



Partnered By



IIBM Institute
of Business Management



Elevate your Career to Global Level

European School of Management and Leadership

DBA

1-3 Years

MBA

1 Years

BBA

1-3 Years



About European School of Management & Leadership (ESML)

The European School of Management and Leadership (ESML) is a professional educational institution established in Prague by the law of the Czech Republic, European Union. ESML offers, Master of Business Administration (MBA), Bachelor of Business Administration (BBA) and Doctor of Business Administration (DBA). Thanks to this institution our graduates will get a Czech professional degree, entitling them to utilize this degree within the Czech business field.

The European School of Management and Leadership has been granted full accreditation by the International Association for Quality Assurance in Pre-Tertiary & Higher Education (QAHE) & also a proud member of the European Association for Higher Education Accreditation (EAHEA) and the European Academy of Management (EURAM). These memberships & Accreditation reflect ESML's commitment to maintaining high standards of education and continuous improvement in the field of business and management education.

ESML offers the following professional degree programs: Doctor of Business Administration (DBA), Master of Business Administration (MBA), and Bachelor of Business Administration (BBA).

Why Choose ESML?

- **Global Perspective**
Diverse student body and faculty foster a rich cultural exchange and global outlook.
- **Industry Integration**
Strong ties with leading corporations ensure practical relevance and real-world experience.
- **Sustainability Focus**
Emphasis on ethical and sustainable business practices for future readiness.
- **Extensive Networking**
Access to alumni connections and industry partnerships for career advancement.
- **Career Opportunities**
Internship placements, job prospects, and career development services.
- **Academic Excellence**
Renowned faculty and a reputation for academic rigor and quality.

Accreditation and Memberships



Program Highlights

Affordable Fees

Through Online learning, students can reduce their fees for a degree program by up to 70% off the cost of a full-time, on-campus degree.

Skills Based Curriculum

Prepare to tackle real world business problems with a unique curriculum that incorporates theory alongside practical and relevant industry knowledge.

Academic Credentials

Earn the same Europe Degree awarded on campus.

Live Interactive Classes

Academic support offered from faculty members, teaching assistants, and your peers across the world.

Interact with Global Leaders

Network with Expert Faculties, entrepreneurs, scholars, practitioners and C-suite professionals of global organizations.



About IIBM Institute of Business Management

IIBM Institute, a leading online education platform, is dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise, IIBM Institute partners with prestigious universities worldwide, including the ESML, University of EIASM, Horizons University, CASS European Institute Of Management Studies, IPMA UK, IIM Calcutta, MDI Gurgaon among others.

Establishing its marketing operations in 2008, IIBM Institute quickly garnered widespread acclaim from working professionals. In recognition of its commitment to excellence, IIBM Institute was honored with the "Most Trusted Online Learning Institute of the Year" award.

2 Lacs+
Hours of learning

45,000+
Learners

150+
Staff

16 Years
Of Existence

Accreditation and Memberships



Why Choose Our Online Program?

Designed For Working Professionals



Our programs are ideally suited for working professionals wishing to further their careers in consulting or become experts in any field.

Globally Recognized



Globally Recognized in Europe, United States, Canada and 60+ Countries.

World-Class Faculty & Industry Experts



We're a team of seasoned professors and industry experts who bring a wealth of knowledge and practical experience.

Career Advancement



With a focus on enhancing your skills and business acumen, these programs empower you to take the next step in your career journey.

Flexibility



These programs offers the flexibility to study at your own pace and on your schedule, allowing you to balance work, personal life and education.

Doctor of Business Administration DBA

Program Information

A Doctor of Business Administration (DBA) is a professional degree representing the highest qualification in management.

The Doctor of Business Administration (DBA) program is designed for professionals who want to further their career with the most advanced business degree program. The DBA program addresses the learning needs and objectives of senior business managers, consultants and university professors. Its primary objective is to produce graduates who can contribute to the advancement of their professions and to the expansion of knowledge and awareness of contemporary strategic issues and practices.

Our curriculum has a two-tiered focus. Students examine current theories, practices, and issues in business; train in research methods; and study the relationships between business and social and global issues. We believe doctoral students must be adept in all these areas to be successful contributors to the expansion of knowledge and improvement of business practices. For the Research Methodology, students conduct original research on a topic of current importance and personal interest. The thesis should impact and help illuminate the strategic issues they face in their professions.

The program encourages students to accept the added responsibility of a shared commitment to the advancement of their professions and to upholding the highest ethical standards in the private or public sector.

Why Experts In Their Field Choose DBA

- A Doctor of Business Administration (DBA) is a professional degree representing the highest qualification in management. It is a doctorate designed for working professionals who may not be able to pursue a PhD due to time commitments.
- The Doctor of Business Administration (DBA) program is designed for professionals who want to further their career with the most advanced professional degree program. The DBA program addresses the learning needs and objectives of senior business managers, consultants and university professors. Its primary objective is to produce graduates who can contribute to the advancement of their professions and to the expansion of knowledge and awareness of contemporary strategic issues and practices.

With a focus on applied research and practical insights, the DBA prepares you to influence business landscapes, cultivate global networks, and make impactful contributions to the evolving world of international business leadership.

- Here, professionals combine their business knowledge with analytical skills to design and execute research studies that have real-world impact, with many going on to publish their work in leading journals.

DBA

A business-focused program suited for professionals looking to advance their careers in leadership positions.

It uses an applied research approach to identify & address complex business problems.

DBA research can be completed within 3 years.

V/S

Phd

An Academic-focused program suited for people looking to build a career in academia.

It takes a theoretical research approach to develop new theories or enhance existing ones.

PhD research typically takes 4-7 years to complete.

Program Details

Program Duration

1-3 Years

Credits

DBA is a 180 credits

Eligibility

Master's Degree(or equivalent) or Bachelor's Degree with 3+ years of work experience

Fee Details

Fee in USD	Fee in INR
Total Program Fee	Total Program Fee
\$ 5000	₹ 4,00,000 + 18% GST

PAYMENT TERMS:

1. Lump Sum Payment or Early Payment Discount:

A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.

2. Monthly Payment Plan:

- **Initial payment:** 1200 USD | Rs. 1,00,000 (due within the first month)
- **Remaining Balance:** 3800 USD | Rs. 3,00,000
- The balance can be conveniently spread over next 6 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.

Specialization of DBA

1. Agriculture Management
2. Artificial Intelligence & Machine Learning
3. Banking & Financial Services Management
4. Business Analytics
5. Business Law
6. Construction Management
7. Data & Cyber Security
8. Digital Marketing
9. Entrepreneurship Management
10. Environmental Management
11. Executive Leadership
12. Finance Management
13. General Management
14. Global Business Management
15. Health Science & Hospital Management
16. Human Resource Management
17. Information Technology
18. Logistics & Supply Chain Management
19. Oil & Gas Management
20. Production & Operation Management

Doctor of Business Administration

Program Curriculum

CATEGORY	COURSES	CREDITS
Business Core Courses	• Organizational Behaviour • Marketing Management • Project Management • International Business Management • Strategic Management • Specialization	90
Research Methodology & Thesis	• Introduction to Doctoral Research Project • Doctoral Research Project Literature Support • Doctoral Research Project Research Methodology • Doctoral Research Project Results and Findings • Doctoral Research Project Conclusions and Recommendations	90
Total Credits		180

Master of Business Administration MBA

Program Information

A Master of Business Administration (MBA) is a professional degree representing the highest qualification in management.

Master of Business Administration (MBA) program will advance your leadership skills and business knowledge using an activity-based learning approach. Our faculty members are seasoned professionals in their respective fields and will prepare you to lead in today's complex business environment

MBA builds business decision making and leadership skills that provide an integrated perspective of management and allows you to tailor your program with one of several concentrations to meet your interest and goals.

Master of Business Administration

Program Details

Program Duration

1 Years

Credits

MBA is a 120 credits

Eligibility

Bachelor's Degree +2 years of work experience

Fee Details

Fee in USD	Fee in INR
Total Program Fee	Total Program Fee
\$ 3500	₹ 2,80,000 + 18% GST

PAYMENT TERMS:

- Lump Sum Payment or Early Payment Discount:**
A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.
- Monthly Payment Plan:**
 - **Initial payment:** 1200 USD | Rs. 1,00,000 (due within the first month)
 - **Remaining Balance:** 2300 USD | Rs. 1,80,000
 - The balance can be conveniently spread over next 6 Monthly instalments.
 - Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.

Program Curriculum

CATEGORY	COURSES	CREDITS
Business Core Courses	• Human Resource Management • Financial Management • Production & Operation Management • Strategic Management • Organizational Behaviour • Business Communication	90
	Specialization	30
Total Credits		120

Specialization of MBA

1. Project Management
2. Business Analytics
3. Digital Marketing
4. General Management
5. Global Marketing Management
6. Health Care Management
7. International Finance Management
8. International Business Management
9. Supply Chain Management
10. Executive Leadership
11. Data and Cyber Security

Bachelor of Business Administration

Program Details

Program Duration

1-3 Years

Credits

BBA is a 225 credits, Blended Program

Eligibility

- 12th
- 10th + 2 years of experience

Fee Details

Fee in USD

Fee in INR

Total Program Fee	Total Program Fee
\$ 3000	₹ 2,50,000 + 18% GST

PAYMENT TERMS:

- Lump Sum Payment or Early Payment Discount:**
A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.
- Monthly Payment Plan:**
 - **Initial payment:** 1200 USD | Rs. 1,00,000 (due within the first month)
 - **Remaining Balance:** 1800 USD | Rs. 1,50,000
 - The balance can be conveniently spread over next 6 Monthly instalments.
 - Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.

Program Curriculum

MODULE	COURSES	CREDITS
Module 1	• Organizational Behaviour • Managerial Economics • Business Communication • Human Resource Management • Marketing Management	10 10 10 10 10
Module 2	• Supply Chain Management • Research Methodology • Consumer Behaviour • Financial Management • Production and Operation Management	10 10 10 10 10
Module 3	• Strategic Management • Operation Research • Fundamentals of E-Commerce • Specialization Subject 1 • Specialization Subject 2	10 10 10 15 15
Total Credits		160

Specialization of BBA

1. General Management

- Principles and Practices Management
- Project Management

2. Marketing Management

- International Marketing Management
- Digital Marketing

3. Finance Management

- International Finance
- Security Analysis and Portfolio Management

4. Human Resource Management

- Human Resource Development & Training
- Industrial Relations & Labour Laws

Career Support

We are committed to supporting students throughout their career journey as a working professional. Our objective is to help uncover meaningful and impactful employment opportunities that align with the aspirations.

Discover the extensive services offered by our comprehensive career services program, exclusively designed for members of the IIBM Institute community.



1:1 Mentorship

Receive guidance on career paths from corporate experts across diverse fields. Our career coaches are dedicated to fostering your overall personal and professional growth.



Profile Building

Access resources for resume development, LinkedIn profile enhancements, job searches, interview preparation, and salary negotiation.



Global Network

Connect with numerous hiring partners and tap into a network of alumni based both globally and locally on LinkedIn.



Personalized Guidance

After completing the program, benefit from personalized guidance through career coaches and industry connection sessions, accelerating your career growth prospects.



Ongoing Access

Gain continued access to career coaches and industry connection sessions upon completing the program and enhance your career growth prospects with accelerated development through mentorship.

Academics **Mentors**



Dr. Sandeep Kulshrestha

Dr. Kulshrestha has 19 years of corporate experience and 10 years in academia, coaching, and consulting. Holding a Ph.D. in HRM, a DBA, and an International MBA, he is a certified leadership coach with over 3,500 coaching hours. As Principal Consultant at Rectangle Consulting, he specializes in HR strategy and leadership development. A published author and active conference contributor, Dr. Kulshrestha is known for his expertise in HR and leadership transformation.



Dr. Neetika Shrivastava Sohani

She is an academic professional with over 13 years of experience in teaching and research, specializing in Human Resource Management and Organizational Behavior. She holds a Ph.D. in Management from Mewar University, with a research focus on emotional labor in customer service roles.

She has served as Associate and Assistant Professor at reputed institutions including Daly College of Business Management and Sri Aurobindo Institute of Management & Science. With an MBA and BBA from DAVV (both with top honors), she has also completed several faculty development programs and holds an Executive Certification in HR Analytics from IIM Rohtak. Her work includes corporate training and published research in national and international forums.



Dr. Latika Vaishak Shanbhag

PhD in Business Accounting from Indian Education Academy Palampur (H.P)

Dr. Latika Vaishak Shanbhag is a distinguished academic leader, serving as Joint Academic Dean for DBA and MBA Programs and Research Guide. With a PhD in Financial Management and a Master's in Education, she brings over 22 years of academic expertise. Dr. Shanbhag is a highly respected faculty member, having held senior roles and driving success across multiple organizations. Her exceptional contributions earned her the esteemed Seva Ratna Award. She is the author of the well-regarded book "How to Write a Dissertation?" and has published numerous influential research papers in management.

Academics **Mentors**



Dr. Ram Kasiviswanathan

He is an accomplished academic and industry professional with over 20 years of experience in software product management and six years in teaching CA and CMA programs. He holds a Doctorate in Business Administration from the Swiss School of Business and Management, Geneva.

Dr. Ram has led product development at companies like Real Page India and Cognizant, and has taught subjects including Indirect Taxes, Auditing, and Information Systems Control Audit. He is also a published author and contributor to international forums. Passionate about mentoring, he is dedicated to developing future leaders in both academic and professional spheres.



Dr. Mukti Katariya

Ph.D. in Commerce & Management

Dr. Mukti is a seasoned academic with over a decade of experience in finance and management. Holding a Ph.D. in Commerce & Management, specializing in Warren Buffett's investment strategies, she has taught at renowned institutions like Trinity Institute and MIT School of Business. With an MBA in Finance and a Bachelor's in Commerce, she has published extensively in peer-reviewed journals and presented at global conferences. Dedicated to advancing financial education, she has also completed numerous faculty development programs to enhance student growth and academic excellence.



Dr. Nageswara Rao

Associate Professor, Head Innovation and Entrepreneurship, EEE. CMRIT, Bangalore Vice Chairman, IEEE YP AG Bengaluru. Innovation Ambassador, Ministry of Education, Govt of India.

Dr. Nageswara is an accomplished educator with 12 years of experience in academia, research, and administration. He holds a Ph.D. in PMUs-Based PSVS Assessment using AI & ML and has authored over 30 publications in top journals. Recognized as an Innovation Ambassador by the Ministry of Education, his expertise spans Research Methodology, IPR, Design Thinking, Power Systems, and Electrical Engineering. He has organized numerous workshops and conferences and has served as a resource person, session chair, and reviewer for leading academic forums.

Academics **Mentors**



Dr. Dulari Rajput

Doctorate in Management

An experienced IT executive with 17+ years in leadership roles, including VP, IT COO, CAO, and PMO Manager. Holding a Doctorate and MBA, Dr. Dulari specializes in strategic planning, budget management, and people leadership. With a career at BNY Mellon, HSBC, and Cognizant, she has received the Business Leadership Award and been featured in CIO News for driving innovation and excellence in IT strategy.



Dr. Ankit Walia

He has over 12 years of experience as a faculty and a master trainer and delivering high-quality and impactful training sessions on investment banking, financial modelling, accounting, and mutual funds. He is a certified AMFI ARN holder and a MF distributor, as well as a certified financial modelling professional from AIMA.



Dr. Reetha Dinesh

PhD from Aligarh Muslim University

An accomplished academic and corporate trainer with over 16 years of experience, specializing in Marketing, HR, Leadership, and Behavioral Development. Holding a Ph.D. in Customer Relationship Management (CRM), Dr. Reetha is an experienced lecturer in Management and a corporate trainer in soft skills. A recognized world record holder and WHD-U.K. Award Winner, she is also an expert in IELTS, PTE, and Professional Development, with a strong track record of fostering both academic and professional growth.



Dr. Neha Gangwar

Dr. Neha Gangwar holds a Ph.D. in Management with a specialization in HRM and Organizational Behavior

An accomplished academician with over 14 years of experience in teaching and research, Dr. Neha holds a Ph.D. in Management with a specialization in Organizational Behavior, along with an M.A. in Gender and Development Studies, an M.A. in Psychology, and an MBA with concentrations in HRM and Marketing. She is also UGC-NET qualified in Management. Having served as the Assistant Dean of IQAC and Head of Student Affairs, she has made significant contributions to academic leadership. Their scholarly work has been published in leading national and international journals.

Academics **Mentors**



Dr. Reetika Agarwal

Ph.D from University of Lucknow, India

Dr. Reetika is a distinguished academic professional with 17 years of experience in higher education. She holds a Ph.D., MBA, M.Com, and M.A. in Economics, and has successfully cleared the UGC-NET/JRF exam twice. Her expertise lies in research methodology, academic supervision, and economic analysis. With 25 published research papers—15 in national and 10 in international journals—she has made significant contributions to her field. She has also supervised over 25 research theses and dissertations, demonstrating her commitment to nurturing academic excellence and advancing scholarly research.



Dr. Shyam Mohan JS

Dr. Shyam is an accomplished Assistant Professor with over 14 years of experience in Computer Science and Engineering. Holding a Ph.D. in managing large datasets using MapReduce and machine learning, his expertise encompasses machine learning, blockchain, cloud computing, big data analytics, and IoT. He has authored numerous papers, book chapters, and books, and holds patents in AI, blockchain, and wireless technologies. A dedicated mentor, he supervises theses, reviews for top-tier journals, and leads research in emerging technologies to drive innovation and enhance educational practices.



Dr. Sudipta Majumdar

Ph.D. in Management

A distinguished educator and researcher with 14+ years in academia, specializing in marketing, management, and educational technology. Holding a Ph.D. in Management, an MBA in Marketing and Finance, and a B.Tech in IT, he has contributed to research, curriculum development, and Ph.D. mentoring. With a strong publication record and active involvement in professional organizations, he has received numerous accolades for excellence in teaching and research.

Students Testimonials



Yutaka Inoue

**General Manager,
Head of Business Unit
NEC India Private Limited, Noida**

The DBA program at IIBM Institute has been instrumental in shaping my career trajectory. The comprehensive curriculum, combined with the mentorship of experienced faculty, has equipped me with the necessary skills and knowledge to excel in the field of business administration. I am confident that the insights gained from this program will continue to drive my success and contribute to my professional growth.



Willfred Jerome

**Project inspection lead
Samsung C&T, Qatar**

The decision to pursue a Doctorate in Business Administration at IIBM Institute has proven to be one of the most rewarding experiences of my academic and professional career. The program's flexible structure and robust support system have allowed me to balance my studies with my other commitments seamlessly. Moreover, the opportunity to engage with fellow scholars and industry experts has enriched my learning experience beyond measure. I am excited to leverage the skills and insights gained from this program to drive innovation and lead positive change in my organization.



Mathew Kuriakose

**Loco Workshop Manager
Royal Railways, Cambodia**

As a MBA candidate at IIBM Institute, I have been thoroughly impressed by the depth of expertise and professionalism demonstrated by the faculty members. Their dedication to fostering intellectual curiosity and pushing the boundaries of knowledge has inspired me to strive for excellence in my academic pursuits. I am confident that the insights gained from this program will empower me to make meaningful contributions to the field of business administration.

Students Testimonials



Ibraye Tonte

**Executive Director,
White Ribbon Alliance, Nigeria**

"I chose to pursue my Doctorate in Business Administration at IIBM Institute because of its reputation for academic excellence and commitment to innovation. I have not been disappointed. The program's rigorous curriculum challenges me to think critically and push the boundaries of conventional wisdom. Moreover, the collaborative learning environment fosters meaningful exchanges with peers and faculty members, creating a vibrant community of scholars. I am confident that the skills and insights gained from this program will position me as a thought leader in my field."



Odoch Odrua Morris

**Directorate of Roads and Bridges Development
(Uganda National Roads Authority), Uganda**

Attending IIBM Institute has been a game-changer for me. The expert faculty, flexible learning options, and supportive environment have equipped me with invaluable skills for success in my field. I'm grateful for the transformative experience.

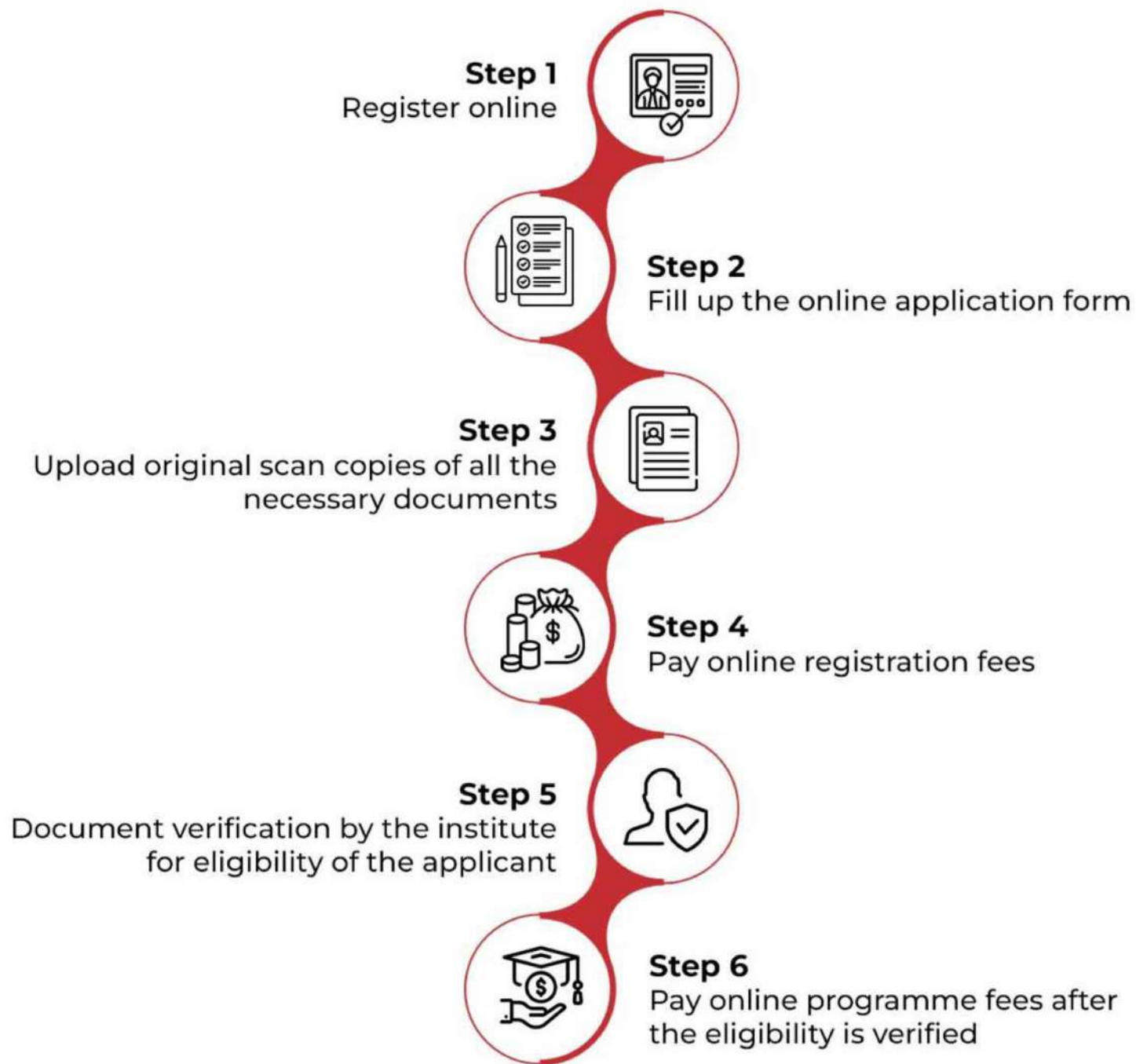


Dr. Omar Eisa Habo

**Specialist Family Medicine and Medical Director
(Al Futtaim Health, HealthHub Clinics- Dubai UAE)**

Doing the DBA program in healthcare management and Artificial intelligence in healthcare at IIBM Institute, I can confidently attest to its immense value in shaping the future of healthcare management. The curriculum, meticulously crafted to address contemporary challenges in the medical field, equipped me with the strategic acumen and leadership skills necessary to navigate complex healthcare landscapes. This program is a testament to IIBM Institute's commitment to fostering innovation and excellence in medical leadership.

Admission Process



Partnered By



**IIBM Institute Of
Business Management**



www.iibmindia.in

For additional details please contact:

IIBM Institute Of Business Management

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