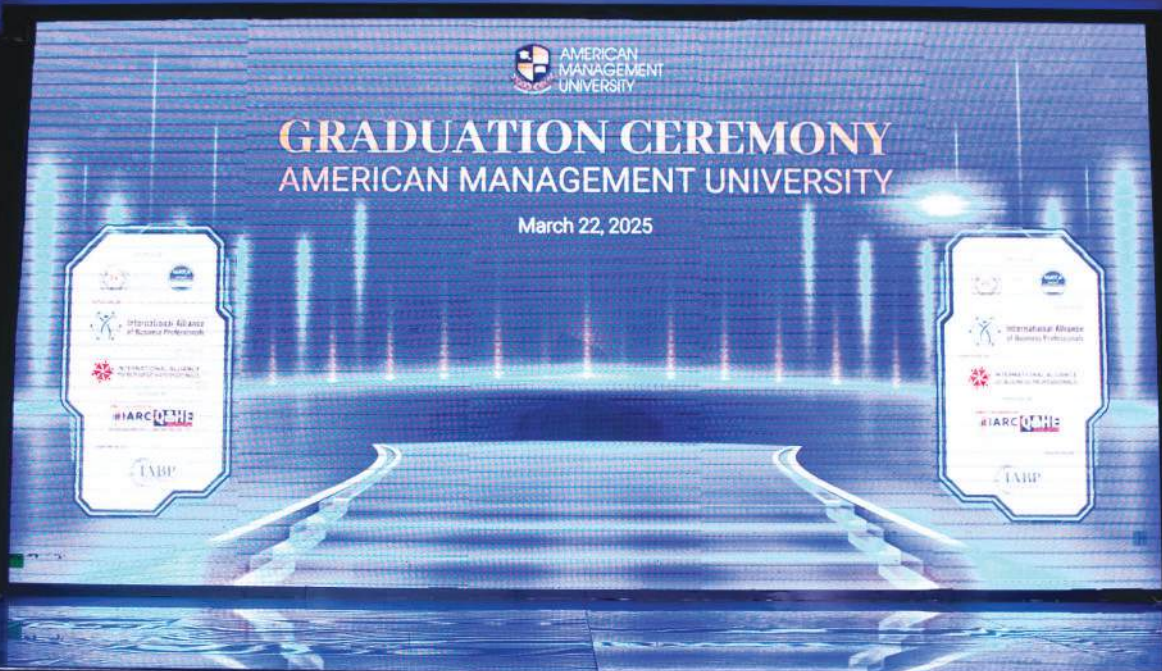


2025

Legacy of Distinction: AMU Honorary Recognition Catalog



***A way of honoring extraordinary
individuals whose leadership and impact
inspire our global community.***

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Paris, France, 75016

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iThum IT Park, 612B,
6th Floor, Tower B, Sector 62,
Noida-201301, UP, India



AMERICAN
MANAGEMENT
UNIVERSITY

The Power of Honorary Awards: A Strategic Asset for Public Image and Influence

In today's hyper-connected world, recognition matters more than ever. An honorary doctorate is not merely a ceremonial title, it's a strategic symbol of influence, credibility, and public affirmation.

At American Management University (AMU), we recognize the power of honorary awards to elevate personal and organizational brands. Our honorary degrees are conferred upon accomplished individuals who exemplify leadership, innovation, and a commitment to social or professional impact. These recognitions can serve as transformative tools for:

1. Enhancing Public Image

Being honored by an international institution like AMU signals global relevance and recognition. It strengthens your personal narrative as a thought leader, changemaker, or pioneer in your field. This kind of public acknowledgment resonates with audiences, stakeholders, and media outlets.

2. Building Trust and Authority

An honorary doctorate is a mark of distinction that adds legitimacy to your work. It's a milestone that communicates excellence without needing to say a word. This added layer of authority can help position you for keynote speaking, board membership, publishing, and more.



3. Strengthening Media & PR Strategy

Honorary award recipients at AMU can opt into exclusive Public Relations Packages, which include:

- **Custom press releases distributed internationally**
- **Strategic LinkedIn and social media recognition**
- **Executive-level photography with ceremonial regalia**
- **Inclusion in AMU's convocation and alumni communications**
- **Media interview opportunities (select tiers)**

These packages are designed not only to celebrate your achievement but to ensure it becomes a cornerstone of your professional and public brand.

4. Legacy and Thought Leadership

Our honorary degrees are about more than accolades—they're about impact. Your name becomes part of AMU's legacy of recognizing individuals who are shaping industries and communities. This honor extends beyond the moment into future influence, network building, and philanthropic visibility.

Honor With Purpose. Influence With Pride.

Partner with American Management University to turn recognition into a strategic tool for growth, reputation, and visibility.

To learn more about our honorary awards and PR packages contact our Office of Institutional Advancement at validations@amu.education.



About AMU

About American Management University (AMU)

American Management University (AMU) is a distinguished non-profit educational institution authorized in France, dedicated to recognizing and celebrating extraordinary achievement through honorary awards. Established with a vision to promote academic and professional excellence globally, AMU values significant contributions across various fields, honoring exceptional individuals who demonstrate impactful leadership, innovation, and dedication to improving lives and communities.

AMU maintains rigorous standards of quality and integrity, holding accreditation through the Ministry of Higher Education in France, as well as internationally recognized accreditation from IARC, QAHE, MACCA, and ICHE. Additionally, AMU actively participates in esteemed global academic networks and is a proud member of recognized international educational associations including ACBSP, IACBE, ASIC UK, CONIES, and IABP, reflecting our ongoing commitment to academic distinction and global collaboration.

AMU is proud to provide prestigious acknowledgments that symbolize outstanding accomplishments, empowering recipients to inspire continued success and positive influence worldwide.



MEMBER INSTITUTION
2024-25





Honorary Recognition

Title: Honorary Doctorate

- **Recognition Package:**
- **Digital & Printed Certificate in AMU folio**
- **One Social Media Mention (Facebook/LinkedIn)**
- **Invitation to AMU Graduation Ceremony**

Limitations: Not listed in academic archives; symbolic recognition only.

Price in USD : \$3000

Price in INR : 3L+18% GST

Publicity Rights & Revocation

Honoree grants AMU usage rights for promotional purposes indefinitely. AMU reserves right to withdraw recognition if conduct negatively impacts reputation.



Graduation Ceremony

Management University, Calicut



