership in Transformational Roles:** Graduates are equipped to lead organizational change and drive long-term success in executive or consultancy positions.

Program Highlights

1. SIMA offers this program as a Dual Degree, providing the opportunity to specialize in two fields at once.
2. SIMA is a licensed Higher Education Institute in the Canton of Zug, Switzerland
3. Accredited by European Association for Higher Education Advancement (EAHEA)
4. Swiss Made Education - Authentic Education in Zug, Switzerland
5. Accredited By QAHE (International Association for Quality Assurance in Higher Education)
6. Live & Interactive faculty, Alumni, and industry-specific sessions.
7. Access to Advanced Learning Management System (LMS)
8. Earn the same degree as that which is awarded to learners who have successfully completed the program on-campus in Europe.
9. Cost-effective program with EMI Options.

Program Details

Duration: **1-3 Years**

Delivery: **Online Learning Mode**

Eligibility Criteria

- Master's Degree (or equivalent) or Bachelor's with 10 + Years of Work Experience

Fee Details

Fee in USD	Fee in INR
Total Program Fee	Total Program Fee
\$ 9000	₹ 7,00,000 + 18% GST

Program Curriculum

Specializations (choose any one)

1. Artificial Intelligence & Machine Learning
2. Banking & Financial Services Management
3. Executive Leadership
4. Finance Management
5. Health Science & Hospital Management
6. Human Resource Management
7. Information Technology
8. Oil & Gas Management
9. Sales and Marketing Management
10. Logistics and Supply Chain Management

CATEGORY	COURSES	CREDITS
Business Core Courses	EDBA01- Financial Management	10
	EDBA02- Global Business Management	10
	EDBA03- Organisational Change and Development in Management System	10
	EDBA04- Strategic Management & Leadership	10
	EDBA05- Innovation & Entrepreneurship	10
	EDBA06- Marketing and Business Environment	10
	Specialization Subject	
	Major Specialization	10
	Minor Specialization	10
	Thesis	40
Total Credits		120

Doctor of Business Administration

Program Information

The Doctorate of Business Administration (DBA) program at the Swiss International Management Academy (SIMA) is designed for professionals aiming to advance their careers in business leadership or academia. This program provides a unique blend of theoretical knowledge and practical application, enabling students to make significant contributions to the field of business administration.

Key Features:

- **Flexible Learning:** The DBA program is delivered in an online format, allowing students to balance their studies with professional and personal commitments.
- **Expert Faculty:** Courses are taught by distinguished faculty members with extensive industry and academic experience.
- **Innovative Curriculum:** The program integrates advanced business theories with practical applications, preparing students to address complex business challenges.
- **Research Focus:** Students engage in high-level research projects under the guidance of experienced supervisors, contributing to academic and industry advancements.
- **Global Networking:** Opportunities to connect with peers, faculty, and industry professionals globally, enhancing career prospects and business insights.
- **Leadership Development:** Emphasis on developing strategic leadership skills essential for senior management roles and academic positions.

Program Benefits:

- **Career Advancement:** Gain a competitive edge for senior management and consultancy roles or pursue a career in academia.
- **Accredited Degree:** Earn a globally recognized DBA degree, enhancing professional credibility.
- **Personalized Mentorship:** Receive one-on-one mentorship and support throughout the program.
- **Comprehensive Support:** Access academic and career services, including research resources and job placement assistance.

Embark on your journey to leadership excellence with the DBA program at SIMA, where advanced business education meets practical impact.

Program Highlights

The Doctor of Business Administration (DBA) program is designed for maximum flexibility, offering a fully online format that integrates interactive face-to-face sessions with comprehensive online support. This innovative program enhances your grasp of management theories, addresses emerging research topics, and hones methodological skills through dynamic coursework. You will have the opportunity to deepen your academic knowledge, reflect on professional experiences, and concentrate on your unique research challenges.

- **Hands-On Project-Based Learning**
- **Created in Collaboration with Leading Multinational Corporations**
- **Top-Tier Pedagogy Crafted by Distinguished Academics and Industry Leaders**
- **Equivalent Degree to On-Campus Programs**
- **Potential for Post-Study Work Opportunities**

Program Details

Duration: **1-3 Years**

Delivery: **Online Learning Mode**

Eligibility Criteria

- Master's Degree (or equivalent) or Bachelor's with 3+ Years of Work Experience

Fee Details

Fee in USD	Fee in INR
Total Program Fee	Total Program Fee
\$ 6500	₹ 5,40,000 + 18% GST

Program Curriculum

Specializations (choose any one)

DBA0611- Executive Leadership

DBA0612- General Management

DBA0613- Quality Management

DBA0614- Health Science and Hospital Management

DBA0615- Sales and Marketing Management

DBA0616- Production and Operation Management

DBA0617- Human Resource Management

DBA0618- Logistics and Supply Chain Management

DBA0619- Artificial Intelligence & Machine Learning

DBA0620- Risk & Safety Management

DBA0621- Project Management

DBA0622- Digital Marketing Management

DBA0623- Business Analytics

DBA0624- Environmental Management

DBA0625- Banking & Financial Services Management

DBA0626- Oil and Gas Management

DBA0627- Entrepreneurship Management

DBA0628- Data and Cyber Security

CATEGORY	COURSES	CREDITS
Business Core Courses	DBA0601- Marketing and Business Environment	20
	DBA0602- Organizational Change and Development in Management System	20
	DBA0603- Mastering Leadership: Theories and Concepts	20
	DBA0604- Strategic Management	20
	DBA0xxx- Specialization Subject	20
Research Methodology & Thesis	<ul style="list-style-type: none">• Introduction to Doctoral Research Project• Doctoral Research Project Literature Support• Doctoral Research Project Research Methodology• Doctoral Research Project Results and Findings• Doctoral Research Project Conclusions and Recommendations	80
Total Credits		180

Master of Business Administration

Program Information

Discover your path to leadership excellence at Swiss International Management Academy. Our MBA program blends rigorous academics with practical insights, preparing you for success in today's dynamic business world. Engage with industry-leading faculty, collaborate with a diverse cohort of peers, and gain hands-on experience through real-world projects. Whether your goal is entrepreneurship, corporate management, or consulting, our program equips you with the skills and network to thrive. Join us at Swiss International Management Academy and accelerate your career with a globally recognized MBA.

Key Features:

- **Flexible Learning Environment:** Our MBA program offers a flexible blend of online and on-campus courses, designed to accommodate your professional and personal commitments.
- **Expert Faculty:** Learn from accomplished faculty who bring a wealth of industry experience and academic expertise into the classroom, ensuring practical relevance and theoretical depth.
- **Holistic Curriculum:** Our curriculum integrates the latest business theories with hands-on learning experiences, preparing you to tackle real-world challenges with confidence.
- **Emphasis on Practical Skills:** Gain practical business skills through case studies, simulations, and projects, equipping you to make immediate impacts in your career.
- **Global Perspective:** Engage with a diverse cohort of peers and faculty, fostering global perspectives and expanding your professional network.

Program Benefits:

- **Career Advancement:** Position yourself for accelerated career growth in various sectors including corporate management, entrepreneurship, and consulting.
- **Academic Rigor:** Earn a rigorous MBA degree that is globally recognized, enhancing your credibility and opening doors to new opportunities.
- **Personalized Mentorship:** Receive individualized support and mentorship from faculty and industry experts, guiding you through your academic journey and beyond.
- **Comprehensive Support Services:** Access to resources such as research facilities, professional development workshops, and job placement assistance, ensuring a well-rounded educational experience.

Join us at Swiss International Management Academy (SIMA) and embark on a transformative MBA journey that prepares you to lead in today's dynamic business environment.

Program Highlights

Our Master of Business Administration (MBA) program is structured for maximum flexibility, integrating a mix of online courses and interactive virtual sessions. This progressive format merges theoretical learning with real-world applications, enriching your grasp of business management principles, exploring contemporary industry trends, and honing analytical skills through dynamic coursework. Throughout your MBA journey, you'll have opportunities to deepen academic insights, leverage professional experiences, and address complex business challenges head-on.

- **Specialization Options**
- **Experiential Learning**
- **Executive Speaker Series**
- **Rigorous Curriculum Designed by Renowned Academics and Industry Leaders**
- **Equivalent Academic Standing to On-Campus Programs**

Program Details

Duration: **1 Year**

Delivery: **Online Learning Mode**

Eligibility Criteria

Bachelor's degree +2 years of work experience

Fee Details

Fee in USD	Fee in INR
Total Program Fee	Total Program Fee
\$ 5000	₹ 4,00,000 + 18% GST

Program Curriculum

Specializations (choose any one)

- MBA0611-** Human Resource Management
- MBA0612-** Sales and Marketing Management
- MBA0613-** Banking & Financial Management
- MBA0614-** Digital Marketing Management
- MBA0615-** Health Science and Hospital Management
- MBA0616-** Logistics and Supply Chain Management
- MBA0617-** Production and Operation Management
- MBA0618-** Business Analytics
- MBA0619-** Quality Management
- MBA0620-** Project Management

CATEGORY	COURSES	CREDITS
Business Core Courses	MBA0601- Executive Leadership	20
	MBA0602- Marketing Management	20
	MBA0603- International Business Management	20
	MBA0604- Strategic Management	20
	MBA0605- Financial Management	20
	MBA0606- Specialization Subject	20
Total Credits		120

Bachelor of Business Administration

Program Information

A Bachelor of Business Administration (BBA) is a comprehensive undergraduate program designed to equip students with essential business knowledge and skills. Typically spanning three to four years, the program covers core subjects such as management principles, marketing, accounting, business law, and economics. Students also have the opportunity to choose electives in areas like entrepreneurship and digital marketing, allowing for specialization based on their interests. Through a mix of theoretical learning and practical experience, including internships, graduates develop strong analytical, leadership, and communication skills, preparing them for diverse career paths in fields like marketing, finance, and human resources. Accreditation from recognized bodies ensures that the program meets high educational standards, enhancing job prospects for graduates.

Key features

- **Core Curriculum:** Covers essential subjects like management, marketing, finance, and economics.
- **Career Flexibility:** Prepares graduates for various roles in multiple industries.
- **Teamwork Focus:** Emphasizes group projects and collaborative learning.
- **Skill Development:** Focuses on critical skills like leadership, communication, and problem-solving.
- **Accreditation:** Many programs are accredited, ensuring quality education.

Program Benefits

- **Comprehensive Knowledge:** Provides a strong foundation in various business disciplines, preparing students for multiple career paths.
- **Career Opportunities:** Opens doors to a wide range of job roles in sectors like marketing, finance, human resources, and operations.
- **Higher Earning Potential:** Generally leads to better job opportunities and higher salaries compared to non-business degrees.
- **Skill Development:** Enhances critical skills such as leadership, communication, problem-solving, and analytical thinking.

Program Highlights

A Bachelor of Business Administration (BBA) program offers a mix of important business subjects and elective courses, giving students a well-rounded education. It focuses on practical learning through internships and real-world projects, helping students gain hands-on experience. The program develops key skills like leadership, teamwork, and problem-solving. Students also get the chance to network with industry professionals through guest lectures and events. Many BBA programs include international business topics and opportunities to study abroad, preparing graduates for a global job market. BBA helps students pursue various career paths and succeed in their future jobs.

Program Details

Duration: **1-3 Year**

Delivery: **Online Learning Mode**

Eligibility Criteria

12th.

Fee Details

Fee in USD	Fee in INR
Total Program Fee	Total Program Fee
\$ 3500	₹ 3,00,000 + 18% GST

Program Curriculum

Specializations (choose any one)

1. General Management

- Principles and Practices Management
- Project Management

3. Marketing Management

- International Marketing Management
- Digital Marketing

2. Finance Management

- International Finance
- Security Analysis and Portfolio Management

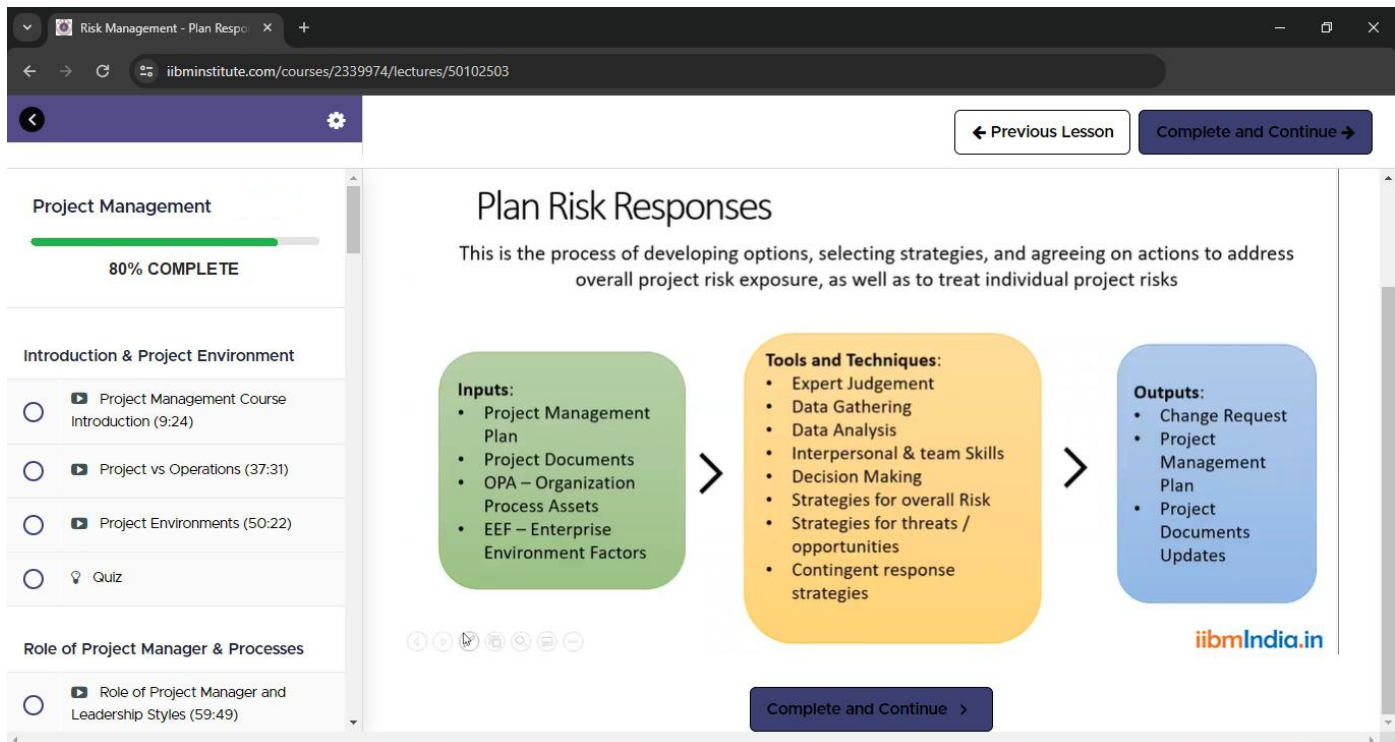
4. Human Resource Management

- Human Resource Development & Training
- Industrial Relations & Labour Laws

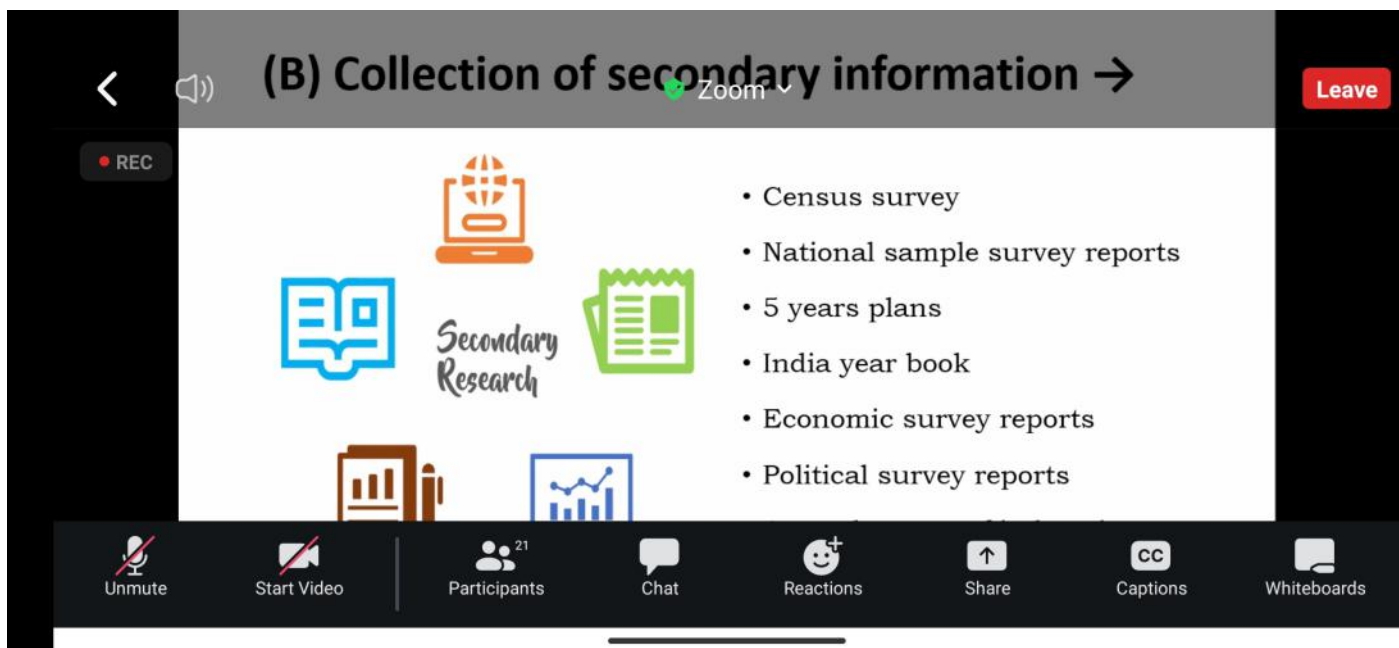
CATEGORY	COURSES	CREDITS
Business Core Courses	Module 1	
	BBA0601- Organizational Behaviour	10
	BBA0602- Managerial Economics	10
	BBA0603- Business Communication	10
	BBA0604- Human Resource Management	10
	BBA0605- Marketing Management	10
	Module 2	
	BBA0606- Supply Chain Management	10
	BBA0607- Research Methodology	10
	BBA0608- Consumer Behaviour	10
	BBA0609- Financial Management	10
	BBA0610- Production and Operation Management	10
	Module 3	
	BBA0611- Strategic Management	10
	BBA0612- Operation Research	10
	BBA0613- Fundamentals of E-Commerce	10
	• Specialization	30
	Subject 1	
	Subject 2	
Total Credits		160

Learning Management System

A Glimpse of the LMS (Learning Management System) Platform



Learning Platform Navigation (Recorded Lectures)



Zoom Meeting Application (Live Lectures)

Please note that the images displayed do not represent the actual program. For an authentic experience of the learning platform, we encourage you to contact an admissions counselor for a real-time demonstration.

Academics **Mentors**



Dr. Sandeep Kulshrestha

Dr. Kulshrestha has 19 years of corporate experience and 10 years in academia, coaching, and consulting. Holding a Ph.D. in HRM, a DBA, and an International MBA, he is a certified leadership coach with over 3,500 coaching hours. As Principal Consultant at Rectangle Consulting, he specializes in HR strategy and leadership development. A published author and active conference contributor, Dr. Kulshrestha is known for his expertise in HR and leadership transformation.



Dr. Neetika ShrivastavaSohani

She is an academic professional with over 13 years of experience in teaching and research, specializing in Human Resource Management and Organizational Behavior. She holds a Ph.D. in Management from Mewar University, with a research focus on emotional labor in customer service roles.

She has served as Associate and Assistant Professor at reputed institutions including Daly College of Business Management and Sri Aurobindo Institute of Management & Science. With an MBA and BBA from DAVV (both with top honors), she has also completed several faculty development programs and holds an Executive Certification in HR Analytics from IIM Rohtak. Her work includes corporate training and published research in national and international forums.



Dr. Latika VaishakShanbhag

PhD in Business Accounting from Indian Education Academy Palampur (H.P)

Dr. Latika Vaishak Shanbhag is a distinguished academic leader, serving as Joint Academic Dean for DBA and MBA Programs and Research Guide. With a PhD in Financial Management and a Master's in Education, she brings over 22 years of academic expertise. Dr. Shanbhag is a highly respected faculty member, having held senior roles and driving success across multiple organizations. Her exceptional contributions earned her the esteemed Seva Ratna Award. She is the author of the well-regarded book "How to Write a Dissertation?" and has published numerous influential research papers in management.

Academics **Mentors**



Dr. Ram Kasiviswanathan

He is an accomplished academic and industry professional with over 20 years of experience in software product management and six years in teaching CA and CMA programs. He holds a Doctorate in Business Administration from the Swiss School of Business and Management, Geneva.

Dr. Ram has led product development at companies like Real Page India and Cognizant, and has taught subjects including Indirect Taxes, Auditing, and Information Systems Control Audit. He is also a published author and contributor to international forums. Passionate about mentoring, he is dedicated to developing future leaders in both academic and professional spheres.



Dr. Mukti Katariya

Ph.D. in Commerce & Management

Dr. Mukti is a seasoned academic with over a decade of experience in finance and management. Holding a Ph.D. in Commerce & Management, specializing in Warren Buffett's investment strategies, she has taught at renowned institutions like Trinity Institute and MIT School of Business. With an MBA in Finance and a Bachelor's in Commerce, she has published extensively in peer-reviewed journals and presented at global conferences. Dedicated to advancing financial education, she has also completed numerous faculty development programs to enhance student growth and academic excellence.



Dr. Nageswara Rao

Associate Professor, Head Innovation and Entrepreneurship, EEE. CMRIT, Bangalore Vice Chairman, IEEE YP AG Bengaluru. Innovation Ambassador, Ministry of Education, Govt of India.

Dr. Nageswara is an accomplished educator with 12 years of experience in academia, research, and administration. He holds a Ph.D. in PMUs-Based PSVS Assessment using AI & ML and has authored over 30 publications in top journals. Recognized as an Innovation Ambassador by the Ministry of Education, his expertise spans Research Methodology, IPR, Design Thinking, Power Systems, and Electrical Engineering. He has organized numerous workshops and conferences and has served as a resource person, session chair, and reviewer for leading academic forums.

Academics **Mentors**



Dr. Dulari Rajput

Doctorate in Management

An experienced IT executive with 17+ years in leadership roles, including VP, IT COO, CAO, and PMO Manager. Holding a Doctorate and MBA, Dr. Dulari specializes in strategic planning, budget management, and people leadership. With a career at BNY Mellon, HSBC, and Cognizant, she has received the Business Leadership Award and been featured in CIO News for driving innovation and excellence in IT strategy.



Dr. Ankit Walia

He has over 12 years of experience as a faculty and a master trainer and delivering high-quality and impactful training sessions on investment banking, financial modelling, accounting, and mutual funds. He is a certified AMFI ARN holder and a MF distributor, as well as a certified financial modelling professional from AIMA.



Dr. Reetha Dinesh

PhD from Aligarh Muslim University

An accomplished academic and corporate trainer with over 16 years of experience, specializing in Marketing, HR, Leadership, and Behavioral Development. Holding a Ph.D. in Customer Relationship Management (CRM), Dr. Reetha is an experienced lecturer in Management and a corporate trainer in soft skills. A recognized world record holder and WHD-U.K. Award Winner, she is also an expert in IELTS, PTE, and Professional Development, with a strong track record of fostering both academic and professional growth.



Dr. Neha Gangwar

Dr. Neha Gangwar holds a Ph.D. in Management with a specialization in HRM and Organizational Behavior

An accomplished academican with over 14 years of experience in teaching and research, Dr. Neha holds a Ph.D. in Management with a specialization in Organizational Behavior, along with an M.A. in Gender and Development Studies, an M.A. in Psychology, and an MBA with concentrations in HRM and Marketing. She is also UGC-NET qualified in Management. Having served as the Assistant Dean of IQAC and Head of Student Affairs, she has made significant contributions to academic leadership. Their scholarly work has been published in leading national and international journals.

Academics **Mentors**



Dr. Reetika Agarwal

Ph.D from University of Lucknow, India

Dr. Reetika is a distinguished academic professional with 17 years of experience in higher education. She holds a Ph.D., MBA, M.Com, and M.A. in Economics, and has successfully cleared the UGC-NET/JRF exam twice. Her expertise lies in research methodology, academic supervision, and economic analysis. With 25 published research papers—15 in national and 10 in international journals—she has made significant contributions to her field. She has also supervised over 25 research theses and dissertations, demonstrating her commitment to nurturing academic excellence and advancing scholarly research.



Dr. Shyam Mohan JS

Dr. Shyam is an accomplished Assistant Professor with over 14 years of experience in Computer Science and Engineering. Holding a Ph.D. in managing large datasets using MapReduce and machine learning, his expertise encompasses machine learning, blockchain, cloud computing, big data analytics, and IoT. He has authored numerous papers, book chapters, and books, and holds patents in AI, blockchain, and wireless technologies. A dedicated mentor, he supervises theses, reviews for top-tier journals, and leads research in emerging technologies to drive innovation and enhance educational practices.



Dr. Sudipta Majumdar

Ph.D. in Management

A distinguished educator and researcher with 14+ years in academia, specializing in marketing, management, and educational technology. Holding a Ph.D. in Management, an MBA in Marketing and Finance, and a B.Tech in IT, he has contributed to research, curriculum development, and Ph.D. mentoring. With a strong publication record and active involvement in professional organizations, he has received numerous accolades for excellence in teaching and research.

Success Stories



Abdulhafed Mohammed Abdullah Almagrabi

Designation - HSSE Director

Course - DBA

University - SIMA

Country - Libya

With over 19 years of leadership in safety, environmental management, and social responsibility within the global oil and gas sector, I am pursuing my DBA at Swiss International Management Academy through IIBM Institute Of Business Management has been a transformative journey. Guided by Dr. Latika and mentored by Mr. Ketan, the program's flexibility, academic depth, and global relevance allow me to grow intellectually while continuing my professional impact.



Pansaw Nyassi

Designation - Technical Advisor

Course - DBA

University - SIMA

Country - Gambia

Hi, my name is Pansaw Nyassi, and I've been a student at Swiss International Management Academy at IIBM Institute of Business Management. My time here has been transformative! The guidance and mentorship from the faculty have been invaluable. I've had the chance to collaborate with like-minded individuals and have grown both academically and personally. The hands-on learning opportunities are second to none, and I'm confident I'm ready to take on the world. I highly recommend IIBM to anyone looking for excellence!"



Pierre Khoury

Company - Richmond

Course - DBA

University - SIMA

Country - United Arab

Hi, I've been a student at SIMA institute in strong collaboration with IIBM Institute of Business Management. My experience here has been incredible! From the moment I joined, I've felt supported by amazing faculty and surrounded by driven peers. The professors are knowledgeable and genuinely care about our success. The resources and workshops have helped me grow both academically and personally. I'm confident this education will prepare me for real-world success. I highly recommend IIBM to anyone looking to excel!

Success Stories



Twande Mwangonde
Designation – Senior Projects
Company – Cyber Security Manager Centenary Bank Limited
Course – MBA
University – SIMA , Switzerland
Country – Malawi

My experience with IIBM Institute of Business Management has been outstanding. From the very beginning, the team was supportive, responsive, and genuinely invested in my academic journey. The course materials were industry-relevant, the learning process was smooth, and the overall structure was perfect for working professionals like me.

I truly appreciated the flexibility the institute offered, allowing me to study at my own pace without compromising on quality. The assignments and evaluations were thoughtfully designed, encouraging real-world application of concepts. Beyond academics, the IIBM team was always available to resolve queries, provide updates, and guide me through each step.



Mathews Kaubo
Designation – Chief Commercial Officer
Company – Zambian Potato Company Limited
Course – MBA
University – SIMA , Switzerland
Country – Zambia

As a full-time working professional, flexibility was a key factor for me when choosing an MBA program. SIMA, in collaboration with IIBM Institute, offered the perfect balance of academic excellence and flexible delivery. The program allowed me to learn at my own pace while still feeling supported every step of the way.

The subjects covered were broad yet highly focused — including modules on innovation, change management, digital strategy, and global leadership. Each unit added direct value to my professional skill set. IIBM's coordination ensured a smooth flow of communication, timely assessments, and access to a knowledgeable support team.



Mmaabo Thuso Ookeditse
Designation – HR Manager
Company – Star gems
Course – MBA
University – SIMA , Switzerland
Country – Botswana, Africa

Swiss International Management Academy and IIBM Institute of Business Management offered everything I was looking for in an MBA – international exposure, real-world learning, and flexibility. I could manage my job and studies without feeling overwhelmed. The IIBM team stayed in touch regularly and made sure everything was smooth. A great experience overall!



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