



**IIBM Institute of Business Management**  
India's No. 1 Certification Courses



# Learners Received An Average Salary Hike Of 50%\*

60+ Courses

25,000+ Students

40+ Specializations

250+ Employees

## IIBM INSTITUTE FEATURES



60 + globally recognized online certification courses

*Since 2008*



User freindly online LMS/ video library of lecures available 24\*7



Accreditation & credentials from national & international institutions



24/7 academic student support with updated curriculum by industry expert



More than 25000 Alumni cross the globe



Live lectures of more than 500+ hours in a month



100% placement assistance and career growth



42+ specializations & industry aligned courses



[www.iibmindia.in](http://www.iibmindia.in)

# IIBM COURSES

25,000 + SUCCESS STORIES

## MEET THE CLASS

UP TO **50%**  
SALARY INCREASE



**75%**  
FROM TOP 30 SCHOOLS

### SCHOOLS

IIT	University of Mumbai
IIM	University of Delhi
University of Pune	Jamia Millia Islamia
University of Bangalore	Jawaharlal Nehru Technological University

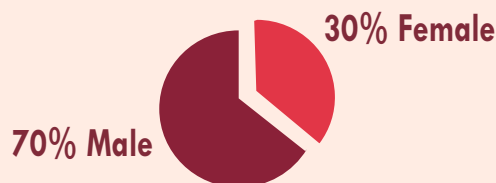
### WORK EXPERIENCE



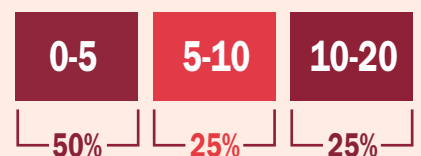
### UNDERGRADUATE MAJORS



### GENDER



### YEARS EXPERIENCE



# WHERE OUR STUDENTS WORK?



## IIBM

It's time for the  
MASTER PROGRAM

Cognizant

Capgemini

Tech Mahindra

accenture

amazon

Infosys

KPMG

ORACLE

AXIS BANK

EY

wipro



# ABOUT US

IIBM Institute of Business Management is trusted online education group in India catering to the certification based education needs of professionals and students. IIBM Institute offers courses jointly with world leading institutes and corporate. We enable working professionals to acquire knowledge for their future course of action and fast track their career. IIBM Institute provides online education opportunity to get certified in any specific field the candidate want to augment their skills and career growth.

## WHY IIBM INSTITUTE ?



Certification from IIBM Institute without leaving your job



Get job assistance and get introduced to the right opportunities to upgrade yourself

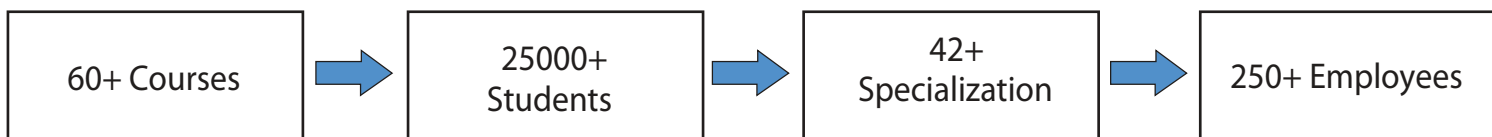


On demand lectures 24 x 7



Receive updated curriculum from industry leaders and be ahead of the curve by learning what the industry needs

## IIBM INSTITUTE SUMMARY



## MEDIA COVERAGE



Hindustan Times



THE TIMES OF INDIA

dailyhunt

Business Standard

THE HANS INDIA

MYSTORY

MUGHDA GODSE



DIA MIRZA



1

**"National Icon Award 2022"**

For "The Most Trusted Online Learning and Study Abroad Institute of the Year"

2

**"Pride of Indian Education Awards"**

for "Best Online Institute for Management Courses 2019."

3

**"Emerging Data Science Institute of the year"**

Awards 2021 by WBR Corporation.

4

**"National Education Excellence"**

Awards 2019 for most "Reliable Online Education & Training Institute."

5

**"Education Leadership Award 2018"**

for Innovation by most "Promising Online Education & Training Institute."

6

**"Global Education Awards 2018"**

for "Emerging Management Education Online Solution."

7

**"Education Leadership Award"**

winner by "BBC Knowledge" 2017 at Taj Lands End Mumbai.

8

**"World Education Award 2017"**

winner in "Innovation by Management Institute."

9

**"Indian Education Congress Award"**

winner for "Excellence in Distance Learning Education" 2017.

10

**"Higher Education Review Institute of the year 2016"**

for providing excellent opportunity to management students.



# OUR TOP UNIVERSITIES PARTNERS

## 1. European Institute Of Science and Management (EIASM)



### Accreditations



### Members



## 2. Horizons University



Horizons University  
Education for Everyone Everywhere

### Accreditations



### Members



## 3. International Business Academy Of Switzerland (IBAS)



### Accreditations



### Members



## 4. American Management University (AMU)



### Accreditations



### Members



## 5. CASS European Institute Of Management Studies



### Accreditations



# WHY JOIN MASTER PROGRAM ?

- Enhancing your knowledge and skills
- Getting a better job opportunities
- Increase Earning credibility
- Securing a higher salary
- Expanding your career opportunities
- Enabling opportunities for better networking

## WHY THIS PROGRAM WITH IIBM ?

### CURRICULUM

#### EXPERIENTIAL LEARNING

Engaging case studies for effective learning.

#### INDUSTRY ENDORSED CURRICULUM

Learn Industry endorsed curriculum designed by Industry experts.

### EMPLOYMENT ASSISTANCE

#### CAREER SERVICES

Career support through mock interviews, resume building and interview preparation workshops.

#### PLACEMENT ASSURANCE

Interview opportunities with leading companies and startups

### TECH- ENABLED LEARNING

#### LMS

Exclusive access to IIBM learning portal for additional learning and assessments.

### INDUSTRY CONNECT

#### INDUSTRY MENTORSHIP

Dedicated industry leaders to guide you through career- related queries.

# IIBM STUDENTS WORKING HERE

## CERTIFICATION

Post the payment of all due fees and clearing all the examination of the institute, participants will be awarded a certification of completion in Master Program In Business Administration.



Certificate image is for representational purposes only.



# TESTIMONIALS



It's good to be a part of such high reputed and career uplifting institute, during my entire duration of studies from admission till now. I received good support in counselling, education materials, live lectures and I can find better changes in professional life as well.

**JOHN LALPEKA**

CEO, Owner  
Own Business  
CTC - 3 Cr.

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I am having a good experience with IIBM institute. This institute is really a good choice for students who want to pursue Online courses. The Team is very co-operative and provides best resources to their students. I'm very satisfied with the opportunity this institute has provided me with. Thank you Team, I wish you grow more.

**ASHIS MOHANTY**

Assistant Manager - Maintenance- Mechanical  
Konkola Copper Mines PLC  
CTC - 24.0 L

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First of all I want to express my special thanks to whole IIBM Institute team and Management for their guidance, supports, study materials, I am satisfied with the co-ordination of IIBM Institute Team and they are also very helpful. The online courses study material is very helpful and very less time consuming.

**THANDAPANI. P**

Deputy General Manager ( Accounts & Finance)  
Venkateshwara Hatcheries Pvt. Ltd.  
CTC - 16.68 L

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This best learning institute in India. I had learned lot from IIBM Institute Of Business Management. They are delivering high quality education for students who aspire to move it's a most reliable online education system. We can access anytime and anywhere. Last year, I enrolled for master program course conducted by IIBM Institute.

**S. RAJASEKHARAN**

Manager  
Schindler India Pvt. Ltd.  
CTC - 12.0 L

# MENTORSHIP

**Our Industry mentor and a dedicated placement team will guide you with :**

## **ACADEMIC ASSISTANCE**

- Provide unparalleled support and guidance.
- Help execute in- class assignments and case studies.
- Discuss & identify learning gaps and other solutions such as refresher sessions and one-on-one project feedback.

## **CAREER ASSISTANCE**

- Maintain close interaction with students during the career assistance and placements phase of the program.
- Talk you through industry insights and best practices.
- Provide you with interview tips and job search advice.

## **MONITOR PROGRESS**

- Set learning Goals.
- Discuss your progress status with trainers and other industry mentors on a regular basis to ensure consistent advancement.

# WHO SHOULD ENROLL ?

This program is best suited for individuals seeking the following careers:



### **NEW - AGE PROFESSIONALS**

Mid Career professionals with an experience of 3+ years who would like to gain contemporary knowledge of the business concepts and their application in problem solving.



### **ASPIRING MANAGERS**

Professionals with 1-3 years of experience who aim to translate their careers from an individual contributing roles into managerial roles.



### **FUTURE LEADERS**

Managers without business education who seek to broaden their knowledge of business and moving to general management responsibilities as business heads, demonstrating leadership and teamwork capabilities in multidisciplinary settings.

# MASTER PROGRAM

S.No.	Course Name	Duration	Eligibility	Fee
1.	Master Program In Business Administration - 2 Years + MBA Professional Degree From AMU	2 Years	Graduation/Diploma 2 Years experienced	Rs. 1,20,000
2.	Master Program in Business Administration	11 Months	Graduation/Diploma	Rs. 45,000
3.	Master Program in Business Administration + 3 Certifications	11 Months	Graduation/Diploma	Rs. 52,000
4.	Master Program in Business Administration	2 Years	Graduation/Diploma	Rs. 60,000
5.	Master Program in Business Administration + 3 Certifications	2 Years	Graduation/Diploma	Rs. 68,000
6.	Executive Master Program in Business Administration	11 Months	Graduation/Diploma 3 years experienced	Rs. 52,000
7.	Executive Master Program in Business Administration + 4 Certifications	11 Months	Graduation/Diploma 3 years experienced	Rs. 60,000
8.	Diploma in Business Administration + Master Program in Business Administration	11 Months	10 + 2 or equivalent	Rs. 50,000
9.	Diploma in Business Administration + Master Program in Business Administration + 4 Certifications	11 Months	10+2 or equivalent	Rs. 58,000
10.	Diploma in Business Administration + Master Program in Business Administration	2 Years	10 + 2 or equivalent	Rs. 66,000
11.	Diploma in Business Administration + Executive Master Program in Business Administration	11 Months	Graduation/Diploma 3 years experienced	Rs. 56,000
12.	Diploma in Business Administration + Executive Master Program in Business Administration + 4 Certifications	11 Months	Graduation/Diploma 3 years experienced	Rs. 62,000

\* Exam Fee and GST 18 % applicable

# 1. MASTER PROGRAM IN BUSINESS ADMINISTRATION - 2 YEARS + MBA PROFESSIONAL DEGREE FROM AMU

Introducing exciting academic adventure with special "Dual Master's Program!". This unique opportunity brings you two valuable qualifications: a Master's Program in Business Administration (MPBA) from IIBM Institute and a Master in Business Administration from American Management University (AMU). If you enroll in IIBM Institute's MPBA program, you'll also earn a Professional Degree from AMU. Join us and open doors to a world of possibilities!

## KEY HIGHLIGHTS

- » Designed for working professionals
- » Live Lectures and Online doubt-clearing sessions
- » Industry-Relevant Curriculum
- » Learn from world-class faculty
- » On completion of Dual Master's Program achieve a Certificate by IIBM Institute and professional degree from AMU.
- » Student can choose specialization out of latest 40 specialized fields.

## ELIGIBILITY

Bachelor's Degree in any Specialization/Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

## COURSE DURATION

2 Years

## COURSE CURRICULUM

The Dual Master's Program comprises of 16 core subjects taught under 4 modules.

### SEMESTER I

1. Principles & Practices of Management
2. Human Resource Dynamics
3. Marketing Management
4. Organizational Behavior

### SEMESTER II

5. Production & Operations Management
6. Strategic Management
7. Business Communication
8. Management Information Systems

### SEMESTER III

9. Financial Management
10. Enterprise Resource Planning
11. Major Specialization 1 Subject 1
12. Major Specialization 1 Subject 2

### SEMESTER IV

13. Managerial Economics
14. Computer Fundamental
15. Minor Specialization 2 Subject 1
16. Minor Specialization 2 Subject 2

## COURSE FEES

FEES (INR)				FEES (USD)		
Lumpsum Fees	Rs. 1.2 lac + 18% GST			1440 USD		
Installment Fees	Rs. 1.5 lac + 18% GST			1800 USD		
Registration Number	EMI 1	EMI 2	18% GST	Registration Number	EMI 1	EMI 2
50,000	50,000	50,000	27,000	600 USD	600 USD	600 USD

## 2.

# MASTER PROGRAM IN BUSINESS ADMINISTRATION- 11 MONTHS

## COURSE DETAILS

Master Program in Business Administration from IIBM Institute of Business Management comprises of 8 core subjects taught under 2 modules.

## SEMESTER 1

1. Principles & Practices of Management
2. Human Resource Dynamics
3. Marketing Management
4. Organizational Behaviour

## SEMESTER 2

5. Specialization 1 Subject 1
6. Specialization 1 Subject 2
7. Specialization 2 Subject 1
8. Specialization 2 Subject 2

## 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

## ELIGIBILITY

- Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

## COURSE DURATION

11 Months

## FEES DETAILS

₹ **Course Fees for Indian Participants** : Rs. 45,000 + GST 18 % applicable

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	10,000	10,000	10,000	5,000 + 6500	8,100

\$ **Course Fees for International Participants** : Lumpsum - \$ 750

Installment - \$ 850

\* Exam Fees of Rs. 6500/- applicable for complete course.

\* EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

One Time Fees Discount

~~Rs. 45,000~~

Rs. 40,000

Rs. 5,000

DISCOUNT

### 3. MASTER PROGRAM IN BUSINESS ADMINISTRATION

## 11 MONTHS + 3 CERTIFICATIONS

#### COURSE DETAILS

Master Program in Business Administration + 3 certifications from IIBM Institute of Business Management comprises of 11 core subjects taught under 2 modules and job linked certification courses:-

#### SEMESTER 1

1. Principles & Practices of Management
2. Human Resource Dynamics
3. Marketing Management
4. Organizational Behaviour

#### ADD ON CERTIFICATIONS

- Six Sigma Green Belt Professional
- Project Management Certification
- Digital Marketing Professional

#### SEMESTER 2

5. Specialization 1 Subject 1
6. Specialization 1 Subject 2
7. Specialization 2 Subject 1
8. Specialization 2 Subject 2

#### 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

#### ELIGIBILITY

- Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

#### COURSE DURATION

11 Months

#### FEES DETAILS

₹ **Course Fees for Indian Participants** : Rs. 52,000 + GST 18 % applicable

One Time Fees Discount

~~Rs. 52,000~~

**Rs. 48,000**

Rs. 4,000

**DISCOUNT**

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	10,000	10,000	10,000	12,000 + 6500	9,360

\$ **Course Fees for International Participants** : Lumpsum - \$ 900

Installment - \$ 1000

Exam Fees of Rs. 6500/- applicable for complete course.

\* EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.



# 4. MASTER PROGRAM IN BUSINESS ADMINISTRATION - 2 YEARS

## COURSE DETAILS

Master Program in Business Administration - 2 years from IIBM Institute of Business Management comprises of 16 core subjects taught under 4 modules.

### SEMESTER 1

1. Principles & Practices of Management
2. Human Resource Dynamics
3. Marketing Management
4. Organisational Behaviour

### SEMESTER 3

9. Financial Management
10. Enterprise Resource Planing
11. Specialization 1 Subject 1
12. Specialization 1 Subject 2

### SEMESTER 2

5. Production & Operations Management
6. Strategic Management
7. Business Communication
8. Management Information Systems

### SEMESTER 4

13. Managerial Economics
14. Computer Fundamental
15. Specialization 2 Subject 1
16. Specialization 2 Subject 2

## 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

## ELIGIBILITY

- Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

## COURSE DURATION

2 Years

## FEES DETAILS

₹ **Course Fees for Indian Participants** : Rs. 60,000 + GST 18 % applicable

One Time Fees Discount

~~Rs. 60,000~~

Rs. 56,000

Rs. 4,000

DISCOUNT

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	15,000	15,000	10,000	10,000 + 6500	10,800

\$ **Course Fees for International Participants** : Lumpsum - \$ 1000

Installment - \$ 1100

\* Exam Fees of Rs. 6500/- applicable for complete course.

\* EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

# 5. MASTER PROGRAM IN BUSINESS ADMINISTRATION - 2 YEARS + 3 CERTIFICATIONS

## COURSE DETAILS

Master Program in Business Administration - 2 years + 3 certifications from IIBM Institute of Business Management comprises of 19 core subjects taught under 4 modules.

### SEMESTER 1

1. Principles & Practices of Management
2. Human Resource Dynamics
3. Marketing Management
4. Organizational Behaviour

### SEMESTER 3

9. Financial Management
10. Enterprise Resource Planing
11. Specialization 1 Subject 1
12. Specialization 1 Subject 2

### 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

## ELIGIBILITY

- Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

## COURSE DURATION

2 Years

## FEES DETAILS

₹ **Course Fees for Indian Participants** : Rs. 68,000 + GST 18 % applicable

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	15,000	15,000	15,000	13,000 + 6500	12,240

\$ **Course Fees for International Participants** : Lumpsum - \$ 1150      Installment - \$ 1250

Exam Fees of Rs. 6500/- applicable for complete course.

\* EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

### SEMESTER 2

5. Production & Operations Management
6. Strategic Management
7. Business Communication
8. Management Information Systems

### SEMESTER 4

13. Managerial Economics
14. Computer Fundamental
15. Specialization 2 Subject 1
16. Specialization 2 Subject 2

### ADD ON CERTIFICATIONS

- Six Sigma Green Belt Professional
- Project Management Certification
- Digital Marketing Professional

One Time Fees Discount

~~Rs. 68,000~~  
Rs. 64,000

Rs. 4,000

DISCOUNT

## 6. EXECUTIVE MASTER PROGRAM IN BUSINESS ADMINISTRATION - 11 MONTHS

### COURSE DETAILS

Executive Master Program in Business Administration from IIBM Institute of Business Management comprises of 10 core subjects under 2 modules.

### SEMESTER 1

1. Human Resource Dynamics
2. Marketing Management
3. Managerial Economics
4. Organizational Behaviour
5. Financial Management

### SEMESTER 2

6. Business Communication
7. Specialization 1 Subject 1
8. Specialization 1 Subject 2
9. Specialization 2 Subject 1
10. Specialization 2 Subject 2

### 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

### ADD ON CERTIFICATION

Excellence in Specialization 1

### ELIGIBILITY

- Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

### COURSE DURATION

11 Months

### FEES DETAILS

₹ **Course Fees for Indian Participants** : Rs. 52,000 + GST 18 % applicable

One Time Fees Discount

~~Rs. 52,000~~

**Rs. 48,000**

Rs. 4,000

**DISCOUNT**

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	10,000	10,000	10,000	12,000 + 6500	9,360

\$ **Course Fees for International Participants** : Lumpsum - \$ 900

Installment - \$ 1000

\* Exam Fees of Rs. 6500/- applicable for complete course.

\* EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

# 7. EXECUTIVE MASTER PROGRAM IN BUSINESS ADMINISTRATION + 4 CERTIFICATIONS - 11 MONTHS

## COURSE DETAILS

Executive Master Program in Business Administration + 4 certifications from IIBM Institute of Business Management comprises of 14 subjects taught under 2 modules.

### SEMESTER 1

1. Human Resource Dynamics
2. Marketing Management
3. Managerial Economics
4. Organizational Behaviour
5. Financial Management

### SEMESTER 2

6. Business Communication
7. Specialization 1 Subject 1
8. Specialization 1 Subject 2
9. Specialization 2 Subject 1
10. Specialization 2 Subject 2

### ADD ON CERTIFICATIONS

- Six Sigma Green Belt Professional
- Project Management Certification
- Digital Marketing Professional
- Excellence in Specialization 1

### 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

## ELIGIBILITY

- Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

## COURSE DURATION

11 Months

## FEES DETAILS

₹ **Course Fees for Indian Participants** : Rs. 60,000 + GST 18 % applicable

One Time Fees Discount

~~Rs. 60,000~~  
Rs. 56,000

Rs. 4,000

DISCOUNT

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	15,000	15,000	10,000	10,000 + 6500	10,800

\$ **Course Fees for International Participants** : Lumpsum - \$ 1000

Installment - \$ 1100

Exam Fees of Rs. 6500/- applicable for complete course.

\* EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

# 8. DIPLOMA IN BUSINESS ADMINISTRATION + MASTER PROGRAM IN BUSINESS ADMINISTRATION - 11 MONTHS

## COURSE DETAILS

Diploma in Business Administration + Master Program in Business Administration from IIBM Institute of Management comprises of 11 core subjects taught under 2 modules.

## SEMESTER 1

- 1. Principles & Practices of Management
- 2. Human Resource Dynamics
- 3. Marketing Management
- 4. Organisational Behaviour
- 5. Business Communication

## SEMESTER 2

- 6. Strategic Management
- 7. Specialization 1 Subject 1
- 8. Specialization 1 Subject 2
- 9. Specialization 2 Subject 1
- 10. Specialization 2 Subject 2

## 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

## ADD ON CERTIFICATION

Diploma In Business Administration

## ELIGIBILITY

- Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

## COURSE DURATION

11 Months

## FEES DETAILS

₹ **Course Fees for Indian Participants** : Rs. 50,000 + GST 18 % applicable

One Time Fees Discount

Rs. 50,000

Rs. 46,000

Rs. 4,000

DISCOUNT

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	10,000	10,000	10,000	10,000 + 6500	9,000

\$ **Course Fees for International Participants** : Lumpsum - \$ 850      Installment - \$ 950

\* Exam Fees of Rs. 6500/- applicable for complete course.  
\* EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

# 9. DIPLOMA IN BUSINESS ADMINISTRATION + MASTER PROGRAM IN BUSINESS ADMINISTRATION + 3 CERTIFICATIONS -11 MONTHS

## COURSE DETAILS

Diploma in Business Administration + Master Program in Business Administration + 3 Certification from IIBM Institute Of Business Management comprises of 14 Distance core subjects taught under 2 modules.

### SEMESTER 1

1. Principles & Practices of Management
2. Human Resource Dynamics
3. Marketing Management
4. Organizational Behavior
5. Business Communication

### SEMESTER 2

6. Strategic Management
7. Specialization 1 Subject 1
8. Specialization 1 Subject 2
9. Specialization 2 Subject 1
10. Specialization 2 Subject 2

### 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

### ADD ON CERTIFICATIONS

- Six Sigma Green Belt Professional
- Project Management Certification
- Digital Marketing Professional
- Diploma In Business Administration

## ELIGIBILITY

- Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

## COURSE DURATION

11 Months

## FEES DETAILS

**₹ Course Fees for Indian Participants :** Rs. 58,000 + GST 18 % applicable

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	15,000	15,000	10,000	8,000 + 6500	10,440

**\$ Course Fees for International Participants :** Lumpsum - \$ 1000      Installment - \$ 1100

One Time Fees Discount

~~Rs. 58,000~~

Rs. 54,000

Rs. 4,000

DISCOUNT

\* Exam Fees of Rs. 6500/- applicable for complete course.

\* EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.



# 10. DIPLOMA IN BUSINESS ADMINISTRATION + MASTER PROGRAM IN BUSINESS ADMINISTRATION - 2 YEARS

## COURSE DETAILS

Diploma in Business Administration + Master Program in Business Administration 2 Years certification from IIBM Institute of Management comprises of 16 core subjects taught under 4 modules.

### SEMESTER 1

1. Principles & Practices of Management
2. Human Resource Dynamics
3. Marketing Management
4. Business Communication

### SEMESTER 3

9. Project Management
10. Enterprise Resource Planning
11. Specialization 1 Subject 1
12. Specialization 1 Subject 2

## 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

## ELIGIBILITY

- Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

## COURSE DURATION

2 Years

## FEES DETAILS

₹ **Course Fees for Indian Participants** : Rs. 66,000 + GST 18 % applicable

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	15,000	15,000	15,000	11,000 + 6500	11,880

\$ **Course Fees for International Participants** : Lumpsum - \$ 1150      Installment - \$ 1250

### SEMESTER 2

5. Production and Operations Management
6. Strategic Management
7. Financial Management
8. Organisational Behaviour

### SEMESTER 4

13. Management Information Systems
14. Managerial Economics
15. Specialization 2 Subject 1
16. Specialization 2 Subject 2

## ADD ON CERTIFICATION

Diploma In Business Administration

One Time Fees Discount

~~Rs. 66,000~~  
Rs. 62,000

Rs. 4,000

DISCOUNT

\* Exam Fees of Rs. 6500/- applicable for complete course.

\* EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

# 11. DIPLOMA IN BUSINESS ADMINISTRATION + EXECUTIVE MASTER PROGRAM IN BUSINESS ADMINISTRATION - 11 MONTHS

## COURSE DETAILS

Diploma in Business Administration + Executive Master Program in Business Administration 11 months certification from IIBM Institute of Management comprises of 8 core subjects taught under 2 modules.

## SEMESTER 1

1. Human Resource Dynamics
2. Marketing Management
3. Managerial Economics
4. Organizational Behaviour
5. Business Communication

## SEMESTER 2

6. Strategic Management
7. Elective 1 Paper 1
8. Elective 1 Paper 2
9. Elective 2 Paper 1
10. Elective 2 Paper 2

## 40 SPECILIZATION

Student can choose dual specialization out of latest 40 specialised fields

## ADD ON CERTIFICATION

Diploma In Business Administration

## ELIGIBILITY

- Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

## COURSE DURATION

11 Months

## FEES DETAILS

₹ **Course Fees for Indian Participants** : Rs. 56,000 + GST 18 % applicable

One Time Fees Discount

~~Rs. 56,000~~

Rs. 52,000

Rs. 4,000

DISCOUNT

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
15,000	10,000	10,000	10,000	11,000 + 6500	10,080

\$ **Course Fees for International Participants** : Lumpsum - \$ 1000

Installment - \$ 1100

\* Exam Fees of Rs. 6500/- applicable for complete course.

\* EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

# 12. DIPLOMA IN BUSINESS ADMINISTRATION + EXECUTIVE MASTER PROGRAM IN BUSINESS ADMINISTRATION + 4 CERTIFICATIONS - 11 MONTHS

## COURSE DETAILS

Diploma in Business Administration + Executive Master Program in Business Administration + 4 Certifications from IIBM Institute of Management comprises of 10 core subjects taught under 2 modules.

### SEMESTER 1

1. Human Resource Dynamics
2. Marketing Management
3. Managerial Economics
4. Organizational Behaviour
5. Business Communication

### SEMESTER 2

6. Strategic Management
7. Elective 1 Paper 1
8. Elective 1 Paper 2
9. Elective 2 Paper 1
10. Elective 2 Paper 2

## 40 SPECIALIZATION

Student can choose dual specialization out of latest 40 specialised fields

## ADD ON CERTIFICATIONS

- Six Sigma Green Belt
- Project Management
- Digital Marketing
- Diploma In Business Administration

## ELIGIBILITY

- Fresh Graduates/ Diploma in any discipline or equivalent with minimum 2+ Years of working Professionals.

## COURSE DURATION

11 Months

## FEES DETAILS

₹ **Course Fees for Indian Participants** : Rs. 62,000 + GST 18 % applicable

One Time Fees Discount

~~Rs. 62,000~~  
Rs. 58,000

Rs. 4,000

DISCOUNT

EMI 1	EMI 2	EMI 3	EMI 4	EMI 5 + Exam Fees	GST
10,000	15,000	15,000	12,000	10,000 + 6500	11,160

\$ **Course Fees for International Participants** : Lumpsum - \$ 1050      Installment - \$ 1150

\* Exam Fees of Rs. 6500/- applicable for complete course.

\* EMI has to be paid every month. If not paid, fine of Rs. 500/- is applicable.

# SPECIALIZATIONS

(Specialization subjects would need to offer for 2 specializations)

1. Aviation Management

2. Agriculture Management

3. Banking and Financial Services Management

4. Business Analytics

5. Construction Management

6. Customer Relationship Management

7. Digital Marketing

8. Entrepreneurship Management

9. Event Management

10. Export and Import Management

11. Finance Management

12. Foreign Trade Management

13. Health and Hospital Management

14. Hospitality Management

15. Hotel Management

16. Human Resources Management

17. Information System Management

18. Information Technology

19. Insurance Management

20. International Business Management

21. Journalism Management and Media Management

22. Logistic Management

23. Marketing Management

24. Materials Management

25. Oil and Gas Management

26. Operations Management

27. Pharmaceuticals Management

28. Personnel Management

29. Power Management

30. Production Management

31. Project Management

32. Quality Management

33. Retail Management

34. Risk Management

35. Rural Management

36. Safety Management

37. Six Sigma Management

38. Supply Chain Management

39. Sales Management

40. Travel and Tourism Management

# OUR PLACEMENT ACTIVITIES



## 1. JOB MAILER FACILITY

The placement cell's Job Mailer facility delivers weekly job opportunities through their emails based on the course the candidate completed. It helps in sending applications/sorting job interviews for career progression.



## 2. LIVE PLACEMENT ORIENTATION SESSIONS

Live interactive sessions by IIBM mentors to assist the candidates on job search and to help them to understand the nuances of getting quick success in the placement procedure. Live sessions are conducted on Sundays and Mondays by their placement experts.



## 3. CAREER ASSISTANCE VIDEOS

IIBM Institute Placement Department archived more than 50+ Hours of Recorded course on motivation and career orientation as a free add-on. The video course is offered by many recognized corporate veterans to help the students to build excellent and contemporary careers.



## 4. LINKEDIN PROFILE

Nowadays, LinkedIn plays a vital role in talent hunt by the employers. The scope of it can be optimally extracted only by a career professional. IIBM's career/placement cell guides the students to create an impactful LinkedIn profile to get noticed easily by the Employers.



## 5. PROMOTIONAL VIDEOS

Promotional videos are mailed to all IIBM India students, and these videos will help students to stay focused on the road to success, new job opportunities, and personal grooming. These videos will allow students to stay charged and energized until they crack the job challenge.



## 6. PERSONALIZED GUIDANCE BY IIBM INSTITUTE

The placement officers of IIBM Institute offer their industry experience to help the students get the job. Personalized counselling helps the students to secure a job based on their skill level, basic education qualification and other competencies and preferences. and resume. The guidance can help in getting a better foothold in the industry.



## 7. MOCK INTERVIEWS

IIBM's recruitment experts conduct mock sessions replicating a professional interview session, and it will prepare the candidates to face the most challenging interview sessions. This practice session will help them to tune the body language, quick answering/responding ability, brush up on your communication skill, etc.



## 8. RESUME PREPARATION

Creating a well-formatted resume helps in pulling the attention of the employers. IIBM offers professional guidance and training for creating a well-formatted resume to attract the best review/impression from potential employers.

# PROGRAM FACULTY & TRAINERS



**SONAM MATHUR**

PhD (Management), MBA

**Teaching Expert :** Human Resource, Marketing Management



**MUGULA PARSHURAM YADAV**

B. Tech ( Electrical and Electronics)

**Teaching Expert :** Digital Marketing



**GAJANAN GAMBHIRE**

Masters (Industrial Engg.) , B.E ( Mechanical)

**Teaching Expert :** Supply Chain Management, Operations Management



**MANDAR A. DESHPANDE**

Masters in Computer Science

**Teaching Expert :** Project Management Data Analytics, Agile Scrum, Business Analysis



**KEERTI RIKHARI**

MBA ( HR & Finance) , M. Com. , B.Com

**Teaching Expert :** Human Resource Management



**R. SHYAM PRASAD**

Ph. D. (Marketing)

**Teaching Expert :** Accounting and Finance Management



**RAJESH. M**

Master in Production Technology , B.E. ( Mechanical ) , Diploma in Training and Development

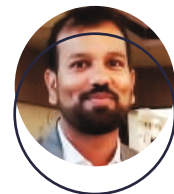
**Teaching Expert :** Six Sigma Management, Total Quality Management



**RAJENDRA BABU DARA**

Post Graduate Diploma in Marketing Management, M. Com. , MBA , B. Com.

**Teaching Expert :** Marketing Management, SixSigma, Supply Chain



**ANUBHAV SINGH**

MBA ( International Business ), M.com ( IB) MA ( Economics ) , Ph.D ( Applied Economics)

**Teaching Expert :** Export and Import Management



**BARKHA SINGH KANNOJIYA**

MBA , BBA

**Teaching Expert** Six Sigma, Supply Chain, Digital Marketing

## PLACEMENT MENTORS



**ANOOP MATHEW**

M.Tech (Power Electronics), MBA (HR), Ph. D. in Power Quality Improvement

He has trained more than 500 teachers on Engineering Pedagogy and Digital Transformation. He guided nearly 60 PG projects and 40 UG projects.



# ADMISSION PROCESS

- STEP 1 :** Fill the Application form in Capital letters. Avoid overwriting process course fees.
- STEP 2 :** Choose and fill your course name and electives from the list of available courses and electives carefully.
- STEP 3 :** Please send the scan copies of your application form at e-mail Id provided by the counsellor of IIBM Institute and CC to registration department at [application@iibmindia.in](mailto:application@iibmindia.in). Payment through G-Pay/ Pay Pal/ Netbanking is accepted.
- STEP 4 :** Upon Registration, candidate will receive a confirmation mailer from institute side. Please send back a mail from your side confirming correct name spelling, course name spelling, along with your updated portal details.
- STEP 5 :** Once Institute receive the acceptance mail, course would be started.

## VALIDITY OF COURSES

COURSE DURATION	VALIDITY OF COURSES
11 Months	2 Years
2 Years	3 Years

## DISCLAIMER

- IIBM Institute of Business Management is not a university and hence we do not provide degree. We provide certification program. IIBM Institute programs are not degree programs and are not approved by UGC/AICTE/DEC. These are industry recognized certification courses that are absolutely useful for the working candidates to enhance their knowledge, skills and improve their resumes.
- After an enrollment, candidates have to submit their all fee dues within 90 days. If not, admission will be cancelled with no fee refund.
- After an enrollment, if there will be an issue with registration , within 3 days candidate can take their refund back. After 3 days, the refund will not be given.
- IIBM Institute of Business Management reserves the right to withdraw candidate's registration with no fee refund, if any misconduct done by the candidate.
- We are not affiliated, associated, authorized, endorsed by, or in any way officially connected with the International Business Machines Corporation ("IBM"), or any of its subsidiaries or its affiliates. The official IBM website can be found at [www.ibm.com](http://www.ibm.com). The names International Business Machines Corporation ("IBM") as well as related names, marks, emblems and images are registered trademarks of their respective owners.

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Meerut - 250002

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