



PARIS  
AMERICAN  
INTERNATIONAL  
UNIVERSITY

Conquer the summit of leadership excellence  
with a **FULLY ACCREDITED & RECOGNIZED**

# Doctor of Business Administration

Program by the Paris American International University



**ACADÉMIE  
DE PARIS**

*Liberté  
Égalité  
Fraternité*



Partnered By



IIBM Institute Of  
Business Management

# About Paris American International University (PAIU)

Paris American International University is a French-authorized learning university that allows students to earn diplomas from France. Delivering world-class education, PAI University offers an extensive global experience that helps students build a new perspective on life. This introduces the core principles for innovation, personal development, and providing tools that aid career advancement. PAI University provides students with resources and courses that help them understand global trends and equips them for the global market.

The courses are career-oriented with updated information about the latest technology and business practices. Our courses, content, and training materials follow the latest education trends. We allow students to enjoy a dual form of learning – French and American education format. We believe everyone has the right to good education. With our education format it's easy to get a European degree at PAI University.

## Recognition

### French Ministry of Education Registry

The Rector of the Paris Academy, Rector of the Ile-de-France, the educational authority for Paris has approved PAI University as a higher education establishment. The Rector of the Paris Academy is under the jurisdiction of the Ministry of National Education and Youth.

### Qualiopi

PAI University is certified Qualiopi based on the French standards.

Qualiopi is a French certification that certifies the quality of the educational services provided (professional training, skills assessments, validation of prior experience, learning, etc.) under a single frame of reference.

### Qualifi

PAI University is certified by Qualifi which is a recognised UK awarding organisation regulated in England by the Office of Qualifications and Examinations Regulation (Ofqual).



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**Qualiopi**  
processus certifié

 **RÉPUBLIQUE FRANÇAISE**



**QUALIFI**  
APPROVED CENTRE

## Meet The Facilitators



### **Dr. Rajesh Kotian**

Ph.D from University of Berlin, Germany

PhD mentor having over 19 years of Experience in Academics. He has worked with various organizations under various profiles like Assistant Registrar, Professor in Management, Placement Trainer, Placement Coordinator, Examination Coordinator, Inter college Examination Observer, Project Guide, International Admission counselor.



### **Dr. Pushendra Singh**

Ph.D from MNIT, Jaipur

PhD mentor having over 19 years of Experience in academics as an associate professor specialized in Electrical Engineering, AI & ML applications, Smart Grid, IoT applications in Electrical systems, Game theory, Power system restructuring, DER/EV integration etc.



### **Ali Souag**

Économie Phd, Université Paris-Est Créteil (UPEC)

PhD mentor. Economist and consultant with over 5 years of international experience with the World Bank. Received a PHD in Economics from University Paris-Est i Créteil in 2018. His specialisation is micro economic analyses and impact evaluation program in developing countries.



## Meet The Facilitators



### **Amna Mezni**

**Doctorate in Economie, Économie internationale from Université de Montpellier**

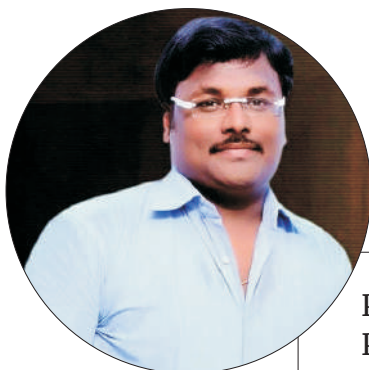
PhD Mentor with 22 years of teaching experience. Her area of expertise is International Economics and Finance. Amna supervises doctoral students at Montpellier doctoral school. She has significant experience in project management which allows students to better manage their working time while preparing their doctoral thesis.



### **Dr. Latika Vaishak Shanbhag**

**PhD in Business Accounting from Indian Education Academy Palampur (H.P)**

PhD Education professional with experience of over 20 years in the field of management and worked with various organizations under profiles like Lecturer for Financial Accounting , Statistics for Economics , Introduction to Microeconomics, Career Talks and Personality Development , Corporate training , Soft skill trainer , Teaching IELTS, PTE, Spoken English and Personality Development etc.



### **Dr. Nageswara Rao**

**Ph.D PMUs Based PSVS Assessment Using AI & ML from Vellore Institute of Technology – Vellore**

PhD Professor with over 12 years of experience successfully as Secretary, Assistant Professor, Doctoral Researcher Associate Professor, Vice Chairman, IEEE YP AG Bengaluru Section, Innovation Ambassador - Ministry Of Education Innovation Cell, Government of India & Academic Researcher.

## Meet The Facilitators



### **Dr. Mir Salim Ul Islam**

**Ph.D. in Computer Science and Engineering from Chitkara University, Punjab**

PhD Education professional having over 11 years of Teaching/Research and Industry Experience. His field of specialization and Research Interests are Fog/Edge Computing, IoT, Machine Learning, Emotion Recognition and worked with various organizations under profiles like Software Engineer, Research Scholar and Assistant Professor (CSE).



### **Dr. Simarjeet Singh Bawa**

**Ph.D in Marketing from Punjab Technical University, Punjab**

PhD Mentor with over 15.5 years of Experience in academics, specialized in Marketing and worked under several organizations as corporate Professor, Director, Associate Professor & HOD, Assistant Professor, Professor & Dean.



### **Dr. Reetika Agarwal**

**Ph.D from University of Lucknow, India**

Education professional having over 15 years of Experience in academics and worked with various organizations under profiles like Senior Research Associate, Professor in Management, Placement Trainer, Thesis Supervisor, Examination Coordinator, Inter college Examination Observer.

## Doctor of Business Administration

Doctor of Business Administration is intended for accomplished management professionals, consultants, entrepreneurs, executives, and leaders interested in acquiring a real competitive advantage in the management field or pursuing a career in higher education.

This professional Doctor Program in Business Administration is designed to provide participants with the opportunity to make significant contribution to both theory and practice in the field and to develop professional practice at the highest level.

It is a practical and research-based doctoral program in business and industry which is designed for mid-career executives who have already completed the MBA (or equivalent qualification) and are looking to further enhance their practical and theoretical knowledge in the field. As such it is a specialist qualification which is aimed at professional development in business and industry.

It will help students apply research-based thinking to business ideas while deepening and broadening their ideas of business practice. The program provides students with innovative approaches for integrating academic knowledge with professional practice.

# Strengthen Your Skills with the Highest Level of Doctoral Degree



## ACCESS EDUCATION ANYWHERE

Join our remote courses from anywhere in the world. Quality education is now within your reach, regardless of location.



## LEARN AT YOUR PACE

Our flexible online courses are designed for you. Pick a study schedule that fits your life, and learn when it suits you.



## GLOBALLY RECOGNIZED

Our programs are accredited by top authorities in France, including the Ministry of National Education and the Ministry of Higher Education. Study with us, and choose an education that's respected worldwide.



## AFFORDABLE

We provide you access to affordable education without undermining the quality. You can save upto 50% from your education by studying through PAI University.

## QUALIOPICERTIFIED

Qualiopi is a quality certification brand for training organizations. It is registered with the INPI (National Institute of Industrial Property). Our programs are approved by Qualiopi which guarantees quality education and possibility to use public funds (OPCO, CPF)



# Strengthen Your Skills with the Highest Level of Doctoral Degree

## 1:1 MENTORSHIP



Receive guidance on career paths from corporate experts across diverse fields. Our career coaches are dedicated to fostering your overall personal and professional growth.



## PROFILE BUILDING

Access resources for resume development, LinkedIn profile enhancements, job searches, interview preparation, and salary negotiation.



## LIVE INTERACTIVE CLASSES

Comprehensive academic assistance is available from our esteemed faculty members, dedicated teaching assistants, and a global network of peers.

## PERSONALIZED GUIDANCE

After completing the program, benefit from personalized guidance through career coaches and industry connection sessions, accelerating your career growth prospects.

## ONGOING ACCESS

Gain continued access to career coaches and industry connection sessions upon completing the program and enhance your career growth prospects with accelerated development through mentorship.





# Program Highlights



**100% Online Higher Education**



**Recognized by French Ministry  
of Education Registry**



**Flexible Classes**



**Individualized Study Programs**



**Designed for Working Professionals**



**Experienced Instructors**



**Interactive Platform**



**Affordable Fees**

# Student Learning Outcomes (SLO's)



**Evaluate business theory and practice from an international perspective.**



**Formulate effective solutions to complex, real-world business problems.**



**Apply current research literature to practical issues found within a business setting.**



**Evaluate scholarly research in business and management.**



**Design rigorous research in the English language that contributes to the professional body of business knowledge.**



**The ability to make effective decisions by integrating theories, insights, and practical knowledge.**



**Evaluate cultural, ethical, and global issues and their impact on the business environment.**

## MODULE OFFERINGS

S.NO.	COURSE	CORE COURSES
1.	DBA5100	Marketing and The Business Environment
2.	DBA5200	Accounting and Managerial finance
3.	DBA5300	Systems and Operations Management
4.	DBA5400	Strategic Management and Leadership
5.	DBA5500	Digital Marketing Management
6.	DBA5600	Specialization Subject
7.	DBA8200	Doctoral Study Prospectus
8.	DBA8300	Doctoral Study Proposal
9.	DBA8400	Doctoral Study Culmination

## SPECIALIZATIONS (Choose 1 out of 8)

S.NO.	COURSE	CORE COURSES
1.	DBA5600	General Management
2.	DBA5700	Health and Hospital Management
3.	DBA5800	Global Business Management
4.	DBA5900	Sales and Marketing Management
5.	DBA6000	Finance Management
6.	DBA6100	Logistics and Supply Chain Management
7.	DBA6200	Human Resource Management
8.	DBA3300	Business Analytics and Artificial Intelligence

## Program Details

Duration: **3 years**

Delivery: **Online Learning Mode**

## Eligibility Criteria

- Master's degree or equivalent
- Bachelor's Degree with 3+ years of work experience

## Fee Details

Fee in USD	Fee in INR
Total Program Fee	Total Program Fee
\$ 6250	₹ 5,00,000

### PAYMENT TERMS:

**1. Lump Sum Payment or Early Payment Discount:**

A Discount of 300 USD | Rs. 25,000 is applicable on the total fees when paid in full within the first month of enrolment.

**2. Monthly Payment Plan:**

- **Initial payment:** 1000 USD | Rs. 80,000 (due within the first month)
- **Remaining Balance:** 5250 USD | Rs. 4,20,000
- The balance can be conveniently spread over next 8 Monthly instalments.
- Failure to meet the monthly instalment obligations will result in a 12% interest charge on the outstanding balance.



# Admission Process

If you are ready to embark on a transformative educational journey, we encourage you to explore our programs. To guide you through the seamless enrollment process, here's a comprehensive step-by-step guide:

## Step 1- Submit Application

- Go to the application form and Fill out the application form with your personal details.
- Scanned copies of your academic qualifications/certificates/transcripts
- Scanned copy of your passport/national ID (with your date of birth, photo and name)
- Your CV showing three years of work experience

The admissions committee will review your application, including all required documentation.

## Step 2- Reserve Your Seat

- Complete the application process by submitting the Application Processing Registration fee of USD 1000 or ₹80,000.
- Upon successful selection, you will receive an offer letter confirming your admission to the Doctor of Business Administration program in PAI University.
- Unlock your journey to professional mastery by gaining access to the comprehensive course material and start your educational experience!

For details on the application process, and program specifics, please contact us. Our admissions team is here to assist you throughout the application process.



# Alumni Stories



The DBA program at IIBM Institute has been instrumental in shaping my career trajectory. The comprehensive curriculum, combined with the mentorship of experienced faculty, has equipped me with the necessary skills and knowledge to excel in the field of business administration. I am confident that the insights gained from this program will continue to drive my success and contribute to my professional growth.



**Yutaka Inoue**

General Manager,  
Head of Business Unit  
NEC India Private Limited, Noida



I have applied for some positions with the expectation that I will be the successful candidate for one of the positions and got selected afterwards .Good Learning & Knowledge Enhancement: The knowledge acquired has been very useful for my current role and I'm having a very good performance on my current job. Very skilled facilitates are provided here.



**Peter Paul Ladjahali**

Department Supervisor  
(Ingaz Recruitment Company,  
Riyadh, KSA)



The decision to pursue a Doctorate in Business Administration at IIBM Institute has proven to be one of the most rewarding experiences of my academic and professional career. The program's flexible structure and robust support system have allowed me to balance my studies with my other commitments seamlessly. Moreover, the opportunity to engage with fellow scholars and industry experts has enriched my learning experience beyond measure. I am excited to leverage the skills and insights gained from this program to drive innovation and lead positive change in my organization.



**Willfred Jerome**

Project inspection lead  
Samsung C&T, Qatar

# Alumni Stories



The program provided the tools to turn my startup dream into reality. The global perspective embedded in the curriculum broadened my horizons with Excellent Services with immediate response. I really value my education here for many reasons as I enhanced my knowledge and skills here.



**Mahesh Mittal**

Operational Director Saatvik  
Poojan Private Limited, India  
Course- DBA, Course



The DBA program laid the foundation for strategic thinking and innovation, propelling me to lead in the banking sector Knowledge. I gained Good Knowledge and Have Great Experience With Team Handling. Best Teaching Staff and Helping With Problem Solving educators here, It was a great experience and a memory to cherish for lifetime.



**Jamsheed SKR**

Oracle Database Administrator  
(Kuwait Oil Company, Kuwait)



Enrolling in the Doctorate of Business Administration (DBA) course has been an intellectually invigorating and professionally transformative experience. The program's comprehensive curriculum seamlessly integrates theoretical concepts with practical applications, fostering a deep understanding of advanced business strategies. The collaborative and engaging nature of the coursework encourages critical thinking, strategic problem-solving, and effective communication skills. The research-oriented approach, culminating in a doctoral dissertation, has allowed me to delve into a subject of personal and professional interest, contributing to the academic discourse in my field. Overall, the DBA program not only meets but exceeds expectations, equipping me with the expertise and confidence needed to make meaningful contributions in the dynamic landscape of business leadership.



**K Amit Kumar Achary**

Senior Data Architect (Data & AI),  
Globant India



# Alumni Stories



As a MBA candidate at IIBM Institute, I have been thoroughly impressed by the depth of expertise and professionalism demonstrated by the faculty members. Their dedication to fostering intellectual curiosity and pushing the boundaries of knowledge has inspired me to strive for excellence in my academic pursuits. I am confident that the insights gained from this program will empower me to make meaningful contributions to the field of business administration.



**Mathew Kuriakose**

Loco Workshop Manager  
Royal Railways, Cambodia



Choosing to pursue my DBA at IIBM Institute has been a strategic decision for my career advancement. The program's practical curriculum and industry-relevant approach have provided me with the necessary tools and insights to excel in my professional endeavors. I am confident that the skills and knowledge gained from this esteemed institution will open doors to exciting opportunities and elevate my career to new heights.



**Anand Kumar  
Padmanabhan**

Oracle Database Administrator  
(Kuwait Oil Company, Kuwait)



I have completed my MBA and DBA from here only and in overall has been a very good privilege to me to join your Institution. Good teachers, precise syllabus and exams. Best opportunity to enhance skill with working ,Good faculty with flexibility to take classes at any time with recorded lectures. It really helped me in job switch and upgrading my skill with Good learning and knowledge enhancement in the course.



**Dangre Nikhil Bharat**

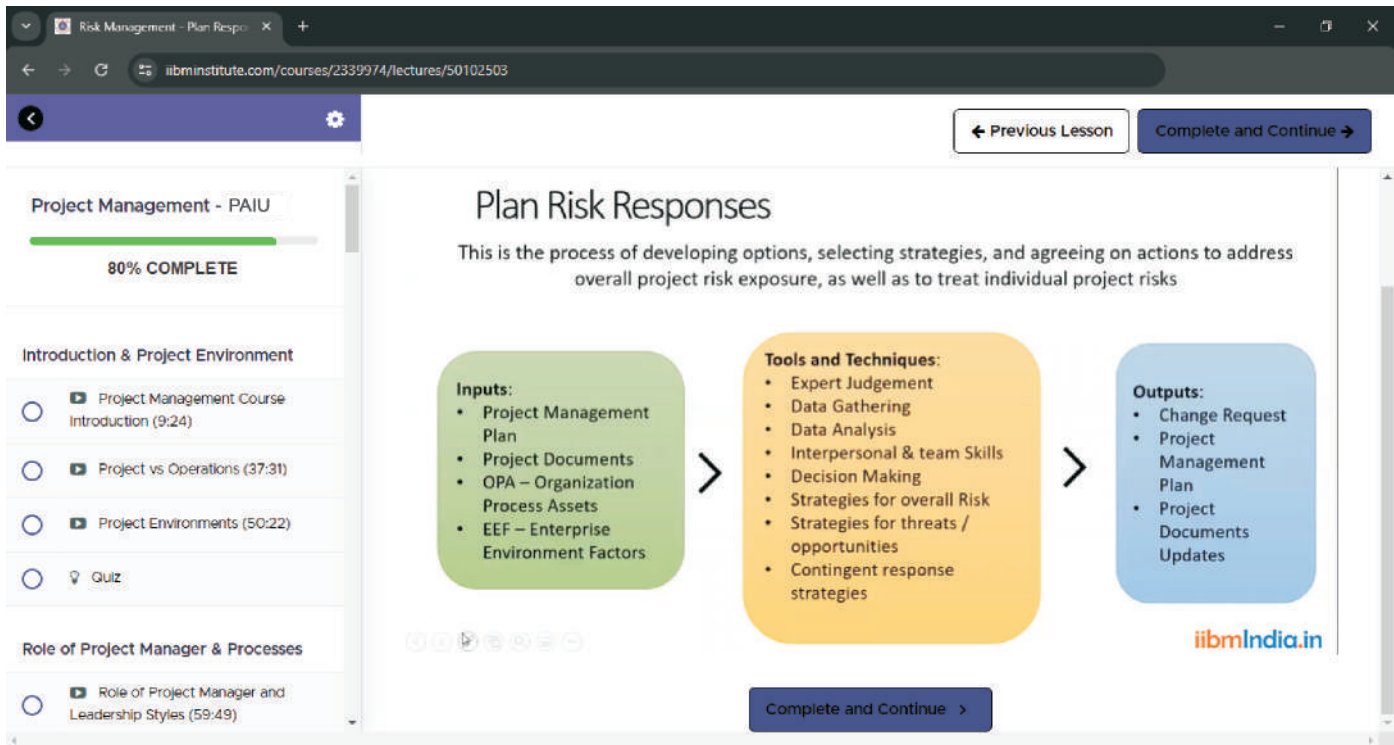
Senior Operations Manager  
DC & Logistics, ZIP Healthcare,  
South Africa



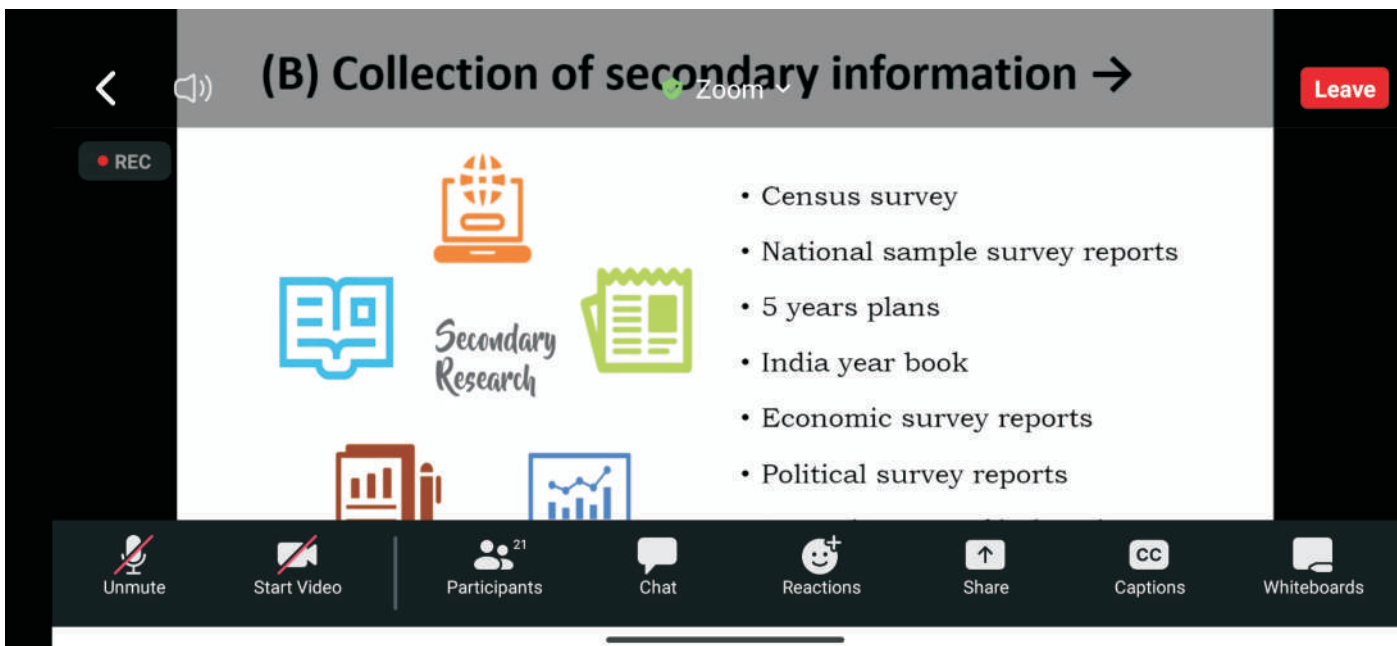


# Learning Management System

## A Glimpse of the LMS (Learning Management System) Platform



## Learning Platform Navigation (Recorded Lectures)



## Zoom Meeting Application (Live Lectures)

# About IIBM Institute of Business Management

IIBM Institute of Business Management offers MBA, DBA, BBA programs & various diploma courses specially designed for working professionals. It is a leading online education platform dedicated to empowering individuals to unlock their professional potential through engaging learning experiences. Offering a diverse range of programs tailored to enhance expertise, we have a diverse student base spanning across the USA, UK, Gulf, Asia, and Africa, and we are keen on expanding our offerings by incorporating courses from esteemed institutions.

Establishing its marketing operations in 2008, IIBM Institute quickly garnered widespread acclaim from working professionals. In recognition of its commitment to excellence, IIBM Institute was honored with the "Most Trusted Online Learning Institute of the Year" award.

**2 Lacs+**  
Hours of learning

**45,000+**  
Learners

**150+**  
Staff

**16 Years**  
Of Existence

## Accreditation and Memberships



Partnered By



**IIBM Institute Of  
Business Management**



[www.iibmindia.in](http://www.iibmindia.in)

*For additional details please contact:*

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